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# Driving green technology innovation: the impacts of heterogeneous environmental regulation and digital financial inclusion

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A strong environmental regulatory framework enhances green technology innovation (GTI), which is crucial for sustainable economic growth. We construct SDM models by using panel data from 108 cities in China's Yangtze River Economic Belt (YREB) from 2011 to 2020 to investigate the effects of heterogeneous environmental regulations (ER) on GTI in local and neighboring cities. The moderating influence of digital financial inclusion (DFI) is also examined within the SDM model. Our findings reveal that: (1) Different types of ER have varying impacts on GTI. (2) Command-and-control environmental regulation (CER) hinders local GTI but promotes GTI in neighboring cities. Both market-based (MER) and public-participation environmental regulations (PER) promote GTI in both local and neighboring cities. (3) DFI positively moderates the impact of ER on GTI by providing flexible finance support to enterprises. The study concludes with policy recommendations to improve environmental regulation systems, enhance regional synergistic governance, and promote digital financial inclusion for green sustainable development.

## KEYWORDS

heterogeneous environmental regulation, green technology innovation, digital financial inclusion, SDM model, YREB

## 1 Introduction

Facing global warming and extreme weather threats, China is actively pursuing green innovation development path. Currently, environmental protection and economic growth are primary concerns for China's governments. GTI is seen as the key solution, gaining increasing attention (Xie and Teo, 2022; Zhao et al., 2022). In 2021, China's government issued the "Guiding Opinions on Accelerating the Establishment of a Green, Low-Carbon, and Circular Economic System," emphasizing "in-depth promotion of technological innovation." In the report to the 20th National Congress of the Communist Party of China, the importance of GTI in economic development was reemphasized. Therefore, GTI has become a crucial element in China's pursuit of high-quality development.

YREB, an inland economic belt with global influence, covers 11 provinces and cities across China's east, middle, and west regions, accounting for 21.4% of the national land area. It is a key region for China to achieve high-quality development goals of economy and ecology (Luo et al., 2022). YREB has significant economic advantages, with GDP growing from RMB 17.71 trillion in 2010 to RMB 55.98 trillion in 2022, contributing substantially to

China's economic development. By connecting the eastern, central, and western China, YREB has played a crucial role in harmonizing unbalanced regional development. However, YREB faces significant green development challenges, including over production and high pollution emissions (Liu et al., 2020). For instance, wastewater discharge in YREB increased from 29.64 billion tons in 2005 to 34.41 billion tons in 2018. By 2020, total wastewater discharge in YREB accounted for 44.4% of the national total. These environmental problems pose serious challenges to YREB, making green transformation and high-quality development urgent.

Promoting high-quality development of YREB requires a focus on GTI. In 2016, the Outline of the Development Plan for the Yangtze River Economic Belt was launched, providing guidance on ecological protection, industrial transformation, and emphasizing green innovation development. GTI is a core component of green development but is constrained by its dual externalities. Adhering to the strategic orientation of "ecological priority and green development," the YREB has developed a multi-stakeholder environmental policy system involving the government, market, and public. It has introduced various regulatory policies, including the Law on the Protection of the Yangtze River, the sewage rights trading system, and the environmental protection tax. These diverse regulatory measures have the potential to effectively address the dual externalities of GTI.

In recent years, cities in YREB have actively formulated plans to develop the digital economy. Digital financial tools such as Alipay, WeChat Pay, and Ant Finance Support have rapidly developed under the influence of Internet, providing increased financial support for enterprises. These tools have revolutionized financial transactions, making it easier for businesses to access capital and manage their finances efficiently. Guided by proactive policies, DFI significantly supports the development of the YREB, demonstrating notable environmental and economic impacts (Li et al., 2022; Wang et al., 2022). For instance, the integration of DFI has facilitated the adoption of green technologies and sustainable practices by reducing the financial barriers to innovation. This synergy between DFI and ER has contributed to reduce carbon emissions in the region. Moreover, the economic benefits are evident in the enhanced productivity and competitiveness of local enterprises through DFI, leading to robust economic growth. The combined effect of these initiatives underscores the critical role of DFI in promoting sustainable development in YREB.

By examining the impacts of various ER on GTI in YREB and introducing DFI, we can offer new insights into environmental governance for other regions in China and even for other developing countries. These explorations provide a foundation for empirical research and valuable experience for achieving green sustainable development.

Studies exploring the impacts of ER on GTI can be categorized into three main views: the first view is that ER inhibits GTI (Du et al., 2021). The second view is that ER promotes GTI (Xie et al., 2017). The third view is that ER has a nonlinear effect on GTI (Ouyang et al., 2020; Li and Du, 2021). With continuous development of MER and PER, the relationship between ER and GTI has become increasingly complex. This complexity makes it difficult for a single theory to fully explain the relationships between them. Researchers have categorized ER into formal and informal (Huang and Tian, 2023), or further subdivided them into CER,

MER and PER (Luo et al., 2021; Wang et al., 2022). Based on data from 30 provinces in China, Xie et al. (2017) found that MER promotes green innovation activities more efficiently than CER. However, most studies are limited to the provincial level, potentially underestimating the real effects of ER at the city level. Using city-level data, Huang and Yi (2023) employed DID model to explore the effects of different kinds of ER on carbon emission reduction, finding that carbon emission trading policies are more effective than low-carbon pilot policies, but the study analyses the differences in the function of several environmental regulations at a local level, focusing only on particular policies and not adequately evaluating the effectiveness of them. DFI brings opportunities for green innovation, and many scholars have explored its impact on the green innovation behaviors of enterprises. They concluded that DFI can increase the number of GTI (Liu et al., 2022; Li et al., 2023) and also promote the quality of GTI (Rao et al., 2022).

Although existing studies have identified differences in the impacts of various types of ER on environmental and economic performance, several limitations remain: First, there is a lack of researches on the impacts of heterogeneous ER on GTI at the city scale. Second, the spatial spillover effects of heterogeneous ER on GTI have been neglected. Third, the moderating effect of DFI remains unclear. Therefore, based on these development backgrounds and research gaps, we propose the following research questions: How do heterogeneous ER in the YREB affect GTI? Do they have spatial spillover effects? What is the role of DFI in the relationship between ER and GTI?

Exploring these issues can further promote GTI in YREB under existing ER systems. This paper examines 108 cities in the YREB from 2011 to 2020, using spatial econometric models to analyze the impacts of different types of ER on GTI and their spatial spillover effects, while also exploring the moderating effects of DFI. The innovations of this paper are mainly three aspects: First, it more clearly expresses the strength of each type of ER at the city level compared to previous studies. Second, it analyzes the local and neighboring impacts of different types of ER on GTI by constructing multiple spatial weight matrices and using SDM models. Third, it introduces the concept of DFI, revealing the impact of the interaction between ER and DFI on GTI and its spatial spillover effects, further enriching green innovation theory.

The rest of the paper consists of six sections: Section 2 presents the literature review and proposes hypotheses. Section 3 describes the research methodology and data sources. Section 4 discusses the evolutionary characteristics of GTI and ER. Section 5 reports the main empirical results, including the endogeneity and robustness tests. Section 6 describes the moderating effects of DFI. Section 7 provides conclusions and policy implications.

## 2 Literature review and research hypotheses

### 2.1 The role of ER on GTI

ER can be categorized into three types based on their behavioral modes: First, CER with strong enforcement power (Huang and Yi, 2023). Second, MER which is guided and regulated through market

mechanisms (Wang et al., 2022). Third, PER implemented through public involvement in regulation (Tian and Feng, 2022; Li et al., 2023). Each kind of ER has distinct characteristics, affecting GTI differently. There are two main views on the effect of ER on GTI: “crowding out cost theory” posits that ER increases pollution control costs, burdening production and diverting funds of R&D, thereby impeding GTI (Luo et al., 2021). In contrast, “innovation compensation theory” originating from Porter’s hypothesis, argues that ER can stimulate innovation through product and process compensation. Product compensation means that regulation reduces pollution and creates more environment-friendly products, increasing enterprise income. Process compensation means that ER improves resource productivity, thereby increases business revenue (Wang et al., 2022). Increasingly, studies conclude that appropriate ER encourages enterprises to invest in green innovation for sustainable development. Firms improve market competitiveness and productivity through product and process compensation, leading to technological upgrading.

