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# Time to antenatal care booking and its predictors among pregnant women in East Africa: a Weibull gamma shared frailty model using a recent demographic and health survey

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**Background:** Antenatal care (ANC) is an important component of maternal and child healthcare. The World Health Organization (WHO) recommends that pregnant women book their ANC contact at or before 12 weeks of gestational age. However, in East Africa, evidence on whether the WHO recommendations have been followed is limited. Therefore, this study aimed to determine the time to ANC booking and its predictors among pregnant women in East Africa.

**Method:** This study was conducted among 86,662 pregnant women in East Africa. The time to ANC booking was estimated using the Kaplan–Meier (K–M) survival estimate. A Weibull gamma shared frailty model was used to determine the predictors of time to the first ANC visit. An adjusted hazard ratio (AHR) with a 95% confidence interval (CI) was reported.

**Result:** The median time to ANC booking among pregnant women in East Africa was  $4 \pm 2$  months. Maternal education at the primary (AHR = 1.01, 95% CI: 1.02–1.25), secondary (AHR = 1.03, 95% CI: 1.02–1.05), and higher level (AHR = 1.40, 95% CI: 1.30–1.50); husband's education level at the primary (AHR = 1.08, 95% CI: 1.06–1.09), secondary (AHR = 1.12, 95% CI: 1.10–1.13), and higher (AHR = 1.08, 95% CI: 1.07–1.10) levels as compared to with no education; a middle-class wealth status (AHR = 1.66, 95% CI: 1.60–1.70), being rich (AHR: 1.60, 95% CI: 1.56–1.73), high community-level maternal literacy (AHR = 1.05, 95% CI: 1.04–1.06), high community-level poverty (AHR = 0.99, 95% CI: 0.98–0.99), previous Cesarean section (CS) (AHR = 1.35, 95% CI: 1.33–1.39), and unwanted pregnancy (AHR = 0.74, 95% CI: 0.72–0.77) were predictors of the time to ANC booking.

**Conclusion:** The median time to ANC booking among pregnant women in East Africa is longer than the new WHO recommendation. Maternal and husband education, high community-level maternal literacy, a better household, community-level wealth index, and previous CS increase the likelihood of an early ANC booking. However, unwanted pregnancy lowers the likelihood of an early ANC booking. Therefore, strengthening systematic efforts to improve women's and their husbands' educational status, encouraging women's education in the community, providing economic support for women with low wealth status and poor communities, encouraging wanted pregnancy, and providing accessible counseling services for women with unwanted pregnancies will help to encourage early ANC booking among pregnant women in East Africa.

KEYWORDS

time to ANC booking, predictors, pregnant women, East Africa, Weibull gamma shared frailty modeling

# Introduction

Antenatal care (ANC) plays a crucial role in maternal and child health by focusing on enhancing the wellbeing of pregnant women and their developing babies (1). Antenatal care involves a series of medical tests and interventions that are aimed at ensuring the health and safety of both the pregnant woman and the developing fetus throughout the pregnancy (2).

The World Health Organization (WHO) that recommends pregnant women have an ANC booking within the first 12 weeks of gestation to reduce perinatal mortality and improve women's experience of care (3). Early antenatal care refers to a woman initiating prenatal care before or at 12 weeks of gestation, ensuring timely monitoring and intervention for a healthy pregnancy (3).

Approximately 295,000 girls died globally from preventable causes related to pregnancy and childbirth, an average of 810 deaths per day (4). Most of these deaths (94%) occurred in areas where resources were limited and many could have been prevented (4). Sub-Saharan Africa (SSA) accounted for more than two-thirds (196,000) of all maternal deaths globally with a large burden in East Africa (4). The global maternal mortality rate (MMR), which refers to maternal deaths per 100,000 live births, is approximately 216, with a massive 95% in developing countries (5).

Despite the recent launch of Sustainable Development Goals (SDGs) Target 3.1 that aimed to reduce MMR to 70 per 100,000 live births globally by 2030 (6), MMR remains a significant public health challenge in SSA (7). Delayed initiation of ANC visits may result in adverse maternal and neonatal outcomes, including maternal morbidity and mortality, preterm delivery, low birth weight, and regional neonatal mortality (4, 5).

