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SPECIALTY SECTION This article was submitted to Environmental health and Exposome, a section of the journal Frontiers in Public Health

RECEIVED 17 September 2022 ACCEPTED 22 November 2022 PUBLISHED 15 December 2022

CITATION

Li X, Wang Y, Tang J, Shi L, Zhao T and Chen J (2022) Emotional wellbeing in intercity travel: Factors affecting passengers' long-distance travel moods.

Front. Public Health 10:1046922. doi: [10.3389/fpubh.2022.1046922](https://doi.org/10.3389/fpubh.2022.1046922)

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Emotional wellbeing in intercity travel: Factors affecting [passengers' long-distance travel](https://www.frontiersin.org/articles/10.3389/fpubh.2022.1046922/full) moods

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The travel mood perception can significantly affect passengers' mental health and their overall emotional wellbeing when taking transport services, especially in long-distance intercity travels. To explore the key factors influencing intercity travel moods, a field survey was conducted in Xi'an to collect passengers' individual habits, travel characteristics, moods, and weather conditions. Travel mood was defined using the 5-Likert scale, based on degrees of happiness, panic, anxiety, and tiredness. A support vector machine (SVM) and ordered logit model were used in tandem for determinant identification and exploring their respective influences on travel moods. The results showed that gender, age, occupation, personal monthly income, car ownership, external temperature, precipitation, relative humidity, air quality index, visibility, travel purposes, intercity travel mode, and intercity travel time were all salient influential variables. Specifically, intercity travel mode ranked the first in affecting panic and anxiety (38 and 39% importance, respectively); whereas occupation was the most important factor affecting happiness (23% importance). Moreover, temperature appeared as the most important influencing factor of tiredness (22% importance). These findings help better understand the emotional health of passengers in long-distance travel in China.

KEYWORDS

travel mood, emotional wellbeing, intercity travel, ordered logit model, SVM model

Introduction

To meet the needs of passengers' growing travel demands, the national transportation infrastructure in China has been developing rapidly, encompassing 5,198,100; 230,000; 127,700; and 146,000 km of total highways, air routes, waterways, and railways by December 2020, respectively (including 30,000 km of the high-speed railway— HSR). Concurrently, the annual passenger flow volume reached 4 billion travelers, with passengers' intercity traffic accounting for 71.3% of road transport, 22.8% of railway transport, 4.3% of civil aviation, and 1.6% of water transport [\(1\)](#page-16-0).

Corresponding with the increasing demand for intercity travel, passengers have higher requirements for travel service quality, turning greater focus to their own emotional wellbeing during travel. Accordingly, travel mood is an expression of passenger satisfaction regarding their emotional state, and an improved understanding of passenger moods during trips, as well as the factors affecting emotional perception during intercity long-distance travel, is critical for improving nationwide transportation services in a manner consistent with improved traveler mental health.

Namely, mood refers to "the emotional interpretation of perception, information, or knowledge" [\(2\)](#page-16-1). Indeed, many studies related to travel behavior have highlighted the important role of mood on trips [\(3\)](#page-16-2), as investigating travel moods is a popular topic in the literature. For example, Bel and Jordan [\(4\)](#page-16-3) argued that passenger preferences were shifting from a focus on basic functional services, to travel mood and pleasure-seeking moments; whereas Jonas [\(5\)](#page-16-4) argued that the contemporary enjoyable car experience was related to the travel mood and visual stimuli. Alternatively, Stradling et al. [\(6\)](#page-16-5) noted that bus ride experiences included a variety of non-instrumental travel mood factors, such as scenery, stress, and entertainment. Further, Rui et al. [\(7\)](#page-16-6) studied passengers' travel mood responses to bus services, Rajesh and Daruri [\(8\)](#page-16-0) assessed the effect of social cues on passengers' travel moods using comfort, relaxation, and joy, and Meenar et al. [\(9\)](#page-16-7) studied the relationship between passengers' travel moods and the transport environment, linking various travel mood experiences related to fear, anger, sadness, joy, and anticipation.

Passengers with different individual attributes would undergo various moods when traveling between cities. Therefore, the individual attributes of passengers may be hypothesized to affect the passengers' subjective feelings during intercity travel. In addition, passengers often choose different modes of transportation at different intercity travel distances. The differentiated service quality provided by different modes of transportation facilities may lead to obvious changes in the travel mood of passengers. Thus, the travel attributes, such as travel mode choice and travel distance, may also influence the travel mood of passengers. What's more, weather conditions can also affect the mood of travelers. It's straightforward to realize that good weather can make people feel better when they travel long distance between cities. From what has been discussed above, it could be inferred intuitively that the travel mood of passengers may be affected by the individual attributes of passengers, travel attributes and weather conditions.

With the excellent prior knowledge explored by many previous studies [\(4](#page-16-3)[–7,](#page-16-6) [10](#page-16-8)[–12\)](#page-16-9) on people's emotional perception during traveling, it is relatively clear on this topic in urban transportation field. However, little has been known and explored toward a comprehensive investigation investigating the factors influencing passengers' emotional perception over long-distance intercity travels. Moreover, existing studies have

discussed the impacts of individual and travel attributes on corresponding moods; nonetheless, the potential impact of transportation mode choices on travel mood has been largely overlooked, especially with respect to the nationwide integrated comprehensive transportation network, including airplanes, high-speed railways (HSRs), conventional railways, and express busses throughout China. Due to the differential service qualities, travel mode choices may potentially impact passenger mood during intercity travel as well. Although some previous studies have explored the influence of weather on passenger mood during intra-city travel [\(10,](#page-16-8) [11,](#page-16-10) [13\)](#page-16-11), it is not known if these same factors are at play during intercity travel as well. Additionally, the vast majority of the cities used as cases are located in developed countries such as the United States and Europe, while few cases exist in developing countries, including China, which has the longest high-speed railway in the world.

