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Opinions on the multi-grade pricing strategy for emergency power supply of mobile energy storage systems

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1 Introduction

As a typical spatial-temporal flexible resource, mobile energy storage can respond promptly to ensure uninterrupted power supply in case of life safety issues and economic loss due to the consequences of electricity outages (Sun et al., 2022; Sun et al., 2017; Chuangpishit et al., 2023). In addition to emergency power supply, mobile energy storage systems can also provide various ancillary services, including peak shaving and valley filling (Li et al., 2023; Manojkumar et al., 2021; Li X. et al., 2021), distributed renewable energy consumption (Li X. et al., 2021; Zhou et al., 2021; Zhong et al., 2023), and power quality management (Xiong et al., 2020; Cao et al., 2024; Naderi et al., 2021). Nevertheless, energy storage mostly stays in a standby state, thus failing to fully leverage its multiple spatiotemporal applications, leading to low utilization and long investment payback periods (Li et al., 2022). Moreover, the existing literature studies (Wang et al., 2023a; Yang, 2021; Wang et al., 2023b) on the research of power supply trading models mainly focus on the economic efficiency, and the presented charging standards of power supply are uniform. This results in customers with significantly different power supply demands paying the same electricity price, severely undermining customers' enthusiasm for purchasing emergency supply services. Consequently, this paper aims to offer insightful opinions and discussions on a multigrade pricing strategy for mobile energy storage systems providing emergency power supply services that meet the differentiated demands of customers.

The main contributions of this paper are twofold, as listed: (1) a hierarchical trading framework is presented for mobile energy storage systems to provide emergency power supply services, and three metrics, namely, power supply capacity, duration of power supply, and response time, are formulated to evaluate the reliability of emergency power supply. (2) A bi-level pricing optimization model based on Stackelberg game is proposed to obtain tiered prices of emergency power supply and customer purchase capacity of emergency power supply, thereby increasing the revenue of mobile energy storage and reducing the emergency power supply cost of customers.

2 Multi-grade metrics of emergency power supply services

Currently, there is no established pricing mechanism for MESS to provide emergency power supply services in China (Yang et al., 2023). Shang (2021) selected power supply



Multi-grade pricing strategy for emergency power supply of mobile energy storage. (A) Hierarchical trading framework of the mobile energy storage. (B) Pricing model based on Stackelberg game.

duration as the standard to divide emergency power supply subsidy tariffs. Meanwhile, Yu (2015) suggested that the significance of energy storage in offering differentiated emergency power supply services is primarily demonstrated by the magnitude of emergency standby capacity and response speed. It is known that the higher the emergency power supply capacity and the longer the duration of the emergency power supply, the greater the investment cost of energy storage equipment will be. In addition, the mobile cost of energy storage increases with the amplification of response speed (Sun et al., 2022; Lei et al., 2019). Consequently, power supply capacity, duration of power supply, and response time were selected as the three metrics to delineate the classification of power supply levels in this paper. Based on the typical capacity of mobile energy storage and the historical downtime of customers (Xiao, 2021), three levels have been classified, with higher levels indicating a greater demand for emergency power supply (Zhu and Si, 2023; Zhang et al., 2021). This is shown in detail in Figure 1A, where H1 represents the lowest power supply level, while H3 represents the highest power supply level. Hence, the unit price of emergency power supply $\lambda_{h_{n},h_{t},h_{r}}$ is composed of a basic electricity price and an additional electricity price, which is expressed as Equation 1:

$$\lambda_{h_{\rm p},h_{\rm t},h_{\rm r}} = \lambda_{h_{\rm p}}^{\rm base} + \Delta \lambda_{h_{\rm t}} + \Delta \lambda_{h_{\rm r}},\tag{1}$$

where $\lambda_{h_p}^{\text{base}}$ is the basic price of emergency power supply with capacity at the h_p level and duration and response time at the H1 level; $\Delta \lambda_{h_t}$ and $\Delta \lambda_{h_r}$ are the additional electricity price of emergency power supply with duration at the h_t level and response time at the h_r level, respectively.

