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Development and application of the overseas exchange willingness and demand survey questionnaire for medical students

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Objective: There has been a significant increase in international student exchange in recent years, with medical students comprising a large proportion of international students. This study aimed to develop and validate a questionnaire, the Medical Student Overseas Exchange Willingness and Demand Survey Questionnaire (MS-OEWDSQ), to assess medical students' intentions to study abroad and explore the potential influencing factors.

Methods: This study was conducted in three stages: item generation and scale development; pilot study; and examination of scale reliability and validity. The item pool for the questionnaire was compiled from a literature review, an assessment of other relevant questionnaires, and interviews with medical students. Descriptive statistics were generated, and correlation analysis was performed to analyze the questionnaire data. The reliability of the measure was examined according to its internal consistency and split-half reliability. Exploratory factor analysis (EFA) and confirmatory factor analysis (CFA) were used to determine the factor structure and test the construct validity.

Results: The final version of the MS-OEWDSQ comprised three factors with a total of 14 items. The total Cronbach's α coefficient of the questionnaire was 0.844, and the total split-half reliability coefficient was 0.639. This study also identified several factors that may affect medical students' willingness to go abroad for exchange. Specifically, education (p < 0.05) and foreign language level (p < 0.05) were associated with the MS-OEWDSQ score, providing directions for future related research.

Conclusion: This study developed and validated a questionnaire to measure medical students' willingness and demand for overseas exchange. This measure provides a powerful tool for evaluating whether medical students are willing to participate in overseas exchange. The questionnaire can be employed to help medical students self-test their intention to study abroad and to help medical colleges provide more accurate support and assistance to students who intend to study abroad.

KEYWORDS

international student exchange, medical student, questionnaire development, reliability and validity, willingness and demand

1 Introduction

Today, the internationalization of education has become a key driving force in higher education on a global scale (Hvalič-Touzery et al., 2017). Among the many characteristics of the internationalization of higher education, international student mobility (ISM) is one of the most important manifestations and has become a prominent feature of all higher education (HE) policies (Shields, 2016). According to the United Nations Educational, Scientific and Cultural Organization (UNESCO, 2022), since the beginning of the 21st century, global ISM has increased from 2.27 million in 2001 to 6.36 million in 2020 (UNESCO, 2022). Asia-Pacific countries, particularly China, are the primary source of international students worldwide. The benefits of participating in international student exchange are well known. Students who study abroad play an important role in bringing the academic, cultural and economic benefits of their study destination back home; they are also important ambassadors for their study destination to communicate with their home country. Schools and governments continue to work to increase the number of students who study abroad (Button et al., 2005).

As a result of increased international mobility due to travel, immigration, and other reasons, doctors increasingly need to master cross-cultural skills to deal with diverse patients (Houpt et al., 2007). Overseas study experience is also increasingly valued by hospitals and policymakers. As a result, medical students are increasingly interested in overseas exchange and study opportunities during university (Brown et al., 2016). An international study experience can provide medical students with the opportunity to learn about different people and cultures (Meaux et al., 2021). Research shows that short-term study abroad can effectively develop students' cultural knowledge and cross-professional ability, expand students' global perspective, and even improve their employment prospects in their home country after graduation (Manspeaker et al., 2019; Gartmeier et al., 2020). By immersing themselves in international study experiences, medical students can acquire the necessary skills and knowledge to navigate the complexities of a multicultural healthcare landscape, ultimately benefiting both patients and the healthcare system as a whole.

The drivers of the decision to study abroad include personal characteristics, such as gender and personality. Students' sense of agency and self-efficacy, socioeconomic level, language ability, and communication skills also influence their choice to engage in international mobility (Petrovich, 2004; Brown et al., 2016; López-Duarte et al., 2021). For example, students from English-speaking countries often prefer to participate in overseas exchange in other English-speaking countries, while other groups of students tend to seek exchange opportunities in countries where the language is easier to learn (Goldbart et al., 2005; Goodman et al., 2008). Researchers have proposed a variety of explanatory models for assessing students' international exchange needs. Econometric models, for example, emphasize that students make decisions based on their judgments about the costs and benefits of overseas exchange (Smart, 2008). The sociological model holds that students' needs are affected by factors such as socioeconomic status and individual academic ability. By employing these models, researchers aim to gain deeper insights into the underlying factors driving students' aspirations for studying abroad, enabling institutions and policymakers to tailor programs and support services to meet the unique needs of diverse student populations. In the available literature on the motivations underlying ISM, the push-pull theory is the most commonly cited model (Lee, 1966; Yue and Lu, 2022). One study based on the push-pull theory identified various push factors (domestic competition pressure) and pull factors (employment advantages after graduation or high-quality teaching experiences in host countries) that could explain the reasons for students studying abroad (Altbach, 2004).

