



Exploring the Dynamic Relationship Between Energy Efficiency, Trade, Economic Growth, and CO₂ Emissions: Evidence From Novel Fourier ARDL Approach

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Climate change, energy security, and volatile energy prices have been emerging as eminent threats worldwide. To overcome these concerns, energy efficiency could play a positive role. Hence, this study probes whether energy efficiency curbs CO₂ emissions in the US, while controlling for trade, economic growth, and population. We use the Fourier-ADF and Fourier-LM tests to discern the unit-roots. Moreover, to render reliable findings, we rely on the novel Fourier ARDL model. The study divulges that energy efficiency plunges emissions in the long- and short-run. In particular, a 1% upsurge in energy efficiency impedes emissions by about 0.37% and 1.07% during the long- and short-term, respectively. Moreover, population and economic growth escalate emissions whether it is long- or short-run. Next, we document that trade upsurges emissions in the long-run. Also, we perform two types of sensitivity analysis to test whether our key results remain the same across different models/methods. Finally, we suggest escalating energy efficiency through investment and technological advancement. Moreover, import tariffs on renewables should be plunged while there should be relatively high tariffs on non-renewables.

Keywords: energy efficiency, CO₂ emissions, STIRPAT model, Fourier ARDL model, Fourier unit root tests

INTRODUCTION

The global economy has witnessed a remarkable upsurge in economic growth (EG) since the inception of the 21st century. This unprecedented escalation in EG entails an enormous amount of energy. According to a report from the International Energy Agency¹, global energy consumption (EC) has witnessed around a 50% upsurge since 1995. As a result, there exists a gap between demand and supply of energy, leading to an emerging issue of energy security. For instance, during 2003, EC

¹IEA, 2013. Redrawing the Energy-climate Map: World Energy Outlook Special Report: OECD/IEA.

TABLE 1 | Description of variables.

Indicator	Mean	S.D.	Skewness	Kurtosis	J.B. test	Scale	Source
COE	8.54	0.09	0.06	1.87	(0.25)	Metric tons per capita	WDI
EEF	18.64	0.30	-0.09	1.83	(0.22)	GDP/energy consumption	WDI
EG	10.62	0.26	-0.27	1.73	(0.12)	2015\$	WDI
POP	19.39	0.14	-0.09	1.67	(0.14)	Total population	WDI
TR	1.33	0.72	-0.09	2.27	(0.55)	(Exports + imports)/GDP	WDI

Note: S.D. and J.B. denote standard deviation and Jarque-Bera, respectively. Also, (,) represents the p-value. Finally, WDI is the World Development Indicator.

was around 97.87 (quad BTU) whereas energy production (EP) stood at 67.73 (quad BTU) in the US. This gap exerts pressure on energy prices, contributing to energy prices hike and volatility. It is a point to report that high energy prices and their uncertainty affect production and consumption decisions. Not only this, these above-mentioned issues exert a detrimental impact on investment and EG. Parallel to this, excessive EC leads to momentous environmental problems such as climate change, global warming, and environmental degradation. These factors have been contributing to higher levels of average global temperature, severe weather events, and several natural disasters, among others. It is widely reported that greenhouse gases, particularly CO₂ emissions (COE), trigger these aforementioned environmental problems. Next, COE are derived from energy sources, especially the non-renewables. Thus, it could be noted that EC is mainly accountable for both energy security and climate change. To resolve these aforementioned global concerns (i.e., energy security and climate change), the world has been performing collective endeavors such as the Paris Agreement of 2015 and the United Nations Climate Change Conference (COP26) of 2022. Nonetheless, COE not only remains high but it witnesses an upsurge, calling for the research-based steps that can help to plunge COE.

Discerning the triggers of COE is indispensable in order to adopt policies that assist to accomplish sustainable development. To this end, several drivers of COE have extensively been probed in the relevant body of prior literature. Thereby, it is reported that EG is a critical factor that affects COE (Mujtaba et al., 2020; Mujtaba et al., 2021; Mujtaba and Jena, 2021; Mujtaba et al., 2022). Next, Chien et al. (2021) and Huang et al. (2022) conclude that financial development and ICT affect the environment. Similarly, Anwar and Malik (2021) reveal that institutions that perform better can plunge COE. Liu et al. (2022) highlighted that environment-friendly innovations impede COE. Parallel to this, Anwar et al. (2021a), Anwar et al. (2021b) noted that renewables and financial development curb COE. Likewise, Anwar et al. (2021c) conclude that investment through public-private collaboration mitigates COE. Next, Anwar et al. (2021d) and Anwar et al. (2022) highlighted that technological advancement exerts a detrimental impact on COE. Likewise, Sun et al. (2022) and Jahanger et al. (2021) noted that globalization affects COE. The prior literature also emphasizes the role of energy efficiency (EEF) in order to plunge COE. It is a point to report that EEF, which could be described as producing the same volume of output with less amount of energy, is an effective tool to combat energy security