3 Hierarchical trading framework of the mobile energy storage system

According to the analysis of the interactive mechanism between energy storage and customers, the hierarchical trading framework for energy storage providing emergency power supply services is established, as depicted in Figure 1A. On one hand, mobile energy storage strategically sets electricity prices to maximize the benefits for emergency power supply, but on the other hand, power supply customers optimize the emergency power supply capacity to achieve the maximum utility during power outages. Therefore, it is a sequential decision process, thereby constituting a Stackelberg game relationship dominated by energy storage, which can be expressed as a bi-level mathematical optimization model (Sun et al., 2022; Xu et al., 2023). The upper level of this model aims to maximize the revenue of mobile energy storage providing emergency power supply services, considering the energy storage investment constraint, individual rational constraint, and premium pricing constraint. The lower level takes the purchase decision constraint into account to maximize the customer utility of emergency power supply. As the leader in this game relationship, mobile energy storage takes the initiative to make electricity price decisions. Meanwhile, customers functioning as followers in the model adapt their electricity purchase strategies in response to the pricing decisions. Subsequently, the leader revises the initial decision framework, creates new decisions, and shares them with all the followers. Then, the followers adjust their power supply strategy again based on the latest electricity prices. This iterative process continues until equilibrium is achieved, resulting in optimal tiered pricing of emergency power supply and optimal power supply capacity purchase strategies of customers.

(a) The utility function of customers purchasing emergency power supply considering outage loss.

The utility function of emergency power supply on the customer's side is determined by calculating the difference between the reduced economic losses after choosing the power supply service and the emergency power supply service fee paid, which is formulated as Equation 2:

$$F_u^{\text{uems}} = L_u^{\text{ems}} - F_u^{\text{ems}},\tag{2}$$

where L_u^{ems} and F_u^{ems} are the reduced economic losses and the emergency power supply service fee paid of customer u, respectively. They can be defined as Equations 3, 4:

$$L_u^{\rm ems} = N_u^{\rm ems} S_u^{\rm ems} t_u^{\rm ems} l_u^{\rm otg},\tag{3}$$

$$F_{u}^{\text{ems}} = N_{u}^{\text{ems}} S_{u}^{\text{ems}} t_{u}^{\text{ems}} \lambda_{u}$$
$$= N_{u}^{\text{ems}} S_{u}^{\text{ems}} t_{u}^{\text{ems}} \left(\sum_{h_{p}=1}^{H_{p}} \sum_{h_{t}=1}^{H_{t}} \sum_{h_{r}}^{H_{r}} \zeta_{u,h_{p}} \zeta_{u,h_{t}} \zeta_{u,h_{r}} \lambda_{h_{p},h_{t},h_{r}} \right), \qquad (4)$$

where N_u^{ems} is the annual emergency power supply times of customer u; S_u^{ems} and t_u^{ems} are emergency power supply capacity and emergency power supply duration of customer u, respectively; l_u^{otg} is outage losses per unit electricity consumption of customer u; λ_u is the unit price of emergency power supply paid for customer u; ζ_{u,h_p} , ζ_{u,h_t} , and ζ_{u,h_r} are Boolean variables representing customer u's choice of the power capacity level, power supply duration level, and response time level, respectively, with a value of 1 indicating customer u's selection of that emergency power supply level.

(b) The income function of mobile energy storage providing emergency power supply services.