Accordingly, to strengthen and fill the aforementioned links and gaps in present understanding, this research used a random sampling survey method to obtain data on passengers' intercity travel activities from Xi'an and matched it with the weather characteristics at the moment of passenger departure. Both an ordered logit model (OLM) and SVM [\(14](#page-16-12)[–20\)](#page-17-0) were applied in tandem to explore the critical factors affecting passengers' intercity travel emotional perception, and a confusion matrix was used to assess model accuracies for validating the results and implications. The primary contributions of this study can be summarized as follows:

- (1) This study explores the relationship between individual passenger's intercity travel moods, personal characteristics, weather conditions, travel mode choices, and intercity travel time, and helps better understand the complexity of emotional wellbeing, and its various determinants during long-distance human mobility.
- (2) The SVM and OLM were used to reveal the effect of passenger's personal characteristics, weather conditions, travel mode choices, and intercity travel time on passenger's intercity travel moods, which effectively help to better understand the importance of these factors and their positive or negative effects.
- (3) Taking a representative tourist city in China as the case study, this study provides an interdisciplinary lens for better managing mobility travel and tourism, offering insights into different travel emotional perceptions with respect to travel mode (including HSR), purpose (including tourism or leisure), and socio-economic attributes.

The remainder of this paper is organized as follows: Section Literature review presents a literature review; Section Data and material introduces the sources and methods for data collection; Section Methods discusses the developed models and the corresponding model evaluation methods; Section Results

provides the results and the main findings of this study, and Section Discussion offers the conclusions.

Literature review

To date, previous studies have explored the weather [\(21\)](#page-17-1), travel time (11) , travel cost (22) , and modes of transport (23) on passengers' travel emotion. Yazdanpanah and Hosseinlon [\(24\)](#page-17-4) conducted a passenger questionnaire survey at IKIA and adopted a mixed discrete potential class model to explore the factors affecting intercity travel emotions, revealing that both weather and intercity travel cost had a significant influence. Notably, the results showed that passengers were more likely to have experienced negative emotions when traveling in a poor weather condition. Moreover, Alberto et al. [\(25\)](#page-17-5) applied a binomial logistic model to study the impacts of extreme intercity travel weather conditions on passenger travel emotions between London and Glasgow, UK, which revealed that traffic interruption was most associated with negative passenger emotions. Wu and Liao [\(26\)](#page-17-6) explored intercity passenger travel in Beijing from 2014 to 2018, concluding that extreme weather greatly affected passengers' travel emotions and reduced their travel demand.

Furthermore, it is found that intercity travel time can also affect passenger travel emotions. For instance, Masson and Petiot [\(27\)](#page-17-7) explored the HSR in Southern Europe between Perpignan, France, and Barcelona, and used the New Economic Geography model to explore the impacts of intercity travel distance, time, weather, education level, personal monthly income, gender, and built environment on passenger emotion, revealing that intercity travel time had the most significant impact, where the two were strongly negatively correlated. However, the detailed influential effects of those factors remained underdeveloped. Beam et al. [\(11\)](#page-16-10) examined southwest Atlanta to explore the impacts of intercity travel time, extreme weather, and travel distance on passenger emotions, concluding that passengers with uncertain travel times experienced psychological pressure, and thus suffered from greater irritability.

Travel costs may also impact intercity passenger emotions as well. Delaplace and Dobruszkes [\(22\)](#page-17-2) interviewed tourists near the Eiffel Tower, Lyon Central Railway Station, and Notre Dame Cathedral in Paris, using a logit model to analyze the influencing factors of passenger travel emotion. Their results showed that ticket price, convenience, and speed were the strongest determining factors. In addition, Harvey et al. [\(28\)](#page-17-8) investigated British passengers' travel emotions toward intercity travel, similarly revealing that travel cost, reputation, and comfort had the most significant impacts.

Lastly, the importance of transportation mode choice on intercity passenger emotions has also been explored. For example, St-Louis et al. [\(29\)](#page-17-9) used commuter travel survey data

at McGill University in Montreal and adopted ordinary least squares regression to compare the different travel emotions of passengers across six travel modes (walking, cycling, car, bus, subway, and commuter train). The authors found that individual attributes, transportation modes were all the most significant determinants. Specifically, the results showed that slower modes of transportation (walking and cycling) seemed to generate more positive emotions than others, as pedestrians, train commuters, and cyclists reported significantly higher positive emotions than drivers or subway and bus users. Later, Morris and Guerra [\(23\)](#page-17-3) investigated the emotions of more than 13,000 interviewees engaged in randomly selected intercity travel activities across the United States, using an ordinary least square method and fixed effects panel regression model to explore the impacts of transportation modes on passenger emotions. The results showed that passengers had a better emotional experience when traveling by car than by trains, as individuals experienced feelings of power, mastery, control, prestige, or self-esteem, which showing an interesting findings for the passengers in intercity travel in the US.

