



Corrigendum: A Survey of Consumer Perceptions of Plant-Based and Clean Meat in the USA, India, and China

Christopher Bryant^{1*}, Keri Szejda², Nishant Parekh², Varun Deshpande² and Brian Tse³

¹ Department of Psychology, University of Bath, Bath, United Kingdom, ² The Good Food Institute, Washington, DC, United States, ³ Center for Long Term Priorities, Hong Kong, China

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*Correspondence:

Christopher Bryant
c.j.bryant@bath.ac.uk

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A Survey of Consumer Perceptions of Plant-Based and Clean Meat in the USA, India, and China
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An author's name was incorrectly spelled as "Varun Deshpande." The correct spelling is "Varun Deshpande".

In addition, the percentage of consumers in India who were willing to consume cultured meat was slightly under-reported. This was due to human error caused by reading numbers from the wrong column of a table.

A correction has been made to the **Results** section, subsection **Descriptive Statistics**, sub-subsection **Acceptance**, paragraph 1:

"We see a similar pattern with regards to purchase likelihood, which was also substantially higher in China and India compared to in the USA. In the USA, 23.6% were not at all likely to purchase clean meat; 46.6% were somewhat or moderately likely, and 29.8% were very or extremely likely. In China, 6.7% were not at all likely to purchase clean meat; 33.9% were somewhat or moderately likely, and 59.3% were very or extremely likely. In India, 10.7% were not at all likely to purchase clean meat; 32.9% were somewhat or moderately likely, and 56.3% were very or extremely likely."

The authors apologize for this error and state that this does not change the scientific conclusions of the article in any way. The original article has been updated.

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