



# Language and the Sensing Body: How Sensoriality Permeates Syntax in Interaction

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This article explores the grammar-body interface by examining the intertwining of embodied practices and turns at talk, where *the sensing body permeates the ongoing syntax*, in particular in activities in which the participants are engaged in talking about sensorial features while at the same time experiencing them, for instance in tasting sessions. So, the question tackled concerns how situated feelings, sensory experiences, and perceptive actions are embedded in the ongoing talk, and how they shape its emergent syntax, possibly affecting its smooth progressivity. The study shows how the choice of specific syntactic formats can be systematically related to the complex ecology of embodied actions, namely to publicly accountable ways of sensing material objects, to ways of showing and addressing an audience, and to visible ways of referring to standard documents normatively defining tasting descriptors. The syntactic formats described and their specific temporal realizations are thus deeply rooted in the local material ecology, in which they not only reproduce a normative model but reflexively express the senses with words and sensuously feel the words.

**Keywords:** conversation analysis, social interaction, syntax, multimodality, multisensoriality, looking, showing, touching

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## INTRODUCTION

The grammar-body interface in social interaction has been explored in multiple ways, demonstrating how the organization of turns at talk is tightly articulated with the organization of embodied conducts (Keevallik 2018a) not only within co-occurring gesture and lexical affiliates (Schegloff 1984; Kendon 2004) or the gaze management of turns and sequences (Goodwin 1981; Rossano 2012b) but also within “complex multimodal gestalts” (Mondada 2014a). A basic configuration that has attracted the attention of interactional linguists and conversation analysts concerns the articulation between grammatical constructions and gesture/gaze/other embodied movements (see, for example, Goodwin 1981; Hayashi 2005; Ford et al., 2012; Deppermann 2013a). Beside these kinds of gestalts, however, other forms of articulation have been less explored: they concern cases in which the body “irrupts” into talk (Keevallik and Ogden 2020), such as when sounds of effort (Keevallik 2018b) or pain (Heath 1989) and other “response cries” (Goffman 1978) manifest within the ongoing turn, when emotions intervene in talk (such as laughter, Jefferson 1985; crying, Hepburn 2004; sobbing, Weatherall 2021). More radically, they also concern forms of multiactivity (Haddington et al., 2014), where embodied activities concurrent with talking activities permeate talk and modify its trajectories, projections, and progressivity.

This article is interested in these articulations between body manifestations and syntactic arrangements and examines a particular type of intertwining of embodied practices and turns

at talk, where *the sensing body and the ongoing syntax are accountably intertwined*, in particular in activities in which the participants are engaged in talking about sensorial features while at the same time experiencing them. So, the question tackled concerns how situated feelings, sensory experiences, and perceptive actions are embedded in the ongoing talk and how they affect its emergent syntax. Reversely, the question is also how grammar accommodates these contingencies and embeds them in its malleable order—especially when they can be exploited in service of warranting the epistemic authority, expertise, and accountability of the ongoing action and of its doer.

This article emanates from an interest in describing the methodic order of linguistic formats that refer to its *in vivo* and *in situ* production embedded in complex activities in which talk might be an important aspect but not the only activity going on. The issue is whether it is at all possible to propose a grammar in interaction that takes into account complex ecologies of action, and if yes, how this is possible. The proposal made here, building on insights first introduced by Goodwin (1981), is that it is indeed crucial to describe language in relation to its natural habitat, that is, within situated, embodied activities emmeshed in local material ecologies that constrain and support their detailed organization. The way linguistic formats adjust to these conditions reveals the indexical nature of grammar.

These issues will be discussed on the basis of an exemplary setting that exhibits them: a series of workshops in which an expert trains professional cheese tasters. In this setting, the participants engage in an activity focused on the description of the relevant sensorial features of the sample they are examining. The setting is exemplary in the sense that it enables a description of how turns are linguistically formatted in a context in which the speaker is deeply involved in embodied actions. This shows not only the necessity of taking into consideration the multimodal formatting of turns and actions, but more radically it shows how linguistic formats can be understood only if related to their local material praxeological context. In particular, I show how apparently simple syntactic formats can only be understood in their complexity when examining the global embodied sensorial and institutional activity of the participants; I also show how within this perspective, it is also possible to account for alternative choices, selecting that simple format versus syntactically more elaborated constructions.

In the previous literature, the embeddedness of talk within other activities, in which talk is neither the main nor the prioritized course of action, has been discussed in terms of multiactivity (Haddington et al., 2014). The concept refers to the fact that one or more participants can be engaged in several activities at the same time: this generates several courses of action that unfold simultaneously and are mutually adjusted, which affects their detailed emergent and contingent temporality in a crucial way. These praxeological configurations are made possible by a distribution of available multimodal resources in time, typically with some courses of action privileging talk and others privileging embodied conducts. Diverse modes of organization have

been discussed in this respect, in which talk can be subordinated to other embodied activities, or the reverse. For example, in operating on a patient while demonstrating the operation to medical students, the surgeon can alternatively prioritize the temporal order of the surgical procedure or the temporal order of the talk, diversely adjusting one to the other (Mondada 2011; 2014b). Contexts in which people talk while doing something else are legion (Haddington et al., 2014): a good example is having a conversation while driving (Goodwin and Goodwin 2012; Mondada 2012; Nevile 2018). In this article, I specifically focus on activities in which a participant verbally explains, describes, or demonstrates something they are doing. This configuration has been studied in various contexts, in which, for instance, a caretaker announces or instructs the ongoing message on a client (Nishizaka 2016), a doctor comments in real time on the echography of a pregnant woman (Nishizaka 2014), surgeons explain how they are operating (Mondada 2014b), dance teachers demonstrate dance steps to trainees (Keevallik 2013, 2014), coaches show good and bad postures in sport activities (Evans and Reynolds 2016; Răman and Haddington 2018), trainers teach postures in self-defense courses (Stukenbrock 2017), a cook demonstrates how to prepare a dish to novices (Mondada 2014c), etc. These studies have shown how language and the body are deeply intertwined in the temporal organization of these complex activities and how the temporality of embodied actions can be at moments prioritized over the temporality of talk, or vice versa, their relations depending not only on local contingencies but also on the way the participants reflexively shape their action as more or less permeable and adjustable to them. In this sense, studies of multiactivity have complexified the vision of multimodality by showing how embodied and linguistic resources can contribute not only to format a single action but also several actions at the same time. One consequence of the latter case is that the arrangement of resources and their temporality is adjusted to concurrent courses of actions. In this article, I deal with another setting for demonstrations, in which the focus is on the sensorial practices of the participants, who engage at the same time in sensing and formulating what they sense. These demonstrations are a perspicuous setting to reflect on a perspective on syntax drawing on multiactivity. It also enables a discussion of the relation between body and language in terms of the articulation between grammar, and more particularly syntax, and sensoriality.

While research on sensoriality is just emerging in ethnomethodology, conversation analysis, and interactional linguistics (Mondada 2019a, 2021), it has a firmly established tradition in psycholinguistics and cognitive sciences (Levinson and Majid 2014; Majid 2021). In the former, the *in situ* sensory practices and the conditions for producing descriptions of sound, visual, haptic, olfactory, or tasting features in embodied activities of sensing are the focus (Lieberman 2013; Mondada 2018a, 2018b, Fele 2019; Mondada 2020a; Mondada 2020b, 2021). In the latter, the main focus is on the lexical forms that subjects produce when sensing some sample within an elicitation task. Tasting

vocabularies are produced not only by psycholinguists studying them but also by sensory sciences within a normative perspective, aiming at standardizing and controlling the production of sensory objects of consumption (Drake and Civile 2003). Although there are considerable discussions about the types of lexical forms subjects use (not only adjectives but also metaphors and similitudes, typically when they lack specific sensorial vocabularies, like for describing smell, Majid 2021), the syntactical format used for responding to the eliciting questions (such as *What kind of color/sound/smell is this?*) is never considered in the analyses. Thus, the grammar of taste (as well as of the other senses) is mainly described in terms of a lexicon, focusing on the resultant outcome of the sensorial experience in controlled tasks but not in terms of the syntax in which this lexicon is embedded. Moreover, the embodied experience of sensing itself, which precedes the verbal outcome, does not constitute an object of study (it is sometimes described *a priori*, in normative terms, as it has been planned within the methodology). By contrast, the study of sensorial practices in naturalistic settings, for example in tasting sessions, enables consideration of both how the embodied experience is actually formatted and how its outcomes are verbally produced, including their temporality, format, and sequential position within the ongoing activity (Mondada 2018a for taste, 2018b for vision, 2020a for smell, 2020b for smell and touch, as well as 2021 for an overall conceptualization).

Within the interactional literature, the syntax of turn formats has been described in a variety of actions and environments. Some studies have addressed the issue of how these formats relate to embodied activities. For instance, in the literature about assessments (Pomerantz 1984; Goodwin and Goodwin 1987), the reference to the assessable and the format of the assessing clause have been discussed, in particular in relation to the ingestion of food (in dinner conversations, Wiggins 2002; Mondada 2009; Wiggins 2014; or in semi-experimental settings, Gomezalez Temer 2017). However, tasting sessions differ from ordinary eating activities in the sense that they aim at producing descriptors of taste, which are predicated on the tasted objects rather than assessments, which instead express a subjective judgment of the taster (cf. Wiggins and Potter 2003). In other contexts, the formatting of requests has been discussed in relation to embodied co-occurring actions: the selection by speakers of Noun phrase (NP) formats vs. clauses for requests in Finnish shop encounters has been discussed by Sorjonen and Raevaara (2014) in relation to the timing of the speakers' embodied movements approaching the counter. The selection between imperatives vs. interrogative constructions including a turn-initial dative pronoun *mi* "to/for me" for requests in Italian is discussed by Rossi (2012), differentiating between requests embedded in an ongoing joint embodied activity and unilateral requests enlisting assistance in new self-contained projects benefitting the individual requester. More broadly, the relation between turn formatting, its emergent syntax, and embodied actions has been discussed in terms of multiple temporal trajectories in Deppermann and Streeck (2018).

