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\*CORRESPONDENCE Yingqiu Li, ⊠ liyingqiu@neusoft.edu.cn

RECEIVED 31 January 2023 ACCEPTED 02 April 2024 PUBLISHED 11 April 2024

#### CITATION

Guo D, Li Y, Xie D and Sun D (2024), Driving factors and key paths of greenhouse gas and air pollutants synergistic control using hybrid multiple-criteria decision-making. *Front. Environ. Sci.* 12:1155409. doi: 10.3389/fenvs.2024.1155409

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# Driving factors and key paths of greenhouse gas and air pollutants synergistic control using hybrid multiple-criteria decision-making

Di Guo<sup>1</sup>, Yingqiu Li<sup>1</sup>\*, Danlan Xie<sup>2</sup> and Dongshi Sun<sup>1</sup>

<sup>1</sup>School of Information and Business Management, Dalian Neusoft University of Information, Dalian, China, <sup>2</sup>College of Artificial Intelligence and E-Commerce, Zhejiang Gongshang University Hangzhou College of Commerce, Hangzhou, China

Humanity has consumed a large amount of energy and resources to maintain the rapid development of the economy and society, causing greenhouse gas and air pollutants to rise continuously, generating enormous pressures for the sustainable development of many cities. It is economical to control greenhouse gas and air pollutants from the synergy perspective. To identify the key driving factors involved in synergistic control, this paper uses the pressure-state-response (PSR) model to design a performance evaluation model of greenhouse gas and air pollutants synergistic control (GASC) utilizing pressure, state, and response dimensions. The performance evaluation factor system of GASC comprises three primary aspects and 18 criteria. The analytic hierarchy process (AHP) was used to determine the weight of each factor in the evaluation system. The technique for order preference by similarity to an ideal solution (TOPSIS) method was used to calculate the ranking of the synergistic control effects of the four representative provinces in China. We use Importance-performance analysis (IPA) to analyze the performance of driving factors of synergistic control in the province with the lowest ranking from 2016 to 2020. The research shows that in Northeast China, represented by Liaoning province, the government's response should include changing the support strategy for the new energy consumer, introducing synergistic control standards and policies, and making flexible adjustments to the supply chain. The research provides a scientific basis for the performance evaluation of GASC and decision-making support for lean response strategies.

KEYWORDS

gasc, pressure-state-response model, AHP, TOPSIS, IPA

# **1** Introduction

Greenhouse gas and air pollutants have brought double pressure to the sustainable development of cities. Though greenhouse gas and air pollutant emissions in most cities are controlled in practice, they are disposed of separately with different regulatory subjects and methods (Premakumara et al., 2018; Nelson, 2023). Separate governance can lead to conflicts among different policies, waste resources, and ultimately reduce the effectiveness of governance, hindering the development of green industries. Therefore, exploring the synergistic effect between carbon and air pollutants and determining the driving force of policies are key issues for urban environmental security.

In this paper, we explore the answers to the following research questions: Which dimensions are used to evaluate the effect of GASC? How to determine the impact weight of factors in the evaluation system? How to identify key factors hindering the effectiveness of synergistic control based on practical data? This paper uses the Delphi method and pressure-state-response (PSR) model to determine the evaluation factor system of GASC, the analytic hierarchy process (AHP) method to determine the weight of each evaluation factor, the technique for order preference by similarity to an ideal solution (TOPSIS) method to conduct a horizontal comparison of performance among multiple provinces in China, and importance-performance analysis (IPA) to vertically compare the performance changes of the province with the lowest performance for five consecutive years, so as to identify the key factors hindering the effectiveness of synergistic control.

This paper explores a multidimensional GASC scheme of "Energy-Environment-Economy" and evaluates the impact of synergistic control factors on the economy and the environmental benefits associated with emission sources, diffusion paths, green governance technologies and other aspects, while identifying key factors. Meanwhile, on the basis of regional differences, this paper evaluates the policy performance of key factors and provides reasonable suggestions for policy adjustment.

The paper identifies the key driving factors and puts GASC under a unified framework mechanism, prevents the benefit contradiction among different policies, and significantly reduces governance costs. At the same time, the paper forwards the critical paths to ensure that the synergistic control scheme matches the characteristics of the implementation objects. The structural framework of the remainder of this paper is as follows: Section 2 presents a literature review and builds a prototype decision structure for GASC. Section 3 introduces the methodology used. Section 4 evaluates the GASC performance of representative provinces and identifies the critical obstacle factors. Section 5 discusses related implications for management, and Section 6 summarizes the conclusions of this paper.

## 2 Literature review

## 2.1 GASC

Research on air pollution control has always been a hot issue and can be traced back to the early 20th century. The research content is mainly divided between the theoretical and practical fields. The common control theories are policy tool theory and synergistic control theory (Howlett and Ramesh, 2006), and governance practice mainly focuses on the strategies adopted by different countries and regions according to their respective atmospheric environment characteristics (Gulia et al., 2022; Mir et al., 2022; Cheng et al., 2023; Lopes et al., 2023). In recent years, as the concept of green and low-carbon has won support among the people (Yang et al., 2022; Yang et al., 2023), scholars have begun to attach importance to the governance of greenhouse gases. Some countries began to propose greenhouse gas and air pollutants synergistic control (GASC) in the form of laws. The emission of greenhouse gases and air pollutants is characterized by "same root" (mainly from fossil fuel emissions), "same source" (from the same equipment and emission outlet), and "simultaneous" (mainly from the combustion process). Therefore, there is a strong "synergy effect" between emission reduction and pollution governance. Scholars conducted extensive research on synergistic effects. Zhang et al. (2023) analyzed the synergistic effect between air pollutants and greenhouse gases emission. Yan (2017) found that the synergistic effect was strongly associated with the degree of urbanization in different regions. Zhang et al. (2015) estimated the synergistic effect of CO2 and air pollutant emission reduction by using the energy-saving supply curve and the greenhouse gas and air pollution interactions and synergies model. The impact of policies on synergistic effects is also one of the research hot spots. Li et al. (2017) studied the overall impact of China's actual air pollution regulatory policies on greenhouse gas reduction based on the theoretical framework of synergies and empirical analysis. Braspenning Radu et al. (2016) proposed to use the IMAGE2.4 framework to explore how different future climate conditions and air pollution policies affect greenhouse gas and air pollutant emissions. Nam et al. (2014) employed a game equilibrium model to set up scenarios according to the policy portfolio and investigated the response of China and the United States to the policy portfolio of GASC.

From the academic research results, research on air pollution control started earlier, and more recently, greater attention has been paid to the control of greenhouse gas emissions. After China promised the world that it would reach the peak of carbon in 2035 and achieve carbon neutrality in 2060 (Wang et al., 2021), more and more scholars' research enthusiasm for greenhouse governance is rising to unprecedented heights, which has led to a worldwide upsurge in this field. Golpîra and Javanmardan, 2022 focused on developing an optimal sustainable closed-loop supply by considering carbon emission schemes, and Park et al., 2022 compared the effects of different policies on carbon emissions and carbon governance. It should also be noted that research on GASC has been conducted for a relatively short period. In practice, carbon source reduction measures (Yan et al., 2022), carbon absorption technologies (Sheng et al., 2023), and carbon sink trading (Ke et al., 2023) are widely used in greenhouse gas control. In the field of air pollution management, the main measures include strict control of high energy consumption and new production capacity in high-pollution industries, accelerating the adjustment of energy structure, and increasing the collection of pollution fees. Some countries incorporate heavily polluted weather into local government emergency management for emergencies (Duan et al., 2023). It can be seen that various countries have made a lot of efforts to control greenhouse gas and air pollutants, but greenhouse gas and air pollutant emissions in most countries are controlled separately. Scholars have demonstrated through various methods the synergistic effects of carbon and air pollutant governance in different regions and industries, and also the important guiding role of policies for GASC. However, the research on the identification of factors that play a crucial role in GASC and the evaluation performance of policy intensity for key factors is still in the initial stage.