In terms of the approach of modeling and analytics, traditional discrete choice models, including the ordered logit model, are often used to explore the influencing factors of intercity passenger travel emotion [\(30–](#page-17-10)[32\)](#page-17-11). In recent years, machine learning is increasingly used in traffic behavior research [\(33–](#page-17-12)[38\)](#page-17-13). One such example, SVM, is often used to solve classification and regression problems [\(39\)](#page-17-14), due to its strong capability to process data classification. In particular, SVMs are often widely applied for the detection [\(40\)](#page-17-15) and severity level predictions of traffic accidents [\(41\)](#page-17-16), as well as travel behavior analyses [\(43\)](#page-17-17). For example, Wang et al. [\(44\)](#page-17-18) used SVM to predict the short-term traffic flow of expressways, citing that this technique could overcome problems related to over-fitting of data and local minima solutions, in addition to its superior prediction capability than multi-layer feedforward neural network models. Yao et al. [\(45\)](#page-17-19) applied an SVM to traffic accident detection on expressways and urban main roads, similarly explaining a higher correlated improved accident detection capability in SVMs than multilayer feedforward and probabilistic neural network models. Li et al. [\(41\)](#page-17-16) examined data points of motorcycle traffic accidents along rural Texas Highway 88, revealing that the average absolute deviation and mean square prediction error measures verified that the SVM outperformed the traditional negative binomial regression model prediction accuracy on accident severity level. Luo et al. [\(42\)](#page-17-20) discussed the applicability of SVM for assessing the choice of travel mode based on a 1990 travel survey of San Francisco Bay Area residents, concluding that this method can offer improved predictive ability compared to multilogit or multi-layer feedforward neural network models under different training sample sets. Yang et al. [\(46\)](#page-17-21) also compared the prediction accuracy of SVM, nested logit, and multi-layer feedforward neural network models based on a 1-day 2005

TABLE 1 Previous intercity travel passenger emotion research.

travel survey of residents in China, showing that the SVM maintained a faster convergence speed and higher predictive accuracy. Lastly, Allahviranloo and Recker [\(43\)](#page-17-17) used SVM to explore the data from a 2001 California residents' travel survey regarding their daily activity-travel pattern recognition and found it advantageous and outperforms a multinomial logit model in terms of its predictive accuracy.

From the aforementioned literature (readers can also refer to the summary of the representitative studies from above in [Table 1\)](#page-3-0), however, we found an obvious research gap regarding passenger emotions in intercity transportation modes (airplanes, HSR, conventional trains, and express buses), especially for HSR—it is more underdeveloped comparing to other tranditional modes. Moreover, while most scholars have discussed the impacts of individual and travel attributes on travel mood, the potential impacts of intercity transportation mode choice and weather on travel mood, however, have largely been in deficiency. In addition, the vast majority of assessed cities are located in developed countries within the United States and Europe, while few cases exist from developing countries,

including China, which maintains the world's longest HSR infrastructure and operation system. Lastly, traditional discrete choice models, such as the OLM, have been widely used; however, the feature importance of significant influential factors cannot be extracted and visualized by suchlike tranditional modeling techniques—a more interpreatable machine-learningcombined approach is needed.

Data and material

Field survey

In this paper, we select the Xi'an city as the study area and the destination of our field survey investigation. Xi'an is the capital city of Shaanxi Province in China, the starting point of the famous Silk Road, the core city in the "Belt and Road" strategy, and an important national center for tourism, education, and industry. Xi'an is one of the top tourist destinations in China, and six sites have been listed on the World Heritage Lis.

The questionnaire consists of three parts: First, the individual's socioeconomic characteristics and weather conditions, including gender, age, occupation, personal monthly income, car ownership, temperature, rainfall, relative humidity, wind speed, air quality index, and visibility, Second, passenger travel characteristics, including travel purpose, intercity modes of transport, and travel time. Third, passenger travel mood was defined by happiness, panic, anxiety, and tiredness [\(10\)](#page-16-8), and classified according to the Likert scale (e.g., five levels of happiness: very unhappy, unhappy, general, happy, and very happy). The detailed design and marking of variables are shown in [Table 2;](#page-4-0) whereas the definitions of travel mood are shown in [Table 3.](#page-5-0)

Data acquisition

Field survey data was obtained through questionnaires. Investigators conducted field surveys at Xi'an Xianyang International Airport, Xi'an North Passenger Station, Xi'an Railway Station, and Xi'an Bus Station from April 10 to 17, 2020. A random sampling technique was used in all field surveys to ensure uniform distribution across the survey population at different levels. Investigators first explained the purpose of the survey to respondents, then invited them to participate the questionnaire survey. All respondents were assured that the survey was completely voluntary and their data were recorded anonymously. It took ∼2 min to fill out the questionnaire and the investigator can respond immediately to any questions the respondents may have.

A total of 2,400 questionnaires were distributed in the survey and 2028 valid questionnaires were obtained (84.5% effective recovery rate) after excluding 372 invalid questionnaires that TABLE 2 Variable definitions and markings.

contain missing answers or non-compliant answers based on the situation and guidelines. Baidu Map was used to measure intercity travel distance and travel time according to the operation schedule, origin, destination, and identification number of the selected mode of transportation. Weather information at the time of passenger departure was also obtained. Wind and air quality indices were based on weather forecasts recordings, while temperature, humidity, rainfall, and visibility data were derived from the National Meteorological Data Sharing Platform [\(47\)](#page-17-22). Description of the category variables and continuous variables are shown in [Tables 4,](#page-6-0) [5,](#page-7-0) respectively.

Methods

The data mining tool Python pycaret was used to perform the SVM model, and STATA (v.16.0) was used to carry out the ordered logit regression and confusion matrix calculations.