This article focuses on how participants organize their embodied sensorial access and experiences to the materiality at hand and on the syntactical formats in which they express their resulting descriptions. This casts light not only on the grammar-body interface but also on embodiment, sensoriality, and language considered in the actual *in vivo* emergent temporality of multimodal and multisensorial practices.

## Data and Method

The data studied in this article are video-recorded workshops in which an expert is training future professional tasters of cheese. The workshops were held in Trento (Italy) in 2017 (video recording of one entire day) and in Bellinzona (Switzerland) in 2018 (video recordings of 2 sessions of 3 h each). Participants were speaking northern regional varieties of Italian. In all the cases, the experts were members of the Organizzazione Nazionale degli Assaggiatori di Formaggio (ONAF), practicing the same techniques of tasting. The sessions have been video recorded by Giolo Fele and myself in Trento (see Mondada and Fele 2020) and by myself (Mondada 2020b) in terms of the articulation between grammar and more in Bellinzona. Several cameras and microphones were used with the informed consent of the trainees and the organizers. Participants also accepted that we collected the written instructions and materials distributed to the trainees as well as collecting some of their notes.

The workshops include demonstrations of sensing practices in the form of collective tasting sessions, recurrently organized in two parts: the first part is publicly focused on the expert holding and showing a piece of cheese in front of the trainees, demonstrating how to describe it. This description concerns the exterior aspects of the cheese as well as the visual and textural features of its paste. In the second part, concerning thickness, aroma, and taste, the participants receive individual samples, which they touch, smell, and taste under the guidance of the expert. In this article, I focus on the former, concerning the visual and haptic phases of the tasting procedure, which is demonstrated by the expert talking and exhibiting the relevant features in front of an audience of participants (ca 20–30 persons).

Besides experiencing the cheese with all their senses, the participants also engage in reading and writing activities. They can rely on various documents distributed at the beginning of the workshop, including tasting sheets and terminological lists containing the official categories and descriptors, ordered along the steps of the procedure (first the visual exam, then the haptic, olfactory, and tasting examinations). Some of these documents are also projected on a screen by the expert. During the session, the participants take notes and fill in the tasting sheet. The activities in which the participants engage during these sessions are therefore multiple and complex: they involve, on the one hand, the sensorial exploration of a material object and, on the other hand, an array of semiotic tools. The former is linguistically expressed using the latter; the latter shape not only the possibility of describing but also the possibility of sensing the former within a reflexive relationship in which language and sensoriality shape each other.

Therefore, this activity is exemplary for studying how language, materiality, and sensoriality are intertwined within referential and sensorial practices mobilizing talk and the body. In this article, in particular, I focus on the way in which linguistic descriptions are produced and syntactically formatted in this context, showing how grammar is intimately embedded within bodily experiences, which are, in turn, deeply shaped by the institutional context in which they occur.

The data are studied within an ethnomethodological and conversation analytic perspective interested in the multimodal formatting of actions in their specific context (Streeck et al., 2011; Deppermann 2013b; Mondada 2014a; Keevallik 2018a) as well as in the engagement of the body in multisensorial experiences (Mondada 2019b, 2021). More specifically, the analysis deals with the way the complex actions of the expert demonstrating tasting are made accountable *in situ*. These actions are formatted by the expert, who, at the same time, engages with the materiality at hand, refers to the semiotic resources available, and addresses them to the copresent audience in a recipient-designed way. The article shows how the choice of syntactic formats—from the simplest nonclausal N + Adj format (§3) and its expansion (§4) to copular clauses (§5) and syntactically more complex formulations (§6)—is intimately related to these multiple activities. It shows how syntactical choices are related to ongoing engagements in embodied activities, are made accountable by them, and in turn are reflexively made meaningful.

### The Simplest Syntactic Format: N + Adj

Within the video-recorded tasting sessions, a recurrent format for describing the sample is N + Adj without any article or verb. The

aim of this section is to pinpoint the multimodal organization of this minimal gestalt. In **Extract 1**, some occurrences verbally transcribed following the conventions of Jefferson (2004):

At a first glance, these formats are striking for their simplicity and also for their specific temporality and prosody. The initial N (in the absence of any article, which normally precedes the N in Italian syntax) is produced as an autonomous prosodic unit; moreover, it is followed by a pause, often relatively long. After the pause, at least one Adj is produced, morphologically marked by its gender agreement with the N (e.g., the N “forma” is feminine, and the Adj “cilindrica” is feminine too in contrast with “cilindrico” masculine), which confirms that the N and the Adj are part of the same structure. Here the Adj follows the N in its predicative use (vs. the alternative order also attested in Italian, which, however, is not predicative). This simple format is clearly bipartite (with a noticeable pause between N and Adj) and contrasts both with a bare NP (such as “forma cilindrica”/“cylindric form”) and with a complete copular clause (“la forma è cilindrica”/“the form is cylindric”), which would imply the use of the article. The former is almost absent in the corpus, and the second will be discussed below as contrastively occurring in specific environments.

The situated production of this simple nonclausal format N + Adj shows that its accountability crucially relies on the embodied conduct of the speaker. The next extract (**Extract 2**) offers a multimodal transcript (following the conventions of Mondada 2018a; Mondada 2018b) of **Extract 1B**.

Prior to the description (2), the expert looks at the sample, first its face (Figure 1), then its side (Figure 2): he silently manipulates the object, visually inspecting it. When he begins to utter “forma,”/“shape,” he directs his gaze to the audience

- (1)  
 (1a) bellinz\_090218\_camORA\_1-20-30  
       **forma**, (1.1) **cilindrica**, (5.5) **regolare**,  
       *shape*          *cylindric*          *regular*
- (1b) trento\_1-53-45\_forma-cilindrica  
       **forma**, (.) **cilindrica**, (2.1) **non** (0.2) **regolare**  
       *shape*          *cylindric*          *not*          *regular*
- (1c) bellinz\_090218\_camORA\_1-45-25  
       **forma**, (1.0) **cilindrica** (4.1) **regola:re** (2.4)  
       *shape*          *cylindric*          *regular*
- (1d) bellinz\_090218\_detailORA\_09-45  
       **forma**, (0.9) **cilidrica** (0.8) **non regolare** (1.4)  
       *shape*          *cylindric*          *not regular*  
       >**scalzo**< (0.2) **leggermente convesso**,  
       *side*                  *slightly convex*  
       **crosta** (1.8) **elastica** (1.0) **sottile**  
       *rind*          *elastic*          *thin*
- (1e) trento\_29.50  
       **occhiatura**, (.) **presente**. (0.2) **di forma** (.) **irregolare**,  
       *eyes*                  *present*          *with irregular form*
- (1f) bellinz\_090218\_camORA\_57.00+1.1.30  
       **facce**, (.) **pia:ne**, (1.2) **regolari**,  
       *faces*          *plane*          *regular*

**EXTRACT 1** | Visual descriptions of tasted cheeses.

(Figure 3). The description (2) is uttered by holding the sample in his hands. Subsequently, the expert raises it while uttering the connective “allora”/“so” (Figure 4) and shows it to the audience, asking for their confirmation (Figures 5, 6). In this case, the action of the expert is organized in three moments: first, his visual inspection is made silently, then his description is addressed to the audience, and finally it is followed by a visual exhibition of the sample. The activity is thus organized around the successive visual access to the object by the expert and the audience. The publicly witnessable sensorial access of the expert to the object, while manipulating it, builds the public accountability and authority of his description as resulting from it. In turn, the description is a way to instruct the shared vision that the audience is given of the object. Thus, the description is multimodally formatted in a way that crucially relies on actions of looking and showing, building *in situ* the intersubjectivity of vision. The description is grounded in the orchestration of the sensorial access to the described object for all the participants.

So, the multimodal format of the expert’s turn relies on a double embodied relation to the object described and to the audience to whom the description is addressed. But this is not all; another crucial aspect intervenes and accounts for the specific linguistic format used. This is observable in **Extract 3**, in which another expert deals with the same descriptor in another session.

Prior to looking at the cheese (1) and then describing it (2) while showing it to the audience (Figure 7), the expert looks at his computer (1, Figure 6). On his monitor, which is projected on a full screen for all the participants, there is a series of superposed visualizations: in the background is the empty tasting sheet that the participants have to fill in (**Document 1**), and in the foreground (in black, **Document 2**) is a list of descriptors corresponding to a list that has been distributed to the participants (**Document 3**). The list in black includes a series of links that can be activated to access further specifications (in white). Thus, looking at the computer screen, the expert accesses a structured lexicon for the description that is made accessible for the participants and corresponds to a complete terminology list they have on their tables.

The look at the computer screen (1) indexes the relation between the official terminology for professional tasters and the description to come. In this case, it points to the first feature to be considered when engaging in the external examination of the cheese, “forma”/“shape,” followed by the selection of one possible descriptor among others, “cilindrica”/“cylindric” (**Document 3**). This initial look and its visibility in the local ecology (where participants can see the look and the slides looked at) provides for the accountability of the verbal turn “forma, (1.0) cilindrica (4.1) regolare” as the product of a selection from the official terminology that is adequate for the object at hand. The syntactic format, in its simplicity,



Fig.1

fig.2

fig.3

fig.4

fig.5

```

1      • # (3.4) • (0.6) #
    exp •lks face•lks side->
    fig  #fig.1      #fig.2
2  EXP  for*ma, (.) cilindrica, # (2.1) non (0.2) regolare
    shape      cylindric      not      regular
    ->•lks aud->
    fig                                #fig.3
3      (0.9)
4  EXP  >all*ora.<#
    so
    *raises piece up, showing it frontally->
    fig  #fig.4
5      (3.5)
6  EXP  occhei?
    alright
7      (0.2) * # (0.5)
    ->*shows laterally->>
    fig  #fig.5

```

**EXTRACT 2** | (2) trento\_1-53-45 (cf. 1b supra).

```

1      # (1.5) • (0.5)
      exp >>looks PC•looks cheese->
      fig #fig.6
2  EXP forma, * (1.0) cilindrica (4.1) regola:#re *(2.4)
      shape          cylindric          regular
      *raises ch, showing-----*lowers->
      fig                                     #fig.7
    
```



EXTRACT 3 | (3) bellinz\_090218\_camORA\_1-45-25.

without any article or verb, precisely indexes the conformity of the description (and the object) to the preexisting terminology.