and COE nowadays. Also, EEF could be able to preserve energy which in turn plunges EC and hence plunges COE. Moreover, EEF contributes to high levels of EG, which upsurges the level of income. This hike in income compels individuals to prefer environment-friendly goods and/or technology, leading to low levels of COE. In the prior literature, an emerging line of research investigates the impact of EEF on COE (see, e.g., Moutinho et al., 2015). Several research studies reveal that EEF impedes COE (Akram et al., 2020a; Awan et al., 2022; Lei et al., 2022) in developed and developing countries while using the methodologies such as the ARDL model, NARDL, Structural time-series model, 2SLS model, and quantile-based models, among others. Nonetheless, the existing literature on this line of research contains many drawbacks. For instance, proper handling of structural breaks has been disregarded in the relevant literature, which may provide unreliable findings (Enders and Lee, 2012). Further, the existing literature on the EEF-COE nexus mainly borrows the Environmental Kuznets Curve (EKC) framework, which also contains a few issues. That is, the EKC framework may contain issues of serial correlation and inappropriate functional form which can lead to invalid results (Hashmi et al., 2022).

Hence, to provide reliable findings, reinvestigating the EEF-COE nexus is imperative while using the appropriate methods. Therefore, this study aims to explore the impact of EEF on COE in the US. The US is the leading economy in the world while it is one of the top carbon emitter countries (i.e., rank#2 in the world). Moreover, the US has also been confronting energy security issues due to high levels of EC. These distinct characteristics motivate us to test the EEF-COE nexus in the US. Regarding the contribution to the relevant literature, this study employs the STIRPAT framework to discern whether EEF affects COE in the US. Unlike the EKC, the STIRPAT framework does not contain issues of serial correlation and model misspecification. Next, unlike previous studies that disregard structural breaks while testing the unit roots, we employ the Fourier-ADF and Fourier-LM unit root tests, having the ability to cover structural breaks and hence provide reliable findings. Third, this analysis employs the novel Fourier ARDL (FARDL) approach to estimate the long- and short-term coefficients. The inclusion of the Fourier transformation in the ARDL methodology renders robust findings. Finally, we perform two sensitivity analyses to report robust outcomes. To this end, we use urbanization, instead of population, as an independent variable in the FARDL approach. Next, we estimate the FMOLS, DOLS, and CCR models as the second type of sensitivity analysis.

This study will be beneficial for several stakeholders. For instance, future energy and environmental policies could be reshaped given the findings of this study. Moreover, the researchers and academicians could also expand this line of research to explore avenues that help to achieve COP26 targets. This study also assists in formulating a sustainable trade policy, which implies that a trade policy should be introduced in such a way that trade of the US will not exert a detrimental environmental impact.

REVIEW OF RELEVANT LITERATURE

This section is segregated into three parts. The first part highlights the relevant literature on the impact of EG on COE, the second part reports the existing literature on the impact of TR on COE, and the last subsection reports the existing literature related to the impact of energy efficiency and COE.

Literature on the Impact of EG on COE

Undoubtedly, EG is perceived as the core influencing factor behind the enormous volume of COE. In the literature, the Environmental Kuznets Curve (EKC) hypothesis is the main theoretical approach that links EG with COE. The EKC explains that an inverted U-shaped relationship exists between EG and COE (see, e.g., Syed and Bouri, 2021). However, in the literature, there also exist contradictory findings regarding the shape of the EKC. There exist four major shapes of EKC, showing the different relationships between growth and emissions in each case. For instance, Apergis and Payne (2009) and Jalil and Mahmud (2009) report the inverted U-shaped EKC. For several While Lee et al. (2009) and Sinha et al. (2018) validate the N-shaped EKC. Next, several research studies such as Ozturk and Al-Mulali (2015) and Dogan and Turkekul (2016) document the U-shaped EKC. Parallel to this, Abdallah et al. (2013) and Moghadam and Dehbashi (2018) validate the inverted N-shaped EKC. Besides, monotonically increasing/decreasing EKC is also reported in the prior literature (Begum et al., 2015; Gill et al., 2018). Finally, a few studies document that EKC does not exist, indicating that income does not explain CO₂ emissions (see, for example, Acaravci and Ozturk, 2010). However, the aforementioned conventional EKC framework is also criticized in the literature. Stern and Common (2001) note that EKC suffers from misspecification. Also, Stern (2004) claimed that EKC has a weak econometrics base. Hence, Narayan and Narayan (2010) put forward the EKC framework that does use square or cubic terms of GDP, rather it validates the EKC hypothesis based on the magnitude of the short- and long-run elasticity of income. Thereafter, several studies test the validity of the EKC hypothesis modified by Narayan and Narayan (2010) (see, *inter alia*, Al-Mulali et al., 2015; Al-Mulali et al., 2016; Hashmi et al., 2022). Contrarily, several research studies use the STIRPAT framework to test whether EG impacts COE (see, e.g., Syed et al., 2022). The findings noted that EG enhanced COE (*ibid*).

