



# Adapting Technology Learning Curves for Prospective Techno-Economic and Life Cycle Assessments of Emerging Carbon Capture and Utilization Pathways

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Comparisons of emerging carbon capture and utilization (CCU) technologies with equivalent incumbent technologies are necessary to support technology developers and to help policy-makers design appropriate long-term incentives to mitigate climate change through the deployment of CCU. In particular, early-stage CCU technologies must prove their economic viability and environmental reduction potential compared to already-deployed technologies. These comparisons can be misleading, as emerging technologies typically experience a drastic increase in performance and decrease in cost and greenhouse gas emissions as they develop from research to mass-market deployment due to various forms of learning. These changes complicate the interpretation of early techno-economic assessments (TEAs) and life cycle assessments (LCAs) of emerging CCU technologies. The effects of learning over time or cumulative production themselves can be quantitatively described using technology learning curves (TLCs). While learning curve approaches have been developed for various technologies, a harmonized methodology for using TLCs in TEA and LCA for CCU in particular is required. To address this, we describe a methodology that incorporates TLCs into TEA and LCA to forecast the environmental and economic performance of emerging CCU technologies. This methodology is based on both an evaluation of the state of the art of learning curve assessment and a literature review of TLC approaches developed in various manufacturing and energy generation sectors. Additionally, we demonstrate how to implement this methodology using a case study on a CO<sub>2</sub> mineralization pathway.

Finally, commentary is provided on how researchers, technology developers, and LCA and TEA practitioners can advance the use of TLCs to allow for consistent, high-resolution modeling of technological learning for CCU going forward and enable holistic assessments and fairer comparisons with other climate technologies.

**Keywords:** carbon capture and utilization, technology learning curves, experience curves, learning rates, prospective assessment, CO<sub>2</sub> mineralization, techno-economic assessment, life cycle assessment

## INTRODUCTION

Carbon capture, utilization, and storage (CCUS) can serve as an important tool in emissions mitigation. Various sources indicate that billions of metric tons of CO<sub>2</sub> will ultimately be utilized or sequestered every year [CO<sub>2</sub> Sciences Global CO<sub>2</sub> Initiative, 2016; Hepburn et al., 2019; International Energy Agency (IEA), 2019]. Carbon capture and storage (CCS) has high mitigation potential due to the large number of CO<sub>2</sub>-emitting plants where it can be applied (Mac Dowell et al., 2017; Hepburn et al., 2019). Carbon capture and utilization (CCU) is attractive because of its ability to substitute conventional carbon-intensive production routes and offset high capture costs (Mac Dowell et al., 2017). The production of building materials such as concrete, cement, and aggregates offers particularly significant utilization potential ranging from one to five billion metric tons of CO<sub>2</sub> per year by 2050 (CO<sub>2</sub> Sciences Global CO<sub>2</sub> Initiative, 2016).

Despite CCU's significant potential, one of the most significant barriers to its large-scale deployment is the current low technology readiness level (TRL) of most CCU technologies (Hepburn et al., 2019). Due to the lack of available data and high uncertainty at low TRLs, identifying promising CCU pathways that scale well remains a challenge (Roh et al., 2020; Zimmermann et al., 2022). Moreover, a lack of a common analysis method that includes technological, economic, environmental, and social aspects makes comparisons of different CCU technologies difficult (Zimmermann and Schomäcker, 2017).

Identifying the best available technologies and developing appropriate policy support is complex and requires advanced assessment tools. As the goal of CCU development is to displace carbon-intensive products in an economically and environmentally viable manner (Mac Dowell et al., 2017), a harmonized approach for evaluating CCU technologies through the means of techno-economic assessment (TEA) and life cycle

assessment (LCA) is necessary. To support this effort, the Global CO<sub>2</sub> Initiative (GCI) has published guidelines for conducting such assessments (Zimmermann et al., 2020) along with guidance on how to commission, understand and derive decisions for CCU processes for practitioners, decision-makers, and research commissioners (Cremonese et al., 2020). There are a couple of other guidance documents covering LCA and cost estimation for CCUS technologies as well (Skone et al., 2019; Roussanaly et al., 2021). This study seeks to expand on this previous work by offering a framework for improving the robustness of impact forecasting for emerging CCU technologies.