Despite the increasing availability of antenatal care in many African countries, coverage alone does not adequately measure service utilization and the time at which they initiate the first time of ANC visit is a concern (8). According to different studies, the factors related to time to ANC booking were the education status of women, marital status of the woman, husband's occupation and level of education, media exposure, household wealth index, community women's literacy, the interval between births, transportation issues, and distance to the health facility (9–14).

Although there is extensive evidence of the prevalence and associated factors for ANC booking among reproductive-age women (10, 15-22) using categorical data analysis, evidence related to time to ANC booking and its predictors among pregnant women using the time-to-event model (10, 19, 23) in different countries of East Africa is limited. Moreover, there is a paucity of evidence for a time to ANC booking that follows the WHO recommendation using recent Demographic and Health Survey (DHS) data from 2016 to 2023 in East Africa (3). This study provides important insights into the barriers and facilitators of timely ANC booking in East Africa, which can inform evidence-based interventions to improve maternal and child health outcomes in the region. Therefore, this study aimed to determine the time to ANC booking and its predictors among pregnant women in East Africa using recent DHS data following the 2016 WHO recommendation for ANC booking for a positive pregnancy experience.

# Method

#### Study design and settings

The DHS used a cross-sectional study design to collect data on various health, nutrition, and demographic indicators and this study was conducted based on recent DHS data among pregnant women in East Africa from 2016 to 2023. Ethiopia, Tanzania, Rwanda, Uganda, Kenya, Comoros, and Burundi were included in this study.

Abbreviations

AFT, accelerated failure time; AIC, Akaike information criterion; AHR, adjusted hazard ratio; ANC, antenatal care; BIC, Bayesian information criterion; CS, Cesarean section; CSA, Central Statistical Agency; DHS, Demographic and Health Survey; EA, enumeration area; K–M, Kaplan–Meier; PH, proportional hazard; WHO, World Health Organization.

# Inclusion and exclusion

The countries that have recent DHS datasets following the 2016 WHO recommendation of ANC visits for a positive pregnancy experience were selected (3). However, countries with no DHS data such as Somalia, Eritrea, South Sudan, Sudan, and Djibouti were excluded from the analysis.

### Source and study population

The source populations of this study were all pregnant women before the survey in East Africa, whereas those in the selected enumeration areas (EAs) were the study population.

#### Data source

We used recent the birth record (BR) dataset in the DHS after authorization was granted via an online request on the DHS program's official website (https://dhsprogram) and extracted the dependent and independent variables. The DHS is a nationally representative household survey that is conducted across low and middle-income countries every 5 years. It has been an essential data source for issues in maternal healthcare utilization in lowand middle-income countries as it gathers data on several reproductive health issues such as marriage, ANC visits, postnatal visits, fertility preferences, and contraception. The data collected from the DHS survey are organized in a hierarchical structure, with households within a cluster forming the top level. The next level consists of household members, followed by interviewed women and men as a subset of household members. The bottom levels of the hierarchy include the pregnancies and children of each interviewed woman (24, 25).

#### Sample size and sampling method

The study included a total of 86,662 pregnant women from the recent round surveys in seven East African countries. The study participants were selected using a two-stage stratified sampling technique. EAs were randomly selected in the first stage, while households were randomly selected in the second stage.

#### Study variables

The dependent variable of this study is the time to ANC booking (in months) among pregnant women from 0 to 9/10 months of pregnancy.

The independent variables included sociodemographic and economically related factors such as maternal age, maternal educational status, marital status, religion, husband's educational status, sex of the household head, age of the household head, household wealth index, residence, community-level wealth index, community-level maternal literacy, country, birth interval, types of pregnancy, and previous Cesarean section (CS).

# Measurement and operational definitions

#### Time

The time taken in months from the beginning of a woman's pregnancy to an ANC booking during the indexed pregnancy.

#### Event

Whether the mother made at least one ANC booking during the indexed pregnancy.

#### Censored

Whether the mother had at least one ANC booking during the indexed pregnancy.

#### Community-level poverty

The proportion of women originating from households classified within the poorest and poor wealth index categories was summed and then divided by the total household wealth index value of each cluster. The households with a wealth index value at or above the mean were classified as being at a high poverty level, while those below the mean were categorized as having a low poverty level. The mean was chosen as the cutoff point in this context due to the normal distribution observed in the poverty level at the community level, as indicated by the coefficient of skewness falling between -1 and 1, signifying a normal distribution.