Literature on the Impact of TR on COE

The existing literature on environmental economics highlights that TR is also an inevitable determinant of COE (Ertugrul et al.,

2016). There exist certain theoretical channels/effects (i.e., scale, composition, and technique effects) that link TR with COE (Farhani et al., 2014). The scale effect notes that an upsurge in EG or industrial production entails energy, which ultimately escalates COE. The composition effect notes that, due to TR, the economy alters its structure, and resources are redistributed/reallocated within the economy. Further, the dynamics of imports and exports may also be changed, which in turn affect COE. Finally, the technique effect argues that the increase in technological advancement leads to environment-friendly production methods. As a result, COE witness a profound plunge. Besides, Pollution Haven Hypothesis (PHH) also provides a theoretical rationale that links TR with COE. The PHH argues that TR introduces FDI into the economy, and if the host country has relatively low environmental standards, COE will witness an upsurge due to an increase in FDI. In particular, countries with higher environmental standards transfer their resources to the countries with relatively low environmental standards in order to avoid the additional cost (e.g., carbon tax) (Copeland and Taylor, 2004). Several research outlets have examined the TR-COE nexus, e.g., Atici (2012) probes whether TR affects COE in ASEAN countries. The study concludes that higher exports lead to high COE. Contrarily, while using the Hatemi-j (2008) cointegration approach, Kanjilal and Ghosh (2013) report that TR plunges COE. Applying the ARDL approach, Shahbaz et al. (2013) confirm that TR contributes to an enormous volume of COE. Similar results have been reported by Al-Mulali and Sheau-Ting (2014). Next, Ali et al. (2016) noted that uni-directional causality exists, which runs from TR to COE. Recently, Wang and Zhang (2021) reported that TR plunges COE in the high- and middle-income countries, whereas TR does not affect COE in the low-income countries. Using the quantile-on-quantile approach, Adebayo et al. (2022) highlight that TR impedes COE at lower quantiles. The prior literature on the TR-COE nexus shows the contrasting results, which motivates this study to further explore this issue to achieve a specific conclusion.

Literature on the Impact of EEF on COE

In their study, Özcan and Özkan (2018) explain that EEF is the capability to produce the same level of production while utilizing a low level of energy. There exists an emerging body of literature that reports whether and how EEF affects COE. For example, Mahapatra and Irfan (2021) noted that EEF leads to energy preservation, and hence COE decreases. Similar findings have been reported by Imran et al. (2020) in Pakistan. Xia et al. (2020) noted that, in the industrial sector of China, an upsurge in EEF contributes to low levels of COE. Further, Akram et al. (2020a, b) highlight that EEF plunges COE in both the developed and developing countries. Mirza et al. (2022) reported that EEF is one of the lower-cost approaches that curbs COE. There exists a strand of literature that probes the asymmetric impact of EEF on COE (Wu and Shi, 2011). In this line of research, Li et al. (2022) noted that EEF posits an asymmetric impact on emissions. Shahbaz et al. (2016) highlight that EEF is a tool to achieve several sustainable development goals, especially related to a clean environment.

TABLE 2 | Fourier-ADF and Fourier-LM tests.

Indicator	Fourier-ADF test		Fourier-LM test	
	I (0)	I (1)	I (0)	I (1)
EEF	0.19	-4.99***	-4.25**	-5.43***
TR	-2.97	-5.13***	-4.23**	-5.82***
EG	-2.85	-5.72***	-2.85	-5.11***
POP	-0.71	-5.23***	-1.41	-5.73***
COE	-0.08	-5.82***	-0.23	-5.38***

Note: The critical values of Fourier-ADF and Fourier-LM tests are not reported in the above-mentioned table.

***p-value <0.01.

**p-value <0.05.

*p-value <0.10.

TABLE 3 | FARDL bounds test.

Test	Statistic	Lower bound	Upper bound
F-test	18.07	3.07	4.44
t-test	-5.27	-2.58	-4.23

Regarding the methodological approaches used in the prior literature to probe the impact of EEF on COE, many research studies employ DOLS and FMOLS estimators (see, Dong et al., 2018; Shao et al., 2019). Also, several researchers employ the ARDL approach and conclude that EEF plunges COE. Using the AMG estimator, a few studies report that EEF affects COE (see, Danish et al., 2019). Contrarily, there exist studies that apply the Granger causality testing procedure to discern the EEF-COE nexus (see, e.g., Zhang et al., 2017). The review of relevant literature shows that the prior literature used the methods (i.e., mentioned above) that do not cover the structural breaks. It is worth to note that disregarding the structural breaks may give unreliable outcomes. Hence, this literature gap motivates this study to probe whether EEF affects COE while accounting for the several types/nature of breaks.