New technologies such as CCU are often at a disadvantage compared to incumbent technologies that have generally already gone through a significant level of iteration and optimization. Novel technologies and pilot plants do not have a high degree of technological learning or experience. Some methods for incorporating learning effects into economic and environmental assessment have previously been proposed (Thomassen et al., 2020; Roussanaly et al., 2021), and many involve assessing data for similar technologies that have already been optimized. Given data gaps and methodological limitations, current TEA and LCA assessments offer limited value for informing projections about the viability of CCU in climate mitigation pathways. Not considering technological learning or using unfounded assumptions associated with scaling and future research and development (R&D) will likely lead to misleading predictions. As CCU technologies generally include several process units with different maturity levels and scalability challenges, there is a need to develop granular technology learning curves (TLCs) to improve assessments and subsequent projections and planning. Furthermore, current learning curves are mostly limited to projecting cost changes, and there has been little work on forecasting greenhouse gas (GHG) emission performance. Thus, there is a need to develop TLC approaches that can be implemented with existing TEAs and LCA approaches using consistent and harmonized methodologies.

To this end, this study evaluates the state of the art of learning curve assessment in order to develop a harmonized framework and high-level roadmap for CCU technology assessments. After a short introduction to learning curves and learning rates, we review the application of these principles to relevant fields such as energy generation and storage. With sufficient background information, we then integrate established methodologies with the more nascent field of CCU to enable fair comparison across TRLs. Finally, a case study on a CCU mineralization pathway is implemented to demonstrate the proposed methodology.

**Abbreviations:** CCU, carbon capture and utilization (or use); TEA, techno-economic assessment; LCA, life cycle assessment; CCUS, carbon capture, utilization (or use), and storage (or sequestration); CCS, carbon capture and storage (or sequestration); IEA, International Energy Agency; CO<sub>2</sub>, carbon dioxide; TRL, technology readiness level; GCI, Global CO<sub>2</sub> Initiative; R&D, research and development; TLC, technology learning curve; GHG, greenhouse gas; OFLC, one-factor learning curve; TFOLC, two-factor learning curve; LBS, learning-by-searching; LBD, learning-by-doing; MFLC, multi-factor learning curve; LBU, learning-by-using; LBI, learning-by-interacting; NETL, National Energy Technology Laboratory; FOAK, first-of-a-kind; NOAK, n<sup>th</sup>-of-a-kind; IEAGHG, International Energy Agency Greenhouse Gas R&D Programme; CapEx, capital expenditures; OpEx, operating expenditures; LR, learning rate; MEA, monoethanolamine.

## LEARNING CURVES: BRIEF LITERATURE REVIEW

### Current Approaches

The concept of technological learning curves has been used since at least 1899, when they were applied to telegraph operation (William and Harter, 1899). More famously, learning curves received their first significant quantitative treatment in 1936 when they were applied by Theodore Paul Wright (the namesake of Wright's law; unrelated to the Wright brothers) in the aircraft industry to quantify the observation that labor time decreased by 20% for every doubling of aircraft production (Wright, 1936). Since then, they have been applied to a wide range of technologies and have guided companies and policy-makers for strategic purposes. Simply put, learning curves refer to an increase in performance per unit of a specific technology as the cumulative production volume of that technology increases (Zauner et al., 2019). Cost per unit and even other metrics that derive from performance, such as energy use and emissions per unit, can be used in place of performance. Cost will be used throughout this section to demonstrate the concept of technology learning, although it should be noted that changes in cost derive from increased performance due to learning. Thus, performance metrics for a given technology could be used in place of cost variables in the formulas featured here. In its simplest form, the relationship between cost and production is often represented by a power law as shown in Equation (1).

$$c_t = c_0 * \left(\frac{P_t}{P_0}\right)^{-\alpha} \quad (1)$$

Here, the unit cost ( $c_t$ ) and cumulative production ( $P_t$ ) at time  $t$  are related to the unit cost ( $c_0$ ) and cumulative production ( $P_0$ ) at some initial time through the learning index exponent,  $\alpha$ . When plotted on a log-log scale, this learning index is represented linearly and usually with a negative slope to indicate decreasing costs over time (Rivera-Tinoco et al., 2012). Often, a learning rate,  $LR$ , that represents the percentage cost reduction with each doubling of cumulative production is derived using Equation (2).