Mobile energy storage is typically kept in a standby state, only being utilized to provide an emergency power supply in the event of a power outage (Cao et al., 2024; Jiang et al., 2021). Considering energy storage resource reuse strategies to enhance its capacity utilization efficiency, the standby capacity for emergency power supply can be used for peak–valley arbitrage and distributed renewable energy consumption in electricity trading to maximize revenue (Li et al., 2023) (Zhong et al., 2023). Therefore, the income function of mobile energy storage is composed of the emergency power supply service income, peak–valley arbitrage income, distributed renewable energy consumption income, and power supply service cost, which is formulated as Equation 5:

$$F^{\rm sta} = F_{\rm ems} + F_{\rm pva}^{\rm sta} + F_{\rm nec}^{\rm sta} - C^{\rm sta},\tag{5}$$

where $F_{\rm ems}$, $F_{\rm pva}^{\rm sta}$, and $F_{\rm nec}^{\rm sta}$ are the revenue of emergency power supply, peak-valley arbitrage, and distributed renewable energy consumption by mobile energy storage; $C^{\rm sta}$ is the total annual cost of energy storage providing emergency power supply services. They can be defined as Equations 6–9:

$$F_{\rm ems} = \sum_{1}^{U} F_{u}^{\rm uems} = \sum_{1}^{U} N_{u}^{\rm ems} S_{u}^{\rm ems} t_{u}^{\rm ems} \left(\sum_{h_{\rm p}=1}^{H_{\rm p}} \sum_{h_{\rm r}}^{H_{\rm t}} \sum_{h_{\rm r}}^{H_{\rm r}} \zeta_{u,h_{\rm p}} \zeta_{u,h_{\rm t}} \zeta_{u,h_{\rm r}} \lambda_{h_{\rm p},h_{\rm t},h_{\rm r}} \right),$$
(6)

$$F_{\text{pva}}^{\text{sta}} = \sum_{i=1}^{D} \left(\eta_{\text{dis}} \lambda_{\text{F}} - \frac{\lambda_{\text{G}}}{\eta_{\text{cha}}} \right) T_{\text{rat}} S^{\text{sta}} + \left(\eta_{\text{dis}} \lambda_{\text{F}} - \frac{\lambda_{\text{G}}}{\eta_{\text{cha}}} \right) \left(T_{\text{rat}} S^{\text{sta}} - P_{\text{nec},i} \right),$$
(7)

$$F_{\rm nec}^{\rm sta} = \sum_{i=1}^{D} \left(\eta_{\rm cha} \eta_{\rm dis} \lambda_{\rm F} P_{{\rm nec},i} - \lambda_{\rm S} P_{{\rm nec},i} \right), \tag{8}$$

$$C^{\rm sta} = C_{\rm inv} + C_{\rm op} + C_{\rm ch} + C_{\rm car} + C_{\rm oil} + C_{\rm lab},$$
 (9)

where U is the number of customers; D is the annual operating days of energy storage; η_{cha} and η_{dis} are the charging and discharging efficiencies of energy storage, respectively; λ_F , λ_G , and λ_S are the peak price, the valley price, and the on-grid price, respectively; T_{rat} is rated charging and discharging time of energy storage; S^{sta} is the energy storage battery capacity to provide emergency power supply services; $P_{nec,i}$ is the releasing power absorbed by energy storage on day *i*; C_{inv} is the investment cost of energy storage equipment; C_{op} is the annual operating cost; C_{car} is the vehicle acquisition cost; C_{oil} is the annual fuel cost; C_{lab} is the annual labor cost.

4 Stackelberg game-based bi-level pricing optimization strategy

The multi-grade pricing of a mobile energy storage system is designed as a one-leader-multi-follower bi-level optimization problem in Figure 1B, where the mobile energy storage is the leader in the upper-level problem and the multi-type customers are the followers in the lower-level problem (Ding et al., 2023). In the upper-level problem, the energy storage aims to maximize its operating income by optimizing the expected revenue from emergency power supply services, with multigrade electricity price $(\lambda_h^*)_{h,h,h}$ as the decision variable. In the lower-level problem, customers tend to mitigate economic losses caused by power outages by expecting lower fees of emergency power supply services, with the customer power supply purchase strategy $(S_u^{ems^*})$ as the decision variable. Thus, energy storage and the users are in a strong game relationship. The bi-level pricing optimization model of emergency power supply is established in this paper based on the Stackelberg game, as detailed below.