MODEL AND DATA

The present study aims to probe whether EEF, TR, and EG affect COE in the US. To this end, we employ the STIRPAT (i.e., stochastic impact by regression on population, affluence, and technology) model of Dietz and Rosa (1994), which has widely been adopted to discern the influencing factors of COE (Syed et al., 2022). According to the STIRPAT model, environmental degradation (i.e., proxied by COE in this study) depends on population (i.e., proxied by urbanization or total population), affluence (i.e., proxied by economic growth), and technology (i.e., proxied by energy efficiency or technological advancement). For details on the STIRPAT model, see the study of Dietz and Rosa (1994). Next, the empirical model using the STIRPAT framework is reported as follows:

$$COE_t = \beta_0 + \beta_1 EG_t + \beta_2 EEF_t + \beta_3 POP_t + \beta_4 TR_t + E_t \quad (1)$$

From Eq. 1, t denotes year (time) while E reflects the error term. Next, β_i ($i = 1, 2, 3, 4$) represents coefficient (elasticity)

TABLE 4 | Results from FARDL approach.

Indicator	Coefficient	p-value
Long-run		
EEF	-0.37***	0.00
EG	1.64***	0.00
POP	0.73***	0.00
TR	0.01***	0.00
Short-run		
EEF	-1.07***	0.00
EG	1.17***	0.00
POP	-0.05	0.12
TR	0.00	0.15
Diagnostics and Fourier terms		
ECT	-0.25***	0.00
Adjusted R-square	0.95	-
F1	0.65***	0.00
F2	0.06***	0.00
Ramsey RESET test	-	0.18
LM test	-	0.27
Jarque-Bera test	-	0.74
ARCH test	-	0.25

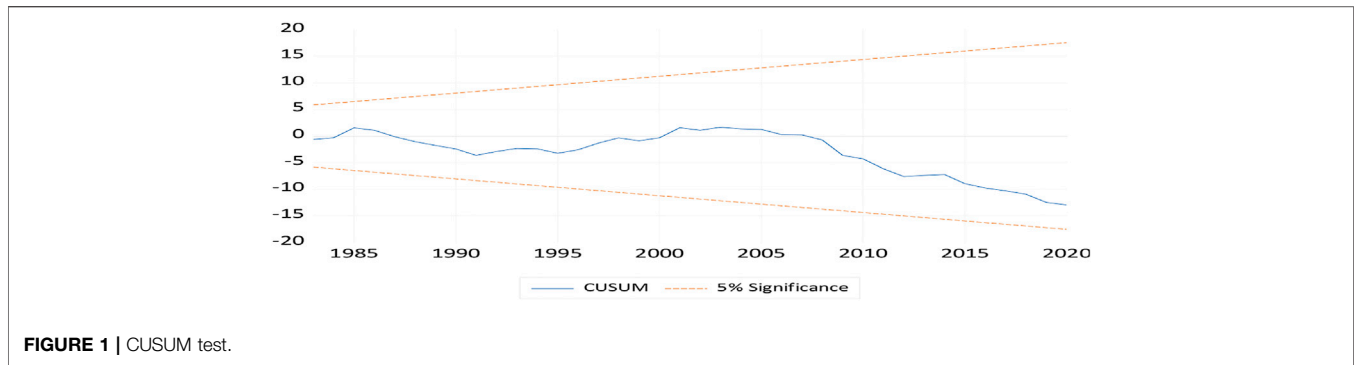
Note: FARDL (2, 3, 2, 2, 3) is estimated, however, the short-run findings are reported for all current period coefficients. *** denotes p-value <0.01.

whereas β_0 shows an intercept. Moreover, COE, EG, EEF, POP, and TR denote CO₂ emissions, economic growth, energy efficiency, population, and trade openness, respectively. This study also appends TR in the STIRPAT model as an additional variable.

Regarding the dataset, we make use of time series data, for the US, covering the period 1970–2020. We use COE (i.e., carbon emissions) as a dependent variable, which is measured in metric tons per capita. On the contrary, EG, EEF, POP, and TR are the independent variables. It is a point to note that EG (i.e., GDP per capita) is measured in 2015\$, EEF (energy efficiency) is measured in GDP to energy consumption ratio (i.e., GDP/energy consumption) (Akram et al., 2022), POP is proxied by total population, and TR is measured as trade to GDP ratio. The entire dataset is gathered from World Development Indicators (WDI) database. The entire dataset is converted into a logarithmic form. The description of variables is delineated in Table 1.