$$LR = 1 - 2^{-\alpha} \quad (2)$$

Learning rates are often calculated for various industries or technologies for comparison or projection purposes. For example, the learning rate for solar PV is often cited at around 20% (McDonald and Schrattenholzer, 2001; Görig and Breyer, 2016) and the rate for aerospace industry generally has been cited at 15% (Thomassen et al., 2020). Ultimately, learning rates for different technologies arise from numerous factors including labor efficiency, standardized manufacturing, optimization of product design, and shared utilization of resources within the company—all factors that lead to increased efficiencies in the overall process (Zauner et al., 2019). Using the formulas provided above, all of the factors contributing to technology learning are aggregated into one factor, and therefore this process can be referred to as a one-factor learning curve (OFLC) (Wiesenthal et al., 2012). OFLCs benefit from leveraging easily accessible data

such as investment costs and production volumes and, as a result, tend to be widely used when deriving learning curves (Rubin et al., 2015). While relatively simple, convenient, and resistant to overfitting, OFLCs have been criticized for not accurately representing the dynamics of cost reductions from learning (Yeh and Rubin, 2012; Rubin et al., 2015). Moreover, OFLCs are only able to represent technology that has reached a degree of actual commercialization, as cost data are generally either non-existent or confidential at early TRLs (Elia et al., 2020).

Two-factor learning curves (TFLCs) were developed in order to disaggregate some of the different learning factors (Kouvaritakis et al., 2000). Specifically, the TFLC separates learning into learning-by-searching (LBS, which is also sometimes referred to as learning-by-researching) and learning-by-doing (LBD). LBS describes cost reductions in the technology as a result of research activities, while LBD refers to cost reductions in the technology as a result of experience gained during production (Elia et al., 2020). Explicitly integrating a research variable can help with modeling early-stage technologies. The formula for the TFLC is shown below, where  $\alpha$  is the LBD index,  $KS$  is the knowledge stock from R&D activities (potentially measured in R&D expenditures), and  $\beta$  is the LBS index as shown in Equation (3).

$$c_t = c_0 \left(\frac{P_t}{P_0}\right)^{-\alpha} * (KS)^{-\beta} \quad (3)$$

Multi-factor learning curves (MFLCs) expand on TFLCs. In MFLCs, LBD is just one component of learning-by-deployment and is accompanied by learning-by-using (LBU), which models cost reductions arising from user feedback, and learning-by-interacting (LBI), which models cost reductions from knowledge exchange through the supply chain (Elia et al., 2020). Each factor seeks to delineate the effect of individual learning areas but increases the complexity of the learning curve.

Previous studies have highlighted the importance of public R&D in technological learning and correspondingly advocate for the use of a TFLC (Wene, 2008; Wiesenthal et al., 2012). Furthermore, studies have delineated the relative importance of learning at various stages of the innovation process, with learning being relatively high during the R&D stage, likely as a result of LBS (Elia et al., 2020). Learning was found to be highest during the pilot stage due to the combined effect of LBS and LBD, after which additional effects such as economies of scale and automation became the dominant factors in subsequent cost reductions (Elia et al., 2020). Fluctuations in markets—often leading to different costs for feedstocks, energy, or labor—also frequently play an important role in changing costs over time (Elia et al., 2020). It is important to acknowledge the difference between endogenous and exogenous factors that affect costs. Endogenous factors include technological learning, whereas exogenous factors arise from market factors such as materials and labor costs that are unrelated to the fundamental technology. Exogenous factors can also be referred to as “spillovers” from other industries. It can be challenging for statistical models to separate endogenous and exogenous factors, which can lead to

biased estimates of learning when analyzing past data (Nordhaus, 2014).