Although the push-pull theory is a commonly employed framework in the field of ISM, the analysis of student mobility should not be limited to one framework (Findlay et al., 2012). Importantly, the push-pull model focuses too much on macro or external factors and too little on micro or individual factors that affect overseas exchange learning. This limits its application prospects. Moreover, many studies by foreign scholars have focused on developed countries; few studies have examined the decisionmaking of students from developing countries in relation to studying abroad, and targeted research evaluation of medical students is also rare (Kelleher et al., 2016). To increase students' motivation to participate in study-abroad programs, it is crucial to understand what motivates or prevents them from doing so. The main purpose of this study was to develop a special questionnaire to measure medical students' overseas exchange willingness and needs. The ultimate goal was to better understand and evaluate the overseas exchange willingness and needs of medical students. This would enable the provision of more accurate information and targeted exchange opportunities and support services to meet the specific needs of medical students, thereby facilitating their international educational journeys.

2 Methods

Based on the questionnaire preparation procedure summarized by Boateng et al. (2018), Zhejiang Chinese Medical University Institutional Review Boards approved the study (No: 20230130-2). The questionnaire was prepared according to the following three stages.

2.1 Phase 1: item generation and scale development

In phase 1, a comprehensive literature review was conducted to assess existing published questionnaires and studies, aiming to understand the structures and dimensional designs of these questionnaires (Lee and Tan, 1984; Brown et al., 2016; Gunn et al., 2020; Yue and Lu, 2022). The development of the questionnaire was based on published research literature on overseas exchange intentions and in-depth interviews with a number of medical students. The interview topics included general information, overseas exchange intentions, personal concerns, etc. (Kelleher et al., 2016; Alser et al., 2021; Li et al., 2022). Ultimately, six dimensions were identified and a preliminary questionnaire consisting of 28 items for undergraduate students and 26 items for postgraduate students was developed. Each item in the preliminary questionnaire was measured on a five-point Likert scale, where 1–5 represented "strongly agree," "agree," "uncertain," "disagree," and "strongly disagree," respectively.

2.2 Phase 2: pilot study

A pilot study was conducted with a random sample of 10 students from Zhejiang Chinese Medical University, five of whom were undergraduate students, and the remaining five were postgraduate students. The students completed the preliminary questionnaire and were asked to provide comments and feedback on the questionnaire, including whether the content was clear and easy to understand and whether the items were set up properly. Following this step, the reliability and validity of the questionnaire were rigorously tested to ensure its suitability for the intended study.

2.3 Phase 3: test of the validity and reliability

The questionnaire was administered to medical students at Zhejiang Chinese Medical University. The online questionnaire survey tool "SoJump" was used to generate the questionnaire and the link to the questionnaire was posted in the WeChat groups of each college. All questionnaire responses were anonymous. To ensure the quality of the data and the validity of the statistical results, questionnaires with a missing item rate exceeding 20% or those with clearly unreliable responses were deemed invalid and were excluded from analysis (for example, questionnaires containing highly repetitive choices or answers that were logically confusing or inconsistent). The questionnaire was distributed to 1,629 students, and 1,653 students (98.55%) provided valid responses. Then, factor analysis and validity testing were performed on the data. The reliability (Cronbach's a coefficient, split-half reliability) and validity (structure validity, content validity) of the questionnaire were tested. Exploratory factor analysis (EFA) was first used to discover the underlying construct and dimensions as well as to examine the relationships of observed indicators and factors. According to the results of statistical analysis, the Kaiser-Meyer-Olkin (KMO) value was greater than 0.7 and the p value of Bartlett's sphericity test was less than 0.05. The KMO statistic is used to measure the proportion of the common variance (potentially caused by the common factor) that is shared by all items. It ranges from 0 to 1, with a KMO value closer to 1 indicating a stronger correlation among variables, making them more suitable for factor analysis. And the Bartlett's sphericity test is used to assess if the correlation matrix is an identity matrix, that is, to test whether the variables are independent. The non-significance results show that the correlation matrix based on the sample data is not the identity matrix, implying the presence of correlations between the original variables, and it is suitable for factor analysis. Therefore, the results indicated that the questionnaire was suitable for EFA. Thus, principal component analysis (PCA) was used to extract the factors; the Varimax rotation was used as the factor rotation method. Items with factor loadings <0.50 on all factors or items that were loaded on two or more factors were deleted. After determining the factor structure of the questionnaire scale, confirmatory factor analysis (CFA) was used to verify the correctness of the structure.