The anticipated sign for EG is positive which implies that EG leads to higher COE, while we anticipate EEF to be a negative number which shows that EEF plunges COE. Next, the foretold sign for TR is positive which indicates that TR enhances COE, whereas the expected sign for POP is also positive which reports that POP escalates COE.

From Table 1, POP and TR contain the highest and the lowest mean, respectively. Similarly, TR and COE have the highest and lowest standard deviation, respectively. Excluding COE, the entire dataset contains negative skewness. The kurtosis shows that there do not exist fat tails in the dataset whereas the Jarque-Bera test explains that the selected dataset follows the normal distribution.



METHODOLOGY

This study accomplishes its objective by employing the novel Fourier ARDL (FARDL) approach. Therefore, the present section covers the discussion on the methodology of the FARDL approach. It is worth noting that the prior literature reports several methods to test cointegration (i.e., the long-run association among the considered variables) such as Engle and Granger (1987) test, and Johansen and Juselius (1990) test, among others. Nonetheless, these aforementioned methods contain a few drawbacks. For instance, the order of integration should be the same to apply these above-mentioned methods. Hence, Pesaran et al. (2001) proposed the autoregressive distributed lags (ARDL) approach which is applicable if the variables follow different ordering. Further, the ARDL approach covers the issues of serial correlation and endogeneity and hence provides robust findings. On top of this, the ARDL approach segregates the long- and short-run estimates which help to formulate heterogeneous policies for the long- and short-run. In its standard form, the ARDL can be delineated as follows:

$$\begin{aligned} \Delta COE_t = & \alpha + \sum_{i=1}^y \varphi_i \Delta COE_{t-i} + \sum_{i=0}^p \beta_i \Delta EG_{t-i} + \sum_{i=0}^q \gamma_i \Delta EEF_{t-i} \\ & + \sum_{i=0}^m \omega_i \Delta POP_{t-i} + \sum_{i=0}^n \partial_i \Delta TR_{t-i} + \pi_1 COE_{t-1} \\ & + \pi_2 EG_{t-1} + \pi_3 EEF_{t-1} + \pi_4 POP_{t-1} + \pi_5 TR_{t-1} + v_t \end{aligned} \quad (2)$$

Equation 2 describes the ARDL approach with unrestricted intercept and no trend. Next, α reports the intercept, whilst φ_i , β_i , γ_i , ω_i , and ∂_i are short-run estimates. π_i is the long-run estimates. Further, y , p , q , m , and n highlight the lag order. Finally, v_t is the disturbance term. To test the cointegration, conventionally, two tests are used in the ARDL approach: 1) F-test or bounds test on all long-run estimates (i.e., $\pi_1 = \pi_2 = \pi_3 = \pi_4 = \pi_5 = 0$, and 2) a t-test on the lag of the dependent variable in the long-run (i.e., $\pi_1 = 0$). The H_0 for both tests argues that no cointegrating relationship holds between the selected variables, while the H_1 for both tests reports vice versa. Thus, cointegration holds if the test statistic of the abovementioned F- and t-test is greater than the upper bound value [i.e., critical value at I (1)].

It is a point to report that the ARDL approach contains a drawback, i.e., it disregards the structural breaks which in turn

lead to erroneous outcomes (Enders and Lee, 2012). Therefore, this study applies Fourier transformation to the ARDL approach, which accounts for the structural breaks. The Fourier transformation outperforms structural break dummies because it does not require prior information on the nature, date/time, and frequency of breaks. Further, the Fourier transformation does not contain several parameters and hence possesses good power and size properties (Enders and Lee, 2012). The ARDL with Fourier transformation (FARDL) is reported as follows:

$$\begin{aligned} \Delta COE_t = & \alpha + \sum_{i=1}^y \varphi_i \Delta COE_{t-i} + \sum_{i=0}^p \beta_i \Delta EG_{t-i} + \sum_{i=0}^q \gamma_i \Delta EEF_{t-i} \\ & + \sum_{i=0}^m \omega_i \Delta POP_{t-i} + \sum_{i=0}^n \partial_i \Delta TR_{t-i} + \pi_1 COE_{t-1} \\ & + \pi_2 EG_{t-1} + \pi_3 EEF_{t-1} + \pi_4 POP_{t-1} + \pi_5 TR_{t-1} \\ & + F_1 \sin\left(\frac{2\pi kt}{T}\right) + F_2 \cos\left(\frac{2\pi kt}{T}\right) + v_t \end{aligned} \quad (3)$$

From **Eq. 3**, F_1 and F_2 report amplitude and displacement, respectively. Further, $\pi = 3.14$, k highlights the frequency of Fourier, t shows the trend, and T is the sample size. See Solarin (2019) for more details on the ARDL methodology with the Fourier transformation.