CER relies on government policymaking, has strong constraints, and aims to achieve pollution control in a short period (Du et al., 2021). For example, it sets strict emission reduction targets by specifying technical standards to limit pollution emissions from enterprises, using measures such as shutting down enterprises, imposing fines, and ordering the rectification of heavily polluted plants. According to “cost crowding out theory”, excessive environmental governance pressure damages enterprise interests, leaving them with insufficient funds and motivation for GTI, thereby undermining the city’s GTI. For instance, the ecological and environmental protection inspection system is a top-down mechanism with high specifications, full coverage, and strict accountability, representing a typical CER tool (Feng et al., 2022). China’s central government implements the inspection system, and sets up full-time inspection institutions to carry out ecological and environmental protection inspections for the provinces, autonomous regions and municipalities. Facing the pressure of central environmental protection inspectors, local governments often adopt a “one-size-fits-all” approach to reduce pollution, seriously affecting enterprise production and operation. It crowds out R&D funds for GTI, further restricting GTI in cities.

More flexible MER emphasizes the market’s ability to internalize pollution control costs (Huang and Yi, 2023). The governments in YREB have introduced instruments such as environmental protection taxes and carbon emissions trading policies. According to “innovation compensation theory”, MER increases external pressure on corporate environmental governance while providing incentives for GTI. Enterprises can obtain market subsidies or innovation dividends through GTI under MER, this guides R&D behaviors of corporations for GTI, thereby enhancing urban GTI. For example, China’s green development tax incentives encourage and promote enterprises to accelerate the upgrading and transformation of environmental protection equipment by means of tax reductions and exemptions. It not only provides opportunities for R&D of GTI, but also further promotes the progress of urban GTI.

Increased public environmental awareness and information disclosure have heightened the importance of PER. PER creates an invisible binding force on enterprise production behavior,

compensating for “government failure” and “market failure”. Specifically, the public engages in environmental governance through consumer behavior choices, government complaints, and media opinions (Zhang et al., 2022). According to “innovation compensation theory”, enterprises are encouraged to produce green products through technological innovation to satisfy public green consumption behavior. Their business image and innovation dividends can be also enhanced and it further incentivizes GTI. Enhanced public attention to the environment can also indirectly influence enterprise green production behavior by affecting government investment in environmental protection and governance. This, in turn, impacts GTI and improves the overall level of GTI in cities.

*Summarizing the above analysis, hypothesis 1 is proposed: there are differences in the impacts of heterogeneous ER on urban GTI.*

## 2.2 Spatial spillover effects of ER

Previous studies have shown that, in addition to impacting local environmental performance, ER may also indirectly affect green development in neighboring regions (Li and Du, 2021; Fan et al., 2022). ER may trigger cross-border pollution and the cross-regional transfer of polluting industries, creating “pollution havens”. This study further analyzes the impact of ER on GTI in neighboring regions.

In response to increased CER, enterprises facing significant regulatory pressure may choose to relocate to nearby areas with weaker CER, leading to industrial transfers. Additionally, under China’s fiscal decentralization, some regions attract high-output, high-polluting enterprises by implementing lower CER to promote local economic development. Although industrial transfer can lead to the movement of pollutants to neighboring regions, the entry of high-value firms boosts local economic development and provides financial support for local innovation, potentially enhancing GTI. For example, under China’s stringent emission reduction mandates in the 11th Five-Year Plan, polluting firms have shifted from coastal provinces with stringent requirements to central and western provinces. This shift improves the economic performance of central and western provinces but increases their environmental governance pressure (Wu et al., 2017). Dong and Wang (2019) found that the inter-regional transfer of polluting industries can promote local GTI through increased income effects. In the case of economic growth, if the governments of the relocated regions implement policy guidance on environmental protection, GTI in the region could be increased with more sufficient finance support. Therefore, CER has a promotional effect on GTI in neighboring regions.

MER promotes GTI in local and neighboring regions through economic incentives and market mechanisms. MER releases positive signals through economic incentives, encouraging local and neighboring enterprises to pursue GTI. This also triggers inter-regional learning, competition, and the exchange of knowledge, information, and technology, further promoting GTI in neighboring regions (Mu et al., 2022; Wang et al., 2023). Additionally, MER can expand the market for GTI, increase demand for GTI, and promote innovation by neighboring enterprises. For example, China’s carbon emissions

trading system establishes a market where enterprises can exchange saved carbon allowances for gains, promoting green production (Shi et al., 2022). To realize green production, enterprises expand the demand for green intermediate products and technologies, further motivating neighboring enterprises to pursue GTI. Therefore, MER actively promotes GTI in neighboring regions.

PER is not limited by geographical distance. The development of Internet and the disclosure of environmental decision-making information have enabled the public to access more transparent environmental information. With sufficient information disclosure, the public can monitor the environmental performance of neighboring regions, thus achieving cross-regional regulation and forcing companies to implement GTI (Yu et al., 2023). For instance, when the environmentally conscious public learns about highly polluting enterprises in neighboring regions through disclosed environmental and ESG information, they can file complaints and feedback to neighboring administrative departments through government websites, forcing these enterprises to rectify the situation and carry out GTI. Therefore, PER can positively promote GTI in neighboring regions.

To sum up, hypothesis 2 is proposed: heterogeneous ER have spatial spillover effects on GTI in neighboring regions, but the effects are various.

### 2.3 Moderating effects of DFI

The development of information technology has driven the rapid growth of DFI (Lee et al., 2023). The development of DFI has lowered the threshold for enterprise financing, improved financing efficiency, and reduced financing costs. Sufficient financial support for enterprises to engage in GTI, increasing their willingness to innovate and promoting GTI in cities (Meng and Zhang, 2022; Li et al., 2023). Moreover, DFI is not limited by geography and exhibits spatial spillover effects. DFI impacts the environmental performance of neighboring regions, previous research found that although DFI may reduce local carbon dioxide emissions, it may increase emissions in neighboring regions (Wang et al., 2022).

Under the constraints of CER, enterprises choose to use methods such as production shutdowns to achieve short-term environmental compliance rather than adopting GTI. In this case, DFI struggles to support GTI and fails to realize its potential in regulating the relationship between CER and GTI (Han et al., 2023). However, DFI is expected to facilitate industry transfer triggered by CER, promoting economic development in neighboring regions, and further promote GTI.

MER significantly facilitates GTI in local and neighboring regions. In the context of MER, DFI provides a favorable external environment for enterprises to support their GTI (Hao et al., 2023). By providing pre-investment funds and diversifying innovation risks, DFI makes enterprises in local and neighboring regions more inclined to invest in GTI.

With the development of China's responsible investment market, enterprises' sustainable development capabilities have become the focus of investors' attention. Against this backdrop, PER promotes GTI aligned with sustainable development. DFI

further promotes GTI by addressing capital shortages and enhancing competition within the industry (Lee et al., 2022; Wang et al., 2022). However, due to the disparities of DFI between regions, DFI has capacities to trigger a siphoning effect, attracting innovative resources in neighboring areas, which is detrimental to the development of GTI in neighboring regions.

Hypothesis 3 is proposed: A moderating and geographical spillover effects are played by DFI on GTI which is affected by CER, MER, and PER.

## 3 Research methodology and data sources

### 3.1 Benchmark regression model

We propose the following benchmark model, as shown in Equation 1:

$$greeninn_{it} = \alpha_0 + \alpha_1 er_{it} + \alpha_2 X_{it} + \mu_i + \nu_t + \epsilon_{it} \quad (1)$$

Where subscripts i and t represent the cities and years,  $greeninn_{it}$  refers to GTI;  $er_{it}$  represents CER, MER and PER respectively,  $X_{it}$  is the set of control variables,  $\mu_i$  and  $\nu_t$  represent city and time fixed effect,  $\epsilon_{it}$  is random disturbance term.