But the multimodal turn format does much more: the expert silently inspects the cheese before beginning to utter a description, thus displaying the latter as grounded in the former. The description is recipient-oriented since he raises the cheese form, showing it to the audience while uttering the two adjectives “cilindrica” and “regola:re” (2). By so doing, he provides for the audience with the opportunity to *hear* the descriptor while at the same time *seeing* the features described. In this way, the description is warranted by the sensorial access of the expert, and it makes reflexively possible a shared sensorial understanding by the audience.

Thus, the performance of the expert uttering the syntactic format N+(pause)+Adj is a multimodal and multisensorial one. Its complexity is observable in a more extended fragment, **Extract 4**, in which the categories of shape, faces, side, rind, and surface are described:

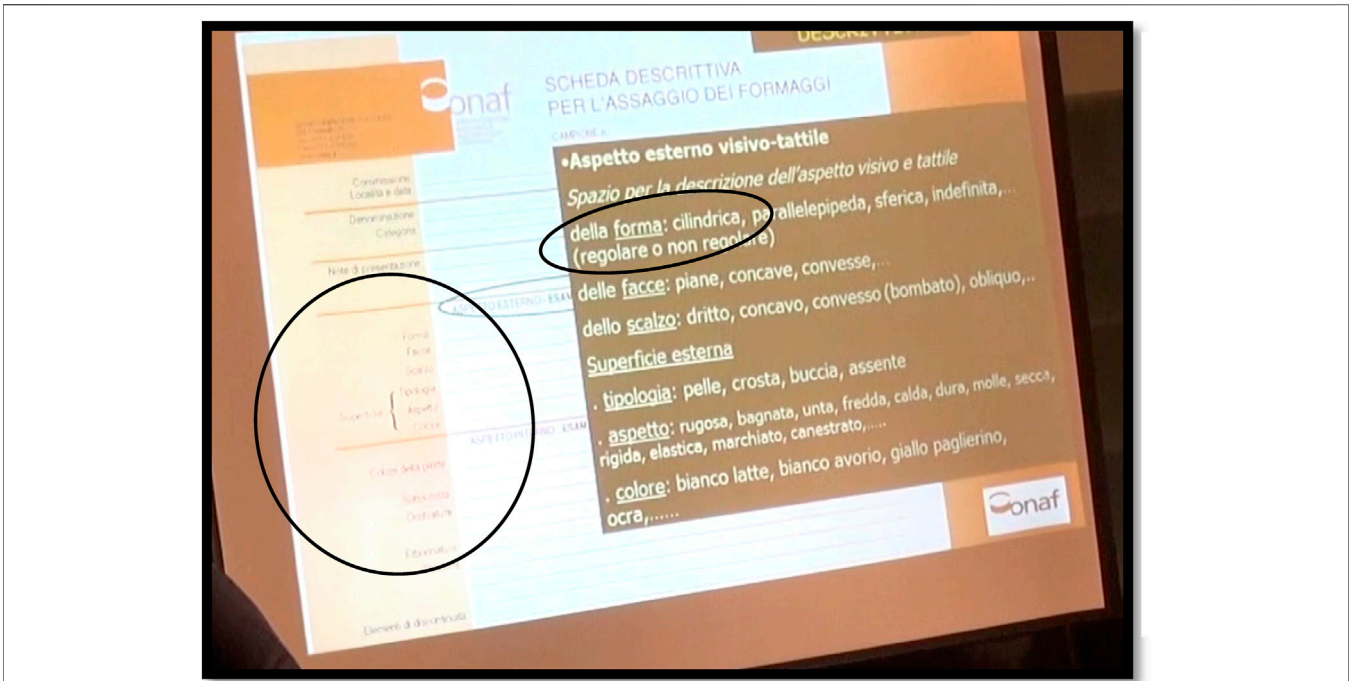
The expert produces the first description (1) by looking at the cheese, holding it at the level of his eyes (Figure 8): this enables him at the same time to inspect it, to make publicly visible his inspection, and to make the object visually accessible for the audience. Moreover, the description is exhibited—and warranted—as the result of not only sight but also touch (Figure 9). For “facce”/“faces” (2), the expert looks at the cheese during the long pause of 3.9 s, making a circular gesture that indexes some difficulty or some resulting approximation, and then runs his finger on the surface of the cheese (Figure 9), both enhancing his vision with a haptic check of the surface and displaying it for the audience. Only afterward does he utter the descriptor, which is not just “piane”/“plane” but is preceded by a long stretched “e :ccc” sound (lasting 1.7 s). This sound exhibits the elaboration, search, and

ASPETTO ESTERNO - ESAME VISIVO E TATTILE	
Forma	
Facce	
Scalzo	
Superficie {	Tipologia
	Aspetto
	Colore
ASPETTO INTERNO - ESAME VISIVO E TATTILE	
Colore della pasta	
Sottocrosta	
Occhiatura	
Erborinatura	
Struttura	
Elementi di discontinuità	

DOCUMENT 1 | Tasting sheet, available to the participants and projected on the screen (circled in Document 2).

selection of the adequate descriptor, which, when found, is uttered by again touching the surface (3).

In the transition to the next category (4), the expert gazes at his computer (Figure 10), then looks at the cheese and finally raises it, still looking at it, projecting to address the audience (Figure 11). The category “scalzo”/“side” is produced with falling intonation, self-repaired, followed by the descriptor “leggermente convesso”/“slightly convex” (5). In this



**DOCUMENT 2** | Slide: projected list of selected descriptors (in black: the descriptors mentioned are circled) superposed to the tasting sheet (on the left, cf. Document 1).



**DOCUMENT 3** | Terminology sheet: list of descriptors available to the participants; the descriptors mentioned in Extract 3 are circled.

case, the expert shifts their gaze to the computer on the last syllables of the descriptor (5, Figure 12), projecting the next category (“crosta”/“rind” 7), which is described while exhibiting its visual and haptic exploration

(Figure 13). Touch co-occurs with the descriptor “elastica”/“elastic” (7), providing for its evidence and authority. The descriptor “sottile”/“thin” (7) is produced while looking at the cheese, and an additional

1 EXP •forma, (0.9) cilindrica (0.8) non regolare. (1.4)  
 shape cylindrical not regular  
 •lks cheese->  
 2 \*facce,# \*(1.0) +(2.9)+ anche in +questo# caso (1.0)+  
 faces also in this case  
 +gest-+ +touches face-----+  
 \*turns ch\*  
 fig. #fig.8 #fig.9



3 <e:::(1.7)> +piane. (0.8)+ non regola\*ri  
 eh planes not regular  
 +touches face+ \*turns cheese->  
 4 (0.6)\*\* # (2.5) • (0.3) \* (3.2)  
 ->•lks PC--•lks ch->  
 ->\* #fig.10 \*raises ch->  
 fig #fig.10  
 5 EXP scal#so. (0.4) >scalzo.< (0.2) leggermente con\*ves\*so,\*#  
 site side slightly convex  
 ->\*,,,,,,,\*  
 ->•PC->  
 fig #fig.11 fig.12#



6 (3.3)  
 7 EXP \*crosta, (0.9)•(0.9) elas#tica \*(1.0) so•ttile  
 rind elastic thin  
 \*touches and presses-----\*  
 ->•looks at cheese--•PC-----•cheese->  
 fig #fig.13  
 8 \*(1.0) • (1.5) • (2.3)\*  
 \*turns cheese-----\*  
 ->•PC-----•cheese->  
 9 EXP \*con pres\*enza (1.5) di muffa superficiale  
 with presence of superficial mold  
 \*touch surf\*  
 10 (0.2) • (2.0) • (0.9) \* (3.3)  
 ->•lks PC-•looks ch->  
 \*touches ch->  
 11 EXP superfice, (.) untuo\*sa. •(2.4) • \*>°leggerm\*ente• untuos\*a,<•  
 surface unctuous slightly unctuous  
 ->•PC---•-----•cheese-•PC-•  
 ->\* \*touches--\*

EXTRACT 4 | (4) bellinz\_090218\_detail\_ORA\_09-45.



specification regarding the mold (9) is exhibited as the result of a detailed examination of different sides of the object manipulated during the long silence (8) preceding it. The gaze alternates between the cheese and the computer, the latter projecting the next item to be described (e.g., in 10). Again, “superficie”/“surface” is preceded by looking at and touching the cheese, and the descriptor “untuosa”/“unctuous” (11) is repaired into “>”leggermente untuosa,”<”/“slightly unctuous” (11) when touching it again, thus exhibiting a refinement of the description.

The fragment in its entirety shows the systematicity of the embodied and multisensorial practices producing the normed description of the cheese in the tasting session in a way that both addresses the standards to be used and the specificities of the object. The multimodal formatting of N+(pause)+Adj exhibits all this.

This format is recipient-designed: the audience is considered in the gaze shifts toward them, the showing practices adopted by the expert, and, as in **Extract 2**, the request for confirmation. The audience’s responses are observable in different ways, as discussed in the next extracts. The participants engage in multiple activities while listening to the expert: they alternatively look at the sample shown or

at the screen, and they take notes. In **Extract 5**, we focus on the way the description of the “occhiatura”/“eyes” (meaning the little or bigger holes in the cheese) is produced and received by one participant, Paolo, who is sitting on the first row in front of the expert (Figure 17B).

As previously highlighted, the expert silently gazes at the screen (Figure 14), then at the cheese (Figure 15), and finally at the audience (Figure 16) to whom the cheese is shown (1). Only then does he verbally mention the category and its first description (2). Further specifications are introduced with a series of gestures showing more specifically where the irregular “eyes” are distributed in the paste (3, Figure 17). After “piccola”/“small,” Paolo looks up at the expert/cheese (Figure 17B), and after “grande”/“big,” he engages again in writing. What he writes (**Document 4**) corresponds exactly to what the expert said. In this way, the participants respond to the description of the expert by treating it as an instruction to look and see the details pointed at, and they write it down not as the mere product of a dictation but as the result of an intersubjectively shared perception and formulation.