#### Community-level maternal literacy

The proportion of mothers who were in the primary and above categories was summed and then divided by the total maternal educational status value of each cluster. The mothers of a child with a maternal educational status value at or above the mean were classified as experiencing a high level of maternal literacy, while those below the mean were categorized as having a low level of maternal literacy. The mean was chosen as the cutoff point in this context due to the normal distribution.

### Data processing and analysis

The data were extracted, cleaned, coded, and analyzed using STATA version 17 statistical software. Sample weights were applied before further analysis, and descriptive statistics were summarized using frequencies, percentages, medians, and interquartile ranges, which are presented in tables, figures, and narrative form. The time to ANC booking was estimated using the Kaplan–Meier (K–M) survival estimate. The log-rank test was used to check the statistical significance of the variable in the bivariable Cox regression analysis. Variables that had a p-value <0.25 in the bivariable analysis were selected for multivariable analysis in both models (Cox and Weibull gamma). After the proportional hazard (PH) assumptions for Cox regression and stratified Cox regression were tested and failed, we conducted a parametric survival analysis of the frailty model to identify

predictors of time to ANC booking among pregnant women in East African countries.

#### Shared frailty model

To determine predictors of time to ANC booking among pregnant women in East African countries, we utilized a shared frailty model due to the hierarchical nature of the data and its correlation at the cluster level. A random effect of the shared frailty model assumes that the frailties are common (or shared) among groups of individuals and are randomly distributed across groups. A shared frailty model has a latent multiplicative effect on the hazard function and is assumed to have a unit mean and variance of  $\theta$ , which is estimated along with the other model parameters (26). We conducted a parametric survival analysis of different shared frailty models. The Weibull gamma shared frailty model was the best-fit model based on the Akaike information criterion (AIC) and Bayesian information criterion (BIC) for model selection. Finally, the adjusted hazard ratio (AHR) was reported at a 95% confidence interval (CI) and a p-value <0.05 indicated the statistical significance of predictors of the time of the ANC booking.

#### Ethical approval

No ethical approval was needed because we used the Demographic and Health Survey, which de-identifies all data before making it public. An authorization letter was required to download the DHS dataset which was then obtained from the Central Statistical Agency (CSA) after being requested at https://dhsprogram.com/. The dataset and all methods of this study were conducted according to the guidelines in the Declaration of Helsinki and were based on DHS research guidelines.

# Results

# Sociodemographic and health service-related characteristics of the study participants

The data from a total of 86,662 pregnant women were analyzed. The mean age of the women was 28 years with a standard deviation of 7 years. Among the pregnant women, 12,484 (98.3%) who made an ANC booking were married. Of the mothers with no education, 7,805 (98.4%) made an ANC booking. In addition, 23,089 (97.7%) of the women who had made an ANC booking were from urban areas.

In total, 24 (0.2%) women from Burundi, 121 (1.2%) from Rwanda, 476 (13.2%) from Ethiopia, and 825 (14.5%) from Tanzania did not make an ANC booking. Of the pregnancies, 73,893 (98.14%) were wanted by mothers who had made an ANC booking. Concerning previous obstetric history, 9,325 (99.5%) of mothers with a previous CS delivery made an ANC booking (Table 1).

# Median time of ANC booking among pregnant women in East Africa

Out of the total 86,662 pregnant women surveyed, 84,382 mothers made an ANC booking (event), while 2,280 pregnant women did not make an ANC booking (censored) during the interview period. Among the 84,382 pregnant women who initiated ANC, 52,751 (62.54%) made the ANC booking within 12 weeks of gestation. The median time for the ANC booking was 4 months, with an interquartile range of 2 months ( $4 \pm 2$  months).

# Survival distribution and non-parametric survival analysis of the time to ANC booking among pregnant women in East Africa

A parametric survival model with a Weibull distribution was used to display the time to ANC booking among pregnant women in East Africa. The Weibull distribution compared the survival rates with the time of the ANC booking in East Africa using recent DHS data. The x-axis represents the log of time, while the y-axis represents the log-log of survival time, and as the time increases, the probability of making an ANC booking also increases (Figure 1). The Kaplan-Meier estimate of time to ANC booking is used to estimate the survival time of pregnant women in East Africa. The Kaplan-Meier estimates of time to ANC booking revealed that the probability of ANC booking was highest in the early gestational period and tended to decrease substantially with increasing gestational age (Figure 2). The Kaplan-Meier estimates of time to ANC booking among pregnant women in East Africa implied that the probability of ANC booking was higher in the early gestational period in urban residences compared to rural residences (Figure 3). The Kaplan-Meier estimates of time to ANC booking among pregnant women in East Africa imply that the probability of making an ANC booking was higher in the early gestational period in Burundi, Rwanda, and Uganda while it was higher in the later period in Tanzania and Ethiopia (Figure 4).