## 2.2 PSR model and its application

The PSR model is an evaluation model commonly used in monitoring the environment, which is mainly divided into three dimensions: pressure, state, and response (Sahana et al., 2022). Each

dimension is composed of many influencing factors (Chung and Lee, 2009). With the continuous improvement of the PSR model and the development of environmental performance evaluation, its application in the field of the environment has become more common (dos Santos Sá et al., 2022; Sahana et al., 2022; Tu et al., 2022; Zhu et al., 2022). Ana et al. (2022) used the PSR model to assess the environmental quality of transitional waters along the tropical coastline of Brazil, and it was applied by Zhu et al. (2022) to evaluate the environment of an abandoned area. Tu et al. (2022) adopted the PSR model to assess biodiversity in the nearshore waters of Tianjin city, while Cheng et al. (2021) used it to evaluate the ecological security of land resources in mainland China. Indeed, Li et al.'s study (2021) applied the model to evaluate alpine pastoral ecosystem health. Zhang et al. (2023) based on PSR model to construct an assessment index system to identify the ecological problems of each region in China. Xie et al. (2023) used the PSR model to vertically evaluate Yunnan's ecological security and horizontally compared ecological security between Yunnan and other four neighboring provinces.

In addition to the above environmental fields, the PSR model is also widely adopted in atmospheric environment fields. Yang et al. (2019) used PSR model to examine the impact of urbanization on the air environment in Shandong Province with factor component analysis. Li (2016) built the atmospheric environmental management performance evaluation system according to the PSR model. The system can achieve a comprehensive evaluation, reveal the relationship between the evaluation factors, and it can be easily adapted to conduct atmospheric environmental governance analysis (Li, 2016). Adopting the evaluation system of PSR, Xiong and Liu, (2018) analyzed the principal components of the Beijing-Tianjin-Hebei region and the Yangtze River Delta urban agglomerations' treatment of air pollution. Under the PSR framework, Zhang et al. (2020) designed the evaluation system for air pollution prevention and control performance auditing, and further used the entropy weight method and fuzzy comprehensive evaluation method to evaluate the status of air pollution prevention and control performance auditing.

It is more logical to divide evaluation indicators into different categories based on the PSR model, which has been widely used by scholars in the field of environments, especially the atmospheric environment field. It has become a widely recognized model and mature framework in the field of environmental performance evaluation. Therefore, the PSR model is suitable for studying the performance evaluation of GASC and has practical application value.

## 2.3 The influencing factors of GASC

One of the key problems encountered in a performance evaluation of GASC is the criteria selection. The selection of different criteria produces great differences in evaluation results. Establishing a comprehensive and effective evaluation criteria system is the key to accurately and qualitatively evaluating the performance of GASC. Scholars construct different evaluation criteria systems by using various perspectives to evaluate the performance of atmospheric environmental management. Examining the severe air pollution problem of the Beijing-Tianjin-Hebei region, Li et al. (2020) established an environmental performance evaluation model for air pollution control consisting of four parts, namely, economic benefits, public service, government management and development potential. Guo et al. (2011) constructed an index system from input and output indicators, and considered CO<sub>2</sub> and energy structure adjustment, but ignored the emission of other air pollutants in energy consumption. Xiong et al. (2019) considered CO<sub>2</sub> emissions as an undesirable output for analyzing the impact of industrial structures on energy efficiency. Ye et al. (2020) determined the criteria by considering two aspects: air pollutants and technological innovation. Aung, (2017) selected criteria to evaluate the implementation of an environmental impact assessment system while considering four aspects: legislation, management, process and measures. Clausen et al. (2011) selected evaluation criteria by referring to four factors: environmental, economic, political and social factors. Xue et al. (2023) established an index system consisting of index for synergistic assessment and its two subindices: index for HII assessment and the index for CEI assessment. Wu et al. (2021) established a novel index system that considered four dimensions: supervisory, environment, society and economy. Zhou et al. (2018) indicated that the unification of air pollution, wastewater, and solid waste will lead to the comprehensive calculation of the efficiency of environmental pollution control. Zhou et al. (2024) combined three essential dimensions: effectiveness, efficiency, and equity assessment to build integrated assessment framework of air pollution emission permit allocation. Li et al. (2023) used fixed asset investment, energy consumption, and employment as the input indicators. Industrial output was considered an indicator of desirable output, pollutant whereas emission was the indicator of undesirable output.

Selecting the evaluation criteria scientifically and reasonably can not only reflect the particularity of the atmospheric environment which is being examined but can comprehensively and accurately evaluate the performance of GASC. By referring to literature publications produced by different scholars, it is possible to adopt evaluation criteria using multiple perspectives, which provides a reference for the selection of the criteria applied in this paper.

## 2.4 Related works on evaluation methods

Given the frequent problems that are encountered with air pollution and the fact that greater attention has been paid to carbon emissions in recent years, the development of an effective environmental performance evaluation model for air pollution has occurred rapidly. Air quality modeling has been used to study and guide environmental decision-making in North America, Europe, and China for years (Palacios et al., 2002; Cohan et al., 2007; Carnell, 2019; Yang et al., 2019). Vautard et al. (2007) used different air quality models to simulate and evaluate the impact of ozone and particulate matter 10 concentrations on air quality in the European region, while Li W. et al. (2021) explored the application of an air quality model for air pollution control in the Sichuan Basin. Furthermore, East et al. (2021) employed air quality modeling to

develop pollution mitigation strategies in a Latin American megacity. In the field of atmospheric collaborative control, many scholars have conducted relevant research using different methods, Yi et al. (2023) used the composite system synergy model to measure the level of China's synergistic governance integrating process governance and outcome governance. Zhou et al. (2022) examined the effects, spatial effects, and transmission mechanisms of the digital economy on the synergistic control of carbon and haze using the econometrics method. Yi et al. (2022) integrated a synergy measure model and spatial panel model to quantitatively explore the spatial distribution of the CASD in 30 China's provinces and its influencing factors. Dong et al. (2019) explored the mechanism of changes in PM<sub>2.5</sub> emissions and quantified the impacts of CO<sub>2</sub> emissions reduction activities on PM<sub>2.5</sub> emissions reduction. Jia et al. (2023) adopted the LMDI method to analyze the influencing factors of PM<sub>2.5</sub> emissions from CC and the synergy of CO2 and PM2.5 emissions was quantified. In addition to the above methods, Multiple-criteria decision-making (MCDM) can help solve a single problem affected by multiple factors, and the performance evaluation of atmospheric environmental management is a single problem affected by many factors. Therefore, MCDM is a mature approach that is widely applied in the performance evaluation of atmospheric environmental governance. Li et al. (2020) assessed different stages of air pollution management in Beijing-Tianjin-Hebei by applying a multi-level fuzzy comprehensive evaluation, which combined the entropy weight method and AHP, as well as a back-propagation neural network. Ye et al. (2020) proposed a new efficiency evaluation model, namely, the interval evidential reasoning and the interval data envelopment analysis-model, to evaluate the efficiency of air pollution management, while Zhou et al. (2010) utilized the DEA model to evaluate the efficiency of air pollution management. Toshiyuki et al. (2015) utilized DEA method for assessment on its regional performance by incorporating PM2.5 and PM10 as undesirable outputs. Zhou et al. (2020) constructed window DEA model to compute the dynamic air quality index after applying hierarchy analysis to resolve the heterogeneity of time varying data. Wu et al. (2021) assessed air pollution prevention and control under collaborative supervision in the Beijing-Tianjin-Hebei region based on combination weights and grey fuzzy synthetic evaluation analysis. Xue et al. (2023) evaluated the gradation of sub-regions by applying a TOPSIS-grey relational comprehensive simulation model.