2.4 Data analysis

The data analysis was conducted using SPSS 26.0 software. Descriptive statistics were generated to summarize the demographic

characteristics of the study sample. Internal consistency reliability was evaluated using Cronbach's α coefficient. Construct validity was examined through EFA and CFA. Correlation analysis was performed among the items, and correlation coefficients were calculated using either Pearson or Spearman correlation analysis to assess the suitability of the data for factor analysis. The independent T-test was used to compare the factor scores of different groups. Multinomial logistic regression was used to analyze the influencing factors of overseas exchange learning intention, and the *OR* value and 95%*CI* were calculated.

3 Results

3.1 The results of the pilot study

The preliminary questionnaire was completed by the participants within 15 min, and no feedback or suggestions were provided regarding the items. The questionnaire was considered to be of moderate length and was easy to complete. All items were deemed relevant to the study's purpose, and no exclusions or additions were made. Certain ambiguous items in the questionnaire were revised to avoid any potential misunderstandings.

3.2 Participant characteristics

Among the 1,629 participants who completed valid questionnaires, 515 (31.61%) were male and 1,114 (68.39%) were female. The School of Clinical Medicine, the School of Pharmacy, and the School of Public Health accounted for a relatively large number of students; 32.84, 22.41 and 9.94%, respectively (Table 1). The Chi-Square test was used to analyze the characteristics of the willing group, the unwilling group and the uncertain group, and Cramer's V correlation analysis was performed. There were statistically significant differences among the groups in terms of college (p < 0.05), education (p < 0.05), academic performance (p < 0.05), foreign language level (p < 0.05), English writing ability (p < 0.05), and there was a correlation between the above factors and the medical students' willingness to study abroad.

3.3 The reliability results

The Cronbach's α coefficient and split-half reliability coefficient reflect the internal consistency of the questionnaire (Table 2). Generally speaking, a Cronbach' α coefficient between 0.65 and 0.70 is the minimum acceptable value, 0.70 and 0.80 is rather good, and 0.80 and 0.90 is the best. The results showed that the Cronbach' α coefficient of the questionnaire was 0.844, and the reliability test results of the three dimensions were as follows: Cronbach's α coefficient of F1=0.957>0.6, Cronbach's α coefficient of F2=0.839>0.6, Cronbach ' α coefficient of F3=0.627>0.6. This indicates that the reliability of the overall scale is good. The splithalf reliability coefficient of the scale was 0.639, and the values of each dimension ranged from 0.645 to 0.932. Together, these results indicate that the MS-OEWDSQ has good internal consistency and reliability.

TABLE 1 Participant characteristics.

Characteristic	Unwilling group (n = 909)	Willing group (n = 368)	Uncertain group (n = 352)	χ²	V	р
Gender, <i>n</i> (%)				2.858	0.042	0.240
Male	282 (54.76)	129 (25.05)	104 (20.19)			
Female	627 (56.28)	239 (21.45)	248 (22.26)			
College, n (%)				86.214	0.163	<0.001
Clinical Medical College	239 (44.67)	175 (32.71)	121 (22.62)			
Nursing College	106 (63.86)	23 (13.86)	37 (22.29)			
Public Health College	121 (74.69)	22 (13.58)	19 (11.73)			
Pharmacy College	234 (64.11)	51 (13.97)	80 (21.92)			
Other colleges	209 (52.12)	97 (24.19)	95 (23.69)			
Education, <i>n</i> (%)				37.293	0.151	<0.001
Undergraduate student	817 (57.90)	284 (20.13)	310 (21.97)			
Postgraduate student	92 (42.20)	84 (38.53)	42 (19.27)			
Academic performance, <i>n</i> (%)				38.363	0.109	<0.001
Top 5%	282 (64.09)	63 (14.32)	95 (21.59)			
Top 25%	305 (56.27)	136 (25.09)	101 (18.63)			
Top 50%	242 (49.39)	120 (24.49)	128 (26.12)			
Bottom 50%	80 (50.96)	49 (31.21)	28 (17.83)			
Foreign language level, <i>n</i> (%)				55.958	0.131	< 0.001
Poor	79 (64.23)	12 (9.76)	32 (26.02)			
Average	579 (59.02)	181 (18.45)	221 (22.53)			
Good	251 (47.81)	175 (33.33)	99 (18.86)			
English writing ability, n (%)				124.793	0.196	<0.001
Poor	200 (75.19)	21 (7.89)	45 (16.92)			
Average	661 (55.59)	262 (22.04)	266 (22.37)			
Good	48 (27.59)	85 (48.85)	41 (23.56)			
English oral ability, n (%)				111.025	0.185	<0.001
Poor	306 (69.55)	46 (10.45)	88 (20.00)			
Average	555 (54.25)	244 (23.85)	224 (21.90)			
Good	48 (28.92)	78 (46.99)	40 (24.10)			
Academic pressure, n (%)				10.326	0.056	0.035
Light	51 (49.51)	35 (33.98)	17 (16.50)			
Moderate	543 (55.92)	205 (21.11)	223 (22.97)			
Heavy	315 (56.76)	128 (23.06)	112 (20.18)			
Post-graduation plan, <i>n</i> (%)				132.045	0.201	<0.001
Employment/ Entrepreneurship	244 (73.05)	53 (15.87)	37 (11.08)			
Further study in China	478 (55.58)	181 (21.05)	201 (23.37)			
Further study abroad	23 (22.33)	60 (58.25)	20 (19.42)			
Uncertain	164 (49.40)	74 (22.29)	94 (28.31)			