Ordered logistic regression

To date, the discrete choice model based on the logit model has been widely used in traffic travel-related research, primarily including the logit, probit, and their many variations. As the

TABLE 3 Definitions of travel moods.

dependent variables in this study were ordered categorical variables, an ordered logistic regression was selected. Ordered logistic regression is obtained by defining an unobserved variable **Z**, which can be used as the basis of ordered data modeling. Here, the mood of intercity travelers is an ordinal variable, in which happiness, panic, anxiety, and tiredness were divided into five levels. Each involved variable could thus be expressed by Equation (1):

$$
Z = \beta X + \varepsilon_i \tag{1}
$$

where X is the vector of the independent variable determining the discrete ordering i for each observation, β is the vector of the regression coefficient, and ε_i is the random error term [\(48\)](#page-17-23).

Accordingly, travelers' moods could be expressed by Equation (2):

$$
y = \begin{cases}\n1 & \text{when } Z \leq \mu_1 \text{ (Particularly dissatisfied)} \\
2 & \text{when } \mu_1 < Z \leq \mu_2 \text{ (Dissatisfied)} \\
3 & \text{when } \mu_2 < Z \leq \mu_3 \text{ (Generally)} \\
4 & \text{when } \mu_3 < \text{when } \mu_3 < Z \leq \mu_4 \text{ (Satisfied)} \\
5 & \text{when } Z > \mu_4 \text{ (Particularly satisfied)}\n\end{cases} \tag{2}
$$

where μ_i is the unknown estimated parameter of the traveler's mood, and y (i.e., the threshold) corresponds to the integer order.

To estimate regression coefficient β and estimated parameters μ_i , the random error term ε_i was assumed to be an independent and identically distributed logistic distribution. Through this hypothetical result, an ordered logistic model was obtained and the probability that passengers' travel moods belong to any one of the five levels was defined by Equation (3):

$$
P_i = \mathbf{\Omega} \left(\mu_i - \beta X \right) - \mathbf{\Omega} \left(\mu_{i-1} - \beta X \right) \tag{3}
$$

where $i = 1, 2, 3, 4, 5$, respectively, and Ω is the upper and lower limits of the standard logistic cumulative distribution function, while μ_i and μ_{i-1} rendered the outcomes of *i*. Further parameters could be estimated by maximum likelihood. For a population of N observations, the log-likelihood function of the ordered logistic model was defined by Equation (4):

$$
LL = \sum_{n=1}^{N} \sum_{i=1}^{I} \delta_{in} \ln \left[\Omega(\mu_i - \beta X_n) - \Omega \left(\mu_{i-1} - \beta X_n \right) \right] \quad (4)
$$

where δ_{in} is equal to 1 if the observed discrete outcome point n is i , otherwise it is zero.

An odds ratio (OR) was used to quantify the impacts of the explanatory variables on the outcome. Specifically, the OR was calculated for variables of interest in the ordered logit regressions, where OR results represent the increase in the odds of the outcome if the value of the variable increased by one unit [\(49,](#page-17-24) [50\)](#page-17-25). The OR for the jth variable x_j can be calculated by Equation (5):

$$
OR = \frac{odds(X, x_{j+1})}{odds(X, x_j)} = \frac{\exp(X\beta) \times \exp(\beta_j)}{\exp(X\beta)} = \exp(\beta_j) \quad (5)
$$

Support vector machine

SVM is a supervised learning method developed from statistical learning theory used for data analysis and pattern recognition and can be used for data classification and regression [\(51\)](#page-17-26). The present study used SVM as the regression technology, with the basic principle based on non-linear mapping of the data to high-dimensional feature space, and then constructing a regression estimation function within the feature space, before mapping it back to the original space. The non-linear transformation is carried out by defining an appropriate kernel function [\(52,](#page-17-27) [53\)](#page-17-28). In addition, considering that some samples

TABLE 4 Description of the category variables.

(Continued)

TABLE 4 (Continued)

TABLE 5 Description of the continuous variables.

cannot be correctly classified by the separation of hyperplanes, relaxation variables were used to resolve this problem [\(54\)](#page-17-29). Here, it was assumed that the data set had N sample spaces, the training set was $D = \{(x_n, y_n)|n = 1, 2, 3, ,N\}$, and the regression function was $y = w^T \Phi(x) + b$, where $\Phi(x)$ is the non-linear mapping function. Accordingly, the original space was mapped to a high-dimensional space, and the optimization of the support vector regression model equation was defined by Equation (6):

$$
\min \frac{1}{2} ||w||^2 + Z \sum_{n=1}^{N} (\xi_n + \xi_n^*)
$$

$$
s.t., \begin{cases} y_n - w^T \bullet \Phi(x_n) - b \le \varepsilon + \xi_n^* \\ w^T \bullet \Phi(x_n) + b - y_n \le \varepsilon + \xi_n \\ \xi_n \ge 0, \xi_n^* \ge 0 \end{cases}
$$
 (6)

where w and b are the weight vector and offset, respectively; Z is the penalty parameter; ξ_n and ξ_n^* are the relaxation variables, and ε is the loss function parameter. The loss of the model was then calculated only when the absolute value of the difference between the predicted and actual values was greater than ε . Notably, the basic form of the above problem is a constrained convex quadratic program. A Lagrange multiplier buffer was introduced, and the constraints were integrated into

the objective function using a Lagrange function to solve the dual problems (Equation 7) [\(55\)](#page-17-30):

$$
\max \left[-\frac{1}{2} \sum_{n=1}^{N} \sum_{r=1}^{N} (\alpha_n - \alpha_n^*) (\alpha_r - \alpha_r^*) \Phi(x_n) \bullet \Phi(x_r) \right]
$$

+
$$
\sum_{n=1}^{N} (\alpha_n - \alpha_r^*) y_k - \sum_{n=1}^{N} (\alpha_n + \alpha_k^*) \varepsilon \right]
$$

s.t.,
$$
\sum_{n=1}^{N} (\alpha_n - \alpha_n^*) = 0, 0 \le \alpha_n \le Z, 0 \le \alpha_n^* \le Z
$$
 (7)

Here, the kernel function determines the mapping relationship between the training samples from the original space to the high-dimensional feature space. In this paper, the RBF radial basis kernel function was used [\(56\)](#page-17-31) and can be expressed as Equation (8):

$$
f(x, y) = \exp(-\eta ||x - y||^2)
$$
 (8)

where η is the parameter set of the radial basis kernel function.