### 3.2 Spatial Durbin model

#### 3.2.1 Spatial weight matrix setting

The essential first step in spatial statistical analysis is constructing spatial weight matrices, which can be created using two primary methods: contiguity and distance. We construct two different spatial weight matrices as benchmarks. First, following Shao et al. (2016), we construct a spatial weight matrix based on geoeconomic distance ( $W_1$ ), which includes both geographic and economic factors. The formula for the spatial weight matrix based on geoeconomic distance is defined as, shown in Equation 2:

$$\left\{ \begin{array}{l} W_1 = W_{DISTANCE} \text{diag} \left( \frac{\overline{ed}_1}{\overline{ed}}, \frac{\overline{ed}_2}{\overline{ed}}, \dots, \frac{\overline{ed}_n}{\overline{ed}} \right) \\ W_{DISTANCE} = \begin{cases} \frac{1}{d_{ij}}, \text{ when } i \neq j; \\ 0, \text{ when } i = j. \end{cases} \\ \overline{ed}_i = 1 / (t_1 - t_0 + 1) \sum_{t_0}^{t_1} ed_{it}, \overline{ed} = \frac{1}{n(t_1 - t_0 + 1)} \sum_i^n \sum_{t_0}^{t_1} ed_{it} \end{array} \right. \quad (2)$$

where  $\overline{ed}_i$  is the average of per capita GDP in city i over the years,  $\overline{ed}$  is the mean of per capita GDP of the whole cities.

Furthermore, we construct R&D capability distance weight matrix (Dong and Wang, 2019). The matrix ( $W_2$ ) is defined as shown in Equation 3:

$$\left\{ \begin{array}{l} W_2 = W_1 \text{diag} \left( \frac{\overline{H}_1}{\overline{H}}, \frac{\overline{H}_2}{\overline{H}}, \dots, \frac{\overline{H}_n}{\overline{H}} \right) \\ \overline{H}_i = 1 / (t_1 - t_0 + 1) \sum_{t_0}^{t_1} H_{it}, \overline{H} = \frac{1}{n(t_1 - t_0 + 1)} \sum_i^n \sum_{t_0}^{t_1} H_{it} \end{array} \right. \quad (3)$$



Where  $\bar{H}_i$  is the average of R&D investment in city  $i$  over the years, and  $\bar{H}$  is the mean value of R&D investment of the whole cities.

### 3.2.2 Spatial correlation analysis

Spatial autocorrelation analysis of the variables is necessary before further analysis. The global Moran's  $I$  statistic is commonly used to assess the similarity of variables in local and neighboring regions. The calculation formula is as follows:

$$I = \frac{\sum_{i=1}^n \sum_{j=1}^n W_{ij} (R_i - \bar{R})(R_j - \bar{R})}{\frac{1}{n} \sum_{i=1}^n (R_i - \bar{R})^2 \sum_{j=1}^n W_{ij}} \quad (4)$$

where  $n$  is the total number of cities,  $W_{ij}$  represents the spatial weight matrix,  $\bar{R}$  is the average of the variables. The range of global Moran's  $I$  belongs to  $[-1, 1]$ . When the values of Moran's  $I$  is larger than 0, it represents that there is a positive correlation in the distribution of variables.

### 3.2.3 Setting and decomposition of SDM model

Spatial econometric models account for the influences of neighboring regions on each other. Therefore, we introduce these models in this study to obtain precise outcomes regarding the spatial relationships of variables (Zhou et al., 2019). We establish an SDM model, which is comprehensive and encompasses both the SAR and SEM (Pace and LeSage, 2009). The SDM model is as follows:

$$\text{greeninn}_{it} = \alpha_0 + \rho W_{it} \text{greeninn}_{it} + \alpha_1 \text{er}_{it} + \alpha_2 W_{it} \text{er}_{it} + \alpha_3 X_{it} + \alpha_4 W_{it} X_{it} + \mu_i + \nu_t + \varepsilon_{it} \quad (5)$$

To further explore the spatial spillover effects, the results of the SDM models need to be decomposed. According to the methods of Pace and LeSage (2009), we use the partial derivative matrix approach, which is based on the interpretation of the spatial model's parameters, to determine the direct and indirect impacts of SDM model. The formula is as follows:

$$\begin{bmatrix} \frac{\partial \text{greeninn}}{\partial X_1} & \dots & \frac{\partial \text{greeninn}}{\partial X_n} \\ \dots & \dots & \dots \\ \frac{\partial \text{greeninn}_n}{\partial X_1} & \dots & \frac{\partial \text{greeninn}_n}{\partial X_n} \end{bmatrix} = \begin{bmatrix} \frac{\partial \text{greeninn}_1}{\partial X_1} & \dots & \frac{\partial \text{greeninn}_1}{\partial X_n} \\ \dots & \dots & \dots \\ \frac{\partial \text{greeninn}_n}{\partial X_1} & \dots & \frac{\partial \text{greeninn}_n}{\partial X_n} \end{bmatrix} = (I - \rho W)^{-1} (\alpha I + \beta W) \quad (6)$$

The average of the diagonal members represents the direct influence, while the average of the non-diagonal elements represents the indirect effect. The two impacts are added together to get the overall effect.

### 3.3 Moderating effects model

According to the method of Edwards and Lambert (2007), the moderating effects model is used to further investigate whether the impacts of heterogeneous ER on GTI depend on DFI. The formula of the model is as follows:

$$\text{greeninn}_{it} = \alpha_0 + \rho W_{it} \text{greeninn}_{it} + \alpha_1 \text{er}_{it} + \alpha_2 W_{it} \text{er}_{it} + \alpha_3 \text{er}'_{it} \times \text{index}_{it} + \alpha_4 W_{it} \text{er}'_{it} \times \text{index}_{it} + \alpha_5 X_{it} + \alpha_6 W_{it} X_{it} + \mu_i + \nu_t + \varepsilon_{it} \quad (7)$$

The interactive term ( $\text{er}'_{it} \times \text{index}_{it}$ ) is constructed by utilizing the decentralization results of ER and the urban financial inclusion index to avoid the multicollinearity problem.

## 3.4 Variables setting

### 3.4.1 Dependent variable

GTI (greeninn) is an important dependent variable. The number of green patents indicates GTI in a city. In this study, we define green invention patents by precisely matching IPC numbers to the green patents list issued by WIPO. The number of green invention patents granted per 10,000 people is used to measure the level of GTI (Du et al., 2021; Chen et al., 2022; Lin and Ma, 2022).

### 3.4.2 Independent variables

**CER(cer)**. Government work reports indicate the government's dedication to environmental preservation. Therefore, the level of CER in cities can be measured by calculating the ratio of environmental protection-related phrases in annual government work reports.

**MER(mer)**. Environmental protection investment costs and subsidies, both financial expenditures of local municipal governments, are usually used to measure MER. Since 2007, the China Urban Statistical Yearbook has not listed environmental protection investment data separately. Therefore, in this study, we consider the completeness of municipal-level data and refer to the methods of Zhang and Xu (2022). We use the logarithm of the product of the government's public budget expenditure and the solid waste utilization rate to measure MER.

**PER(per)**. The level of public concern for the environment can be gauged by analyzing the frequency of Internet keyword searches related to environmental topics, representing the extent of public participation in environmental protection. According to Wu et al. (2022), we use the Baidu index of search terms such as "haze" and "environmental pollution" as proxy variables to quantify PER.

### 3.4.3 Control variables

Omitted variables might lead to estimation bias; therefore, the following control variables are chosen to minimize this bias.

**Economic Development (pgdp)**. GDP per capita of each city is used as a proxy variable in this study.

**Foreign Direct Investment (fdi)**. FDI is expressed as the ratio of actual FDI utilization to GDP.

**Industrial Structure (is)**. Industrial structure has a complex association with GTI (Mi et al., 2015). In this study, we quantify industrial structure using the ratio of the value contributed by the secondary industry to that of the tertiary sector.

**R&D Investment (tech)**. R&D investment characterizes the importance that regional governments place on innovation while providing financial support for GTI (Fan and Teo, 2022). The ratio of science expenditure to GDP in the general budget expenditure of local finance is chosen as a proxy variable to assess R&D investment intensity.