# Semi-parametric survival analysis (Cox regression analysis) to determine the predictors of time to ANC booking

The Schoenfeld residual test was conducted using the proportional hazard assumption to detect Cox regression model fitness and determine the predictors of time to ANC booking among pregnant women in East African countries. The global proportional hazard test was significant with a p-value = 0.000. To consider stratified Cox regression, we used the detailed proportional hazard test using the "estat phtest" command in Stata version 17. The detailed proportional hazard test showed that more than one variable was significant with a p-value <0.05 which made it difficult to conduct stratified Cox regression. Finally, we decided to conduct a parametric survival analysis to identify the predictors of time to ANC booking among pregnant women in East African countries.

TABLE 1 The sociodemographic and health service-related characteristics of the study participants with the time to ANC booking in East African countries using recent DHS data.

Variable	Category	Time to ANC booking			
		Censored		Event	
		Frequency	%	Frequency	%
Maternal age in groups (years)	15-19	205	4.8	4,088	95.2
	20-24	549	5.1	10,155	94.9
	25-29	6,365	26.1	18,059	73.9
	30-34	562	3.8	14,402	96.2
	35-39	527	4.9	10,241	95.1
	40-44	2,555	34.1	4,940	65.9
	45-49	1,234	8.8	12,780	91.2
Education	No education	861	5.97	13,570	94.03
	Primary	1,019	2.6	37,503	97.4
	Secondary	385	1.6	24,147	98.4
	Higher	15	0.2	9,163	99.8
Marital status	Union	223	1.7	12,484	98.3
	Not union	2,057	2.78	71,898	97.22
Religion	Christian	1,055	1.5	67,921	98.5
	Muslim	288	5.2	5,229	94.8
Sex of the household head	Male	1,957	2.9	65,283	97.1
	Female	323	1.7	19,099	98.3
Age of the household head (years)	15-21	302	14.2	1,830	85.8
	22-34	759	1.9	38,673	98.1
	35-64	1,145	2.7	40,315	97.2
	>64	74	2	3,564	98
Husband education status	No education	475	5.7	7,805	94.3
	Primary	683	2	32,916	98
	Secondary	439	2.4	17,494	97.5
	Higher	21	0.2	10,702	99.8
Number of household members	1-5	805	1.7	45,982	98.3
	6-7	513	2.2	22,687	97.8
	>8	963	5.8	15,712	94.2
Number of children under 5 years	1-4	2,266	2.6	84,088	97.4
	5	14	4.5	294	95.5
Household wealth index	Poor	1,496	4.5	31,520	95.5
	Middle	493	2.6	18,359	97.4
	Rich	291	0.8	34,503	99.2
Place of residence	Urban	537	2.3	23,089	97.7
Country	Rural Burner di	1,743	2.76	61,293	97.24
Country	Ethionia	24	0.2	2 119	99.8
	Kanya	229	13.2	3,116	00.0
	Comoros	335	10.7	28,777	99.2
	Rwanda	121	1.2	9.861	98.8
	Tanzania	825	14.5	4 853	85.5
	Uganda	260	1 04	24 667	98.96
Preceding birth interval	Less than 2 years	556	56	9.429	94.4
	2 years	36	3.4	1,012	96.6
	Greater than 2 years	1.113	2.13	51.316	97.87
Previous CS delivery ( $n = 86.605$ )	No	2,239	2.9	75,000	97.1
	Yes	41	0.4	9,325	99.4
Type of pregnancy $(n = 83.067)$	Wanted	1,403	1.8	73,893	98.2
	Unwanted	400	5.14	7,371	94.86
Community-level maternal literacy	Low	2,053	4	51,866	96
. , , , ,	High	227	0.7	32,516	99.3
Community-level poverty	Low	878	2	43,577	98
	High	1,402	3.3	40,805	96.7

CS, cesarean section.

Study respondents for type of pregnancy (n = 83,067) and previous CS delivery (n = 86,605).