EMPIRICAL RESULTS

We report the empirical findings in this section. In the time series dataset, exploring unit root/stationarity is inevitable to eschew erroneous findings and choose the appropriate estimation technique. Therefore, we discern the unit root before estimating the novel FARDL approach. The literature notes several unit root tests, e.g., the ADF test and Phillips-Perron test, among others. Nevertheless, these conventional tests ignore the structural breaks and hence might produce invalid results. To overcome this, we employ Fourier-ADF and Fourier-LM tests. These tests use Fourier transformation, which covers the structural breaks and thus provides robust empirical results. **Table 2** delineates findings from the Fourier-ADF and Fourier-LM tests.

It is a point to report that H_0 of the Fourier-LM and Fourier-ADF tests states that there exists a unit root, whereas H_1 notes vice versa. The findings from **Table 2** highlight that we could not

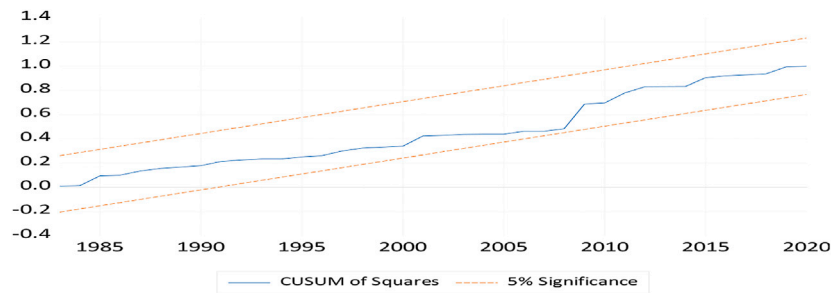


FIGURE 2 | CUSUM of squares test.

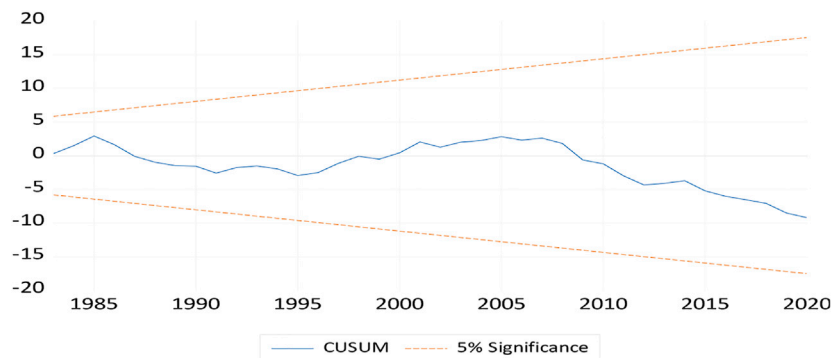


FIGURE 3 | CUSUM test.

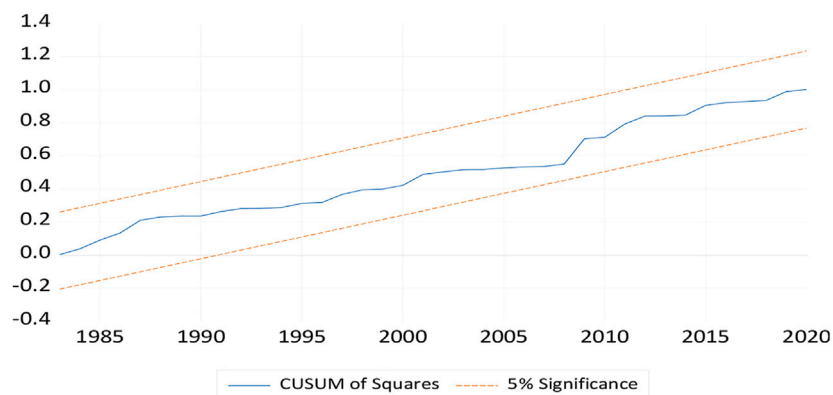


FIGURE 4 | CUSUM of squares.

reject H_0 at $I(0)$ in the case of both tests, implying that the entire dataset contains a unit root at $I(0)$. Contrarily, we can reject H_0 at $I(1)$ in both tests. Therefore, it could be concluded that the dataset does not hold any unit root at $I(1)$. The stationarity of data at $I(1)$ compels us to employ the novel FARDL approach.

It is a point to highlight that we use the novel FARDL approach in this analysis. As reported in the methodology section, the FARDL approach outperforms other contemporary methods due to its ability to cover several types

of structural breaks. The outcomes from the FARDL bounds test are shown in **Table 3**.