**Government Scale (gov)**. The proportion of government non-public financial expenditure to GDP is chosen to measure government size.

TABLE 1 Statistical description of variable.

Variable	Obs	Mean	Std. Dev	Min	Max
patents	1,080	0.919	1.645	0	12.290
cer	1,080	3.448	1.463	0.294	12.390
mer	1,080	14.750	0.864	9.144	18.170
per	1,080	24.770	27.620	0.937	140.400
pgdp	1,080	5.553	4.467	0.803	28.570
fdi	1,080	0.020	0.017	0	0.097
is	1,080	0.947	0.429	0.272	4.932
tech	1,080	0.022	0.019	0.001	0.163
gov	1,080	0.199	0.085	0.076	0.675
index	1,080	177.700	69.850	21.260	334.500

### 3.4.4 Moderating variable

**DFI (index).** According to Guo et al. (2020), the digital financial inclusion index provides a comprehensive assessment, encompassing three key aspects: the extent of coverage, the level of usage, and the availability of digital support services.

### 3.5 Data sources and descriptions

Considering that 2011 is the first year of China’s 12th Five-Year Plan and 2020 is the last year of China’s 13th Five-Year Plan, we use data from 108 cities in the YREB from 2011 to 2020. The primary data sources are the National Bureau of Statistics’ official website, China Environmental Yearbook, and China Urban Statistical

Yearbook. The descriptive statistics for the variables are presented in Table 1.

## 4 Spatial distribution of variables and correlation tests

### 4.1 Evolutionary characteristics of the spatial distribution of GTI

We analyze the spatial evolution pattern of GTI within YREB from 2011 to 2020 using Jenks natural breakpoint method and visualize the results with ArcGIS 10.8. We categorize GTI into five grades: high, high-medium, medium, low-medium, and low, with darker colors indicating higher GTI levels.

Figure 1 shows the distribution of GTI in the YREB for 2011, 2015, and 2020, revealing a considerable improvement in GTI from 2011 to 2020. In 2011, only five cities had a high GTI level: Changzhou, Wuxi, Shanghai, Nanjing, and Suzhou. These cities, located downstream in YREB, accounted for only 4.63% of the total. By 2015, the number of cities with high GTI increased to 15, and by 2020, it reached 25. The cities with high GTI were mostly located downstream in the YREB, particularly in the Yangtze River Delta Economic Zone near the port. This zone benefited from a favorable geographical location, a strong economic foundation, high internationalization, and abundant innovation resources. These factors collectively contributed to the progress of GTI in this region.

Meanwhile, provincial cities played a crucial role in fostering innovation and expansion. Urban centers quickly amassed innovative resources and provided excellent conditions to support GTI (Hu and Xu, 2023). The urban agglomeration in the YREB exhibited a fragmented upgrading pattern, with gradual improvements across various parts of these clusters over time. Collaboration and interaction between cities in a cluster created a strong foundation for GTI. This

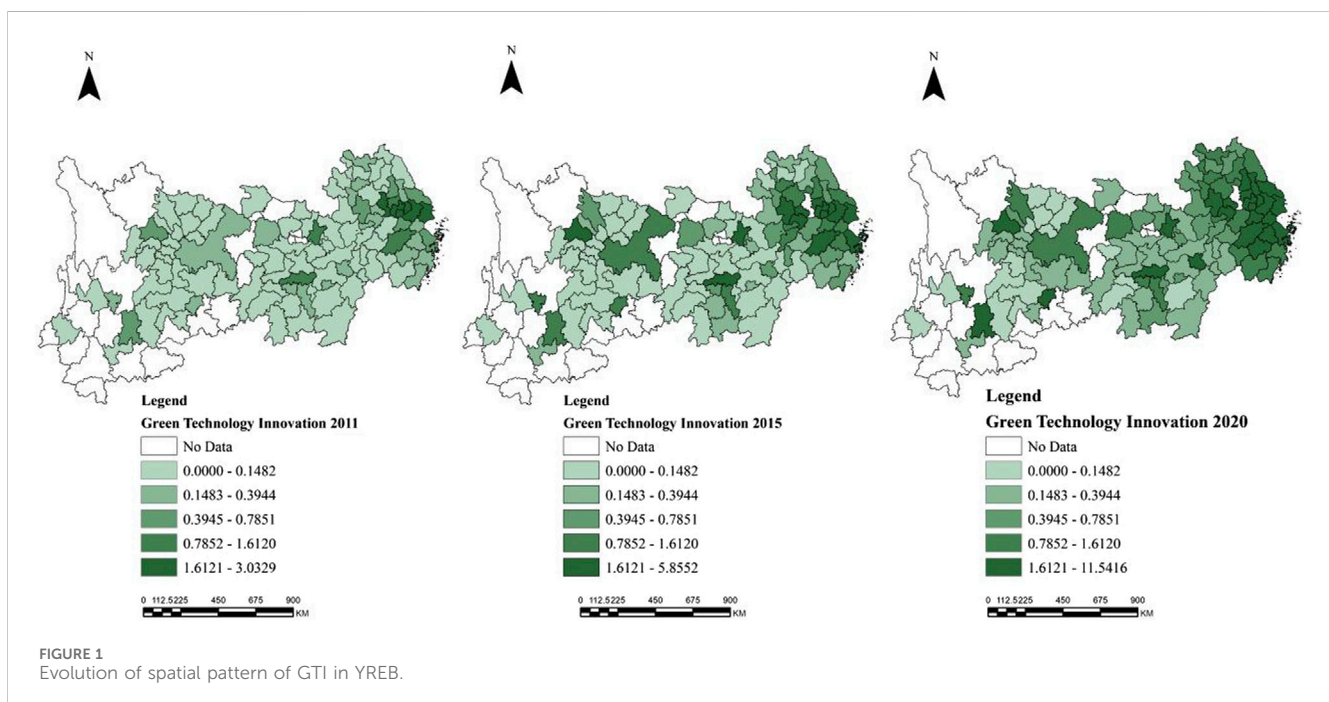


FIGURE 1 Evolution of spatial pattern of GTI in YREB.

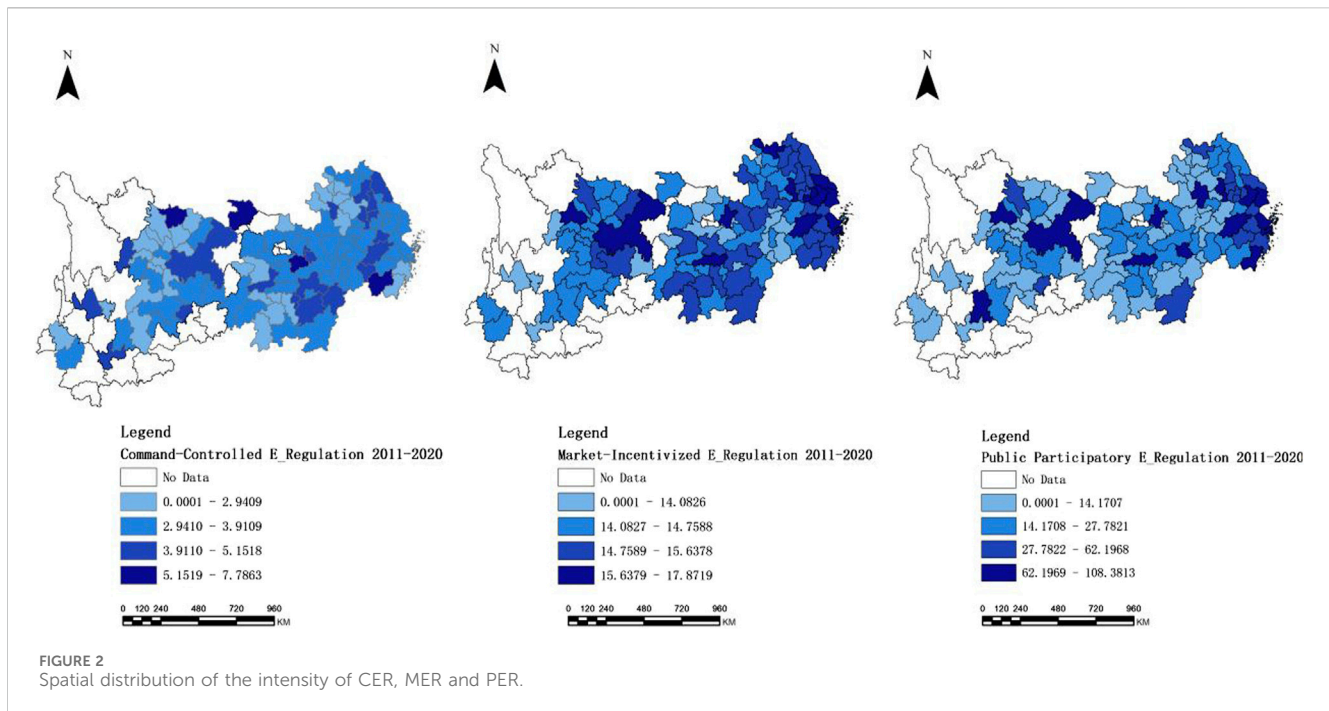


FIGURE 2  
Spatial distribution of the intensity of CER, MER and PER.