3.4 The validity results

3.4.1 Construct validity

Exploratory factor analysis and CFA were used to investigate the construct validity of MS-OEDSQ.

The KMO measure of sampling adequacy (KMO value > 0.7) and the result of Bartlett's test of sphericity (p < 0.001) indicated that the questionnaire was suitable for exploratory factor analysis. Principal component analysis with varimax orthogonal rotation was used to determine the underlying factor structure of the

questionnaire. Three meaningful factors with eigenvalues greater than 1 were extracted. Then, items with factor loadings <0.50 on all factors or items that loaded on two or more factors were deleted. Ultimately, 14 items were retained in the final questionnaire. The loadings of each factor ranged from 0.651 to 0.951 (Table 3). The six items included in F1 (Educational Resources) reflect the importance and attention medical students pay to educational resources when choosing overseas exchange study programs. The four items included in F2 (Education Policy) are directly related to the provisions and educational policy support, and the four items included in F3 (Reverse needs considerations) reflect the consideration of flexibility and the inclusion of individual academic interests and personal orientations of medical students when

TABLE 2 Internal consistency reliability.

Dimension	Cronbach's α coefficient	Split-half reliability coefficient
F1	0.957	0.932
F2	0.839	0.689
F3	0.627	0.645
Total	0.844	0.639

choosing an exchange study program. The results of the scree plot verified the extraction of these three factors (Figure 1).

Confirmatory factor analysis was performed based on the factor structure and items extracted through the EFA. Structural equation modeling (SEM) was conducted using the maximum likelihood estimation method. The model goodness-of-fit was assessed using the standardized root mean square residual (SRMR), comparative fit index (CFI), and Tucker–Lewis fit index (TLI). Satisfactory fitting indices were obtained in the CFA (CFI>0.90, TLI>0.90, SRMR<0.05; Table 4).

3.4.2 Content validity

Content validity is an important measure of scale quality. Six experts participated in the content validity evaluation, and the experts' majors included education management, international communication, statistics, and student management. Some contents of the questionnaire were revised according to the expert's evaluation of the questionnaire item design. It can be seen from the correlation analysis (Table 5) that the *r* values of F1 ranged from 0.823 to 0.946, those of F2 ranged from 0.786 to 0.847, and those of F3 ranged from 0.653 to 0.738, reflecting high correlations. This indicates that the questionnaire items are accurate and comprehensive, covering the factors affecting the overseas exchange demands of medical students. The content validity of the scale was supported.

Item	Factors		
	F1	F2	F3
A: Educational resources (six items)			
A1: I will choose a university with a high international reputation for exchange and study.	0.883		
A2: I will choose a university with a high professional strength ranking to exchange and study.	0.937		
A3: I will choose an exchange program with strong teaching and academic abilities.	0.951		
A4: I will choose an exchange program with reasonable courses and rich teaching content.	0.940		
A5: I hope to participate in an exchange program with rich educational resources and perfect educational and scientific research facilities.	0.933		
A6: I will choose international exchange programs that can provide living assistance such as accommodation.	0.786		
B: Education policy (four items)			
B1: It is important to me that the school can recognize the achievements and credits obtained in international exchanges.		0.829	
B2: It is important for me to transfer credits between different majors.		0.756	
B3: I will try to choose exchange programs that offer scholarships or financial aid.		0.853	
B4: I do care if the exchange program is a government-funded exchange program that waives tuition.		0.828	
C: Reverse demand (four items)			
C1: I can accept exchange programs of different majors.			0.651
C2: I accept that my choice to participate in an international exchange program may have an appropriate impact on my studies at university.			0.671
C3: As long as I can apply to the country (region) I want to go to, it does not matter what school or major.			0.768
C4: I can take classes in other languages (e.g., Japanese, Korean, Spanish, etc.).			0.655

TABLE 3 Factor loading results after rotation.