As depicted in **Table 3**, the test statistic from both the F- and t-test is greater than the respective upper bound value. Thus, we can reject the null hypothesis of no cointegration, implying that a long-run relationship holds between the considered variables of this study. In the next step, we report the long- and short-run findings from the novel FARDL model.

TABLE 5 | Results from FARDL approach.

Indicator	Coefficient	p-value
Long-run		
EEF	-1.29***	0.00
EG	1.44***	0.00
URB	0.76***	0.00
TR	0.01***	0.00
Short-run		
EEF	-1.08***	0.00
EG	1.16***	0.00
URB	-0.07	0.16
TR	0.00	0.20
Diagnostics and Fourier terms		
ECT	-0.31***	0.00
Adjusted R-square	0.96	-
F1	0.87***	0.00
F2	0.11***	0.00
Ramsey RESET test	-	0.12
LM test	-	0.17
Jarque-Bera test	-	0.51
ARCH test	-	0.22

Note: FARDL (2, 1, 1, 2, 2) is estimated, however, the short-run findings are reported for all current period coefficients. *** denotes p-value <0.01.

The findings from the novel FARDL model are noted in **Table 4**. In the long-run, all variables are statistically significant. This indicates that EEF, EG, POP, and TR affect COE in the US. In particular, the coefficient of EEF is -0.37, which notes that a 1% increase in EEF curbs emissions by 0.37%. This outcome is backed by Akram et al. (2020a) and Akram et al. (2022). An upsurge in EEF preserves energy resources, which produce more output with the same level of energy and hence curb emissions. Moreover, EEF leads to higher levels of income which allows individuals to prefer environment-friendly products and technologies. As a result, emissions witnessed a decline. In the US, special attention has been given to climate change mitigation technologies that improve the EEF, resulting in low levels of emissions. Next, the coefficient of EG is 1.64, highlighting that a 1% rise in EG enhances emissions by 1.64%. This empirical finding is also concluded by Hashmi et al. (2022). Further, the coefficient of POP is 0.73, suggesting that a 0.73% increase in emissions is fostered by a 1% increase in POP. This result is backed by Syed et al. (2022) in BRICST countries. Finally, the magnitude of TR is 0.01, implying that a 1% upsurge in TR enhances emissions by 0.01%. This conclusion is in line with the result of Dou et al. (2021). An upsurge in the trade may entail higher levels of energy which eventually escalates COE. In the short-run, the coefficient on EEF is -1.07, reporting that a 1% increase in EEF mitigates COE by 1.07%. Parallel to this, the coefficient of EG is 1.17. This implies that a 1.17% rise in COE is fostered by a 1% upsurge in EG. Next, the coefficient of POP and TR is statistically insignificant, indicating that neither population nor trade openness cause emissions in the short-run. Regarding the diagnostics, the error correction term (ECT) is -0.25, explaining that any deviation from equilibrium will be converged by 25% every year. The adjusted R-square is 0.95,

TABLE 6 | Results from FMOLS, DOLS, and CCR approach.

Indicator	FMOLS	DOLS	CCR
EEF	-1.06***	-0.48***	-0.75***
EG	1.52***	1.37***	0.38***
POP	0.49***	3.02***	0.90***
TR	0.01***	0.01***	0.01***

***p-value <0.01.

**p-value <0.05.

*p-value <0.10.

describing that 95% variation in COE is explained by selected independent variables of the study. Further, the serial correlation test, ARCH test, Jarque-Bera test, and Ramsey RESET test report that the estimated model does not contain issues such as autocorrelation, heteroskedasticity, non-normal distribution of errors, and misspecification. To probe the stability, CUSUM and CUSUM of squares tests are employed with the findings as reported in **Figures 1, 2**. The results from these abovementioned tests note that the estimates model is stable (**Figures 3, 4**).

SENSITIVITY ANALYSIS

This section presents a sensitivity analysis to see whether the choice of model/methodology alters the baseline findings. For this purpose, we use two approaches: 1) we estimate the FARDL model using urbanization (URB) instead of POP, and 2) we employ FMOLS, DOLS, and CCR methods. The findings from the FARDL model using URB as an independent variable are presented in **Table 5**.

The long-run findings from the FARDL model note that EEF, EG, URB, and TR are statistically significant, indicating that COE depends on these aforementioned variables. Particularly, the coefficient of EEF is negative, explaining that EEF helps to curb emissions in the US. Similarly, the positive coefficient of EG, URB, and TR describes that these aforementioned factors lead to higher levels of emissions. Regarding the short-run findings, EEF has a negative coefficient, noting that any increase in EEF impedes emissions. Further, EG contributes to higher emissions. On the contrary, TR and URB do not explain emissions in the short-run. These findings are similar to our baseline findings.

Next, we employ FMOLS, DOLS, and CCR approaches to probe whether the choice of methodology reshapes the baseline findings. The outcomes are delineated in **Table 6**.