1 (0.3) • (2)# • (3) # • (0.3) \*  
->•screen•lks pasta•audience->  
\*shows cheese-->

fig fig.14# #fig.15



2 EXP occhiatu#ra, (.) presente. (0.2) di forma (.) irregolare,  
eyes present of irregular shap

fig #fig.16

3 \*(0.5) di piccola,\* (.)% media,#\* (0.4) e anche grande% \*  
of small mean and also big

\*gest 1-----\*gest 2-----\*gest 3 segment-----\*

pao %looks-----%wr->  
fig #fig.17a/b

4 dimensione, (1.3) diffusa e uniformemente distribuita.  
dimension diffused and uniformly distributed



17a/b

**EXTRACT 5** | (5) trento-31.10.

occhiatura presente irregolare, P+M+G; diffusa, uniformemente distribuita  
 eyes present irregular, S+M+B; diffuse uniformly distributed

**DOCUMENT 4** | Notes taken by Paolo.

Another form of participant response is their production of some descriptors after the expert has introduced the item to describe (N), often after glancing at the computer, and has exhibited the relevant aspect of the sample (Adj) to be looked at by the audience (**Extract 6**).

In this case, the category is produced while showing the cheese to the audience, with a rising intonation (1), inviting the audience to answer. Various participants produce “presente” (meaning

observable, the opposite of “assente”/“absent”) (2–6) and then “irregolare” (7–9), which is confirmed among them by the expert (8). In both the cases, Paolo utters the descriptor and later on writes it (**Document 5**).

The recurrent multimodal gestalt consisting of glancing at the computer before uttering the N, which corresponds to the category to be described, and in looking and showing the

1 EXP **occhi•atu\*ra?•**  
 eyes  
 >>PC-•cheese-•looks at audience->>  
 \*raises cheese->>

2 (2.0)



18a/b

3 NIC **prese[n%te%#**  
 present

4 PRT **[presente**  
 present  
 pao %nods%  
 fig #fig.18a/b

5 EXP **pre[sente**  
 present

6 PAO **[presente**  
 present

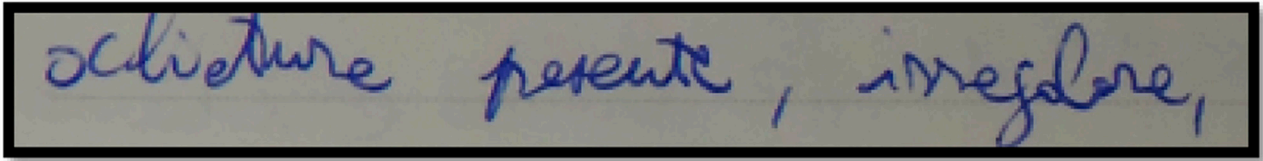
7 PRT **irregolare**  
 irregular

8 EXP **di forma [irregolare,**  
 of irregular shape

9 PAO **[irregolare**  
 irregular

10 **%(0.5)% (1.1)**  
 pao %nods-%

**EXTRACT 6** | (6) trento-26-15.



“occhiatura presente, irregolare”  
*eyes present, irregular*

DOCUMENT 5 | Note written by Paolo a bit later.

cheese for the production of its descriptor(s) (Adj), grounds not only the methodic formatting of descriptions; it constitutes more radically a methodic organization of the global tasting procedure itself, which is generally (for all the senses considered within that procedure) structured not only by associating standard categories and their possible descriptors but also by following a normative order in which these categories are arranged on the tasting sheet. Thus, this recurrent gestalt is not only a repetitive pattern but rather a method that the expert uses and that he socializes the participants in using. Its emergent routinized character is observable not only in the responses of the participants

when the N is announced in a question addressed to them (Extract 6, 1) but also in them collaboratively or anticipatedly producing the descriptors (as well as the category itself, not shown here) in Extract 7.

The expert looks at his computer and utters the next category (1) while inspecting the cheese. Here “colore,”/“color” projects a continuation in the form of a descriptor (but without addressing any question to the participants [in contrast to Extract 6, 1], as shown by the continuative [vs. rising] intonation and the absence [vs. presence] of gaze toward the participants (cf. Stivers and Rossano 2010). The following pause (2) is used by the expert for inspecting the cheese prior to his description. Some participants

```

1 EXP <eh:::(1.4)m> (0.8) co•lore,
      ehm color
      >>looks at PC-----•inspects rind->>
2 (1.6)
3 PRT °giallo°
      yellow
4 PRF °giallo°
      yellow
5 (0.5)
6 EXP *allora è un# giallo (1.2) carico [(0.4) [quasi: [m::*
      so it's a yellow charged almost m
      *points-----*
7 LUI [°ocra° [°quasi ocra°
      ochre almost ochre
8 PRT [°giallo°
      yellow
fig #fig.18a/b
    
```



18a/b

```

9 EXP giallo::
      yellow
10 LUI °>ocra.<°
      ochre
11 EXP direi <m::(0.9)> quasi dora:to, o ocra (0.5) carico (0.3)
      I'd say m almost golden or ochre charged
    
```

EXTRACT 7 | (7) bellinz\_090218\_detailORA\_10-52colore/1.58.15.

anticipate it (3–4), collaboratively proffering a term of color. The expert here both confirms and corrects (6): in this case, he uses a clause (and not the simplest format N + Adj), in which the initial “giallo”/“yellow” is modified in a way that is anticipated and suggested by one participant (Luigi, 7, circled in Figure 18). By showing his continuous engagement with the cheese (Figure 18B), the expert displays that the issue is not settled and various options are available. By repeating “giallo:” (9) in a way that projects a modifier of that color, the expert shows that he is moving along a gradation of yellows, whereas the participant suggesting “ocra”/“ochre” (7, 10) points at the next color in the ordered terminological list (Document 6). This structuring of the lexicon of colors along a continuum is already hinted at by the use of “quasi”/“almost” (6, 7, 11), which points at the possible relevance of the next category (“ocra”/“ochre” instead of “giallo”/“yellow”).

In this case, there is a hesitation concerning the descriptor and a possible disagreement among the participants: the expert uses a clause rather than the simplest N + Adj format. This shows that the choice of the syntactic format relates to the more or less straightforward character of the description, as we shall see in the next sections, which focus on possible expansions and complexifications of this minimal standard format.

## EXPANSIONS OF THE SIMPLEST FORMAT

An expanded version of the simplest format analyzed in the previous section can be observed. In these cases, the simplest format is preserved and used to introduce a first descriptor; nonetheless, the next descriptors are presented in a less taken-for-granted way and as depending on what can be said and seen. This expanded format can be prosodically projected at the end of the N + Adj (Extracts 8–11) or can be added after a renewed examination of the object (Extract 12). The expanded format contains explicit references to the activities—sensorial practices, verbal practices—that make the procedure possible

and grant its evidentiality. It is also characterized by hedges, hesitations, and sound stretches, displaying that the description is possibly difficult.

Here are four cases (Extracts 8–11) that present some recurrent systematic features:

The expert introduces the category (Extract 8, 1: “occhiatura”/“eyes”; Extract 9, 2: “forma”/“shape”; Extract 10, 1: “sottocrosta”/“undercrust”; Extract 11, 1: “scalzo”/“side”) and a first descriptor (Extract 8, 2: “piccola, media,”/“small medium”; Extract 9, 2: “cilindrica”/“cylindric”; Extract 10, 1: “presente”/“present”; Extract 11, 1: “diritto”/“straight”). While at this point the description could be considered complete, in these cases, it is expanded. Expansions refer to a possible saying (with the verb “dire”/“say” preceded by a modal verb in the 1st person singular or plural, “possiamo dire”/“(we) can say,” Extracts 8, 11, “posso dire”/“(I) can say,” Extract 9, 4). These ways of saying are related to ways of looking (“se noi guardiamo”/“if we look,” Extract 8, 14; “guardandola”/“looking” Extract 9, 4; “perchè si vede molto bene”/“cause one sees (it) very well” Extract 10, 3; “perchè presenta [...] molto evidenti”/“cause (it) presents [...] very evident” Extracts 11, 2), which are a condition, a circumstance, or a reason that enables the saying. Thus, the expansions formulate very explicitly the evidentiality that grounds and conditions the description, formulating the possibility of saying as depending on practices of looking and seeing, which are also embodied by gestures and showing movements. Moreover, these expansions do not just mention the practice of seeing but are instructions to see addressed to the audience, whose response is here (contrary to the previous environment, with the exception of Extract 2) explicitly mobilized (Extracts 9, 5: “no?”/“no,” “occhei?”/“right”; Extract 10, 3, Extract 11, 4: “vedete?”/“see”—requesting confirmation of what they see) and immediately provided in all the cases (in Extracts 8 and 11 by Paolo nodding and in all extracts by the response tokens of some participants).

The expansion of the initial description treats the recognition and assessment of the features as not straightforward—as not merely corresponding to the standard (hinted at by the N + Adj format) and even locally departing from it, as revealed by deictic expressions such as “in this case” (Extracts 4, 9 and 2, 10) or “here”/“qui” (11, 1)—and as needing to be grounded in particularly attentive ways of looking and seeing, secured by the professional vision of the expert (Goodwin 1994) and enabled for the participants by instructing their vision.

This can lead to some contestation, as in the following case: the expert introduces a description in the N + Adj format (1), prosodically complete, but after a moment of tactile inspection (3) adds a possible optional specification, “spigolo vivo”/“sharp edge” (4) (Extract 12a).