TABLE 4 Model fitting indices.

χ ²	df	р	CFI*	TLI**	SRMR***
2243.633	74.000	<0.001	0.970	0.963	0.008

*CFI, Comparative fit index; **TLI, Tucker-Lewis fit index; ***SRMR, Standardized root mean square residual.

TABLE 5 Correlations between scale items, their dimensions, and the total scale.

ltem	F1	Total	ltem	F2	Total	ltem	F3	Total
A1	0.874	0.704	B1	0.847	0.680	C1	0.653	0.375
A2	0.932	0.763	B2	0.786	0.614	C2	0.672	0.529
A3	0.946	0.773	B3	0.841	0.681	C3	0.738	0.339
A4	0.938	0.784	B4	0.818	0.632	C4	0.685	0.418
A5	0.937	0.785						
A6	0.823	0.740						

3.5 MS-OEWDSQ analysis

Based on their responses, the participants were divided into three groups according to their intentions to participate in international exchange: a willing group, an unwilling group, and an uncertain group. Comparisons were made between the questionnaire scores of the willing group and the uncertain group. In Table 6, it can be seen that there were statistically significant differences (p < 0.001) between the two groups across various dimensions related to educational resources. In terms of educational policies, there was a statistically significant difference (p < 0.005) between the two groups for item B3:

"I will try to choose exchange programs that offer scholarships or financial aid." Additionally, regarding reverse demand, there was a statistically significant difference (p < 0.001) between the two groups for item C2: "I accept that my choice to participate in an international exchange program may have an appropriate impact on my studies at the University."

Several participant characteristics were found to be associated with medical students' willingness to go abroad for exchange (Table 7). Education (p < 0.001) and foreign language level (p < 0.05) had significant impacts on the overseas exchange intentions of medical students.

TABLE 6 Score sheet for each dimension.

Item	Group, N	Group, Mean (Sd)			
	Willing group (n = 368)	Uncertain group (<i>n</i> = 352)			
A: Educational resources (six items)	27.60 (3.30)	26.36 (3.96)	< 0.001		
A1: I will choose a university with a high international reputation for exchange and study.	4.53 (0.69)	4.32 (0.75)	< 0.001		
A2: I will choose a university with a high professional strength ranking to exchange and study.	4.59 (0.61)	4.36 (0.73)	<0.001		
A3: I will choose an exchange program with strong teaching and academic abilities.	4.62 (0.61)	4.38 (0.73)	<0.001		
A4: I will choose an exchange program with reasonable courses and rich teaching content.	4.62 (0.60)	4.41 (0.70)	< 0.001		
A5: I hope to participate in an exchange program with rich educational resources and perfect educational and scientific research facilities.	4.64 (0.58)	4.46 (0.69)	<0.001		
A6: I will choose international exchange programs that can provide living assistance such as accommodation.	4.60 (0.64)	4.43 (0.71)	0.001		
B: Education policy (four items)	17.58 (2.67)	17.34 (2.68)	0.227		
B1: It is important to me that the school can recognize the achievements and credits obtained in international exchanges.	4.40 (0.82)	4.35 (0.77)	0.397		
B2: It is important for me to transfer credits between different majors.	4.23 (0.92)	4.28 (0.78)	0.358		
B3: I will try to choose exchange programs that offer scholarships or financial aid.	4.57 (0.77)	4.39 (0.76)	0.002		
B4: I do care if the exchange program is a government-funded exchange program that waives tuition.	4.38 (0.88)	4.31 (0.78)	0.274		
C: Reverse demand (four items)	13.24 (3.44)	12.87 (3.13)	0.131		
C1: I can accept exchange programs of different majors.	3.26 (1.24)	3.18 (1.08)	0.344		
C2: I accept that my choice to participate in an international exchange program may have an appropriate impact on my studies at university.	3.91 (1.14)	3.64 (1.10)	0.001		
C3: As long as I can apply to the country (region) I want to go to, it does not matter what school or major.	2.65 (1.28)	2.62 (1.18)	0.742		
C4: I can take classes in other languages (e.g., Japanese, Korean, Spanish, etc.).	3.43 (1.30)	3.44 (1.23)	0.883		
Total points	58.42 (6.78)	56.56 (7.45)	<0.001		