SHAP is a novel model interpretation method that utilizes the Shapley value from game theory to combine optimal credit allocation with local explanations [\(57\)](#page-17-32), and was applied here

TABLE 6 Multi-classification confusion matrix.

to measure variable feature importance. It can be used in conjunction with different machine learning models for model interpretation. For a factor subset $S \in F$ (where F stands for the set of all factors), two models are trained to extract the effects of factor *j*. The first model $f_{\mathcal{S}\cup \{j\}}\left(X_{\mathcal{S}\cup \{j\}}\right)$ is trained with factor *j*, while the second $f_S(X_S)$ is trained without it. Here, $X_{\text{S}\cup \{j\}}$ and X_{S} are the values of input feature factors. The differences in model output $f_{S\cup \{j\}}\left(X_{S\cup \{j\}}\right) - f_{S}\left(X_{S}\right)$ are computed for each possible subset $S \in F\setminus\{j\}$, and the Shapley value of a factor j is calculated via Equation (9) [\(57,](#page-17-32) [58\)](#page-17-33):

$$
\varnothing_j = \sum_{S \in F \setminus \{j\}} \frac{|S|! \ (|F| - |S| - 1)!}{|F|!} \left(f_{S \cup \{j\}} \left(X_{S \cup \{j\}} \right) - f_S \left(X_S \right) \right) \tag{9}
$$

Confusion matrix

The collected data were randomly divided into calculation and verification sets according to an 8:2 ratio. Assuming that there were S travel modes in a data set, different prediction models based on the data will produce different estimated values. Accordingly, to test the accuracy of the prediction models, the calculation and verification datasets can be used, and the prediction results of each model can be summarized in a confusion matrix [\(Table 6\)](#page-8-0) [\(59\)](#page-17-34), where $Recall_i$ is the recall rate, $Precision_i$ is the accuracy rate, $Accuracy$ is the correct rate, and N is the total number of samples (Equations 10–12):

$$
Recall_i = \frac{h_{ii}}{\sum_{t=1}^{I} h_{it}},
$$
\n(10)

$$
Precision_i = \frac{h_{ii}}{\sum_{t=1}^{I} h_{ti}},
$$
\n(11)

$$
Accuracy = \frac{\sum_{i=1}^{I} h_{ii}}{N}.
$$
 (12)

TABLE 7 Multicollinearity test results.

Results

Determination of variables

Before data analysis, a multicollinearity test was conducted on the relevant independent variables, and no obvious collinearity relationships were revealed [\(Table 7\)](#page-8-1).

Parameter estimation and feature importance

The ordered logit model (OLM) parameter estimation results are shown in [Table 8,](#page-10-0) where the coefficient reflects the influence degree of the specific explanatory variable on the dependent variable. Furthermore, a positive (negative)

Li et al. [10.3389/fpubh.2022.1046922](https://doi.org/10.3389/fpubh.2022.1046922)

regression coefficient indicates that the occurrence ratio will increase (decrease) when the explanatory variable increases by one unit.

In addition, the significant influencing factors in the OLM were taken as the input features, and an SVM was used to build a model for each of the four dependent variables. After the model construction and calibration, a 4-fold cross-validation and hyperparameter tuning were applied to produce the optimal training model, and the conclusions of the models evaluation are shown in [Table 9;](#page-11-0) whereas the feature importance of the four SVM models is shown in [Figure 1.](#page-13-0)

Model interpretation

Factors from individual's socioeconomic background

According to the OR values and importance of factors [\(Table 8;](#page-10-0) [Figure 1\)](#page-13-0), the impact of each significant variable on passenger mood during intercity travel was analyzed. Firstly, gender (male vs. female) was found to have a significant impact on the degrees of happiness and panic of passengers, both ranking the 6th place in importance according to the results of the SVM; whereas the OR values of happiness and panic degrees were 0.849 and 1.219, respectively, indicating that the odds of male passengers' happiness toward intercity travel would decrease 15.1% compared with females, while an additional level of passengers' panic for males would increase 21.9%. One possible reason is that males assume more social responsibilities in Chinese society, and feel greater pressure from both work and home life [\(60\)](#page-17-35); thus, in general, they might suffer from more likelihood to be less happy than women, and even more anxious when traveling between cities.

Age (>60 vs. 30–60) was also found to have a significant impact on passenger happiness and tiredness during intercity travel according to the OLM. The SVM model showed that the importance of age ranked the 16th and 19th for happiness and tiredness, respectively. The OR value of the variable for happiness showed that the odds of an additional level of happiness for passengers over 60 would decrease by 25.2% in contrast to passengers aged 30–60 years-old; whereas, the odds of an additional level of tiredness for passengers > 60 yearsold would increase by 37.7%. This is intuitive as more elderly passengers typically have less energy than their middle-aged counterparts, both physically and mentally; thus, they are more likely to feel tired during long-distance travel.