In the expansion, the expert introduces “spigolo vivo”/“sharp edge” (4), using the modal verb “want” in the gerund mode, “volendo,” followed by a *verbum dicendi* “possiamo (1.1) eh indicare” (4). He shows the edge with his fingers (5) and further expands the reasons for mentioning this feature,



```

1 EXP    occhiatura,
        eyes
((10 lines omitted))
11 EXP   [piccola, me•dia, (0.4) e po•ssiamo dire anche grande,
        small    medium    and we can say also big
12 PAO   [xx
        >>shows cheese->
        •looks cheese---•
13       (0.4) • (1.1)
        •looks cheese->
14 EXP   %se •noi guardia%mo tutto sommato% possiamo
        if we look after all we can
        ->•
        %.....%points w LH vertic palma t paste%
15       anche dire *che è uniformemente distri+buita      +
        also say that it is uniformly distributed
        pao                                     +lks up, nods+
        ->*circular showing->>
16       +(3.1) *
        ->*
        pao   +wr 'piccola media e grande, uniformemente distribuita'->>

```

EXTRACT 8 | (8) Trento\_25-20\_27-00F1/ca26.15.

```

1       (2.5)
exp    >>inspects->
2 EXP   allora, (0.6) forma, cilindrica,
        so    shape    cylindric
3       (1.8) • (0.3) * (0.8)
exp    ->•gazes audience->
exp    *rises the piece->
4 EXP   (°eh.°) (.) in questo caso guardandola *posso dire che
        (eh)    in this case looking at it I can say that
        ->*turns over the piece->
5       tutto so*mmato è regolare, (0.2) *no?
        after all is regular    isn't it
6 PRT   [sì
        yes
        ->*holds up-----*shows w circular movement->
7       (0.8)
8 EXP   occhei?
        alright
9 PRT   mm. *
exp    ->*

```

EXTRACT 9 | (9) Trento\_2-04-20\_2-05-25F5\_formaFaccePARTcrostSCR.

after a repair initiated by a participant (6), still showing the piece (Figure 19A) and highlighting the straight form of the “scalzo”/“side.” Among the participants, Luciano (circled in Figure 19B) looks several times at the cheese, first when the side is mentioned (2), then when the edge is introduced (4). Each time he also looks down at his notes and writes. When the expert elaborates on the relevance of this feature for some cheeses (10), Luciano looks up again. Now his facial expression changes, and he frowns in a continuous way, while still looking.

This facial expression is relevant for what happens approximately 4 min later. The expert has explained other features also concerning the external aspect of the cheese. At some point, Luciano self-selects, coming back to the form of the side and negating the previously described feature “diritto”/“straight” (Extract 12b).

Luciano’s objection is related (and relativized with respect) to his visual perspective (“guardando da qui”/“looking from here” 1). Luciano’s negative increment (4) orients to the absence of a response on the part of the expert, who then responds positively (6) while walking toward him, showing the sample (Figure 20). Luciano proposes an alternative descriptor (“obliquo”/“oblique” 8) in a negative interrogative form, orienting to a possible rejection by the expert, who indeed disagrees (10) despite a minimal concession (with “appena appena”/“barely barely” 10). Luciano aligns with the latter, proposing a modifier (“leggermente”/“slightly” 12), which is repeated by the expert (13) as he walks back to his initial lecturing position. Another participant, Lara, sitting beside Luciano, seems to agree with him in a hyperbolic way (14, but the transcript is uncertain). The expert moves from a debate with

```

1  EXP  sotto*crosta (0.2) presente. e (1.0) negli altri casi
      undercrust      present and      in the other cases
      *raises cheese and shows to aud->
2      abbiam detto sottile, >in questo caso< diciamo (.) media.
      we said thin      in this case we say      medium
3      (0.4) per*ché si vede molto bene. (.) vedete?
      cause one sees it very well      see
      ->*shows circularly->
4  PRT  >si.<
      yes

```

**EXTRACT 10** | (10) Trento\_1.57.35\_sottocrosta.

```

1  EXP  scalzo, *diritto, (0.9) qui possiamo dire non regolare*
      side      straight      here we can say not regular
      *shows w LH palm open vertical on side-----*
2      perché *presenta (0.3) gli spigoli* molto evidenti.
      cause it presents      edges      very visible
      *lifts up and shows upper edge w LH fingers*lower ed->
3      (0.6)+(0.9)+*
      exp      ->*upper edge->
      pao      +nods-+
4  EXP  vedete?
      see
5  PRT  mm.*
      exp      ->*lower edge->
6      (2.8) * (0.4) *
      exp      ->*lowers LH*

```

**EXTRACT 11** | (11) Trento\_2-04-20\_2-05-25F5(end).

Luciano to a general address to all the participants (15–19) and recognizes the relevance of his alternative description. He does so, however, by referring to those holding that position as “assolutamente pedanti”/“absolutely pedant” (16) and modifies the description “obliquo”/“oblique” with a superlative form (“leggerissimamente”/“very slightly” 19) of the adverb used by Luciano (“leggermente”/“slightly” 12–13), which he had previously conceded. This is highlighted by Lara (20).

This case shows how a locally expanded description can be legitimately contested by the participants. The use of formats other than the straightforward normative N + Adj produces the hedged character of the description. This in turn is vulnerable to contestation based on the autonomous visual access of the participants to the object exhibited to them. Moreover, Luciano’s counterproposal is also made possible by the available list of descriptors (**Document 7**), to which the participants have access, in which “diritto”/“straight” is the first option, “convesso”/“convex” has been excluded by the expert, and “obliquo”/“oblique” is the last one. Thus, the shared visual evidence, combined with available lexical options legitimated by the official terminology, generates possible contestation, thereby displaying the increasing autonomy of the participants.

Further expansions of the initial N + Adj format include possible problematizations of the choice of the Adj on the basis of variable conditions of looking and seeing as well as available options. Expansions introduce an instructional

dimension (explicit in the if/then clause “se guardiamo tutto sommato possiamo anche dire che”/“if we look after all, we can also say that” **Extracts 8, 14, 15**, see De Stefani, this issue) that opens up possible doubts, discussions, and contestation. Further elaborations of the syntactical formats highlight the conditional, specific, relativized status of the description.

## THE USE OF COPULAR CLAUSES

The format N + Adj also contrasts with the copular clausal format “the N is Adj.” Whereas the former is used in contexts in which the standard descriptors are straightforwardly usable, the latter rather addresses the nonfittedness of the descriptor regarding specific features of the object. The article preceding the noun expressing the category (vs. the category as an isolated N) projects some elaboration of its description. In other words, the N + Adj format is functional in clear-cut cases in which the adjective fully applies to the described object. By contrast, in cases in which the description is more difficult, either N + Adj is expanded or the description is formatted from the beginning as a clause. The expanded format is more emergent; the choice of the clausal format supposes an early projectability of the trouble.

In the next extract (**Extract 13**), the expert has shown a very irregular piece of cheese, recognized as such by all the

```

1      (4.+4)
  exp  >>looks at cheese, holding it->
  luc  +looks up->
2  EXP  scalzo (0.7) dritto. +
      side      straight
  luc  ->+writes->
3      (2.1) * (1.7)+(0.8)*
  exp  *touches edge*
  luc  ->+looks up->
4  EXP  volendo possiamo (1.1) eh# indicare anche spigolo vivo.
      if we want we can      eh mention also sharp edge
  fig  #fig.19a/b

```



19a/b

```

5      (0.3)+ *(1.2)
  exp  *shows w fingers on edge->
  luc  ->+writes->
6  PRT  come?
      sorry
7  PRT  spi- (.) spigolo [vivo
      ed-      sharp edge
8  EXP  [spigolo vivo (0.4) *non è arrotondato*
      sharp edge      it's not rounded
      ->*shows round form-*
9      *da altro. non è richiesto >come cosa<
      by something else it's not requested as such
      *holds it->>
10     ma+ è un'indicazio+ne eh (0.4)
      but it's an indication eh
  luc  ->+looks-----+looks frowning->>
11  BIA  sotto [(lo) scalzo
      under (the) side
12  EXP  [eh importante. soprattutto per alcuni (.)
      eh important especially for some
13     formaggi (0.4) dove il disciplinare (.) eh indica
      Cheeses where the regulations eh indicate
14     anche questo aspetto
      this feature too

```

**EXTRACT 12A** | (12a) bellinz\_090218\_camORA\_57.00 + 1.1.30 diritto vs obliquo.

participants. He then initiates a more analytical development of this specificity.

The anomalies of the cheese have been looked at and seen by the participants. The next category (“scalzo”/“side” 3) is introduced by a preface alluding to these anomalies, inviting the adoption of an analytical eye. This is not only introduced by a clause (3) but is also exhibited by the fact that just after the copula, the expert produces the adjective “diritto”/“straight” in a very peculiar way. First, there is an audible pause of 0.6 s after the verb, during which the expert raises the cheese (Figures 21, 22) and makes it visually available for the audience. When he begins to utter the adjective, he shifts his gaze from the audience to the cheese, looking at it (Figure 23). In the middle of the adjective, he pauses, still looking at it, leaning his head a bit to the left

(Figure 24) before resuming his talk and completing the adjective with a head toss (Figure 25). This way of pausing in the middle of the descriptor exhibits in an audible (through silence) and visible way his public inspection, preceding and legitimizing the completion of the descriptor. This is oriented by Paolo, in front of him, who, in the middle of the pause, shakes his head and produces a disaligning “mm.” (4), and adds another head shake on the last syllable of “diri (0.6)tto.” So, the speaker and at least one member of the audience exhibit their orientation to the difficulty encountered in using that descriptor. Then the expert continues with a list of features, which is completed by a request for confirmation (8).