environment encouraged the exchange of information, resource cooperation, and collective actions for sustainable development, thereby fostering GTI within the city cluster.

## 4.2 Characterizing the spatial distribution of heterogeneous ER

Figure 2 depicts the annual average value distribution for CER, MER, and PER from 2011 to 2020. The values are classified into four categories, from high to low, using the Jenks natural breakpoint method, and the visualization is generated using ArcGIS 10.8.

The visualization reveals significant regional variations across the three types of ER. These findings highlight the importance of categorizing ER to analyze their impact on GTI. According to Figure 2, CER in the YREB displayed a uniform geographical distribution characterized by a mosaic pattern. The 13 cities with high-level MER were predominantly located downstream in the YREB, including Shanghai, Nanjing, and Wuxi. In contrast, the 14 cities with high PER were spread across all basins of the YREB, while most other cities fell within moderate or low levels of PER. Understanding these regional variations in environmental management can help governments develop targeted actions and strategies to enhance GTI. Through the analysis of the spatiotemporal evolution of the three types of ER and GTI, we are once again guided to think about the local and neighborhood impacts of ER on GTI and we explore the problems in the rest part.

## 4.3 Tests for spatial correlation of variables

Global Moran's I is used to test the spatial correlation of GTI and the three types of ER. Table 2 reports the results of the global spatial

correlation test for each year from 2011 to 2020, covering 108 cities in the YREB.

As shown in Table 2, Moran's I for GTI is significantly positive, indicating clear spatial agglomeration within the YREB. Similarly, the three types of environmental regulation (ER) also exhibit significant spatial agglomeration. These spatial agglomerations illustrate the necessity to consider spatial spillover effects when constructing models.

## 5 Empirical tests and analysis of the results

### 5.1 Spatial model selection

Before discussing the impact of ER on GTI, the specific modeling approach needs to be identified (Elhorst, 2003). Table 3 reports the results of the LM, LR and Wald tests. The results show that the LM tests for all ER pass 1% significance level, confirming the existence of spatial error and spatial lag. Thus, constructing SDM model is reasonable. It also passes the LR and Wald tests for all three types of ER, supporting the choice of SDM model. We conduct the same tests for the other two spatial weight matrices and obtain consistent results.

### 5.2 Analysis of empirical results

OLS estimation method ignores spatial correlation between regions, potentially producing biased parameter estimates (Zhang et al., 2022). Existing studies widely use MLE method for estimating SDM models. Therefore, we also adopt MLE method to estimate the SDM model regression results. Additionally, to enhance the credibility of the results, we

TABLE 2 Global Moran's index of variable.

Spatial weighting matrix based on geo-economic distance				
Particular year	GTI	CER	MER	PER
2011	0.497***	0.061***	0.158***	0.185***
2012	0.556***	0.013**	0.155***	0.171***
2013	0.524***	0.003	0.154***	0.097***
2014	0.537***	0.039***	0.137***	0.093***
2015	0.556***	0.001	0.107***	0.071***
2016	0.510***	0.036***	0.163***	0.063***
2017	0.481***	0.012*	0.166***	0.070***
2018	0.483***	0.015*	0.163***	0.072***
2019	0.361***	-0.002	0.218***	0.055***
2020	0.458***	0.003	0.206***	0.060***

Note: \*, \*\*, and \*\*\* indicate the significance at 10%, 5% and 1% levels, respectively.

utilize the GMM method for estimating the benchmark model, addressing model endogeneity and increasing the robustness of the regression results (Behera and Sethi, 2022). Table 4 reports the regression results. The estimated coefficients of ER are consistent. In columns (4), (8) and (12) in Table 4, the estimation results using GMM method also pass the AR (2) and Sargan tests, it indicates that the benchmark model is credible in terms of variable selection and estimation outcomes.

The regression coefficients of the independent variables indicate that the sign of the coefficients for the three types of ER differs, highlighting their distinct effects on GTI and confirming hypothesis 1.

Specifically, columns (1)–(4) in Table 4 show that the regression coefficients for CER are significantly negative, suggesting that CER inhibits urban GTI. This finding is consistent with earlier studies on ER (Conrad and Wastl, 1995; Du et al., 2021; Shao et al., 2022). Additionally, columns (2)–(3) indicate that the coefficients for the spatial lagged term of CER ( $W \times CER$ ) are positive and significant at the 1% level, suggesting that local CER produces positive spatial spillover effects.

Columns (5)–(8) in Table 4 show that the regression coefficients for MER are positive but not significant. However, columns (6)–(7) indicate that under two spatial weight matrices, the coefficients for spatial lag term of MER ( $W \times MER$ ) are positive significantly. It suggests that MER has a positive spatial spillover effect, consistent with the findings of Lee et al. (2022).

The coefficients of PER on GTI in columns (9)–(12) in Table 4 are all significantly positive, indicating that PER can significantly promote GTI. This further confirms the findings of Zhang et al. (2022). Columns (10) and (11) show that the coefficients of the lagged term of PER ( $W \times PER$ ) are significantly positive. This suggests that PER has a positive spatial spillover effect.

The regression results of SDM model provide a preliminary judgment for exploring spatial spillover effects. To obtain more detailed results, we next conduct a partial differentiation of the spillover effects of heterogeneous ER on GTI. Table 5 reports the direct, indirect, and total effects of CER, MER and PER on GTI. The results indicate differences in the spatial spillover effects of the three types of ER, confirming Hypothesis 2. We further try to explain the reasons for these differences in further detail.

Under both types of spatial weight matrices, the estimation coefficients for the direct effect of CER are significantly negative, indicating an inhibitory effect on local GTI. GTI involves high R&D risk and significant initial investment, making short-term pollution control difficult to achieve. Under stringent CER, enterprises lack

TABLE 3 Test for spatial econometric model selection.

	CER	MER	PER
LM-error	1,001.760*** (0.0000)	962.428 *** (0.0000)	1,171.825*** (0.0000)
Robust LM-error	936.114*** (0.0000)	895.151*** (0.0000)	1,008.239*** (0.0000)
LM-lag	73.577 *** (0.0000)	75.694 *** (0.0000)	239.647 *** (0.0000)
Robust LM-lag	7.930 *** (0.0050)	8.416 *** (0.0040)	76.061*** (0.0000)
Hausman test	53.48*** (0.0000)	66.39 *** (0.0000)	58.24*** (0.0000)
LR -error	28.70*** (0.0001)	32.06*** (0.0000)	27.98*** (0.0002)
LR-lag	21.74*** (0.0014)	25.64*** (0.0006)	21.42*** (0.0032)
Wald-error	25.26*** (0.0003)	32.69*** (0.0000)	21.53*** (0.0031)
Wald-lag	103.93*** (0.0000)	25.80*** (0.0005)	28.56*** (0.0002)

Note: The p-value is in parentheses, and \*\*\*, \*\*, and \* indicate the significance levels of 0.01, 0.05, and 0.1, respectively.



TABLE 4 Estimation results of the spatial panel Durbin model for environmental regulation.