The MCDM framework includes a variety of methods, among which AHP and TOPSIS are representative. The comprehensive AHP-TOPSIS method is widely used for evaluating problems that are influenced by multiple factors. Menon and Ravi, (2022) proposed a combined AHP-TOPSIS multiple criteria decisionmaking approach to select sustainable suppliers while considering the uncertainty involved to evaluate quantitative and qualitative data. Ganesh et al. (2015) suggested the use of a multi-criteria decision-making model to identify the critical path in road transport networks by employing an integrated fuzzy AHP-fuzzy TOPSIS method. Nazim et al. (2022) applied an integrated fuzzy AHP-TOPSIS method to evaluate different software requirements. Therefore, the comprehensive AHP-TOPSIS method can effectively solve the problem of performance evaluation with respect to GASC.

## 2.5 Prototype decision structure

Based on the aforementioned literature, the evaluation criteria of GASC were selected and integrated. According to the PSR model, these evaluation criteria were classified into three dimensions: i) pressure, ii) state, and iii) response. Then, according to the meaning of each criterion, the criteria with the same meaning were deleted. Following these steps, this paper is able to propose a prototype of a decision structure consisting of three aspects and 18 criteria. A detailed description of each evaluation criterion is shown in Table 1.

Through the literature review above, we found that many scholars have studied the GASC. However, there is a lack of research on identifying and evaluating the factors that affect GASC. Therefore, further research is needed on this issue. When studying atmospheric environmental issues, the PSR model has been widely applied and is relatively mature. It has been proven through literature by many scholars that this model is very suitable for studying the performance evaluation of GASC. Based on the PSR model, the criteria selection is a key issue in GASC performance evaluation. Many scholars have constructed different evaluation criteria systems but found them to be incomplete. Therefore, we referred to a large number of evaluation criteria systems in different literature and organized and merged them to establish a comprehensive and effective evaluation criteria system to prepare for subsequent research. For environmental performance evaluation, many scholars have used different methods. By comparing some methods, we found that the comprehensive AHP-TOPSIS method can effectively solve the performance evaluation of GASC.

# 3 Methodology

GASC effect evaluation is a typical MCDM problem. To solve this problem, it is necessary to first construct a formal decision structure. Based on the preliminary statistical analysis of decision structures in the literature review section, the Delphi method was chosen to collect anonymous expert suggestions multiple times. Experts interpret each criterion and rate its necessity (Skulmoski et al., 2007; Boulkedid et al., 2011). After collecting expert opinions multiple times, we use the consensus deviation index (CDI) for consistency assessment, the consensus was ultimately reached. This method invites experts to participate in prediction, and makes full use of expert knowledge and experience. Adopting the principles of anonymity or "back-to-back" consultations can help each expert to reach their own judgments independently and freely. Several rounds of feedback during the prediction process allow the experts to gradually reach a consensus (Landeta, 2005). Secondly, determine the weights of each criterion. As is well known, there are various methods for calculating weights, such as AHP, ANP, entropy weight, etc. Each method has its own advantages and disadvantages, as well as its unique applicability. For example, ANP is the general form of AHP, emphasizing the existence of a dependency relationship between aspects and criteria, that is, the mutual influence relationship between aspects and criteria. Entropy weight is not a true weight, but a measure of the degree of system data clutter. The higher the data clutter, the greater the entropy weight. Therefore, it is not used in most decision problems. However, AHP emphasizes the

Aspect	Criteria	Description	References
Pressure	Industrial energy consumption	Proportion of industrial energy consumption to total energy consumption (%)	Puntoon et al. (2022), Wu et al. (2023)
	Building energy consumption	Proportion of building energy consumption to total energy consumption (%)	Guo, 2022; Zhang et al. (2023)
	Energy consumption of life	Proportion of energy consumption of life to total energy consumption (%)	Su et al. (2023)
	Emission of main air pollutants	Emission of main air pollutants (tons), including SO2, nitrogen oxides, fine particulate matter	Li, 2016; Tang et al. (2023)
	Carbon emissions of energy consumption	Greenhouse gas emissions (10,000 tons)	Guo et al. (2011), Liu et al. (2023)
State	Proportion of days with good air quality	Proportion of days with good air quality during the whole year (%)	Li and Sun (2018), Zeng et al. (2022)
	Ozone concentration	D-value between ozone and secondary emission standards	Millstein and Harley (2009), Zeng et al. (2022)
	Annual average concentration of fine particulate matter	D-value between fine particulate matter and secondary emission standards	Millstein and Harley (2009), Li and Sun (2018)
Response	Investment in industrial waste gas control	Investment in industrial waste gas control (10,000 yuan)	Li, 2016; Li et al. (2020)
	Forest coverage rate	Forest coverage rate (%)	Li et al. (2020), Chuai et al. (2022)
	Number of enterprise environmental violations	Number of cases where enterprises have damaged the atmospheric environment	Li and Sun (2018)
	Low emission retrofit of coal power units	Low emission retrofit of coal power units (10, 000 kW)	Xia et al. (2022), Wang et al. (2023)
	Optimization of energy consumption structure	Proportion of clean energy consumption to total energy consumption (%)	Liu et al. (2022)
	Optimization of energy production structure	Proportion of clean energy production in total energy production (%)	Farid et al. (2023), Raghutla and Chittedi (2023)
	Growth of domestic natural gas utilization rate	The ratio of the growth of domestic natural gas consumption to the total domestic natural gas consumption in the previous year (%)	Schiro et al. (2020), Kuang and Lin (2022)
	Obsolete coal-fired boiler	Growth rate of obsolete coal-fired boilers	Li and Sun (2018)
	The decline of private car growth	The increase in private cars/Total number of private cars	Zhang et al. (2017), Li et al. (2020), Sefriyadi et al. (2023)
	Proportion of clean energy buses	Number of clean energy (natural gas, electricity) buses/Total number of buses	Mingolla and Lu (2021)

#### TABLE 1 Prototype decision structure.

independence between aspects and criteria, which means that if the aspects and criteria are mutually independent, only the AHP method can be used. The hierarchical structure constructed in this study has an independent relationship between the aspects and criteria. Therefore, AHP is an appropriate method. Then, conduct a multi criteria scheme evaluation, namely, the GASC effect evaluation of typical provinces in China. The evaluation in this section is based on real data from each province. The advantage of TOSIS is that it can fully use the information of the original data, and its results can accurately reflect the differences between various evaluation schemes. Finally, the IPA method can be chosen. The IPA analysis method uses importance evaluation data as the horizontal axis and performance evaluation data as the vertical axis, thus dividing them into four quadrants, representing different regions. Vertical comparison and analysis of real data from a province in the past 5 years, in-depth analysis of the core issues of the province, laying the foundation for proposing suggestions.

First, on the basis of a literature review, the Delphi method is used to determine the formal decision structure, as shown in Section 3.1. Second, AHP is used to determine the weight of each criterion, as shown in Section 3.2. Finally, the TOPSIS method is used to comprehensively evaluate the effect of GASC, as shown in Section 3.3. The overall research approach is shown in Figure 1.

## 3.1 Delphi method

The Delphi technique was proposed by the RAND Corporation (Schmidt, 1997). In this paper, the consensus deviation index (CDI) (Zhang et al., 2022), namely, the mean divided by the variance, is applied to determine consensus.

## 3.1.1 Round one

According to the prototype decision structure based on the results of interviews, an open-ended questionnaire was distributed to each expert. Based on their experience, the experts judged whether the listed factors were suitable for GASC, and checked whether the definitions of the criteria were clear.