The Weibull distribution of the log-log of survival time vs. the log of time to first antenatal care visit in East Africa using recent DHS data.



# A Weibull gamma shared frailty model to determine the predictors of time to ANC booking among pregnant women in East Africa

To identify the predictors of time to ANC booking among pregnant women in East African countries, a shared frailty parametric survival analysis was conducted. Thus, a Weibull gamma shared frailty model for the parametric survival analysis was selected as it had the lowest AIC and BIC values (Table 2).

The predictors of time to ANC booking among pregnant women in East Africa were maternal age, maternal educational status, religious status of the woman, sex of the household head, age of household head, husband educational status, household size, household wealth index, community-level maternal literacy, community-level wealth index, previous CS delivery, and type of pregnancy (Table 3).



FIGURE 3

The Kaplan-Meier survival time of the first antenatal care visit based on pregnant women's place of residence in East Africa using recent DHS data.



Controlling for other variables, pregnant women in the age groups of 20–24, 25–29, 30–34, 35–39, and 40–44 years exhibited higher rates of ANC booking, 46% (AHR = 1.46, 95% CI: 1.40–1.53), 40% (AHR = 1.40, 95% CI: 1.35–1.47), 30% (AHR = 1.30, 95% CI: 1.20–1.90), 30% (AHR = 1.30, 95% CI: 1.20–1.34), and 7% (AHR = 1.07, 95% CI: 1.06–1.09), respectively, when compared to those aged 15–19 years. Conversely, pregnant women aged 44–49 had an 8% lower ANC booking initiation rate (AHR = 0.92, 95% CI: 0.90–0.97) compared to those aged 15–19 years.

Keeping other factors constant, ANC booking among pregnant women with a primary education, secondary education, or higher education were 1%, 3%, and 40% higher than those with no education (AHR = 1.01, 95% CI: 1.02-1.25; AHR = 1.03, 95% CI: 1.02-1.05; and AHR = 1.40, 95% CI: 1.30-1.50, respectively).

Among Muslim women, the time to ANC booking was 7% lower (AHR = 0.93, 95% CI: 0.92–0.92) compared to Christian women.

Pregnant women living in a household with a female head had 4% lower rates of ANC booking (AHR = 0.96, 95% CI: 0.95–0.97) compared to those living in a household with a male head. In

TABLE 2 Model comparison and selection for parametric survival analysis of shared frailty model.

Model	Model type	AIC	BIC
Model 1	Gompertz gamma frailty model	63,033.7	60,276.1
Model 2	Weibull inverse Gaussian frailty AFT model	59,907.7	60,176.1
Model 3	Weibull inverse Gaussian PH frailty model	59,987.6	60,135.1
Model 4	Weibull gamma frailty AFT model	59,896.2	60,376.1
Model 5	Weibull gamma frailty PH model	59,890.4	59,998.8

AFT, accelerated failure time; PH, proportional hazard; AIC, Akaike information criterion; BIC, Bayesian information criterion.

addition, pregnant women with household heads aged 22–34, 35–64, and over 64 years had higher rates of ANC booking, with increases of 6%, 9%, and 6%, respectively (AHR = 1.06, 95% CI: 1.03-1.08; AHR = 1.09, 95% CI: 1.06-1.10; and AHR = 1.06, 95% CI: 1.02-1.09) when compared to those in the 15-21-year age group.

Pregnant women whose husbands had completed primary, secondary, or higher education had higher ANC booking rates, 8%, 12%, and 8%, respectively (AHR = 1.08, 95% CI: 1.06–1.09; AHR = 1.12, 95% CI: 1.10–1.13, and AHR = 1.08, 95% CI: 1.07–1.10) compared to those whose husbands had no formal education.

Pregnant women living in households with six to seven or more than seven members demonstrated increased rates of ANC bookings of 2% and 7%, respectively (AHR = 1.02, 95% CI: 1.01-1.02 and AHR = 1.07, 95% CI: 1.06-1.08), in comparison with those residing in households with one to five members.

Pregnant women living in households with a middle or rich wealth index had higher rates of ANC booking, 66% and 60% (AHR = 1.66, 95% CI:1.60–1.70 and AHR = 1.60, 95% CI: 1.56–1.73), respectively, compared to those in households with the poor wealth index.