4 Discussion

The purpose of this study was to develop a needs assessment tool for medical students' intentions to study abroad—the MS-OEWDSQ. The MS-OEWDSQ is an innovative instrument for assessing the needs and willingness of medical students to attend an exchange program abroad. The final MS-OEWDSQ includes three factors: educational resources (six items), educational policies (four items), and reverse demand (four items), with a total of 14 items. The results of the reliability and validity tests indicate that the content of the MS-OEWDSQ is quite consistent, reliable and effective. A comparison of items in the MS-OEWDSQ with statements in several other commonly used questionnaires revealed similarities to some other questionnaires, but this questionnaire is more specific to medical students and the assessment of their particular needs when studying abroad.

Educational resources, educational policy, and reverse demands play a key role in the decision of medical students to participate in international exchange. In terms of educational resources, excellent educational quality has a positive impact on medical students' exchange abroad (Willis, 2006; Abubakar et al., 2010). Schools with high international reputations and high professional strength rankings will be more desirable for medical students to study abroad (Goldbart et al., 2005). International exchange programs with strong teaching and academic abilities, reasonable curriculums, rich teaching resources, and excellent scientific research facilities are attractive to medical students for overseas exchange and study (Jackson, 1982). In terms of educational policy, medical students prefer to participate in international exchange programs that offer scholarships or financial aid. Economic factors are one of the important factors that promote or hinder medical students' participation in study abroad programs (British Council, 2014). With the rising cost of living associated with studying abroad, international exchange programs that offer scholarships or financial aid are an attractive option for medical students who are eager to engage in exchange experiences abroad but face financial constraints (Shanka et al., 2006). Concerning reverse demands considerations, students who intend to study abroad are more likely to accept that their choice to participate in an international exchange program will have an impact on their studies at university. They realize the importance of these programs for personal and academic development. They value the benefits of academic development opportunities, cross-cultural experiences, personal growth, and job competitiveness, and are willing to adjust their studies to some extent to obtain these valuable experiences and opportunities (Bamber, 2014).

TABLE 7 Factors influencing the willingness to study abroad.

Characteristic	n	F1	F2	F3	Total
Gender, Mean (Sd)					
Male	233	26.81 (3.78)	17.25 (2.69)	13.82 (3.23)	57.87 (7.55)
Female	487	27.08 (3.65)	17.56 (2.67)	12.70 (3.26)	57.34 (6.99)
P		0.349	0.146	<0.001	0.354
College, Mean (Sd)					
Clinical Medical College	296	27.44 (3.73)	17.40 (2.82)	12.99 (3.42)	57.83 (7.62)
Nursing College	60	26.48 (4.21)	17.45 (2.68)	13.17 (2.68)	57.10 (7.42)
Public Health College	41	26.95 (3.46)	17.46 (2.58)	12.61 (326)	57.02 (6.26)
Pharmacy College	131	26.09 (3.78)	17.12 (2.72)	13.05 (3.34)	56.26 (7.30)
Other colleges	192	27.09 (3.32)	17.78 (2.41)	13.24 (3.26)	58.11 (6.38)
Р		0.009	0.297	0.815	0.177
Education, Mean (Sd)					
Undergraduate student	594	26.84 (3.80)	17.38 (2.74)	12.85 (3.27)	57.07 (7.27)
Postgraduate student	126	27.71 (3.05)	17.81 (2.29)	14.08 (3.22)	59.60 (6.31)
P		0.017	0.105	<0.001	<0.001
Academic performance, Mean (Sd)					
Тор 5%	158	26.47 (3.70)	17.26 (2.53)	13.51 (3.31)	57.23 (7.24)
Top 25%	237	27.09 (3.61)	17.41 (2.78)	13.42 (3.21)	57.92 (7.17)
Тор 50%	248	27.23 (3.69)	17.69 (2.55)	12.70 (3.33)	57.62 (6.92)
Bottom 50%	77	26.99 (3.87)	17.29 (2.99)	12.19 (3.13)	56.47 (7.83)
P		0.219	0.383	0.003	0.439
English language level, Mean (Sd)					
Poor	44	25.98 (3.97)	16.57 (2.58)	14.07 (2.71)	56.61 (7.54)
Average	402	26.62 (3.92)	17.48 (2.74)	12.85 (3.35)	56.96 (7.66)
Good	274	27.70 (3.15)	17.57 (2.57)	13.20 (3.27)	58.47 (6.24)
p		<0.001	0.069	0.044	0.018
English writing ability, Mean (Sd)					
Poor	66	27.26 (3.40)	17.44 (2.63)	12.82 (3.42)	57.52 (6.74)
Average	528	26.84 (3.62)	17.44 (2.59)	12.95 (3.22)	57.23 (6.89)
Good	126	27.51 (4.06)	17.56 (3.06)	13.64 (3.47)	58.71 (8.40)
P		0.154	0.904	0.088	0.115
English oral ability, Mean (Sd)					
Poor	134	26.92 (3.86)	17.45 (2.79)	12.40 (3.33)	56.77 (7.45)
Average	468	26.91 (3.57)	17.51 (2.52)	13.12 (3.17)	57.54 (6.87)
Good	118	27.42 (3.95)	17.28 (3.13)	13.56 (3.61)	58.26 (7.96)
p		0.382	0.712	0.016	0.255
Academic pressure, Mean (Sd)					
Light	52	26.96 (4.15)	17.27 (3.43)	13.04 (3.98)	57.27 (8.94)
Moderate	428	26.82 (3.51)	17.33 (2.51)	13.07 (3.15)	57.22 (6.77)
Heavy	240	27.30 (3.89)	17.73 (2.76)	13.06 (3.38)	58.09 (7.44)
p		0.279	0.156	0.998	0.315
Post-graduation plan,Mean (Sd)					
Employment/Entrepreneurship	90	26.49 (4.56)	17.13 (3.04)	13.99 (2.84)	57.61 (8.31)
Further study in China	382	27.27 (3.32)	17.57 (2.48)	12.83 (3.38)	57.68 (6.43)
Further study abroad	80	27.46 (3.81)	17.56 (2.96)	13.60 (3.38)	58.63 (8.02)
Uncertain	168	26.40 (3.83)	17.33 (2.76)	12.83 (3.19)	56.55 (7.63)
p		0.022	0.471	0.007	0.161