## 3.1.2 Round two

In the second round of the Delphi questionnaire, the experts scored the factors on a scale ranging from 0 to 10. A score of 0 was taken to indicate that the factor was absolutely unnecessary and a score of 10 indicated that it was absolutely necessary. The CDI was used to calculate the consensus degree of the expert panel.

### 3.1.3 Round there

In the third round of the Delphi questionnaire, the mean value and standard deviation of the second-round questionnaire completed by all of the experts were presented. The experts whose scores exceeded the mean value plus or minus one standard deviation in the second round were asked to explain their reasoning before they assigned new scores.

If the experts did not agree after the second round, the researchers conducted a third round of questionnaires until a consensus was reached. A value of 0.2 was taken as the threshold of the CDI; if the latter exceeded 0.2, this indicated a significant divergence in the experts' opinions, and a further round of expert scoring was required until all the CDI values were lower than 0.2 (Zhang et al., 2022). The procedures involved in the Delphi technique are briefly illustrated in Figure 2.

## 3.2 AHP

Analytic Hierarchy Process is a decision-making method. Decompose elements related to decision making into levels such as goals, criteria, and plans. On this basis, conduct qualitative and quantitative analysis. The procedure of the AHP is as follows:

Step 1:Build the AHP Hierarchy Model.

The formal decision structure is divided into the hierarchical structure of the AHP. In general, the hierarchy includes a target layer, criterion layer and scheme layer.



Step 2:Build a pairwise judgment matrix.

The pairwise judgment matrix is used to judge the importance of two criteria in the same level. It is usually presented in the form of a numerical value, which is the key link to convert a qualitative judgment into a quantitative analysis. Questionnaires are issued to the expert group established by the Delphi method, and the experts assign scores according to the experience. By means of pre-integration, it is necessary to calculate the geometric mean value of the expert group's scores on the importance degree, and form several pairwise judgment matrices. At present, a nine-point scale is mainly used for scoring purposes, whereby scores of one–9, and the reciprocal, are used as scales to indicate the importance of a pairwise comparison between criteria. The specific meaning of each scale is shown in Table 2. ( $X_i$  and  $X_j$  are two elements in the same level). The pairwise judgment matrix can be expressed as follows:

$$\mathbf{A} = \begin{bmatrix} A_{11} & A_{12} & \cdots & A_{1j} \\ A_{21} & A_{22} & \cdots & A_{2j} \\ \vdots & \vdots & \ddots & \vdots \\ A_{i1} & A_{i2} & \cdots & A_{ij} \end{bmatrix}$$

TABLE 2	2 Scale	significance	of the	9-level	scale.
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Step 3:Calculate the relative weight of criteria.

According to Perron-Frobenius Theorem, the essence of the calculation of the relative weight of the criterion is to calculate the maximum eigenvalue of the matrix and the corresponding eigenvector. The procedure is as follows:

• Data normalization. Normalize the data of each column of criteria in the matrix according to the following formula to form a new data matrix.

$$A'_{ij} = \frac{A_{ij}}{\sum A_{ij}} \left( i, j = 1, 2, 3 \cdots n \right)$$
(1)

• Calculate  $w_i$ . Add the data in each row in the new data matrix to form new *n* column data  $w_i$ , and then form a vector  $w = (w_1, w_2, w_3 \cdots w_n)^T$ . The formula is:

$$w_i = \sum_{i=1}^{n} A'_{ij}$$
 (2)

• Normalize the vector w to form the vector w'. w' is the approximate solution of the eigenvector of the corresponding matrix; that is, the required index relative weight vector, the formula for which is as follows:

$$w_i' = \frac{w_i}{\sum_{i=1}^n w_i} \tag{3}$$

Calculate the relative weight of the criterion; that is, the maximum eigenvalue of the matrix, and check the consistency. The obtained eigenvector can only be deemed reliable and applicable if the judgment matrix passes the consistency test. The formula of the consistency test is:

$$CR = \frac{CI}{RI} \tag{4}$$

Where, CR represents the consistency ratio of the matrix. If CR < 0.1, this is taken to indicate that the consistency level of the matrix is acceptable; otherwise, it is necessary to modify and adjust the pairwise judgment matrix. RI is the average random consistency index of the matrix, whose value is known and can be found through Table 3.

*CI* represents the consistency index of the matrix, which can be calculated by the maximum characteristic root of the matrix, and its formula is:

Scale	Scale significance
1	$X_i$ is as important as $X_j$
3	$X_i$ is slightly more important than $X_j$
5	$X_i$ is obviously important compared with $X_j$
7	$X_i$ is very important compared with $X_j$
9	$X_i$ is extremely important compared with $X_j$
2, 4, 6, 8	Intermediate degree of the above corresponding states
The reciprocal of each number	Compared with $X_j$ , $X_i$ is unimportant. The smaller the reciprocal value, the greater the unimportance

TABLE 3 Average random consistency criteria.

n	1	2	3	4	5	6	7	8	9
RI	0	0	0.58	0.9	1.12	1.24	1.32	1.41	1.45

 $CI = \frac{\lambda_{max}}{n-1} \tag{5}$ 

Where,  $\lambda_{max}$  is the maximum eigenvalue of the matrix. *n* is the matrix order. When the matrix passes the consistency check,  $\lambda_{max}$  slightly greater than the matrix order. The calculation formula is:

$$\lambda \frac{1}{n} \sum_{i=1}^{n} \frac{(Aw)_i}{w_i}_{max} \tag{6}$$

Where, Aw represents the new vector formed by the original judgment matrix A and vector w.

Step 4: Calculate the composite weight of the criteria.

When the relative weight of the indicators has been determined, the calculation of the composite weight of the indicators is relatively simple. The formula is:

$$W_i = N_j * w_i (i = 1, 2, 3 \dots n; j = 1, 2, 3 \dots m; n > m)$$
(7)

 $W_i$  refers to the composite weight of the criterion *i*,  $w_i$  refers to the relative weight of the criterion.  $N_j$  refers to the relative weight of the criteria *i* relative to the corresponding upper criteria *j*.

## 3.3 TOPSIS

TOPSIS is based on the fundamental premise that the best solution should have the shortest distance from the positive-ideal solution, and the longest distance from the negative-ideal one. Alternatives are ranked with the use of an overall index calculated based on the distances from the ideal solutions (Chakraborty). TOPSIS and VIKOR are essentially compromise sorting methods. TOPSIS and VIKOR were compared in four aspects: procedural basis, normalization, aggregation, and solution, proving that the biggest drawback of TOPSIS method is the vector normalization formula (Opricovic and Tzeng, 2004). Vector normalization cannot effectively solve the requirement of linear normalization processing on data. Therefore, if the normalization formula is unified into a linear normalization formula, usually the results obtained by the two methods are not different. In this paper, we use linear normalization method to process data, as shown in formula 9 below. The procedure of the TOPSIS is as follows:

Step 1: The matrix is established according to the original data. Assuming that the evaluation object is *n* and the evaluation criterion is *m*, the matrix is:

$$X = \begin{bmatrix} x_{11} & x_{12} & \cdots & x_{1m} \\ x_{21} & x_{22} & \cdots & x_{2m} \\ \vdots & \vdots & \ddots & \vdots \\ x_{n1} & x_{n2} & \cdots & x_{nm} \end{bmatrix}$$

Step 2: The criterion attribute assimilation processing, namely, the negative criterion, is transformed into a positive criterion, the formula for which is as follows:

$$x_{ij}^{'} = \begin{cases} x_{ij} & (if x_{ij} is \text{ a benefit attribute}) \\ \max x_{ij} - x_{ij} & (if x_{ij} is \text{ a cost attribute}) \end{cases}$$
(8)

Let  $x_{ij}$  represent each element in the matrix X, where max  $x_{ij}$  expresses the maximum value in column j.