The next extract (**Extract 14**) provides another case in which the contrast between the clause and the nonclausal N + Adj format is

1 LUC *scusi posso chiedere qualco+sa. guardan+do+ da qui però*  
*sorry can I ask something looking from here though*  
 +..points---+, , +

2 *lo sca\*lzo non mi sembra diritto.*  
*the side does not seem straight to me*  
 exp \*walks twd LUC----->

3 (0.5)

4 LUC *o no?\*  
 or not*  
 ->\*stops, raises cheese to show->

5 (2.9) % (0.4)  
 exp %finger along side->

6 EXP *direi di sì.*  
*I would say yes*

7 (0.6) • (0.4)#  
 exp •looks at LUC->  
 fig #fig.20



20

8 LUC *non è obliquo?•*  
*isn't it oblique*  
 exp ->•looks at ch, holding it->

9 (0.6)

10 EXP *n::o (0.4) no% qui appena% appena ma n:*  
*no here barely barely but n:*  
 ->%finger on side%

11 *direi che %non (0.5) non (0.9) non andrei*  
*I would say that I w'd'nt w'd'nt w'd'nt go*  
 %turns cheese->

12 LUC *°legger[mente°*  
*slightly*

13 EXP *[leggermente s- %\*>allora.< eh*  
*slightly s- so eh*  
 ->%  
 ->\*walks back to presenting position-->

14 LAR *hh .h (°sembra una piramide°) .hh*  
*(looks like a pyramid)*

15 EXP *non è peregrina (0.7) questa: (.) informazione. >allora< (0.6)*  
*it's not peregrine this information so*

16 *eh (1.4) se vogliamo essere (0.4) assolutamente pedanti, (0.4)*  
*eh if we want to be absolutely pedant*

17 *eh notiamo che da questa [parte lo scalzo è (0.5)*  
*eh we notice that on this side the side is*

18 ? *[°non siamo pedanti xxx°°*  
*we are not pedant xxx*

19 EXP *leggerissima[mente <e::: (1.4)> obliquo.*  
*very slightly e oblique*

20 LAR *[ (°leggerissimamente°)*  
*(very slightly)*

EXTRACT 12B | (12b) bellinz\_090218\_camORA\_57.00+1.1.30 (cont. 4 min later).



```

1 EXP quindi non regolare. (.) il moti- adesso dobbiamo
so not regular the rea- now we have to
>>looks at aud->
2 descrivere eh perchè non è re•golare. (0.6) allora (0.4)•
describe eh why it is not regular so
->•lks cheese-----•
3 •(0.4) lo scalzo# è,#*(0.6) di•ri#%(0.2) [#(0.4)%tto,%#•+(0.4)+
the side is ri(0.6)ght
•looks at audience-----•cheese-----•aud->
%h leans aside%head toss up%
*raises and shows cheese->
fig fig.21# #fig.22 #fig.23 #fig.24 #fig.25
4 PAO [+mm:.+
+shakes head+ +shk h+

```



fig. 21 fig. 22 fig. 23 fig. 24 fig. 25

```

5 EXP non (.) regolare. (0.7) presenza• di• una:•• (0.5) uno
not regular presence of a a
->•cheese-----•aud•cheese•aud->
*shw edge w fingers->
6 spigo*lo più evidente rispetto all'alt*ro,
edge more evident relatively to the other one
->* *shows circular->
7 (2.6)
8 EXP occhei?*
alright
->*lowers the sample->>
9 (0.4)
10 PRT mhm.

```

EXTRACT 13 | (13) Trento 1.54.30.

observable. The expert is inspecting and describing an atypical cheese which comes from Nepal. He notices that the surface is irregular and makes some hypotheses about its causes. The description starts with Art + N projecting a copula and a descriptor. It is noticeable that, even in this case, there is a continuing intonation on the end of the noun, a pause (see **Extract 13**, 3), and a copula followed by a continuing intonation also (see **Extract 13**, 3) projecting the Adj. In this case, an expansion with a relative clause is introduced by the verb “have” (“abbiamo” 1).

The expert manipulates the piece, inspecting it while speaking. Syntactically there are several restarts, indexing the difficulty of describing it. The expert negates the feature of regularity (2–3), with a participant expressing some incipient dissent (4), and proposes a hypothesis for the visible and haptic irregularities, which, despite their contingent nature (problems during transport), are attributed to the sample. The reasoning for the vicissitudes suffered by the cheese is based on its careful


## SCALZO

(La superficie verticale o altezza o spessore della forma)

- Dritto
- Concavo
- Convesso (bombato)
- Obliquo

DOCUMENT 7 | Extract from the terminology sheet).

1 EXP •la for•ma, (0.3) •è, (.) cilindrica# (2.2) qui abbiamo  
 the shape is cylindric here we have  
 •PC-----• •manipulates in fr of his sight->  
 fig #fig.27



27

2 anche (1.2) allora \*eh::\* attualmente •non poss•iamo  
 also so eh right now we cannot  
 ->•aud-----•cheese->  
 \*touches\*

3 \*definirla (0.8)\*•  
 define it  
 \*touches-----\*  
 ->•

4 PRT •eh ma:: pe[rò xx  
 eh but but

5 EXP [come regolare. • >perchè forma cilindrica<  
 as regular cause cylindric shape  
 •aud-----•cheese->

6 \*(0.4) ma qua viene da pensare che • sia stato\* un po'  
 but here one might think that it was a bit  
 ->•  
 \*touches-----\*

7 il riscaldamento, il viaggio che l'ha un po'grani•zzata.  
 the heat the travel that has granitized it a bit  
 ->•aud->>

8 >ma noi vediamo questo e quindi diciamo< (0.4) eh::  
 but we see that and so we say eh

9 BIA irregolare  
 irregular

10 EXP forma cilindrica, (0.3) non regolare.  
 cylindric shape not regular

EXTRACT 14 | (14) bellinz\_090218\_detailORA\_09-45.

examination and deduced from its observable characteristics. The conclusion is introduced by a *verbum dicendi* (8), which projects the final description and which enables a participant, Biagio, to offer a collaborative completion (9). The expert, however, does not acknowledge it but produces a standard N + Adj description (10) (the expert disaligns with the proposal of the participant, “irregolare” 9, by producing instead “non regolare” 10—both variants are present in the normative documents, the former on the terminology list, the latter on the expert’s slide). The disalignment enhances the asymmetry between the participants.

So, this extract begins with a clause in a copular format and is finally completed by redoing the description, this time in a minimal N + Adj format. This shows that once the descriptive

problem is solved, the object is described in a standard way: its features have been normalized in the discussion.

## DEVELOPMENTS WITHIN COMPLEX SENTENCES

While the simplest format N + Adj expresses the standard pairing between a category and a descriptor, more articulated forms of syntax make possible a more malleable description and possibly combine different aspects, which are treated separately in the available lists. These formats are often introduced by the verb “abbiamo”/“we have,” referring to what is made available to the examiners rather than to a

quality of the object (expressed with the copula). Thus, more articulated forms of syntax enable the expert to adhere to the specificities of the object as he perceives them, especially when they are not clear-cut or are difficult to capture with a unique descriptor rather than following the normative hierarchies and orders of the lists. This can lead to contestation or puzzlement among the audience, especially when they orient to the normative model.

**Extract 15** shows such a description, which nonetheless continues to rely on the official terminology.

The first category (“crosta”/“rind”) is introduced by the verb “noi abbiamo”/“we have” (1) and described with a series of adjectives (“elastica”/“elastic” 2, “sottile”/“thin” 4, “rugosa”/“wrinkled” 6, “marchiata”/“branded” 9), which are all mentioned on the slide (**Document 8**) but one: the expert’s description also includes the thickness of the rind, which is a criterion belonging to the next step of the procedure, the examination of the paste. Despite the slide not mentioning “trama della tela”/“texture of the cloth” (6), this characteristic is mentioned in the more complete list accessible to the participants. So, the expert does not follow the slide blindly; quite the opposite, he rather follows the structure of the object he holds in his hands (and topicalizes his own visual perception, 3). However, the relevance of the available (and projected) list is observable in the final question asked by a participant (12) pointing at the category color as still missing (it is the last in the list projected on the screen, **Document 8**).

Each feature is examined, visually or haptically, and shown (by pointing). These movements precede the uttering of the descriptor and ground them on direct sensorial access. For instance, “abbastanza elastica”/“relatively elastic” (2) is preceded by the hand touching and pressing the rind, haptically exploring it (Figure 26); “abbastanza sottile”/“fairly thin” (4) is preceded by looking and pointing at it (Figure 27); “leggerm-rugo:sa”/“slightly wrinkled” (5–6) is preceded by rubbing the rind with the fingers (Figure 28). In all the cases, the Adj is modified as a gradable quality. The difficulty of evaluating the graduality of the descriptor is explicitly hinted at by the head toss (4) co-occurring with “abbastanza sottile” (4). It is also hinted at by references to possibly asymmetric visual perspectives and access (7), although the detail is shown and pointed at in front of the audience (Figure 29). Moreover, this description is prefaced by a long stretched sound (3)—“<eh:::(0.9)<m:::(0.7)>”—transcribed by indicating its length. The same happens with “leggerm-rugo:sa,” preceded by “<eh:(0.3)<m:::(0.9)>” (5), and “marchiata,” preceded by “<eh:::(1.0)<m:::(0.6)>” (9). These stretched sounds make audible the ongoing process of sensing that precedes and informs the descriptor. They are integrated into the ongoing progressivity of the description and indeed exhibit it and the conditions that make it possible.

A last extract shows another instance of a description that arranges various features in an emergent incremental multimodal turn. In this case, the free arrangement of the description in a complex elaboration provokes some puzzlement in the audience, who rather orient to the official documents and the hierarchy of the normative descriptors contained in them. The turn starts with a bare N, followed by a pause, and then a description introduced

by the verb “have” (“ha” 1). The bare N is used as a title (separated by the pause from what follows) of a discursive development to come (vs. as the beginning of a clause integrated within it). As we shall see, this format is justified by the complexity of the materiality to be described (**Extract 16a**).

The expert mentions the overall category “superficie”/“surface” (without article) as a starting point and category that will be described. He then continues, after a significant pause, with the verb “ha”/“has,” which predicates something about it: the entire description depends on this verb and on its object (“una colorazione”/“a coloring” 1) and aggregates together a series of features thanks to two prepositional phrases (initiated by “con”/“with” 2 and “di”/“of” 4) (ha una N Adj con X di Y). This description alternates the examination of the object and the orientation to the audience, observable in the gaze shifts and also in the progressivity of the talk. The first feature of the surface’s coloring is expressed by an adjective (“regola:re”/“regular” 2), which is presented as unproblematic and is recipient-designed by the gaze to the audience (a brief gaze to the cheese precedes “una colorazione” and “regola:re” while the expert turns the cheese various times and displays that this feature can be captured at a glance). By contrast, the first prepphrase beginning with “con”/“with” is characterized by long stretched vocal sounds (“m:::”2, “m:::”3) that precede “colorazione bianca.” During the production of these sounds, the expert inspects the object not only visually but also haptically. The second prepphrase (4) is unproblematic too and specifies the cause of the color that has just been described. So, the issue here seems to concern the exact color of the rind—for which the word “colorazione”/“coloring” and not “colore”/“color” is used.