	Command-and-control environmental regulation				Market-based environmental regulation			Public-participation environmental regulation				
	OLS	MLE		GMM	OLS	MLE		GMM	OLS	MLE		GMM
		W1	W2			W1	W2			W1	W2	
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)
er	-0.0429** (-1.9880)	-0.0420*** (-2.9752)	-0.0387*** (-2.7688)	-0.0194** (-1.9660)	0.0089 (0.1307)	0.0383 (0.6595)	0.0703 (1.2141)	0.0030 (0.0350)	0.0124** (2.5514)	0.0114*** (5.1328)	0.0120*** (5.4102)	0.0065* (1.6895)
Wxer		0.2879*** (4.1959)	0.2059*** (4.9718)			0.6949** (2.2379)	0.4280** (2.4444)			0.0078* (1.6830)	0.0142*** (2.9176)	
L. patents				0.6460*** (5.9202)				0.5807*** (5.0303)				0.6435*** (6.2511)
Control	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
City effect	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
Time effect	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
AR (1)				0.0460				0.0530				0.0410
AR (2)				0.1280				0.1400				0.1600
Sargan				0.1830				0.1560				0.0660
Spatial rho		0.5095*** (5.4009)	0.3010*** (4.6511)			0.6039*** (7.4949)	0.3318*** (5.2747)			0.4840*** (4.7773)	0.2167*** (3.0970)	
Obs	1,080	1,080	1,080	1,080	1,080	1,080	1,080	1,080	1,080	1,080	1,080	1,080
Adj-R2	0.664	0.7566	0.7547		0.661	0.7543	0.7476		0.671	0.7633	0.7565	

Note: t-values are in parentheses. \*\*, \*\*\*, and \*\*\* indicate the significance at 10%, 5% and 1% levels, respectively.

sufficient motivation to pursue GTI, and CER increases the pressure on enterprises for environmental governance, crowding out R&D funds, so that the development of GTI is hindered. The estimated coefficients for the indirect effect of CER is significantly positive, indicating that CER promotes GTI in neighboring areas. This is consistent with the findings of Dong and Wang (2019). This phenomenon may be due to two reasons: first, higher CER may lead to the relocation of polluting industries to neighboring regions to reduce environmental management costs, resulting in economic growth in neighboring regions. This growth allows neighboring governments to have more sufficient revenue to invest in GTI. Second, for enterprises, the environmental management cost savings after relocation can be invested in GTI, further enhancing GTI in neighboring areas. Furthermore, according to signaling theory, higher levels of CER signal the government’s determination for environmental governance to surrounding areas. This provides development opportunities for GTI, encouraging enterprises in neighboring regions to prioritize green production and invest in R&D activities for GTI.

According to the decomposition results, the coefficients of direct effect of MER are positive but not significant. According to innovation compensation theory, MER creates market conditions for enterprises’ GTI, allowing them to recover costs through green product and green

production process. This enhances enterprises’ willingness to engage in GTI, increases R&D investment, and further improves GTI in the city. However, the insignificance of the regression coefficient may be due to the fact that MER in the YREB is still developing and has not yet mobilized the market forces to fully engage local enterprises in GTI. As a representative tool of MER, China Carbon Emission Trading Market (CETM) starts online trading, with two of the three major carbon emission trading markets in China located in Wuhan and Shanghai, two key cities in the YREB. This development clarifies the governance concept of market constraints on environmental pollution and the promotion of GTI (Zhang et al., 2022). With continuous improvement, the impact of MER on promoting GTI in YREB will gradually become evident. The coefficients of indirect effects of MER are significantly positive, indicating that it facilitates GTI in neighboring regions. The possible reasons are as follows: first, under the influence of MER, GTI in neighboring regions could be improved through the exchange of related knowledge and technology with the promotion of local GTI. Second, MER uses market radiation effects to encourage GTI by expanding the market for green intermediate products and green production, which also provides sufficient motivation for neighboring enterprises to engage in GTI.

The coefficients of direct effect of PER on GTI are significantly positive, indicating that PER facilitates local GTI. This is primarily

TABLE 5 Decomposition of spatial spillover effects of ER on GTI.

	CER			MER			PER		
	Direct effect	Indirect effect	Total effect	Direct effect	Indirect effect	Total effect	Direct effect	Indirect effect	Total effect
W <sub>1</sub>	-0.0377*** (-2.6013)	0.541*** (3.9970)	0.5033*** (3.6590)	0.0546 (0.9051)	1.8156** (2.1443)	1.8702** (2.1740)	0.0124*** (5.4340)	0.0262*** (2.6324)	0.0386*** (3.8834)
W <sub>2</sub>	-0.0334** (-2.3352)	0.2712*** (4.7356)	0.2378*** (3.9412)	0.0850 (1.4224)	0.6529** (2.5276)	0.7378*** (2.6985)	0.0123*** (5.4918)	0.0209*** (3.7653)	0.0333*** (6.0218)

Note: see the notes in Table 4.

because the public has access to environmental information and actively participates in environmental governance. The public can directly pressure high-polluting enterprises to adopt green development through public opinion and consumer choices. They can also participate in government environmental regulation through petitions and lawsuits, compelling the government to focus on environmental governance and use its power to guide enterprises in GTI. The coefficients of indirect effect of PER are significantly positive. There are two main reasons: first, while PER regulates enterprises in the region, information spillover deters neighboring enterprises, prompting them to develop GTI, which enhances GTI in neighboring cities. Second, in the digital information period, as environmental information in neighboring areas become more open and transparent, public with high environment awareness can regulate governments and enterprises in neighboring cities through online information, such as website reports or public opinion, without being constrained by geographical distance, enhancing the spatial spillover effect of PER on GTI.

### 5.3 Endogeneity test

#### 5.3.1 Regression analysis of instrumental variables

To address the problem of endogeneity in selecting indicators of ER, this paper adopts PM2.5 and the air circulation index as the main instrumental variables. First, higher regional PM2.5 is associated with poorer environmental performance, leading to stronger ER (Yin et al., 2022). This suggests that PM2.5 can influence the strength of regional ER, which is consistent with the correlation characteristics of instrumental variables. However, because GTI has certain technological barriers, PM2.5 does not directly affect it, aligning with the independence characteristics of instrumental variables. Therefore, it is reasonable to choose PM2.5 as an instrumental variable.

Second, wind speed has been found to affect the strength of regional ER. In reality, the greater the air circulation coefficient, the lower the relative air pollution and the strength of ER (Chen and Deng, 2018), which is consistent with the correlation characteristics of instrumental variables. The air circulation coefficient does not directly impact urban GTI, aligning with the independence characteristics of instrumental variables. Therefore, it is reasonable to choose the air circulation index as an instrumental variable, which is obtained by multiplying the wind speed by the height of the boundary layer.

We further employ 2SLS methods to test the effect of ER on GTI. Columns (1)–(4) of Table 6 detail the regression results of the endogeneity test, demonstrating that the influence of heterogeneous ER on GTI in cities remains significant after accounting for endogeneity. According to the results of the Kleibergen-Paap rk LM statistic and the Kleibergen-Paap rk Wald F statistic, the chosen instrumental variables do not suffer from over-identification or weak instrumental variable problems. The test results justify the use of these instrumental variables.