Step 3: The normalized matrix is obtained by normalizing the data after index convergence. Vector normalization cannot effectively solve the requirement of linear normalization processing on data. Therefore, if the normalization formula is unified into a linear normalization formula, usually the results obtained by the two methods are not different (Serafim et al., 2004). In this paper, we use linear normalization method to process data, and the formula is as follows, effectively solving this problem.

$$Z = \begin{bmatrix} Z_{11} & Z_{12} & \cdots & Z_{1m} \\ Z_{21} & Z_{22} & \cdots & Z_{2m} \\ \vdots & \vdots & \ddots & \vdots \\ Z_{n1} & Z_{n2} & \cdots & Z_{nm} \end{bmatrix}$$

Where,

$$Z_{ij} = \frac{x'_{ij} - \min x'_{ij}}{\max x'_{ij} - \min x'_{ij}}$$
(9)

Step 4: Weighted normalized matrix Z' is obtained by weighting matrix Z and the criterion weight  $W_i$ 

$$Z' = ZW_{i} = \begin{bmatrix} Z_{11}W_{1} & Z_{12}W_{2} & \cdots & Z_{1m}W_{n} \\ Z_{21}W_{1} & Z_{22}W_{2} & \cdots & Z_{2m}W_{n} \\ \vdots & \vdots & \ddots & \vdots \\ Z_{n1}W_{1} & Z_{n2}W_{2} & \cdots & Z_{nm}W_{n} \end{bmatrix} = \begin{bmatrix} Z'_{11}Z'_{12} & \cdots & Z'_{1m} \\ Z'_{21}Z'_{21} & \cdots & Z'_{2m} \\ \vdots & \vdots & \ddots & \vdots \\ Z'_{n1}Z'_{n2} & \cdots & Z'_{nm} \end{bmatrix}$$
(10)

Step 5: Find positive and negative ideal solutions.

 $Z^{\rm +}$  and  $Z^{\rm -}$  are denoted as the positive and negative ideal solution sets, respectively.

$$Z^{+} = \left( \max\left\{ Z_{11}^{'}, Z_{21}^{'} \cdots Z_{n1}^{'} \right\}, \max\left\{ Z_{21}^{'}, Z_{22}^{'} \cdots Z_{n2}^{'} \right\}, \dots, \max\left\{ Z_{1m}^{'}, Z_{2m}^{'} \cdots Z_{nm}^{'} \right\} \right)$$
  

$$Z^{-} = \left( \min\left\{ Z_{11}^{'}, Z_{21}^{'} \cdots Z_{n1}^{'} \right\}, \min\left\{ Z_{21}^{'}, Z_{22}^{'} \cdots Z_{n2}^{'} \right\}, \dots, \min\left\{ Z_{1m}^{'}, Z_{2m}^{'} \cdots Z_{nm}^{'} \right\} \right)$$
(11)

Step 6: Obtain the separation values.

The separation measure is the distance of each alternative rating from both the positive and negative ideal solutions. This is obtained by applying the Euclidean distance theory. Eqs 12, 13 set forth the process for positive and negative separation calculations, respectively.

$$D_i^+ = \sqrt{\sum_{j=1}^m \left( Z_j^+ - Z_{ij}^{\prime} \right)^2}$$
(12)

$$D_i^- = \sqrt{\sum_{j=1}^m (Z_j^- - Z_{ij}')^2}$$
(13)

Where,  $Z_j^+$  is the value of the criterion j in set  $Z^+$ , and  $Z_j^-$  is the value of the criterion j in set  $Z^-$ .

Step 7: Calculate the overall preference score  $C_i$ .

$$C_{i} = \frac{D_{i}^{-}}{D_{i}^{+} + D_{i}^{-}} (0 \le C_{i} \le 1)$$
(14)



Step 8:Alternatives are ranked based on higher  $C_i$  values.

## 3.4 IPA

The Importance Performance Analysis model was first proposed by Martilla and James in 1977 and was initially used for performance analysis of automotive dealerships. Due to its intuitive and practical nature, it has been widely used in academia. The IPA analysis method uses importance evaluation data as the horizontal axis and performance evaluation data as the vertical axis, thus dividing them into four quadrants, representing different regions, as shown in Figure 3.

Quadrant I is a well performing area with high importance and performance, which needs to be maintained; Quadrant II is a key improvement area with high importance and low performance, which requires key improvement; Quadrant III is a slow improvement area, with low importance and performance, and the lowest priority level; Quadrant IV is an additional resource area with low importance and high performance, and does not require excessive investment.

## 4 Empirical study

## 4.1 Introduction to the case

In recent years, China has attached great importance to GASC. In 2015, the country amended the law and proposed GASC. In 2018, the country set up the Ministry of Ecology and Environment to connect carbon monoxide and carbon dioxide, making coordinated control possible. In 2020, the country stated its aim to achieve peak carbon dioxide emissions by 2030, and carbon neutralization by 2060. Recently, the Ministry of Ecology and Environment has highlighted the need to promote synergy in the aspects of climate change and pollution control, ecosystem protection and restoration at a meeting briefing in an effort to actively respond to climate change.

Under the guidance of national policies, all provinces and cities in China have responded positively and taken corresponding measures which focus on end treatment, improvement in energy efficiency and structural adjustment. We decided to select representative provinces with different locations and economic levels for the analysis. Guangdong Province, located in the south of China, was ranked first in terms of GDP for many consecutive years, representing the first-tier province with relatively rapid economic development; Zhejiang Province, located in the east coast of China, is dominated by the manufacturing industry. New industries borne from advanced equipment manufacturing, new energy, new technology, energy conservation and environmental protection also take the lead in China, and have led to the creation of a province with strong development momentum; Hubei Province is located in inland China. Its advantageous industries are concentrated in metallurgy, automobiles, textiles, building materials and other traditional polluting industries, and its GDP is ranked at the upper reaches, which means that the province has a stronger economy dominated by traditional industries; Liaoning Province is located in the north of China. Its advantageous industries are concentrated in resource mining, processing, machinery and equipment manufacturing and other highly polluting industries. Its GDP ranks in the middle and lower reaches, and the province is dominated by traditional industries. This paper selects all four representative provinces, evaluates the effect of their collaborative governance, identifies regions with relatively backward collaborative governance, analyzes the effect of their governance in detail from multiple perspectives, and puts forward corresponding development suggestions.

# 4.2 Determining the formal decision structure

The Delphi method was used to screen and optimize the initial set of effect factors in GASC. Six experts, with rich practical experience and a strong theoretical background in pollution control, environmental assessment, environmental protection technology, and environmental consulting, were selected, as shown in Table 4.

In the first round, the preliminary decision structure for the literature review (Table 1) was distributed to the expert group to judge whether each criterion was appropriate and whether the classification was reasonable.

In the second round, the experts were asked to assign a score ranging from 1 to 10. The scoring mean, variance and CDI of each criterion were calculated respectively, the results of which are shown in Table 5 below. The CDI value of some criteria was greater than 0.2, which means that the expert group had not yet reached a consensus and it was necessary to continue scoring by engaging in a third round.

In the third round, the mean and variance data of each indicator calculated in the second round were fed back to the experts who were asked to explain scores with large deviations. After the third round of scoring, the CDI values of all indicators were less than 0.2, and the expert group basically reached an agreement. In addition, following discussion by the expert group, some indicators had a relatively limited impact on the research object, and indicators with an average value of less than six could be discarded; these mainly included those corresponding to building energy consumption, ozone concentration, the number of enterprise environmental violations and the decline of private car growth. The formal decision structure is shown in Table 6 below.