Pregnant women residing in communities with a greater proportion of educated women were 5% more likely to make ANC bookings (AHR = 1.05, 95% CI: 1.04-1.06) compared to those in communities with a lower percentage of educated women.

Pregnant women residing in communities with high poverty were less likely to make an ANC booking (AHR = 0.99, 95% CI: 0.98–0.99) compared to those in communities with a higher wealth index.

Pregnant women with a previous history of CS delivery had a 35% higher rate of ANC booking (AHR = 1.35, 95% CI: 1.33–1.39) compared to those without such a history.

Pregnant women with unwanted pregnancies had a 26% lower rate of ANC booking (AHR = 0.74, 95% CI: 0.72-0.77) compared to those with wanted pregnancies after controlling for other variables (Table 3).

# Discussion

Recent DHS data were utilized to conduct a Weibull gamma shared frailty parametric survival analysis, aiming to ascertain the average time to ANC booking among pregnant women in East African countries and identify the predictors influencing this timing. This study revealed that the median time to ANC booking among pregnant women in East Africa was 4 months,

Variable	First ANC booking		95% CI of AHR					
	Censored	Event						
Maternal age in groups (years)								
15-19	205	4,088	Reference					
20-24	549	10,155	1.47 (1.40-1.53)*					
25-29	6,365	18,059	1.40 (1.35-1.47)*					
30-34	562	14,402	1.30 (1.20-1.90)*					
35-39	527	10,241	1.30 (1.20-1.34)*					
40-44	2,555	4,940	1.07 (1.06-1.09)*					
45-49	1,234	12,780	0.92 (0.90-0.97)*					
Education status of the woman								
No education	861	13,570	Reference					
Primary	1,019	37,503	1.01 (1.01-1.03)*					
Secondary	385	24,147	1.03 (1.02-1.05)*					
Higher	15	9,163	1.40 (1.30-1.50)*					
Policion								
Christian	1.055	67 921	Peference					
Muelim	1,055	5 220						
	200	3,229	0.93 (0.92-0.94)					
Sex of the hou	sehold head							
Male	1,957	65,283	Reference					
Female	323	19,099	0.96 (0.95-0.97)*					
Age of the hou	usehold head (yea	rs)						
15-21	302	1,830	Reference					
22-34	759	38,673	1.06 (1.03-1.08)*					
35-64	1,145	40,315	1.09 (1.06-1.10)*					
>64	74	3,564	1.06 (1.02–1.09)*					
Husband educ	ation status							
No education	475	7,805	Reference					
Primary	683	32,916	1.08 (1.06-1.09)*					
Secondary	439	17,494	1.12 (1.10-1.13)*					
Higher	21	10,702	1.08 (1.06-1.09)*					
Number of hou	usehold members							
1-5	805	45,982	Reference					
6–7	513	22,687	1.02 (1.01-1.02)*					
>8	963	15,712	1.07 (1.06-1.08)*					
Household wea	alth index							
Poor	1,496	31,520	Reference					
Middle	493	18,359	1.66 (1.60-1.70)*					
Rich	291	34,503	1.60 (1.50-1.70)*					
Place of reside	nce							
Urban	537	23,089	Reference					
Rural	1,743	61,293	1.00 (0.99–1.01)					
Community-level poverty								
Low	878	43,577	Reference					
High	1,402	40,805	0.99 (0.98-0.99)*					
Community-lev	el maternal literac	Y						
Low	2,053	51,866	Reference					
High	227	32,516	1.05 (1.04-1.06)*					
Previous CS delivery								
No	2,239	75,000	Reference					
Yes	41	9,325	1.35 (1.33-1.39)*					
Type of pregnancy								
Wanted	1,403	73,893	Reference					
Unwanted	400	7,371	0.74 (0.72-0.77)*					

TABLE 3 The Weibull gamma shard frailty analysis of the predictors of time to ANC booking among pregnant women in East Africa using

recent DHS data.

CS, Cesarean section.

\*Significant at *p*-value <0.05.

with an interquartile range of 2 months (ranging from 2 to 6 months or 8 to 24 weeks), which is later than the WHO recommendation of 12 weeks (3 months) of gestation (3). A possible reason for this delay compared to the WHO recommendation of 12 weeks (3 months) might be that, in East Africa, there are geographic barriers, such as distance to healthcare facilities, that can significantly impact when women make an ANC booking. In rural areas, women might have to travel long distances to reach a clinic, which can delay their first visit (27, 28).