Occupation (institution personnel vs. enterprise personnel) showed a significant negative correlation with travel happiness and panic in the OLM results, with the SVM model revealing the 13th place in terms of importance for both mood factors. In addition, the OR values of occupation were 0.56 and 0.763 for institution personnel and enterprise units, respectively, suggesting that the odds of an additional degree of happiness

perceived by institution personnel would reduce by 34%, and the odds of an additional degree of panic would decrease by 23.7%. This might be related to the travel system of the public institutions maintaining strict regulations, with limited choices of travel mode; thus, these employees would likely experience a corresponding reduction in happiness during travel.

Similarly, occupation (students vs. enterprise personnel) had a significantly negative effect on passengers' intercity travel happiness, while that of farmers vs. enterprise units and selfemployed vs. enterprise units retained a significantly negative effect on passenger's panic feelings. Here, the OR value for occupation (students vs. enterprise units) was 0.809, suggesting that the odds of an additional degree of happiness perceived by the students would reduce by 19.1%; whereas the OR values for panic were 0.519 and 0.708, respectively, indicating that the odds of an additional degree of passenger panic toward intercity travel for farmers would decrease by 48.1% compared with enterprise units, while that for self-employed passengers would decrease by 29.2%. This could be a result that hinges on the very limited choices for students due to their financial constraints. For example, for those college and university students from a low-income household, they are more willing to trade a lower travel cost with sacrifice of comfortness in long-distance travel (this is quite typical in China), thus, leading to a relatively lower degree of happiness during travel.

Personal monthly income also had a negative correlation with traveler panic according to the ordered logistic regression, with the SVM model indicating it ranked the 3rd in importance. Further, the OR value of 0.95 indicated that the odds of an additional degree of passenger panic would decrease by 5% for every $1,000Y$ increase in personal monthly income. This may derive from passengers with higher incomes often choosing safer and more efficient modes of travel (e.g., airplanes and HSRs), reducing their panic degree during intercity travel.

Car ownership was also identified to have a significant impact on the happiness, panic, anxiety, and tiredness of passengers during intercity travel according to the regression results. The OR values of car ownership for these four factors were 0.757, 1.354, 1.447, and 1.242, respectively, indicating that the odds of an additional degree of happiness for passengers with cars would decrease by 24.3% compared to those without cars, while additional degrees of panic, anxiety and tiredness would increase by 35.4, 44.7, and 24.2%, respectively. This might be related to the fact that passengers with cars often go to airports or stations by driving their own private cars, and thus, facing the additional mental pressures of finding parking lots and paying for a longer parking period, which might lead to an increasing level of anxiety, panic, and exhaustion.

Factors relate to weather conditions

The external temperature was the most critical factor influencing passenger mood during intercity travel, ranking the TABLE ⁸ Parameter estimation from OLM.

12th, 11th, 13th, and 11th in the importance for happiness, panic, anxiety, and tiredness, respectively. The OR value for temperatures: ≥25◦C vs. 15–25◦C, 10–15◦C vs. 15–25◦C, 5– 10[°]C vs. 15-25[°]C), and \leq 0[°]C vs. 15-25[°]C) were 0.488, 0.71, 0.776, 0.232, respectively, showing that compared with the passengers traveling in temperature of 15–25◦C, the odds of additional degrees of happiness perceived by passengers traveling at temperatures 25°C, 10-15°C, 5-10°C, and ≤ 0 °C would decrease by 51.2, 29.0, 22.4, and 76.8%, respectively. In addition, temperature showed a significant effect on passenger panic, and the OR values of this indicated that the odds of an additional degree of panic perceived by passengers traveling in temperatures >25 $^{\circ}$ C, 10-15 $^{\circ}$ C, 5-10 $^{\circ}$ C, and \leq 0 $^{\circ}$ C would increase by 261.9, 78.5, 66.1, and 181.3%, respectively. Similarly, the odds of an additional degree of anxiety perceived by passengers traveling in temperatures >25 $\mathrm{^{\circ}C}$, 10–15 $\mathrm{^{\circ}C}$, 5– 10 $\rm ^{\circ}C$, and $\rm \leq$ 0 $\rm ^{\circ}C$ would increase by 162.1, 89.6, 92.4, and 196.3%, respectively.

Moreover, the odds of additional degrees of tiredness being perceived by passengers traveling in temperatures >25°C, 10-15 $^{\circ}$ C, 5-10 $^{\circ}$ C, and \leq 0 $^{\circ}$ C would increase by 9.3, 125.6, 157.7, and 213.6%, respectively. This indicates that the external temperatures between 15 and 25◦C showed a significantly positive effect on passenger emotion, which may be derived from the additional comfort provided by environments between 15 and 25◦C.

Rainfall is another generally important characteristic variable impacting travel mood, resulting in a series of OR values of 1.035, 1.046, and 1.058, indicating that the odds of additional degrees of panic, anxiety, and tiredness would increase by 3.5,

4.6, and 5.8%, respectively. This is likely because rainfall would directly affect the operation of intercity traffic modes, as well as passengers' moods. Specifically, an increase in rainfall could likely lead to a large-scale delays, while extreme rainfall may even lead to disruptions and cancellations. This will inevitably increase passengers' anxiety, mental tension, and exhaustion to a higher extent. Such findings are supported by Wu and Liao [\(26\)](#page-17-6), who showed that extreme rainfall can significantly impact passengers' travel moods and reduce travel demand.