#### 5.3.2 Exclusivity test based on SDID model

This paper focuses on the impacts of heterogeneous ER on urban GTI, potentially assuming that ER affects urban GTI without considering other influencing factors, which may introduce endogeneity problems. To address this issue, this paper references existing studies and selects pilot policies representing three types of ER to construct quasi-natural experiments and conducts exclusion tests using DID models. Specifically, we select the “Action Plan for Air Pollution Prevention and Control” (or simply as it is “Ten Rules of the Atmosphere”) as a pilot policy to replace CER. This policy is the most stringent atmospheric governance action plan in China and can effectively represent the coercive administrative nature of CER. Additionally, this paper chooses the “Carbon Emission Trading Pilot Policy” as a pilot policy to replace MER. Through the establishment of a carbon trading market, China promotes energy conservation and emission reduction, which well characterizes the features of MER. Furthermore, this paper selects the “Measures for Public Participation in Environmental Protection” as a policy to replace PER. It enhances the public’s regulatory status in environmental protection, making it a representative policy of PER. The spatial DID models are constructed as follows, where “post” represents the time dummy variable before and after the policy shock:

$$\begin{aligned}
 \text{greeninn}_{it} = & \alpha_0 + \rho W_{it} \text{greeninn}_{it} + \alpha_1 \text{er}_{it} \times \text{post}_{it} \\
 & + \alpha_2 W_{it} \text{er}_{it} \times \text{post}_{it} + \alpha_3 X_{it} + \alpha_4 W_{it} X_{it} + \mu_i + \nu_t + \varepsilon_{it}
 \end{aligned}
 \tag{8}$$

The regression results are shown in Table 7, the regression results represent that the direct, indirect and total effects of the three types of ER are consistent with the regression results of the benchmark model, so we believe that the results are credible.

TABLE 6 Regression results for instrumental variables.

Variable	The first stage regression					
	Dependent variable: CER		Dependent variable: MER		Dependent variable: PER	
	(1)	(2)	(3)	(4)	(5)	(6)
IV- PM2.5	0.0178*** (5.4956)		0.0066*** (3.5189)		0.2356*** (4.3987)	
IV- air circulation index		-0.1850** (-1.9727)		-0.4905*** (-7.2481)		10.9525*** (5.8434)
	The second stage regression Dependent variable: GTI					
cer	-0.6534*** (-4.4708)	-6.3659* (-1.9113)				
mer			1.7437*** (3.1849)	2.4011*** (7.9960)		
per					0.0657*** (5.9687)	0.1087*** (7.2286)
Year	YES	YES	Yes	Yes	Yes	Yes
City	YES	YES	Yes	Yes	Yes	Yes
Control	YES	YES	Yes	Yes	Yes	Yes
Underidentification test Kleibergen-Paap rk LM statistic	28.603*** [0.0000]	13.715*** [0.0005]	11.646*** [0.0006]	44.540*** [0.0000]	17.680*** [0.0000]	31.580*** [0.0000]
Weak identification test Kleibergen-Paap rk Wald F statistic	30.157	23.750	22.326	52.484	18.366	34.126
Stock-yogo bias critical value	16.38 (10%)	16.38 (10%)	16.38 (10%)	16.38 (10%)	16.38 (10%)	16.38 (10%)

Note: see the notes in Table 4. The p-value is indicated in square brackets.

TABLE 7 Regression results for SDID model.

	CER			MER			PER		
	Direct effect	Indirect effect	Total effect	Direct effect	Indirect effect	Total effect	Direct effect	Indirect effect	Total effect
W <sub>1</sub>	-0.0460** (-2.3793)	0.5723*** (5.0183)	0.5262*** (4.6888)	0.0281** (2.2525)	0.0683*** (3.0316)	0.0963*** (3.4510)	0.0124*** (10.1511)	0.0030 (0.7963)	0.0154*** (4.3716)

Note: see the notes in Table 4.

## 5.4 Robustness tests

### 5.4.1 Switching weight matrices

To ensure the reliability of the analysis results, we choose the neighboring spatial weight matrix  $W_3$  to re-estimate the spatial spillover regressions of ER on GTI (Elhorst, 2003). Specifically, the neighboring spatial weight matrix is based on geographic proximity, where  $W_{ij}$  is 1 if two cities are adjacent to each other, and 0 otherwise.

$$W_{ij} = \begin{cases} 1, & \text{two cities are adjacent and } i \neq j \\ 0, & \text{two cities are not adjacent or } i = j \end{cases} \quad (9)$$

Table 8 reports the regression results. We observe that the decomposition results the three types of ER are consistent with

the results of benchmark model. CER inhibits local GTI at the 10% significance level and promotes GTI in neighboring cities at the 1% significance level. MER does not significantly promote local GTI, but it promotes GTI in neighboring areas at the 10% significance level. PER promotes both local and neighboring GTI at the 1% significance level. Therefore, we believe that the benchmark model regression results are robust.

### 5.4.2 Switching dependent variables

We further replaced the dependent variable, using the total number of green patent applications per 10,000 people as a proxy variable characterizing GTI. The total number of green patent applications per 10,000 people has a larger scope, including more inventions and utility models, and represents urban GTI broadly

TABLE 8 Robustness test results.

		Replacement of the weighting matrix		Replacement of dependent variables		Shortening the period window	
CER	Direct effect	-0.0244*	(-1.6913)	-0.0619***	(-2.7337)	-0.0050*	(-2.1088)
	Indirect effect	0.1067***	(3.4226)	0.6974***	(3.4423)	0.1082***	(3.7788)
	Total effect	0.0823**	(2.2292)	0.6355***	(3.0838)	0.1032***	(3.0936)
MER	Direct effect	0.0915	(1.5156)	0.1242	(1.3196)	0.002	(0.3641)
	Indirect effect	0.2259*	(1.6923)	1.6622*	(1.9233)	0.0115***	(4.3207)
	Total effect	0.3174*	(1.9513)	1.7865	(1.3986)	0.0135**	(2.1537)
PER	Direct effect	0.0132***	(6.0005)	0.0144***	(4.0211)	0.0123***	(7.0008)
	Indirect effect	0.0180***	(4.6063)	0.0342**	(2.2998)	0.0111***	(3.8147)
	Total effect	0.0312***	(7.7924)	0.0486***	(3.2739)	0.0233***	(7.0648)

Note: see the notes in Table 4.

(Chen et al., 2022). According to Table 8, after replacing dependent variable, the coefficients of ER are consistent with the baseline regression results. Therefore, we believe that the model regression results are robust.

### 5.4.3 Shortening the time window

To ensure the results robust, we have further shortened our research window. Considering that the concept of “building the YREB based on golden waterways” was introduced in 2014 Chinese Government Work Report, formally marking the development of the YREB as a national strategy, it clarified the scientific significance of our research. In the same year (in 2014), Ant Finance Services Group was formally established, and Alipay, one of its core businesses products, was launched, injecting new vitality into the development of DFI in China. This emphasizes the need to incorporate the concept of DFI into our research framework. What’s more, we also take the other uncertainties into consider, such as the COVID-19 pandemic in 2020, the introduction of the Yangtze River Protection Law, and the implementation of the policy “10-year fishing ban on the Yangtze River”, may affect the estimation results. This study selects panel data from 2014 to 2019 finally to re-estimate the model. According to Table 8, the coefficients of ER remain consistent with the results of benchmark regression model after shortening the study period.

## 6 Moderating effects of DFI

GTI requires financial support, and DFI can effectively compensate for the deficiencies of traditional financial services, such as complicated procedures and low efficiency, providing enterprises with convenient and fast financial support. We further introduce the concept of DFI to further explore its role in the process of GTI under heterogeneous ER. DFI can guarantee R&D investment in GTI through investment in innovative activities (Lin and Ma, 2022; Cheng et al., 2023). DFI can also improve the efficiency of capital utilization through the identification and

management of investment risks, enhancing the efficiency of enterprises’ GTI (Li et al., 2022). In addition, the combination of DFI and government policy support can guide enterprises to actively pursue GTI by providing targeted subsidies. This approach can also trigger a learning effect among similar enterprises, encouraging more enterprises to engage in GTI (Wang et al., 2022). However, DFI also has shortcomings. Studies have found that it may lead to increased environmental pollution in local and neighboring areas (Ozturk and Ullah, 2022). Differences in digital infrastructure between regions may also lead to a regional digital divide. DFI may cause a siphoning effect, where regions with high levels of DFI absorb large quantities of innovation elements from neighboring regions due to differences in development and technical support (Zhang et al., 2022).

Table 9 reports the moderating and spatial spillover effects of DFI in the context of three types of ER on GTI under two weight matrices.