This evidence was congruent with a previous study's findings in Ethiopia (18). However, our time to ANC booking was shorter and earlier compared to other previous studies (10, 19, 29, 30). This variation may be attributed to several factors. First, socioeconomic influences play a significant role: women from higher socioeconomic backgrounds often have greater resources to seek care earlier than those with lower socioeconomic status (31). In addition, differences in study design and population characteristics such as variations in sample sizes and methodologies can result in differing findings. Finally, the observed slight improvement in time to ANC booking in East Africa compared to previous studies may be linked to changes in health policies or programs aimed at enhancing maternal health following the WHO recommendations. These initiatives could have facilitated earlier ANC attendance in these regions, reflecting advancements in public health strategies (32, 33).

The study found that factors such as the ages of the women and the household head, the educational status of the mother and her husband, the sex of the household head, household size, wealth index, community-level maternal literacy, community-level poverty, history of previous CS delivery, and type of pregnancy were found to be predictors of the timing of the ANC booking. This finding is supported by the findings of previous studies (11, 16, 18, 34–37).

This study indicates that middle-aged pregnant women and those with older household heads are more likely to schedule their ANC booking earlier. On the other hand, the older age of pregnant women was negatively associated with an early ANC booking. This study finding is similar to the findings of studies conducted in sub-Saharan Africa (38) and Ethiopia (14). This may be because middle-aged pregnant women are more likely to schedule their ANC booking earlier as they often have a better understanding of the importance of early prenatal care (39). On the other hand, older pregnant women may be less likely to initiate early ANC booking due to a sense of confidence from previous pregnancies, leading them to believe that they do not need early medical intervention and the older women might face more physical and logistical challenges, such as mobility issues or other health conditions, which can delay their ability to seek early care (40).

This study indicates that pregnant women who were in households with heads of a higher age were more likely to schedule their ANC booking earlier. This study finding is similar to the findings of studies conducted in sub-Saharan Africa (38) and Ethiopia (14). This may be because older household heads might have more experience and awareness about the importance of a timely ANC booking. Furthermore, older household heads may typically have more decision-making power within the family and are often more financially stable compared to younger ones which makes it easier for them to schedule an ANC booking.

ANC bookings were lower among Muslim women compared to Christian women and this was similar to another study (41). Research on the maternity experiences of English-speaking Muslim women in the United Kingdom indicated that religious beliefs significantly influenced their health-seeking behaviors during pregnancy (42). This may be due to differences in religious practices in some Muslim communities and religious beliefs affecting the seeking of medical care during pregnancy. Therefore, as a study highlighted, healthcare professionals need to be aware of and understand religious values when providing maternity care to Muslim women (43).

This study revealed that the higher educational status of pregnant women and their husbands was positively associated with the time of the ANC booking. This was supported by the findings of other previous studies (18, 29, 36, 44). This may be due to educated husbands having a better ability to convince their spouses to start prenatal care at an early stage of the pregnancy because they have knowledge about maternal and child health (45). Furthermore, educated mothers are more likely to understand the necessities during pregnancy, the importance of ANC, and the benefits of early booking, leading them to schedule their appointments on time.

Time to ANC booking was directly associated with larger households. This is supported by other research findings (18). A possible reason may be that larger households might have more resources, such as financial support, as well as support systems such as more family members available to provide support, encourage timely healthcare visits, and share responsibilities and household duties. Thus, pregnant women might have more time to prioritize their health and attend ANC appointments early.

Time to ANC booking was indirectly associated with a female household head. This may possibly be due to a lack of support from their partner (husband) which may hinder a discussion about utilizing maternal health services (45, 46).

Time to ANC booking was directly associated with the middle and rich levels of household wealth status (29, 36, 47). A possible reason may be that the richest households produce women who are more independent, educated, and confident when seeking maternal health services.

A high proportion of educated mothers in the community was directly associated with the time to ANC booking and a high proportion of poor in the community lowers the initiation of the ANC booking (5, 10, 18, 30). A possible reason could be that educated women are more likely to be aware of the importance of an early ANC booking. They tend to have better access to health information, understand the benefits of early and regular prenatal care, and are more likely to prioritize their health and that of their unborn child. On the other hand, a high proportion of poor individuals in the community lowers the initiation of the first-time ANC booking due to several factors such as financial constraints, lack of transportation, and other socioeconomic barriers.