Relative humidity also displayed significant positive and negative impacts on happiness and tiredness, respectively, with corresponding OR values of 1.01 and 0.996, indicating that the odds of the additional degrees of happiness would increase by 1.0%, while that of additional tiredness would decrease by 0.4%. The ranking results of the importance degree, however, showed that relative humidity had little influence on passengers' happiness and tiredness degrees in intercity travel.

Furthermore, wind speed ranks the 5th, 7th, 6th, and 6th, respectively, while the OR values of wind speed for happiness, panic, anxiety, and tiredness are 0.864, 1.174, 1.223, and 1.191 respectively, indicating that the odds of an additional degree of passengers' happiness would be decreased by 13.6% with every unit of increment in wind speed. In addition, the increase of one unit of wind speed will increase the odds of the additional level of passengers' panic, anxiety, and tiredness degree by 17.4, 22.3, and 19.1%, respectively. Intuitively, a windy weather would lead to higher anxiety, panic, and even fatigue in long-distance travel, thereby reducing their happiness. This can be supported by the findings from Yazdanpanah and Hosseinlon [\(24\)](#page-17-4) and Alberto et al. [\(25\)](#page-17-5). Similarly, the air quality was also found to be an important variable impacting passengers' emotions during intercity travel. The OR value for happiness on this factor was 0.994, showing that each additional unit of the air quality index decreased the odds of additional degrees of happiness by 0.6%. The odds of additional degrees of panic, anxiety, and tiredness increased by 9, 6, and 2%, respectively. The higher the air quality index, the worse the air quality is, which is very intuitive to realize its effects on the travel mood.

Visibility was similarly revealed to have a measurable impact on intercity passenger happiness, panic, and tiredness, all ranking the 4th according to the SVM models. An OR value for happiness degree of 0.994 showed that an increase of each additional unit of visibility increased the odds of additional degrees of happiness by 3%. Additionally, the odds level of passengers' panic and tiredness decreased by 1 and 2%, respectively. In general, what we can see from the above is that a good weather condition, with clean air, moderate temperature and wind, and clear vision, would significantly produce good emotional feelings in long-distance travel.

Factors of travel characteristics

Travel purpose was similarly discovered to have a significant effect on happiness, panic, anxiety, and tiredness, ranking the 7th, 5th, 7th, and 7th, respectively. Specifically, the OR values of travel purpose were 1.585, 0.783, 0.793, and 0.808, respectively, indicating that compared with mandatory travel, the odds of the additional degrees of happiness perceived by passengers engaging in leisure travel can increase by 58.5%, while those of for panic, anxiety, and tiredness would decrease by 21.7, 20.7, and 19.2%, respectively. This also seems relatively intuitive, as passengers involved in leisure travel are more prone to feel happy, and less likely to suffer from panic, anxiety, and tiredness.

Lastly, intercity mode of transportation (airplane vs. HSR) was an essential characteristic variable in travel mood, ranking the 10th, 10th, 11th, and 10th in happiness, panic, anxiety, and tiredness according to the SVM. The OR values for intercity travel mode (airplane vs. HSR) were 0.466, 0.523, and 0.645, respectively, indicating that compared with HSR, the odds of an additional degree of panic, anxiety, and tiredness would decrease by 53.4, 47.7, and 35.5%. This is likely related to the greater travel speed, and efficiency of air travel, as has been shown by Masson and Petiot [\(27\)](#page-17-7), where under the same time conditions, passengers tended to choose the mode of transportation with a faster speed to reduce travel time.

Alternatively, the OR values of intercity transportation mode (train vs. HSR) were 1.888, 0.357, 1.515, and 0.734, respectively, indicating that compared with HSR, the odds of additional degrees of happiness and anxiety perceived by passengers would increase by 88.8 and 51.5%; whereas those of panic and tiredness would decrease by 64.3 and 26.6%, respectively. In particular, we found that HSR was associated with negative emotions compared with other modes of transportation. One possible reason could lie in the poor inter-connections among various functional areas at the HSR stations in most of the major Chinese cities (such as arrival area, ticketing area, security check points, transfer area, waiting zones, and other basic facilities). China's major cities have now all equipped with new HSR stations that built with overhead suspension truss-like structures with massive open space and long overarching internal span distance, and various functional areas are often arranged on different floors, which leads to long walking time for passengers. This can easily lead to negative emotions among passengers traveling by HSRs, especially those with heavy carried luggages. Interestingly, we found that this finding is actually inconsistent with St-Louis et al. [\(29\)](#page-17-9), who found that the positive mood of pedestrians, train commuters, and cyclists was significantly higher than that of drivers or subway and bus users, which could be due to the significant differences between HSR and traditional trains in China.

Discussion

From the results, several practical implications for the development of intercity transportation and environmental protection can be inferred. First of all, the result shows that weather have a crucial impact on the mood of passengers during inter-city travel. A lower PM2.5 concentration (i.e., a better air quality) and wind speed, suitable temperature (20–25◦C) and higher visibility are closely related to the positive travel mood of passengers. Given the current circumstances in China, it suggests that the protection of the urban environment is still an important work in the process of China's rapid urbanization and strategic development, which aims to effectively improve the social wellbeing and health of the citizens in a long run.