This description raises several problems among the audience, which are observable in the continuation of the extract. As we shall see, there is a double orientation of the participants toward the material features of the object—on which the previous extract focuses entirely—and the tools assisting its examination, namely the tasting sheet and the terminology lists—which are not considered by the expert during his description. As a matter of fact, the syntactical arrangement chosen by the expert in **Extract 16a** associates some descriptors in a way that does *not* correspond to their order in the terminology list he projects on the screen and which the participants have on their table. In the terminology list (**Document 9**), the description is structured according to three categories: surface (“superficie,” coinciding with the “tipologia”/“typology” of the rind), aspect (“aspetto,” which includes “ammuffita”/“moldy”), and color (“colore”/“color,” which includes “bianco”/“white,” “giallo”/“yellow,” “marrone”/“brown,” etc., as well as its uniformity: “uniforme-non uniforme”/“uniform”-“not uniform”). The expert’s description in **Extract 16a** associates two features that are dispersed under different categories of the list: he describes the “colorazione”/“coloring” of the surface as “bianca”/“white” and mentions the “muffa”/“mold” that causes it. The former refers to the color (although “colorazione” is not “colore”), and the latter refers to the aspect (although “muffa” is not “ammuffita”): in this sense, he mixes up descriptors coming from two distinct categories in the terminology sheet, thus ignoring their normative order. He also uses expressions that are similar but not identical to the ones on the list. The complex syntax (vs. the

1 EXP +>per cui,< in+ questo ca:+so, (.) noi abb+iamo (0.4)  
 whereby in this case we have  
 +looks cheese-+looks PC---+cheese-----+PC--->

2 una cro+sta,\*# (1.3)+ abbastanza elastica,+ (0.5)\* (1.0)  
 a rind relatively elastic  
 \*touches/presses rind-----\*turns ch->  
 ->+cheese-----+looks aud-----+cheese---->  
 fig #fig.26

3 poi,\* (0.4) •aven#dolo aperto vedo che è anche (0.4)  
 then having opened it I see that it is also  
 ->\*

fig •LH points rind->  
 #fig.27

4 <eh::::(0.9)><m:::(0.7)> %abbastanza sottile•+ (5.0)+  
 ehm fairly thin  
 %head toss%  
 ->•  
 ->+lks PC+

5 +(0.8) •e <eh:(0.3)><m:::::(0.9)># (0.6) le+ggerm-  
 and eh m slightl-  
 •touches and rubs w index->  
 fig #fig.28

+looks at cheese-----+aud->  
 6 rugo:+sa,+ •(0.6) +con (.)+\* la trama +della •tela,  
 wrinkled with the texture of the cloth  
 ->• •points->  
 \*inclines cheese twd aud->  
 +aud+ +aud----+ +aud---->

7 (0.5) >qua non tutti+ lo vedono< ma si vede (0.3)  
 here not all can see but is visible  
 ->+

8 %il +disegno (0.5) della+ tela,• (0.7)  
 the design of the cloth  
 +aud-----+  
 ->•

9 <eh::::(1.0)>\*<m:::(0.6)> marchia:ta,\*• (0.7) #sullo•  
 ehm branded on the  
 ->\*turns cheese-----\*  
 •points side•  
 fig #fig.29

10 scalzo, (1.5) <eh:•:(0.5)>  
 side eh  
 •palm horiz on face->

11 (0.8)

12 PRT e il colo+re?+  
 and the color  
 exp +aud+



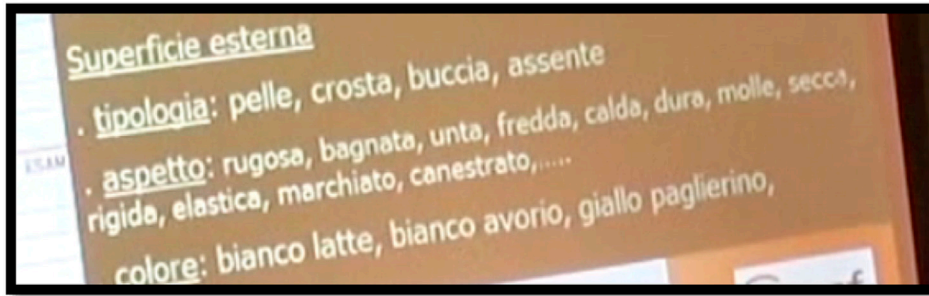
Fig. 26

fig.27

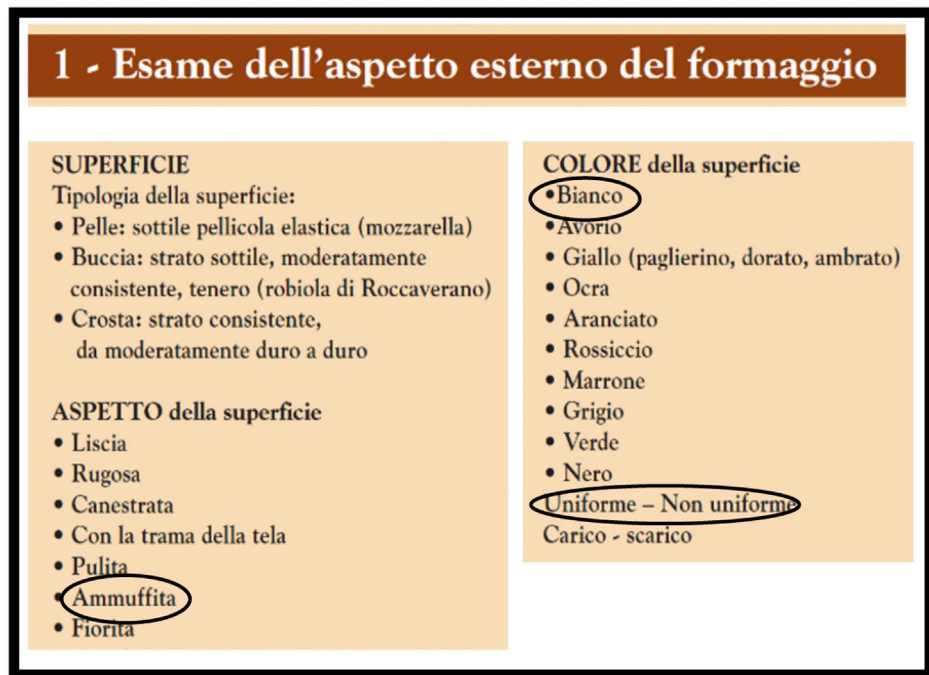
fig.28

fig.29

EXTRACT 15 | (15) bellinz\_0202\_2-22-45.



DOCUMENT 8 | Slide projected.



DOCUMENT 9 | Excerpts from the terminology sheet (not entirely reproduced).

```

1  EXP    %superficie,% *(1.2) ha +una colorazione+ appunto (.)
        surface          has a coloring      indeed
        >>looks at cheese-----+aud-----+cheese->
        %RH caresses surf%
        *turns cheese up/down various times->
2  rego*+la:re+ (0.4) con +% (0.2) un<a:+:%:(0.9)>%<m:>:::(1.4)>%
        regular          with          a          m
        ->*
        ->+aud--+cheese-----+aud-----+cheese->
        %gesticulation% %touches surf--%
3  (0.5) e <m:>:::(0.8)>* (1.1) co*lorazione bianca (0.5) *
        and          m          white coloring
        •LH touches surf•
        *turns cheese-----*
4  di+ una (.) %muffa (0.3) eh: omogenea.%+
        of a          mold          eh homogeneous
        %gesticulation-----%
        +lks aud-----+
    
```

EXTRACT 16A | (16a) bellinz\_090218\_camORA\_1-23-23\_1-26-20mmmmarrone.

simplest format N + Adj) enables him to depart from the normative terminology and its order.

The fact that this puzzles the participants orienting to the terminology and the tasting sheet is observable in the subsequent extract, when they ask a question about the location of the descriptor (8) on the tasting sheet. Moreover, their suggested descriptors (11–12, 17) concerning the color are rejected or corrected by the expert. We first focus on the question (8) and the first collaborative suggestion (11) (**Extract 16b**).

The previous description (1–4) is brought to completion by the expert looking down at the computer (4). The multimodal completion of the description, this gaze shift, and the connective “allora”/“so” are oriented to by other participants as achieving a transition to the next item. In particular we focus on two participants, Biagio and Luigi, both sitting in the front row and both audible and visible in the video recording.

Like all the participants, Biagio is taking notes using the preformatted empty tasting sheet; he asks (8) where to write the previous description (and offers a candidate response, mentioning the “note”/“notes” rather than the “superficie”/“surface” section), displaying some disorientation relative to the procedure/tasting sheet. The expert rejects the candidate response and rather indicates the “colore”/“color” section as relevant.

At the same time, just after “allora”/“so” (6), Luigi looks down at his terminology list (Figure 30) and looks up at the expert (Figure 31) only after the latter has produced the word “colore”/“color”: at this point, Luigi immediately offers a possible descriptor (11) in a collaborative completion, in the form of a bare color adjective (also proposed by another participant, Franca, 12)—i.e., in a format that corresponds to the standard terminology. When the expert, instead of ratifying this proposal, engages in a new clause beginning with the copula (14), projecting a more complex description of the color, Luigi looks back at his list, as if to make sense of it, and then looks back to the expert, listening and looking at his demonstration (14). He will write again only later on (Figure 35), only after the new description has mentioned the color “white” he was proposing earlier (see **Extract 16c**, 18).

So, Biagio and Luigi both display, albeit in different ways, a double orientation toward the ongoing demonstration and, at the same time, toward their written tools; their actions show alternative trajectories and anticipation with respect to the turn formatting of the expert. Nonetheless, the expert continues with a complex description, not making any use of the short descriptors proposed but using instead a more elaborated syntactical structure. In this way, he signals that the description is departing from the normative model at hand. The distinctiveness of this format is revealed again by his disalignment with Biagio proposing a descriptor selected from the list (17) (**Extract 16c**).

The complex turn of the expert (14–15, 18) displays some difficulty in describing the color of the “ba:se,” which is produced by him by not only looking at the rind but also rubbing it several times on both surfaces (14) while he utters a prolonged sound “m” (14) (possibly a hesitation in the first case and the initial sound of “marrone” in the second case). Thus, the expert exhibits his color description as the result of an intense and prolonged multisensorial engagement with the object.