The results show that the interaction term between CER and DFI ( $cer'_{it} \times index_{it}$ ) has positive indirect and total effects, but the direct effect remains negative. This suggests that the moderating effect of DFI on CER’s impact on local GTI is not significant, but it enhances GTI in neighboring areas. This finding aligns with the research of Zhu et al. (2022), which indicates that increased intensity of direct environmental target constraints focusing on pollutant emission reduction (CER) negatively impacts the quality of green innovation in enterprises, with no significant moderating effect from DFI. It might be because DFI does not form an effective interaction mechanism with CER. CER achieves environmental objectives through mandatory administrative enforcement actions. In the short term, enterprises under significant environmental governance pressure tend to shut down or reduce production rather than adopt GTI to reduce pollutant emissions. This makes it difficult for DFI to help these enterprises achieve GTI, so the direct effect remains negative. Even with financial support, enterprises still lack sufficient motivation to engage in GTI to reduce pollution emissions, which is not conducive to improving local GTI. However, adequate financial support from DFI may accelerate the transfer of polluting industries, boosting the economic development of



TABLE 9 Decomposition of spatial spillover effects.

	$cer'_{it} \times index_{it}$			$mer'_{it} \times index_{it}$			$per'_{it} \times index_{it}$		
	Direct effect	Indirect effect	Total effect	Direct effect	Indirect effect	Total effect	Direct effect	Indirect effect	Total effect
$W_1$	-0.0001 (-0.0498)	0.0072*** (5.4380)	0.0071*** (5.3493)	0.0027*** (8.1519)	0.0121*** (5.5547)	0.0148*** (6.8119)	0.0002*** (12.8238)	0.0001 (0.6504)	0.0003* (1.9290)
$W_2$	-0.0001 (-0.0514)	0.0013* (1.7256)	0.0012 (1.3392)	0.0028*** (8.3900)	0.0026** (2.1561)	0.0055*** (4.4341)	0.0002*** (12.9816)	-0.0001 (-1.4991)	0.0001** (2.1274)

Note: see the notes in Table 4.

neighboring regions and increasing R&D investment in GTI in neighboring areas.

The interaction term between MER and DFI ( $mer'_{it} \times index_{it}$ ) has significantly positive direct, indirect, and total effects. This indicates that DFI significantly promotes the incentive effect of MER on local GTI and has a spatial spillover effect that enhances GTI in neighboring areas. This is consistent with the findings of Hua and Li (2023), which show that in the digital period, the innovation effect of MER on GTI is enhanced. The possible reason is that MER combines well with DFI. MER can better mobilize enterprises' willingness to innovate in GTI, while DFI provides financial security, alleviates R&D funding shortages, so it significantly enhances the development of GTI in local cities. DFI can also create a linkage mechanism with enterprises in neighboring areas, where learning effect in GTI triggered by DFI further enhances GTI in neighboring areas.

The interaction term between PER and DFI ( $per'_{it} \times index_{it}$ ) has significantly positive direct and total effects. It indicates that DFI enhances the promotion of local GTI by PER. This is consistent with the findings of Li et al. (2023), which show that DFI moderates the impact of ER on green innovation through providing sufficient financial support in R&D activities of GTI. However, DFI has potentials to trigger siphon effects, drawing innovation factors from neighboring regions to develop local GTI, thereby hindering the enhancement of GTI in neighboring areas.

Overall, GTI effects of all three types of ER can be enhanced to extent in regions with higher levels of DFI. However, DFI has different effects on GTI in local versus neighboring regions. It further confirms Hypothesis 3.

## 7 Conclusion and policy implications

Discussions around ER and GTI have been extensive. While scholars have provided important insights into the complex relationship between them, research on the impact of different types of ER on GTI and its spatial spillover effects remains insufficient. This study empirically analyzes the impacts of heterogeneous ER on GTI and its spatial spillover effects. We construct SDM models by utilizing panel data from 108 cities in YREB from 2011 to 2020. Additionally, the role of DFI in this process is further explored using a moderating effect model that considers spatial spillover factors.

The main findings of the study are as follows:

First, the analysis of spatio-temporal evolution reveals that GTI in YREB has significantly improved, with consistently higher levels in the downstream area, showing a significant positive correlation in spatial distribution.

Second, three types of ER in YREB exhibit spatial spillover effects on GTI. CER inhibits local GTI but positively promotes GTI in neighboring cities. MER does not significantly affect local GTI but can enhance GTI in neighboring cities. PER not only promotes local GTI but also positively influences GTI in neighboring cities. These findings remain robust after conducting a series of endogeneity and robustness tests.

Third, DFI plays a significant role in the local and neighboring effect of ER on GTI. Specifically, DFI enhances the role of CER in promoting GTI in neighboring regions but has a weaker impact on local GTI. DFI enhances the role of MER in promoting GTI in both local and neighboring regions. DFI enhances the impact of PER on local GTI, with the spillover effect being negligible.

The main findings of the study are as follows:

Based on these findings, we propose the following policy implications:

First, cities in the YREB should enhance the multi-type environmental regulatory system and fully utilize the power of the government, market, and the public for environmental governance. The government should avoid "one-size-fits-all" regulatory policies, consider the actual problems faced by enterprises, and formulate differentiated policies of CER based on the resource endowment and industrial structure characteristics of different regions. The role of market guidance should be maintained, emphasizing the primary position of enterprises in GTI. In addition to implementing green development tax incentives and subsidy policies, further scientific implementation of MER, such as carbon emissions trading and emissions trading policies, should be promoted to encourage more enterprises to participate in market transactions and incentivize the development of GTI. The public's role in environmental governance should be emphasized by raising environmental awareness, safeguarding the public's right to participate in ER through improved information disclosure and developing a public reporting platform for environmental monitoring.

Second, the YREB should enhance regional synergistic governance and address spatial spillover effects of various types of ER. The governments should objectively assess the regional transfer of polluting industries caused by CER and formulate

support policies for the green production transition of these industries to help enterprises achieve sustainable development. Additionally, the government should scientifically evaluate the development advantages of local and neighboring cities, actively introduce or cultivate green and low-carbon industries, and support green and low-carbon enterprises with competitive advantages. The positive spillover effects of MER should be further enhanced. For instance, accelerating the construction of a carbon emissions trading market, gradually forming a market for the YREB and even a nationwide market, and incorporating more cities and industries into this market can influence more enterprises to implement green technological innovation. Expanding the green technology trading market and encouraging cross-regional transactions of green technology should be promoted. The government can facilitate regional technology transactions and information exchange by regularly hosting regional green technology market exchange meetings. Additionally, the government should standardize environmental information disclosure mechanisms and ESG performance disclosure by listed companies across regions. Currently, China's ESG information disclosure system is still in its early stages, characterized by inconsistent standards and incomplete content. To ensure greater public participation in environmental governance, the transparency of environmental information needs to be further improved. Therefore, it is recommended that relevant national departments issue unified ESG information disclosure standards, clarifying the requirements for listed companies regarding environmental, social, and governance aspects.

Third, the implementation of the DFI strategy should guide the regulation of the digital financial support environment. The government should create a fairer financing environment of DFI, safeguard the financing rights of growth-oriented green innovative enterprises to stimulate corporate innovation and further promote GTI. This can be achieved by improving digital infrastructure across the YREB, building big data centers, and introducing cloud computing technology, among other measures. Additionally, supervision of fund use should be strengthened to ensure funds flow to environmentally friendly activities, improve fund allocation efficiency, and support competitive green innovation activities, thereby realizing the green and high-quality development of the YREB.

Although valuable findings are obtained in this paper, there is still spaces for improvement in the current study. For example, our study area is limited to the YREB and does not include all cities in China. Since there are significant differences in the

characteristics of cities across China, future research could encompass all cities in China, potentially leading to more interesting findings.

## Data availability statement

The original contributions presented in the study are included in the article/supplementary material, further inquiries can be directed to the corresponding author.

## Author contributions

HJ: Conceptualization, Data curation, Formal Analysis, Investigation, Methodology, Software, Validation, Visualization, Writing—original draft, Writing—review and editing. HD: Funding acquisition, Resources, Supervision, Writing—review and editing. SH: Data curation, Formal Analysis, Methodology, Software, Visualization, Writing—original draft, Writing—review and editing.

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## Conflict of interest

The authors declare that the research was conducted in the absence of any commercial or financial relationships that could be construed as a potential conflict of interest.

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