(a) Upper-level problem: maximize the benefits of energy storage for emergency power supply, which can be defined in Equations 10-13.

$$\max F^{\text{sta}} = \sum_{u=1}^{U} N_{u}^{\text{ems}} S_{u}^{\text{ems}} t_{u}^{\text{ems}} \left(\sum_{h_{p}=1}^{H_{p}} \sum_{h_{r}=1}^{H_{r}} \sum_{h_{r}}^{H_{r}} \zeta_{u,h_{p}} \zeta_{u,h_{r}} \zeta_{h_{p},h_{t},h_{r}} \right) + F_{\text{pva}}^{\text{sta}} + F_{\text{nec}}^{\text{sta}} - C^{\text{sta}}.$$
(10)

s.t. (11)–(13)

$$F_{h_{\rm p},h_{\rm t},h_{\rm r}}^{\rm ems} \ge C_{h_{\rm p},h_{\rm t},h_{\rm r}}^{\rm sta},\tag{11}$$

$$\begin{cases} E_u \lambda_u \le k_u^{\text{able}} C_u^{\text{buy}} \\ F_u^{\text{ems}} \le k_u^{\text{exp}} L_u^{\text{ems}}, \end{cases}$$
(12)

Economic indicator	Case 1	Case 2	Case 3
Revenue of emergency power supply	166,822.87	144,952.32	0.00
Revenue of peak-valley arbitrage	347,545.76	347,545.76	347,545.76
Revenue of distributed renewable energy consumption	10,037.46	10,037.46	10,037.46
Total cost of energy storage	442,795.23	430,113.62	319,767.01
Total revenue	81,610.86	72,421.93	37,816.21

TABLE 1 Economic benefits of mobile energy storage under different cases (yuan/year).

$$\lambda_{h_{p}+1}^{\text{base}} > \lambda_{h_{p}}^{\text{base}}$$

$$\Delta \lambda_{h_{t}+1} > \Delta \lambda_{h_{t}} . \qquad (13)$$

$$\Delta \lambda_{h_{r}+1} > \Delta \lambda_{h_{r}}$$

Constraints (11)–(13) are the energy storage investment constraint, individual rational constraint, and premium pricing constraint, respectively. Here, F_{h_p,h_t,h_r}^{ems} and C_{h_p,h_t,h_r}^{sta} are the revenue and investment cost of mobile energy storage providing emergency power supply service with capacity at the h_p level, duration at the h_t level, and response time at the h_r level; E_u is the annual amount of power outage of customer u; λ_u is the unit price of emergency power supply paid by customer u; C_u^{buy} is the total annual cost of self-funded energy storage equipment by customer u; k_u^{able} and k_u^{exp} are the expected discount coefficient and expected utility coefficient, respectively.

(b) Lower-level problem: maximize the utility of emergency power supply for customers, which can be defined in Equations 14, 15.

$$\max F^{\text{usems}} = \sum_{u=1}^{U} N_u^{\text{ems}} S_u^{\text{ems}} t_u^{\text{ems}} \left[l_u^{\text{otg}} - \left(\sum_{h_p=1}^{H_p} \sum_{h_t=1}^{H_t} \sum_{h_r=1}^{H_r} \zeta_{u,h_p} \zeta_{u,h_t} \zeta_{u,h_r} \lambda_{h_p,h_t,h_r} \right) \right],$$

$$(14)$$

$$s.t. S_u^{\text{ems}} \leq S_u^{\text{ems}} \leq S_u^{\text{ems}}, \qquad (15)$$

where $S_{u,\min}^{\text{ems}}$ is the minimum power supply capacity of customer *u*. Constraint (15) is the customer purchase electricity strategy constraint.