In addition to the above, this study also found several phenomena worthy of further discussion (Table 7). Compared with undergraduate students, postgraduate students had a stronger demand for overseas exchange studies. This may be due to the relatively low quality of domestic postgraduate courses, which provide breadth rather than depth of subject coverage (Altbach, 2004). Moreover, the graduate school system in foreign countries is shorter, which can save time and costs. Undergraduate medical students are more inclined to learn professional knowledge and accumulate clinical experience. Of course, the specific situation will vary from person to person. Moreover, medical students who plan to study abroad after graduation have a stronger demand for overseas exchange. This may be because participating in international exchange allows students to obtain international educational resources, which can help them to receive a higher quality education and lay a solid foundation for the student's future academic and professional career.

Another finding of this study is that students with excellent foreign language proficiency were more likely to want to study abroad. English is the international communication language in the medical field (Tucker et al., 2012). For international students, a lack of language mastery will affect the fluency of their academic learning (Tian and Lowe, 2009). Students with a high level of foreign language can more quickly adapt to the language environment of the country in which they are studying and are able to understand the content of lectures, and thus, can focus more on learning professional knowledge (Owen et al., 2013). Proficiently interacting with classmates and professors from different countries and cultures is a valuable experience that can lead to a broader perspective and an opportunity to learn more about different cultures.

Multinomial logistic regression (Tables 8, 9) was also performed with unwilling group as the reference group. It can be found that Education is one of the most influential factors. Postgraduate student

DV	Characteristic	β	p	OR (95%CI)
Uncertain group	Gender	0.246	0.141	1.279 (0.922,1.776)
	Education	0.916	< 0.001	2.500 (1.585,3.945)
	College			
	Clinical Medical College	0.396	0.025	1.486 (1.050,2.104)
	Nursing College	-0.458	0.100	0.632 (0.366,1.092)
	Public Health College	-0.574	0.044	0.563 (0.322,0.984)
	Pharmacy College	-0.647	0.002	0.524 (0.346,0.792)
	Other colleges			
	Academic performance			
	Тор 5%	-0.620	0.017	0.538 (0.323,0.895)
	Тор 25%	-0.146	0.531	0.864 (0.547,1.365)
	Тор 50%	-0.092	0.695	0.912 (0.576,1.445)
	Bottom 50%			
	English language level			
	Poor	0.123	0.748	1.131 (0.534,2.397)
	Average	-0.201	0.211	0.818 (0.598,1.120)
	Good			
	English writing ability			
	Poor	-1.371	0.001	0.254 (0.113,0.569)
	Average	-0.647	0.008	0.524 (0.326,0.842)
	Good			
	English oral ability			
	Poor	-1.232	< 0.001	0.292 (0.152,0.559)
	Average	-0.686	0.005	0.504 (0.312,0.815)
	Good			
	Academic pressure			
	Light	0.275	0.333	1.316 (0.754,2.295)
	Moderate	-0.030	0.836	0.970 (0.727,1.294)
	Heavy			
	Post-graduation plan			
	Employment/Entrepreneurship	-0.781	0.001	0.458 (0.291,0.720)
	Further study in China	-0.176	0.328	0.838 (0.589,1.194)
	Further study abroad	1.200	<0.001	3.321 (1.805,6.108)
	Uncertain			
	Constant	-0.175	0.736	