In addition, we found that the travel mode can also affect the travel mood of the passengers. Surprisingly, passengers traveling by HSR are more likely to be associated with negative travel moods than those passengers traveling by other transportation modes. One of the implications could be that the design of the functional divisions at HSR stations in China should be further improved with better inter-connections and smoother internal transitions. This deficiency might lead to some negative experience, such as a long walking distance for passengers, especially with heavy luggages during inter-city trips. This shows, to a large extent, that the efficient interconnection of various functional areas of high-speed railway stations, such as the entrance and exit of HSR stations, ticket counters, waiting areas, car-parking facilities and taxi parking areas, could be a managerial focus for station management in the future.

The findings on the car ownership reveals that the travel emotion of passengers with cars is surprisingly lower in intercity travel. Given the possible reason that this might be due to the difficulties and burdens from parking issues at the stations, optimizing the design of parking lots seems to be a fairly reasonable measure. By providing more parking spaces connecting with intercity transportation hubs, it could be an effective and efficient measure to improve the travel emotion of those particular passengers. For example, a better sign design in the parking lobby and signal indicators of available parking lots could be considered here for this particular issue, and we have witnessed that suchlike design has been widely implemented at many transportation hubs in recent years in China. Finally, given the prominent phenomenon of rapid aging populations in China, the elderly over 60 are more likely to suffer from unhappiness and tiredness, which suggests that developing more effective measures to provide extra care for the elderly travelers in the intercity long-distance mobility could be a good managerial policy and should be considered by the local authorities, the government, and transportation service providers.

Conclusions

The present study analyzes the factors affecting passengers' moods in intercity travel in Xi'an city, including individual socioeconomic characteristics, transportation modes, weather conditions, and passengers' moods. Four dimensions happiness, panic, anxiety, and tiredness—are divided into five levels to represent an objective evaluation system for assessing passenger mood conditions during intercity travel. Using the OLM and SVM models in tandem to establish the regression relationship between the four different dimensions of passenger moods and independent variables, the major determinants, and importance of these influential factors are explored and several policy and managerial implications are put forward. The main conclusions of this study can be summarized as follows.

- (1) By applying the ordered logit regression model to analyze and identify the influential factors affecting passengers' moods during intercity travel, it was revealed that gender, age, occupation, personal monthly income, car ownership, temperature, rainfall, relative humidity, wind speed, air quality index, visibility, travel purpose, intercity mode of transportation, and intercity travel time all have significant effects on the different dimensions of passengers' moods, including happiness, panic, anxiety, and tiredness.
- (2) Compared with females, males were more prone to feel panic, and less likely to feel happiness during intercity travel. Compared to passengers of age 30–60, individuals with an age of over 60 were less happy when traveling and more likely to experience tiredness. Compared with enterprise units, institution personnel and students maintained a lower sense of happiness during travel, while self-employed households were more prone to tiredness. Furthermore, for every \yen 1,000, increase in monthly income, the probability of passenger panic can be reduced by 5%. For weather conditions, temperatures between 15 and 25◦C, lower wind speeds, greater relative humidity, lower air quality index (i.e., better air quality), higher visibility, and lower precipitation all bettered the moods of intercity passengers (i.e., increasing their sense of happiness). Compared to mandatory travel, passengers engaged in leisure travel were more likely to feel happy, and less likely to feel panic, anxiety, and tiredness.
- (3) To explore the different effects of independent variables on passengers' moods during intercity travel, SVMs were used to calculate the contribution of independent variables (i.e., the relative importance of features), where the higher the relative importance value, the greater the contribution to estimating the dependent variable. These results showed that the most important variable affecting happiness was occupation (23% importance); whereas those for panic and anxiety were intercity transportation mode (38 and 39%,

respectively), while the most important variable affecting tiredness was the weather temperature (22%).

Finally, we also acknowledge three limitations of this study: (1) only one city in China was investigated as the case study, yet factors affecting passengers' emotional perceptions and wellbeing could be affected by different cultural backgrounds and urban environments. Hence, additional data from other cities with various geographical contexts should be further investigated in the future to verify the sensitivity of the findings. (2) Even though it would not alter the main findings and conclusions, it should still be noted that the survey data on multi-classes could be slightly imbalanced due to random sampling, therefore, the prediction accuracy of models was only at moderate and acceptable levels. Statistically, this issue can be addressed in future studies by adopting over- or under-sampling methods to re-balance the classes. (3) It is also noteworthy that passengers traveling to one city as the destination and those passengers leaving this city as the origin might have slightly different moods when carrying out their long-distance intercity travels, which might cause some potential estimation bias. Likewise, other unpredictable coincidences and various trivial, yet dynamic, influencing factors, such as instantaneous perceptions, could also affect the overall travel moods, which can hardly be observed through questionnaire surveys. The future work could explore more on these issues and interesting findings might be further revealed.

Data availability statement

The datasets presented in this article are not readily available because the authors do not have permission to share the data. However, metadata might be available to share upon request. Requests to access the datasets should be directed to [lixiaowei@xauat.edu.cn.](mailto:lixiaowei@xauat.edu.cn)

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Author contributions

Conceptualization, methodology, data curation, validation, and software: XL, YW, and JT. Writing original draft, investigation, and writing review and editing: XL, YW, JT, LS, and TZ. Funding acquisition and supervision: XL, JT, and JC. All authors contributed to the article and approved the submitted version.

Funding

This work was supported by Shaanxi Natural Science Foundation Youth Project (No. 2017JQ5086), Shaanxi Education Department Special Science and Technology Project Science (No. 19JK0477), and Technology Foundation Project of Xi'an University of Architectural Science and Technology (Nos. ZR18021 and QN1711). This study is also supported by the China Scholarship Fund.

Conflict of interest

The authors declare that the research was conducted in the absence of any commercial or financial relationships that could be construed as a potential conflict of interest.

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