#### TABLE 4 Professional backgrounds of the selected six experts.

Expert	Organization	Position	Duties	Seniority (yr)
I	Pollution Control Section of Municipal Environmental Protection Bureau	Section Chief	Responsible for the reduction of air pollution and the verification of total emission	21
П	Atmospheric Environment Division of Municipal Ecological Environment Bureau	Deputy Director	To be responsible for the supervision and management of the prevention and control of air pollution	18
III	A carbon emission big data research institute	Senior Research Fellow	Build carbon emission database based on big data	15
IV	An atmospheric environment research institute	Senior Research Fellow	Feasibility study on air pollution control project	16
V	An air treatment company	Engineer	Research and development of new environmental protection technologies and products	10
VI	A carbon emission technology development company	Technical director	Research and development of carbon emission reduction, carbon conversion, carbon capture and carbon sequestration technologies	20

#### TABLE 5 Necessity scores of criteria in the second round of the Delphi questionnaire.

Aspect	Criteria	Necessity scoring						Mean value	Standard	CDI
			Ш	Ш	IV	V	VI		Deviation	
Pressure	Industrial energy consumption	8	7	6	8	8	7	7.333	0.745	0.102
	Building energy consumption	3	4	3	5	7	6	4.667	1.491	0.319
	Energy consumption of life	6	6	8	8	8	8	7.333	0.943	0.129
	Emission of main air pollutants	8	8	9	10	9	10	9.000	0.816	0.091
	Carbon emissions of energy consumption	9	8	7	8	8	8	8.000	0.577	0.072
State	Proportion of days with good air quality	10	10	10	10	10	9	9.833	0.373	0.038
	Ozone concentration Annual average concentration of fine particulate matter		3	5	4	7	4	5.167	1.772	0.343
			9	9	9	8	9	8.667	0.471	0.054
Response	Investment in industrial waste gas control	10	9	6	9	9	8	8.500	1.258	0.148
	Forest coverage rate	7	8	8	8	7	6	7.333	0.745	0.102
	Number of enterprise environmental violations	5	6	8	6	5	4	5.667	1.247	0.220
	Low emission retrofit of coal power units	8	7	9	8	8	9	8.167	0.687	0.084
	Optimization of energy consumption structure	10	9	9	10	9	8	9.167	0.687	0.075
	Optimization of energy production structure	9	8	10	9	9	9	9.000	0.577	0.064
	Growth of domestic natural gas utilization rate	8	8	7	6	7	8	7.333	0.745	0.102
	Obsolete coal-fired boiler	6	7	7	8	6	7	6.833	0.687	0.101
	The decline of private car growth	4	5	6	7	6	8	6.000	1.291	0.215
	Proportion of clean energy buses	7	8	7	8	8	9	7.833	0.687	0.088

## 4.3 Identify the importance of criteria

We build a hierarchy suitable for the AHP. The GASC is taken as the target layer, and the criterion layer includes two levels, in which pressure, state and response are taken as the first criterion level. Industrial energy consumption, energy consumption of life and others have a total of 14 criteria, and are regarded as the second criterion level which then forms a weight determination hierarchy model that is applicable to the AHP, as shown in Figure 4 below.

We invited the six experts in Table 3 to assign scores ranging from one to nine points, and each expert constructed four pairwise judgment matrices. For the pairwise judgment matrix at each level, the geometric mean value was taken to integrate the data in advance, and then the weight was calculated. At the same time, the consistency test was carried out. The specific results are shown in

Aspect	Criteria	Necessity scoring				9	Mean	Standard	CDI	VariableNumber	
				III	IV	V	VI	Value	Deviation		
Pressure	Industrial energy consumption	8	8	7	8	8	7	7.667	0.471	0.061	A1
	Building energy consumption	5	4	5	5	6	6	5.167	0.687	0.133	discarded
	Energy consumption of life	6	6	8	7	8	8	7.167	0.898	0.125	A2
	Emission of main air pollutants	9	8	9	10	9	10	9.167	0.687	0.075	A3
	Carbon emissions of energy consumption	9	8	8	8	8	8	8.167	0.373	0.046	A4
State	Proportion of days with good air quality	10	10	10	10	10	9	9.833	0.373	0.038	B1
	Ozone concentration Annual average concentration of fine particulate matter		3	5	4	5	4	4.333	0.745	0.172	discarded
			9	9	9	8	9	8.667	0.471	0.054	B2
Response	Investment in industrial waste gas control	10	9	8	9	9	8	8.833	0.687	0.078	C1
	Forest coverage rate	7	8	8	8	7	6	7.333	0.745	0.102	C2
	Number of enterprise environmental violations	5	6	6	6	5	4	5.333	0.745	0.140	discarded
	Low emission retrofit of coal power units	8	7	9	8	8	9	8.167	0.687	0.084	C3
	Optimization of energy consumption structure	10	9	9	10	9	8	9.167	0.687	0.075	C4
	Optimization of energy production structure	9	8	10	9	9	9	9.000	0.577	0.064	C5
	Growth of domestic natural gas utilization rate	8	8	7	7	7	8	7.500	0.500	0.067	С
	Obsolete coal-fired boiler	7	7	7	8	6	7	7.000	0.577	0.082	C7
	The decline of private car growth	4	5	6	5	6	5	5.167	0.687	0.133	discarded
	Proportion of clean energy buses	7	8	7	8	8	9	7.833	0.687	0.088	C8

#### TABLE 6 Necessity scores of criteria in the third round of the Delphi questionnaire.

Tables 7–10 below. The results showed that the consistency level of the integrated judgment matrix was acceptable, and the composite weight of the criteria could be calculated. The composite weight of each criterion was obtained according to Formula (7), as shown in Table 11 below.

It can be seen from Table 11 that the response aspect has a large weight and is the focus of the effectiveness evaluation of collaborative governance, which is basically consistent with the practice in various regions of China. Optimization of energy consumption structure (C4), proportion of clean energy buses (C8), carbon emissions of energy consumption (A4), optimization of energy production structure (C5), emission of main air pollutants (A3) and proportion of days with good air quality (B1) are important standards.

# 4.4 Comparison of synergistic governance effects in typical provinces

First, through communication with the expert group, the specific attributes and calculation methods of each criterion were determined, as shown in Table 12 below. In the process of determining the calculation method, most of the criteria can be directly obtained through simple calculation of the original data. However, in respect to the accounting of greenhouse gas emissions, after communication with the expert group, it was agreed that the following method was more reasonable.

Where, *I* denotes carbon emissions corresponding to energy consumption, unit: 10,000 tons;  $Q_i$  is the energy consumption of type *i*, unit: 10,000 tons, which can be obtained by referring to the provincial statistical yearbooks;  $C_i$  is the average low calorific value of type *i* energy, unit: KJ/Kg or  $KJ/m^3$ , which can be obtained through the carbon emission factor query table;  $T_i$  is the default value of the carbon content of type *i* energy, and the unit is *g*carbon/*KJ* which can be obtained through the carbon emission factor query table.

Our specific data were mainly sourced from the China Statistical Yearbook (2020), China Environmental Statistical Yearbook (2020), Guangdong Statistical Yearbook (2020), Zhejiang Statistical Yearbook (2020), Liaoning Statistical Yearbook (2020), Hubei Statistical Yearbook (2020), the website of the National Bureau of Statistics, the websites of provincial statistical bureaus, China's economic and social big data research platform and government website announcements. On the basis of data collection, combined with the determined weight of each index, the TOPSIS method was used to perform a comprehensive evaluation.