TABLE 8 Logistic regression result of uncertain group.

DV	Characteristic	β	p	OR (95%CI)
Willing group	Gender	0.091	0.565	1.095 (0.804,1.491)
	Education	0.533	0.032	1.703 (1.046,2.773)
	College			
	Clinical Medical College	0.161	0.365	1.174 (0.830,1.662)
	Nursing College	-0.088	0.712	0.916 (0.573,1.463)
	Public Health College	-0.669	0.021	0.512 (0.291,0.903)
	Pharmacy College	-0.242	0.192	0.785 (0.546,1.129)
	Other colleges			
	Academic performance			
	Top 5%	0.068	0.800	1.070 (0.633,1.810)
	Top 25%	-0.032	0.902	0.969 (0.583,1.608)
	Top 50%	0.433	0.088	1.542 (0.937,2.536)
	Bottom 50%			
	English language level			
	Poor	0.733	0.014	2.080 (1.161,3.729)
	Average	0.208	0.210	1.231 (0.890,1.703)
	Good			
	English writing ability			
	Poor	-1.182	0.001	0.307 (0.149,0.631)
	Average	-0.470	0.077	0.625 (0.372,1.052)
	Good			
	English oral ability			
	Poor	-0.432	0.176	0.649 (0.347,1.214)
	Average	-0.447	0.091	0.640 (0.381,1.075)
	Good			
	Academic pressure			
	Light	-0.150	0.634	0.861 (0.465,1.595)
	Moderate	0.165	0.247	1.179 (0.892,1.558)
	Heavy			
	Post-graduation plan			
	Employment/Entrepreneurship	-1.277	<0.001	0.279 (0.178,0.437)
	Further study in China	-0.315	0.051	0.730 (0.532,1.001)
	Further study abroad	0.234	0.496	1.264 (0.644,2.483)
	Uncertain			
	Constant	-0.607	0.263	

TABLE 9 Logistic regression result of willing group.

has a stronger willingness to study abroad than Undergraduate student, whether in uncertain group (OR = 2.500) or willing group (OR = 1.703). This may be due to academic pursuits and professional development. It can also be found that students whose graduation plan is to further study abroad have stronger willingness to study abroad, whether in uncertain group (OR = 3.321) OR willing group (OR = 1.264).

It should be noted that there are still some limitations of this study. First of all, the sample for this study was derived from one site: Zhejiang Chinese Medical University. Thus, future studies must ensure the representativeness of the research sample, with participants from different provinces and regions and medical students from other universities. Secondly, more reliability and validity indicators, such as criterion validity and discriminate validity, could be considered in future studies to provide more detail on the validity of the scale.

5 Conclusion

A questionnaire to evaluate medical students' willingness and need to go abroad for exchange was developed and tested in this study. As a useful research tool, the MS-OEWDSQ addresses the limitations of the existing measures of study-abroad intentions. Medical colleges can use the MS-OEWDSQ to assess which students intend to or need to study abroad in order to carry out targeted support and the provision of information. Medical students can also use the measure to self-test their intention to study abroad. The findings of this study can serve as a basis to help university departments to improve their overseas study policies.

Data availability statement

The original contributions presented in the study are included in the article/supplementary material, further inquiries can be directed to the corresponding author.

Author contributions

JW: Data curation, Investigation, Resources, Writing – original draft. HN: Data curation, Formal analysis, Software, Validation, Visualization, Writing – original draft. HM: Methodology, Validation, Writing – original draft. MW: Data curation, Investigation, Writing – original draft. YS: Investigation, Resources, Writing – original draft. CJ: Funding acquisition, Methodology, Project administration, Software, Writing – review & editing.

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