As depicted in **Table 6**, all variables are statistically significant at a 1% level. The coefficient of EEF is negative in FMOLS, DOLS, and CCR model, reporting that a hike in EEF improves environmental quality by curbing emissions. Next, the coefficient on EG, POP, and TR is positive across different models, showing that these aforementioned factors enhance the level of emissions. These results are akin to our baseline findings. Hence, we confirm that our results are robust since they are not sensitive to the choice of model and/or methodology.

CONCLUSION

Energy security, volatile energy prices, and climate change are cited as the growing global threats. To handle these aforementioned inevitable issues, improved energy efficiency (EEF) could act as an effective instrument. Although the prior literature probes the impact of EEF on CO₂ emissions, we reinvestigate whether EEF affects COE in the US using the STIRPAT framework. On top of this, we apply the Fourier-ADF and Fourier-LM tests to discern unit root property. The findings reveal that the entire dataset is integrated at I (1) (i.e., stationary at the first difference). Next, we employ the novel Fourier ARDL (FARDL) approach, which covers the structural breaks and hence provides reliable results. The outcomes from the FARDL approach describe that EEF curbs COE, while economic growth (EG), trade (TR), and population (POP) escalate COE. To check whether the baseline findings are sensitive to the choice of model/methodology, we conduct two procedures as sensitivity analysis: 1) we incorporate urbanization (URB), instead of POP while estimating the FARDL model; 2) we employ FMOLS, DOLS, and CCR model. The key findings from our analysis reveal that EEF plunges COE in the long- and short-run. EG and POP escalate COE in both time horizons. Contrarily, TR upsurges COE only in the long-run. We get similar results from the sensitivity analysis.

The US has been conducting several steps to improve the EEF which will, in turn, exert a positive impact on issues of energy security and environmental quality. For instance, the Advanced Manufacturing Office (AMO) aims to improve the EEF in the US. The AMO provides technical assistance to the industries on how to improve EEF. Moreover, the AMO has set several targets to limit COE originating from industrial production. Next, to escalate the production of energy-efficient products, the Appliance and Equipment Standard Program (AESP) has been initiated in the US which set energy-efficiency standards for the products being used at home, in industry, and other places. Similarly, the National Action Plan for Energy Efficiency (NAPEE) is a program that provides investment for abolishing the barriers to efficient energy usage in homes, schools, and industries. These initiatives of the US play a significant role in curbing COE, and our key findings support the endeavors of these aforementioned initiatives.

Finally, we put forward various policy suggestions. First, since EEF is found to be an effective tool to curb emissions, policymakers should put efforts to escalate EEF in the US by encouraging investment into efficient energy technologies. Next, international organizations/agencies/institutions should initiate programs that encourage/motivate individuals to use products with improved energy efficiency. A significant proportion of the R&D budget/expenditure should be devoted to research projects, attempting to develop efficient energy technologies. The should

be the introduction of subsidized loans for the producers and consumers of energy-efficient products, which in turn improve the level of EEF in the economy. Since TR has an adverse environmental impact in the long-run, structure of trade should be critically noticed and trade in renewables needs to be enhanced. Besides, there is a need to announce low levels of feed-in-tariff coupled with the high tariffs on non-renewables. There should be an export tax on renewables, which, in turn, escalates the domestic use of renewables. The role of population or urbanization should not be overlooked while formulating environmental policies. Since EG (i.e., derived from non-renewables) upsurges COE, structural reform should be introduced that can help to derive EG from renewable energy and improved EEF technologies. The growth rate of producing efficient-energy products should be either higher or equal to the population growth rate in order to offset the adverse environmental impacts of the population.

Regarding the limitations, the present study ignores the non-linear aspect of EEF on COE since the FARDL model reports the linear impact of EEF on COE. Also, the FARDL approach does not report the impact of EEF on various quantiles of COE. Moreover, the availability of a relatively small dataset compels us not to include several control variables such as financial development, natural resources, and economic policies, among others. The researchers can extend this line of research by employing non-linear econometric methods. Next, instead of the STIRPAT model, other frameworks could also be used such as the Environmental Phillips Curve, Pollution haven hypothesis, and carbon hysteresis hypothesis, among others. Also, to discern the TR-COE nexus, researchers may employ other proxies for trade such as tariffs and non-tariff barriers, etc (Tajudeen et al., 2018).

DATA AVAILABILITY STATEMENT

Publicly available datasets were analyzed in this study. This data can be found here: <https://databank.worldbank.org/source/world-development-indicators>.

AUTHOR CONTRIBUTIONS

FD: Conceptualization; first draft, QS: data analysis, MH: literature, JS: drafting, SL: conclusion and supervision, ZL: data.

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