Guangdong Province, Hubei Province, Zhejiang Province and Liaoning Province were selected as the appraisal objects. According to the steps described in Section 3.3, the original data were first normalized, then weighted. The calculation results are shown in Table 13 below.

In terms of collaborative governance, Guangdong Province has outstanding performance, Hubei Province has good performance, Zhejiang Province has average performance, and Liaoning Province



TABLE 7 Pairwise judgement matrix and consistency test for overall goal.

Overall goal	А	В	С				
А	1.0000	2.2894	0.3177				
В	0.4368	1.0000	0.2090				
С	3.1473	1.0000					
$\lambda =_{max}$ CI = 0.009 Consistency: pass							

TABLE 8	Pairwise	judgement	matrix	and	consistency	test	for	pressure.
---------	----------	-----------	--------	-----	-------------	------	-----	-----------

Pressure	A1	A2	A3	A4				
A1	1.0000	0.4615	0.2142	0.1500				
A2	2.1398	1.0000	0.2609	0.3333				
A3	4.6416	3.8127	1.0000	0.4286				
A4	6.5557	3.0000	2.2894	1.0000				
$\lambda =_{max}$ CI = 0.036 Consistency: pass								

TABLE 9 Pairwise judgement matrix and consistency test for state.

State	B1	B2					
B1	1.0000	1.5152					
B2	0.6609	1.0000					
$\lambda =_{max} CI = 0$ Consistency: pass							

has poor performance, which indicates that Liaoning Province has certain problems in terms of collaborative governance. To explore the specific situation of Liaoning Province in more detail, the paper was to carry out a comparative analysis of collaborative governance in Liaoning Province in the past 5 years from 2016 to 2020 in order to uncover more deep-seated problems.

# 5 Discussion and implications

## 5.1 Comparative analysis

According to the reference (Opricovic and Tzeng, 2004), TOPSIS and VIKOR are usually discussed together, both of which belong to the compromise ranking method. We conducted a comparative analysis of the methods using VIKOR. V is introduced as the weight of the strategy of "the majority of criteria" (or "the maximum group utility"). When V = 0.4, 0.5, 0.6, and 0.7, the same sorting results were obtained, as shown in Table 14. We conducted multiple data experiments by adjusting the V value and obtained consistent sorting results. After our comparative research, there is no difference between using TOPSIS and VIKOR in this article, and it is consistent. So, the results are not sensitive to the method.

## 5.2 Result discussion

Table 9 shows that the synergistic control performance of Liaoning Province fell behind that of the other three provinces. To further confirm the performance of each key factor, the criteria in the performance indicator system was used (Table 10), with importance (factor weight) as the horizontal axis and the

Response	C1	C2	C3	C4	C5	C6	C7	C8		
C1	1.0000	0.5000	0.2527	0.1156	0.1397	0.3177	0.3333	0.1281		
C2	2.0000	1.0000	0.3333	0.1250	0.1624	0.5000	0.4368	0.1466		
C3	3.9572	3.0000	1.0000	0.1429	0.2251	2.0000	0.7937	0.2000		
C4	8.6535	8.0000	7.0000	1.0000	3.0003	6.9979	4.0000	2.0000		
C5	7.1575	6.1561	4.4418	0.3333	1.0000	5.0000	2.2894	0.4673		
C6	3.1473	2.0000	0.5000	0.1429	0.2000	1.0000	0.5612	0.1726		
C7	3.0000	2.2894	1.2599	0.2500	0.4368	1.7818	1.0000	0.3333		
C8	7.8034	6.8224	5.0000	0.5000	2.1398	5.7932	3.0000	1.0000		
	$\lambda =_{max}$ CI = 0.044 Consistency: pass									

### TABLE 10 Pairwise judgement matrix and consistency test for state.

#### TABLE 11 Composite weight of criteria.

Aspect (weight)	Criteria				
	Criteria	Relative weight	Composite weight	Ranking	
Pressure (0.2366)	Industrial energy consumption (A1)	0.0657	0.0155	13	
	Energy consumption of life (A2)	0.1282	0.0303	11	
	Emission of main air pollutants (A3)	0.3192	0.0755	5	
	Carbon emissions of energy consumption (A4)	0.4869	0.1152	3	
State (0.1187)	Proportion of days with good air quality (B1)	0.6024	0.0715	6	
	Annual average concentration of fine particulate matter (B2)	0.3976	0.0472	8	
Response (0.6447)	Investment in industrial waste gas control (C1)	0.0237	0.0153	14	
	Forest coverage rate (C2)	0.0331	0.0213	12	
	Number of enterprise environmental violations (C3)	0.0674	0.0435	9	
	Optimization of energy consumption structure (C4)	0.3404	0.2195	1	
	Optimization of energy production structure (C5)	0.1742	0.1123	4	
	Growth of domestic natural gas utilization rate (C6)	0.0484	0.0312	10	
	Obsolete coal-fired boiler (C7)	0.0762	0.0491	7	
	Proportion of clean energy buses (C8)	0.2366	0.1525	2	

performance value (normalized data after Formula 9) as the vertical axis, to create the IPA matrix of Liaoning Province from 2016 to 2020, as shown in Figure 5 below. In the IPA matrix, the factors in quadrant I are of high importance and have good performance and should be maintained; the factors in quadrant II are of high importance and need to be improved first; the factors in quadrant III are of low importance and have poor performance, and belong to the low priority improvement area; the factors in quadrant IV are of low importance and have good performance, and there is a problem of resource misplacement.

The performance of the key factors (in the first quadrant and the second quadrant) significantly influences the GASC performance of Liaoning Province; thus, greater attention needs to be paid to them. The following conclusions can be drawn from Figure 4:

- 1) B1(Proportion of days with good air quality) is always in the first quadrant, with stable performance;
- 2) A3 (Emission of main air pollutants) was in the second quadrant from 2016 to 2019, and turned to the first quadrant in 2020. C8 was in the second quadrant from 2016 to 2017, and fell within the first quadrant from 2018 onwards. The performance of the two factors changed for the better, and is expected to be maintained.
- 3) C5 (Optimization of energy production structure) only transiently changed position from the first quadrant to the second quadrant in 2019, with stable performance in the remaining years;
- 4) C4 (Optimization of energy consumption structure) fluctuated between the first quadrant and the second quadrant.

Aspect	Criteria	Attribute	Accounting method
Pressure	Industrial energy consumption	cost	Proportion of industrial energy consumption to total energy consumption (%)
	Energy consumption of life	cost	Proportion of energy consumption of life to total energy consumption (%)
	Emission of main air pollutants	cost	Emission of main air pollutants (tons), including SO2, nitrogen oxides, fine particulate matter
	Carbon emissions of energy consumption	cost	Greenhouse gas emissions (10,000 tons)
State	Proportion of days with good air quality	benefit	Proportion of days with good air quality during the whole year (%)
	Annual average concentration of fine particulate matter	cost	D-value between fine particulate matter and secondary emission standards
Response	Investment in industrial waste gas control	benefit	Investment in industrial waste gas control (10,000 yuan)
	Forest coverage rate	benefit	Forest coverage rate (%)
	Number of enterprise environmental violations	benefit	Number of cases where enterprises have damaged the atmospheric environment
	Optimization of energy consumption structure	benefit	Proportion of clean energy consumption to total energy consumption (%)
	Optimization of energy production structure	benefit	Proportion of clean energy production in total energy production (%)
	Growth of domestic natural gas utilization rate	benefit	The ratio of the growth of domestic natural gas consumption to the total domestic natural gas consumption in the previous year (%)
	Obsolete coal-fired boiler	benefit	Growth rate of obsolete coal-fired boilers
	Proportion of clean energy buses	benefit	Number of clean energy (natural gas, electricity) buses/Total number of buses

#### TABLE 12 Indicator attribute and calculation method.

#### TABLE 13 Ranking of comprehensive results of assessment.

Province	$D_i^+$	$D_i^-$	C <sub>i</sub>	Ranking
Guangdong Province	0.1056	0.2883	0.7320	1
Hubei Province	0.2405	0.1894	0.4406	2
Zhejiang Province	0.2552	0.1864	0.4221	3
Liaoning Province	0.2836	0.1580	0.3579	4

Considering the importance of C4, investment in C4 should be further increased.