At this point, Biagio, who was intensively looking at the presenter (Figure 32), treats the complex description as complete and volunteers another descriptor (“>non uniforme<” 17) while looking at the expert in front of him (Figure 33). This descriptor features in the terminology sheet after the list of colors: its location within the list corresponds to the sequential position at which Biagio proposes it, at the completion of the previous color description.

The expert ignores this contribution by not responding to it. Instead, he continues with a relative clause (18), tied back to the N “ba:se” (14), in which he mentions again the “colorazione (0.4) bianca” introduced previously. Biagio continues to look intensively, leaning aside to see better (Figure 34). As the expert mentions the color “bianca” (18), Luigi begins to write (Figure 35), and Biagio looks down at his notes too (Figure 36) while another participant repeats the color adjective (19).

The expert continues to look at the cheese, manipulating it while he inspects it for a long moment (20). The result of this examination is delivered in the final description (21–24), which contradicts Biagio’s proposal, in a complete clause with copula (21), then corrected in an increment (22) and followed by another clause explaining the causes of the relative nonuniformity of the cheese’s surface (22–24). The complex syntactic arrangement enables a gradual qualification of the “uniformity” of the white coloring, with “<abba>stanza”/“fairly” (21), “non completamente”/“not entirely” (22), and “un pochettino”/“a bit” (23), all expressions that relativize the uniformity (but never align with Biagio’s descriptor “non uniforme”/“not uniform” 17). During this description, Biagio consults the terminology list (Figure 37), looks back at the sample (Figure 38), and finally writes on his tasting sheet (Figure 39).

In this case, the elaborated syntactic formatting of the expert’s description addresses the complexity of the object to be described, which is not reducible to the bare adjectives contemplated in the terminology list. This elaborated formatting is also grounded in the embodied multisensorial examination of the sample, which exhibits the complexity of the object and the task. Nonetheless, the participants continue to make sense of the description by reference to the documents they have been socialized to use for enhancing the analyticity of their sensorial examination. A series of disalignments shows the discrepancies between the expected standard description using the minimal format N + Adj and relying on the normative order of the rubrics in the tasting sheet on one hand and, on the other hand, a complex description using a more elaborated syntax within a complex multimodal gestalt exhibiting the complexity of the object and the multisensoriality of the task of describing it. This discrepancy, observable in the disalignments between the participants, shows the consequentiality of the selection of alternative syntactic formats as exhibiting different forms of accountability and expertise.

## DISCUSSION AND CONCLUSION

The article has explored the indexical, contingent, emergent, and yet systematic relations between syntactic formats and embodied conducts in a complex ecology of action. It has demonstrated how the choice of recurrent syntactic formats is related to several

```

5      + (0.5)
      exp +looks at PC---->
6  EXP  .h >allora<f eh
      .h so          eh
      lui          flks list->
7  EXP  <eh:: (0.5) [(0.3)> >allora aspe<ttal].
      eh          so wait
8  BIA          [questo lo mettiamo nelle note?]
      we put this one in the notes
9      (0.8)
10 EXP  nelle no-. diciamo. (.) #colo+re,f
      in the no- let's say          color
      lui          ->+lks cheese->
      fig          ->flks at EXP->
      #fig.30

```



fig.30

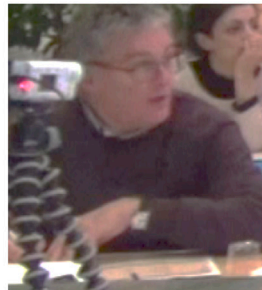


fig.31



fig.35

```

11 LUI  >bian#co<
      white
      fig          #fig.31
12 FRA  bianco
      white
13      (0.6)
14 EXP  è, f(0.6) con una ba:fse (0.7) <mmmm:::(2.0)> (2.1)
      is          with a base          m
      lui          ->flks lists-----flks exp/cheese->
15      <m:::(1.0)>arrone chiaro
      light b::rown

```

**EXTRACT 16B** | (16b) bellinz\_090218\_camORA\_1-23-23\_1-26-20mmmmarrone.

specific features of the ongoing activity and their methodic usage by the participants.

In the context studied—tasting sessions training professional cheese tasters—the simplest format N + Adj refers to the standard normative organization of the tasting lexicon, materialized in artifacts such as structured lists of technical descriptors and prestructured forms in which participants write tasting results. The use of this format also crucially refers to the sensorial activity of looking and touching (as well as smelling and tasting, see Mondada 2020b) the examined samples: each descriptor (in its standardized adjectival form) is produced as a result of a careful examination of the material object. This double orientation toward the semiotic artifacts (and the norms they represent) and toward the sensed object is embodied in the gaze toward screens and texts in the local ecology, alternating with practices of looking and touching the samples. Moreover, this double orientation is publicly witnessable and visibly exhibited for an audience of trainees learning how to sensorially experience and describe the objects

at hand. Thus, the simplest format N + Adj (as well as its specific temporal realization) is deeply rooted in the local ecology, in which it not only reproduces a normative model but reflexively invites both expressing the senses and feeling the words.

The format N + Adj can be further expanded: the N and Adj can feature in a clause or in more elaborated syntactical constructions. The choice of these alternative formats depends on the complexity of the object as it is exhibited in the search for solutions/formulations by the speaker, displaying that it is impossible to merely apply existing terminologies. In these cases, the temporality of the description is characterized not only by visible long silent sensorial examinations of the object but also by stretched sounds and syllables making the process of elaborating a description audible. In these expanded and elaborated formats, the speaker often explicitly formulates the conditions and practices of saying and sensing.

These different multimodal formats for describing visual and haptic features of the object are adjusted to the temporality of

14 EXP è, (0.6) con una •ba:se• (0.7) •<mMMm•:::• (2.0)> (2.1)  
 is with a base m  
 •rubs-• •rubs side A•side B•

15 <m:•:\$(1.0)>arrone chiaro•#  
 light b:::rown  
 •rubs side A-----•

bia \$lks intensively, leaning aside->  
 fig #fig.32



16 (0.8) \$(1.0)  
 bia ->\$lks straight at EXP->

17 BIA >non# uniform\$me.<#  
 not uniform  
 ->\$leans aside-  
 fig #fig.33 #fig.34

18 EXP che, •(1.3) si co•pre (.) di una colora•zione (0.4) bifanca#  
 which is covered with a white coloring  
 •covers w H-•caresses surf with LH•

lui ->fwr->>  
 fig fig.35#

19 PRT •bianca°\$#  
 white  
 bia ->\$looks down at his notes->  
 fig #fig.36



20 (0.5) \$ # (6.0) \$ (9.5)  
 bia ->\$lks terminology list\$looks cheese->  
 fig #fig.37

21 EXP la colorazione è (0.4) <abba>stanza# uniforme.  
 the coloring is fairly uniform  
 bia #fig.38

22 non completamente.\$ (0.8) e dove# (0.5) ha appoggiato  
 not entirely and where it was laying  
 bia ->\$writes->>  
 fig #fig.39

23 di più. (3.7) è un pochettino (1.0) meno coperta di questa:  
 more it is a bit less covered by this

24 (0.5) <e:::(1.0)> di questa eh colorazione (.) bianca.  
 eh by this eh white coloring

EXTRACT 16C | (16c) bellinz\_090218\_camORA\_1-23-23\_1-26-20mmmmarrone.



sensing them. As demonstrated elsewhere (Mondada 2018a, 2021), the formatting of “active sensing” (by analogy to “active touching,” Gibson 1962) excludes talking. This is not only the case for tasting or sniffing, in which it is difficult to ingest or smell and at the same time speak, but is also the case for looking and touching, which in principle could be achieved while talking at the same time. This shows that the exclusion of talk is not merely caused by a physical impossibility but relates to ways of formatting the action going on: in the context of tasting, looking and touching are achieved silently by the taster displaying their total focus on the object. Only afterward do they verbally describe and comment on it. This temporal distribution also enables the speaker to display that the description is actually the outcome of their sensorial engagement (cf. Mondada 2020a for sniffing as providing for the publicly demonstrable sensorial ground for talking).

This temporal, embodied, and material distribution of silence vs. talk, and of sensing vs. talking within various syntactic-lexical formats shows how a conception of syntax in interaction inspired by multiactivity contributes to a better understanding of a situated syntax permeable to local contingencies and concurrent actions and, more generally, of the relations between body and grammar, sensoriality, and language. The latter have been discussed from a lexical, semantic, and cognitive perspective on the senses, abundantly addressed in neurocognitive, and psycholinguistic studies (Majid 2021), but have not yet been discussed in relation to the *in situ* and *in vivo* choice of syntactic formats articulated with embodied practices of manipulating samples, making them accessible to the eyes or the hands (as well as the nose and the mouth, Mondada 2020b). Speakers’ use of syntax reveals finely tuned orientations toward the details in which the world is visually and haptically (olfactorily and gustatively) explored and ultimately toward how the senses enable the production of its linguistic description.

In turn, this focus on specific situated constraints on syntactic formats highlights the flexibility, variability, and also the systematicity of syntax as it is locally used, adjusted, and reshaped by the speakers. This approach of the indexicality of syntax shows how it is deeply embedded in the specificity of its situated activity and its material ecology. It also shows the importance of considering peculiar formats tailored for/by the activity at hand and the systematicity of their use, revealing how speakers methodically orient to their differences and distributions as relevant and meaningful within that activity.

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## Transcript Conventions

Talk has been transcribed following Jefferson’s conventions (2004) and embodiment following Mondada’s conventions (2018a; see <https://www.lorenzamondada.net/multimodal-transcription>).

## DATA AVAILABILITY STATEMENT

The original contributions presented in the study are included in the article, further inquiries can be directed to the corresponding author.

## ETHICS STATEMENT

Ethical review and approval was not required for the study on human participants in accordance with the local legislation and institutional requirements. The patients/participants provided their written informed consent to participate in this study. Written informed consent was obtained from the individual(s) for the publication of any potentially identifiable images or data included in this article.

## AUTHOR CONTRIBUTIONS

The Author collected alone the data from Bellinzona, and with Giolo Fele the data from Trento. She did the transcripts, elaborated the theoretical background and the analysis, and wrote the article.

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