The initiation of the time to ANC booking was higher among pregnant women who had a previous history of CS delivery. This finding was supported by another study (9). However, this study had no details regarding the size of the disparity between the two groups. It may be due to an increased awareness of pregnancy risks or greater engagement with healthcare services following a CS.

The likelihood of an early ANC booking was higher among pregnant women who wanted to be pregnant compared to pregnant women who had unwanted pregnancies. This finding was similar to the findings of previous studies (9, 11). This might be due to the fact that if a woman wants to become pregnant, they might know they are pregnant and make a timely ANC booking. Furthermore, if they know that they are pregnant early, they might be interested in and care about the pregnancy and make a timely ANC booking.

Regarding the practical and policy implications of this research, the findings indicate that many women in East Africa are attending their first antenatal care visit later than the WHO recommends, particularly among younger and less educated women. Policymakers should focus on developing healthcare policies that prioritize early antenatal care initiation by promoting maternal education and enhancing economic conditions to support timely access to care.

The strength of this study is the use of nationally representative data, which allows it to be generalizable to all pregnant women in East African countries. The DHS surveys rely on self-reported information, which can be subject to recall bias or social desirability bias, and this may be a limitation of this study.

# Conclusion

The median time of an ANC booking among pregnant women in East African countries is later than the new WHO recommendation for ANC booking for a positive pregnancy experience. The study found that a woman being middle-aged, having an older household head, a higher maternal and husband education level, higher community-level maternal literacy, a higher wealth index, and having previous CS delivery increased the likelihood of an early ANC booking. Conversely, a woman being of an older age, a female household head, and having an unwanted pregnancy lowered the likelihood of an early ANC booking. Therefore, strengthening systematic efforts to improve the educational status of women and their husbands, encouraging women's education in the community, providing economic support for women with a low-wealth status and poor communities, encouraging wanted pregnancies, and providing accessible counseling services for women who have unwanted pregnancies will help to encourage early ANC booking among pregnant women in East Africa.

# Data availability statement

The original contributions presented in the study are included in the article/Supplementary Material, further inquiries can be directed to the corresponding author.

# Ethics statement

Ethical review and approval were not required for the study on human participants in accordance with the local legislation and institutional requirements. Written informed consent from the (patients/ participants OR patients/participants legal guardian/next of kin) was not required to participate in this study in accordance with the national legislation and the institutional requirements.

# Author contributions

AE: Conceptualization, Data curation, Formal Analysis, Funding acquisition, Investigation, Methodology, Project administration, Resources, Software, Supervision, Validation, Visualization, Writing - original draft, Writing - review & editing. SK: Conceptualization, Investigation, Methodology, Supervision, Validation, Visualization, Writing - original draft, Writing - review & editing. KA: Conceptualization, Investigation, Methodology, Supervision, Validation, Visualization, Writing original draft, Writing - review & editing. EA: Conceptualization, Investigation, Methodology, Supervision, Validation, Visualization, Writing - original draft, Writing - review & editing. EE: Conceptualization, Investigation, Methodology, Supervision, Validation, Visualization, Writing - original draft, Writing - review & editing. CD: Conceptualization, Investigation, Methodology, Supervision, Validation, Visualization, Writing original draft, Writing - review & editing. LA: Conceptualization, Investigation, Methodology, Supervision, Validation, Visualization, Writing - original draft, Writing - review & editing. FB: Conceptualization, Investigation, Methodology, Supervision, Validation, Visualization, Writing - original draft, Writing – review & editing. MA: Conceptualization, Validation, Investigation, Methodology, Supervision, Visualization, Writing - original draft, Writing - review & editing. AM: Conceptualization, Investigation, Methodology, Supervision, Validation, Visualization, Writing - original draft, Writing - review & editing. AT: Conceptualization, Investigation, Methodology, Supervision, Validation, Visualization, Writing original draft, Writing review & editing. AK: Conceptualization, Investigation, Methodology, Supervision, Validation, Visualization, Writing - original draft, Writing review & editing. NK: Conceptualization, Investigation, Methodology, Supervision, Validation, Visualization, Writing original draft, Writing - review & editing. YT: Conceptualization, Investigation, Methodology, Supervision, Validation, Visualization, Writing - original draft, Writing - review & editing.

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# Conflict of interest

The authors declare that the research was conducted in the absence of any commercial or financial

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