It is evident that the objective function involves the multiplication of decision variables, but a bi-level nonlinear optimization problem cannot be directly solved by the available commercial solver. Since the objective functions for energy storage and customers are all in the linear space for their decision variables, Karush–Kuhn–Tucker (KKT) theory is used to transform the lower-level problem into constraints of the upper-level problem (Zhou et al., 2023). Therefore, the bi-level multi-grade pricing problem can be converted into the game equilibrium single-level MILP model (Chuangpishit et al., 2023), which can be optimized by the Gurobi solver based on MATLAB.

Since the maximum power supply capacity standard is 250 kW in Section 2, this paper selects the lithium iron phosphate batteries as the energy storage battery, with an energy storage inverter capacity of 250 kW. The cost of the energy storage vehicle body is 150,000 yuan, with an annual labor cost of 100,000 yuan (Gong et al., 2022). Basic parameters and other energy storage parameters are explained in Fang et al. (2023). The scenario considers 20 emergency power supply customers, and parameters for

power supply customers are referenced in the literature (Wang et al., 2023b; Fang et al., 2023; Chen, 2015; Li J. et al., 2021). In order to evaluate the effectiveness of the multi-grade pricing method for emergency power supply of mobile energy storage, this paper designs three cases to conduct a comparative analysis of energy storage economics. Case 1 is the multi-grade pricing strategy proposed in this paper. In case 2, mobile energy storage provides emergency power supply without considering grading. In case 3, energy storage only engages in peak–valley arbitrage and distributed renewable energy consumption, and customers independently configure energy storage as backup power at their own expense in case of blackout. Furthermore, based on the parameters provided above, calculations are performed according to formulas 4 to 8, and the results of the economic benefits (Fang et al., 2023) of mobile energy storage under different cases are shown in Table 1.

Compared with cases 2 and 3, the total revenue of case 1 is the highest, while the total cost is the highest in Table 1, as the increased revenue of emergency power supply in case 1 far outweighs the increase in cost. This demonstrates that emergency power supply services can significantly increase the annual operating income of energy storage and that emergency power supply services provided by energy storage have strong commercial prospects.

5 Discussion and conclusions

Mobile energy storage plays a crucial role in peak shaving and valley filling, distributed renewable energy consumption, and power quality management, especially in ensuring the reliability of power supply. In this paper, a comprehensive overview of the multi-grade pricing strategy for emergency power supply of the mobile energy storage system is conducted. The key findings of this paper can be summarized as follows: 1) the hierarchical pricing metrics of the emergency power supply service provided by mobile energy storage are proposed, which consist of the power supply capacity, power supply duration, and response time. These metrics achieve a precise delineation of emergency power supply levels, having specific significance for the formulation of customized power service grade standards in the future. 2) A bi-level pricing optimization model based on Stackelberg game is proposed to obtain optimal tiered pricing of emergency power supply and optimal power supply capacity purchase strategies of customers, achieving interest equilibrium between mobile energy storage and consumers.

Numerous studies (Wang et al., 2023a; Yang, 2021; Xiao, 2021; Jiang et al., 2021) have been conducted on the configuration of mobile energy storage. The power emergency center optimizes and schedules mobile energy storage based on customers' demand for power supply within the emergency mechanism (Xiao, 2021). Therefore, combining

the configuration of energy storage and the emergency power supply needs of customers within a certain region, the tiered pricing model proposed in this paper can be applied to calculate the electricity prices for different levels of emergency power supply. In the existing power market, energy storage can profit by providing multiple customized power services (Fang et al., 2023). Thus, according to the results of the emergency power supply price and customers' demand for power supply, the emergency power supply service can be paid on a peruse basis.

During the process of mobile energy storage transporting to designated power supply points, the traffic network is highly complex. The multi-grade pricing model in this paper does not take into account real-time scheduling issues of mobile energy storage, only calculating the annual operational costs but ignoring daily or real-time operational conditions. The next step could integrate real-time scheduling of mobile energy storage into the multi-grade pricing model.

Author contributions

JB: writing-original draft and writing-review and editing. XG: conceptualization and writing-original draft. XY: data curation, formal analysis, and writing-review and editing.

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