- 5) A4 (Carbon emissions of energy consumption) changed position from the first quadrant to the second quadrant in 2019, which means that insufficient attention has been paid to A4;
- 6) Although B2 (Annual average concentration of fine particulate matter) and C2 (Forest coverage rate) are insignificant factors, they often feature in the fourth quadrant. As such, attention should be paid to the problem of resource dislocation.

From the above analysis, there are still problems in the implementation of some key factors in Liaoning Province; policy intensity, in particular, has not reflected the importance of factors in the GASC evaluation system. Therefore, we propose the following suggestions for targeted policy adjustment:

 Optimization of energy consumption structure is the most important factor in the GASC evaluation system for Liaoning Province. Subsidies mainly encourage the consumption of new

### TABLE 14 Ranking of results of assessment.

V	Province	S	R	Q	Ranking
V=0.4	Guangdong Province	0.25363	0.08938	0.00000	1
	Hubei Province	0.44999	0.14106	0.40776	2
	Zhejiang Province	0.45013	0.19781	0.66838	3
	Liaoning Province	0.56450	0.18030	0.68736	4
V = 0.5	Guangdong Province	0.25363	0.08938	0.00000	1
	Hubei Province	0.44999	0.14106	0.41085	2
	Zhejiang Province	0.45013	0.19781	0.62808	3
	Liaoning Province	0.56450	0.18030	0.68528	4
V = 0.6	Guangdong Province	0.25363	0.08938	0.00000	1
	Hubei Province	0.44999	0.14106	0.41393	2
	Zhejiang Province	0.45013	0.19781	0.58778	3
	Liaoning Province	0.56450	0.18030	0.68320	4
V = 0.7	Guangdong Province	0.25363	0.08938	0.00000	1
	Hubei Province	0.44999	0.14106	0.41702	2
	Zhejiang Province	0.45013	0.19781	0.54748	3
	Liaoning Province	0.56450	0.18030	0.68113	4

energy. This strategy boosts growth in the short term but cannot be maintained for long, especially when the government is in a tight financial situation. The correct path is to make it more convenient for urban residents to



use new energy modes and reduce the comprehensive promotion cost of new energy, while allowing the market mechanism to drive the new energy industry in order to achieve a dynamic balance with the traditional oil and coal industries by supporting the construction of hydrogen refueling stations and improving the layout of charging piles, for example,.

- 2) Carbon emissions of energy consumption is another key factor related to poor performance. At the same time, the emission of main air pollutants performs well. According to the investigation, in Liaoning Province, most policies still focus solely on the control of air pollutants and fail to consider the GASC system. Therefore, specific laws, regulations and governance standards for GASC are imminent. The government should fully consider the effect of GASC and its impact on the economy and society, solicit the opinions and suggestions of stakeholders, and set up an incentive mechanism that combines rewards and punishments to ensure the implementation of policies.
- 3) Some unimportant factors have been paid too much attention, and there is a problem of resource misplacement. For example, to reduce the emissions of greenhouse gas and air pollutants, Liaoning Province has undertaken great efforts to make structural adjustments in recent years, but the performance of GASC remains in a backward state. It will take more than 10 years for the business model of emerging industries to mature and the supply chain to improve (Amoozad Mahdiraji et al., 2022), which proves that compulsory structural adjustment should not be carried out. Therefore, the reasonable path of structural adjustment is to encourage positive market competition and establish a more fair and open business environment. On the one hand, policies should contribute to removing trade barriers so as to help emerging industries enter the market. On the other hand, new policies should promote deep integration of traditional industrial and innovation chains, encourage traditional supply chains to be flexible, and purposefully design and develop environmentfriendly new products based on existing production conditions (Rowan et al., 2022).

# 6 Conclusion

Taking China's unique conditions, this paper summarized the GASC evaluation factors so as to evaluate the GASC performance of

Guangdong, Zhejiang, Hubei, and Liaoning Provinces. For provinces with the lowest levels of performance, this study proposed feasible suggestions for improvements, according to the analysis conclusions. The main conclusions of this paper are as follows:

- 1) This paper used the PSR model to construct a GASC evaluation factor system according to three dimensions: pressure, state and response. The AHP model was employed to calculate the weight of factors at all levels. Key factors of GASC were identified according to the weights.
- 2) The TOPSIS method was used to evaluate the performance of GASC in four provinces in China, and it was concluded that Guangdong Province had excellent performance, Hubei Province had good performance, Zhejiang Province had average performance, and Liaoning Province had poor performance in GASC. Guangdong Province is one of the most economically developed regions in China, and the evaluation results show that there is no conflict between economic development and ecological environment protection. According to the regional characteristics, designing targeted GASC strategies is key to the synergistic development of the economy and environment.
- 3) To determine the cause of the poor GASC performance in Liaoning Province, the IPA matrix was used to analyze the performance of key GASC factors in Liaoning Province in the past 5 years from 2016 to 2020. The results showed that the supporting strategy for the consumption of new energy in Liaoning Province needs to change from subsidy support to a market-oriented incentive mechanism; it is urgent to introduce standards and policies for the GASC system. Structural optimization should not be adjusted rigidly, and it should mainly encourage correct market competition and the flexible transformation of traditional production enterprises.

This paper took China as an example, but the prototype decision structure constructed based on the PSR model is applicable to important developed cities affected by greenhouse gas and air pollutants. By combining the national development strategy and governance goals with AHP to construct a hierarchical structure model, the weights of GASC influencing factors that are suitable for the national conditions could be calculated. Using statistical yearbooks and comparing the performance of key factors in regions with poor performance in different years can help solve the problems of insufficient and excessive resource investment, achieve the optimal allocation of urban resources and validate the government policy adjustment. However, in the comparison of provincial performance, this paper selected specific years for comparison, which may lead to evaluation bias. Future research could focus on comparing the performance of consecutive years, and analyzing the sustainability and development trend of GASC in the provinces. In addition, due to the different traditional industrial structures in different regions, each region may introduce specific policies to reduce greenhouse gas or air pollutants within a certain period. The impact of policies is also one of the factors that should be specifically considered in future research.

In this paper, precise numerical values are used and precise pairwise comparison judgments are provided. When there are more criteria and the dataset is incomplete, accurate pairwise comparison becomes very difficult. In this case, data mining can help to extract hidden structures and patterns in data, and it is suitable for processing large amounts of data. In addition, if the risk aversion level of the decision maker may be a non-negligible parameter (Golpîra, 2018), the TOPSIS model used in this paper needs to be adapted in the future.

# Data availability statement

The original contributions presented in the study are included in the article/Supplementary material, further inquiries can be directed to the corresponding author.

## Author contributions

Conceptualization, DS; Data curation, DG; formal analysis, DG; resources, DX; supervi-sion, YL; writing—original draft,

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DX and DG; writing—review and editing, DS and YL. All authors contributed to the article and approved the submitted version.

# Funding

This research was funded by 2021 Scientific Study Project for Institutes of Higher Learning, Ministry of Education, Liaoning Province (Key Program), grant number LJKZ1409.

# Acknowledgments

The authors would like to thank the editor and reviewers for their valuable comments.

# Conflict of interest

The authors declare that the research was conducted in the absence of any commercial or financial relationships that could be construed as a potential conflict of interest.

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