This article offers a framework for applying OFLCs to carbon capture and utilization technologies to model how capital costs and greenhouse gas emissions could change with increased deployment. The OFLC approach focusing only on deployment was chosen due to the lack of data on both cumulative production and R&D funding. Therefore, the approach offered in this study is only the first step in constructing defensible projections of the total cost for carbon capture and utilization technologies. A more comprehensive approach would include other learning effects—such as LBS, LBI, and LBU—coupled with economy-of-scale effects and projections for important market costs like feedstocks, labor, and even carbon taxes, which can complement learning effects through market-pull mechanisms that accelerate innovation (Jordaan et al., 2017). Expected changes in emissions of feedstocks and energy sources should naturally be integrated into projections of environmental impact. Importantly, projections should also account for disconnects between R&D-level designs and large-scale, commercial processes, as doing otherwise risks neglecting design gaps that hinder scalability (Huang et al., 2018). For high-level and rapid projections, general learning rates that have been shown to cluster around 20% (Wene, 2008) could be applied to CCU, although this study details approaches that can allow for more precise calculations. Ultimately, creating granular and fully-informed projection models for various low carbon technologies will help identify gaps and therefore opportunities for accelerating the mitigation of climate change.

## Learning Curves for Relevant Technologies

Calculation of learning rates is widely performed in literature, often for energy generation and storage (Jamasp, 2007; Rubin et al., 2015; Schmidt et al., 2017; Elia et al., 2020; Thomassen et al., 2020) but more recently for CCS (Rubin, 2019; Zauner et al., 2019) and hydrogen technologies (Schoots et al., 2008; Saba et al., 2018). We reviewed the state-of-the-art approaches for different technologies such as batteries, energy generation systems (e.g., solar PV, wind), fuel cells (solid oxide fuel cells in particular), electrolysis, methanation, and CCS to understand the challenges and benefits that come with these different approaches.

Assessing methods used to calculate learning for CCS is particularly relevant for CCU as both of these technology classes involve a capture component. Capture costs can vary from tens of dollars per metric ton of CO<sub>2</sub> to hundreds of dollars per ton depending on the source and the plant (House et al., 2011; Budinis et al., 2018), although learning will likely occur for each individual capture technology. As CO<sub>2</sub> capture can significantly increase operating costs, future studies should be standardized to include this component. Rubin et al. looked at the use of learning curves to estimate costs and learning rates of seven technologies relevant to power plants with CO<sub>2</sub> capture (Rubin et al., 2015). These learning rates are then combined according to the required processes for four power plant types with capture technologies: natural gas combined cycle, pulverized coal, integrated gasification combined cycle, and oxyfuel. Our

approach incorporates an approach similar to Rubin et al. (2015) to include these costs and consequent learning rates.

A report from the National Energy Technology Laboratory (NETL) analyzed learning rates for estimating costs between first-of-a-kind (FOAK) and n<sup>th</sup>-of-a-kind (NOAK) plants (2013). The report provides a comprehensive list of suggested learning rates for different processes in various energy systems derived from a literature search. Notably, the report notes that Fischer–Tropsch synthesis has a suggested learning rate of 5%, CO<sub>2</sub> capture, recovery, and compression has a suggested learning rate of 3%, and CO<sub>2</sub> transport and sequestration has a suggested learning rate of 5% (National Energy Technology Laboratory, 2013).

## Findings and Limitations

A 2020 review by Thomassen et al. provides an overview of learning effects in new technology assessment and offers five recommendations (Thomassen et al., 2020). These include: (a) analyzing technologies using both component-level and end product-level learning rates to understand drivers of learning; (b) using technical, economic, and environmental learning rates to develop a comprehensive learning model; (c) combining projections from experts with extrapolated performance metrics generated with learning curves; (d) considering LBS effects using patent and experimental data when possible; and (e) prioritizing the use of historical data and literature values (over rates from similar technologies or derivations from current projections) when calculating learning rates (Thomassen et al., 2020). The authors also provide an extensive list of learning rates—including rule-of-thumb rates—from literature in their work (Thomassen et al., 2020). When rule-of-thumb values are used, it is recommended that the underlying uncertainty of these values be fully acknowledged to properly characterize the learning curve of the technology under consideration. As a final comment, the authors discuss the importance of harmonizing data before calculating a learning rate, which includes adjusting for inflation and scale.

Further review of existing literature on TLCs yielded the following insights that complemented those from Thomassen et al. (2020) during the development of our methodology.

- There is significant uncertainty when estimating learning rates due to a lack of high-quality data, resulting in diverse estimates across studies. Due to this variation, sensitivity analysis and alternative model formulations are recommended (Yeh and Rubin, 2012).
- If operational expenditures are included in cost projections, the use of a cost or price floor is recommended to avoid excessively low-cost estimates (Gross et al., 2014).
- The overall learning rate for a technological system is typically larger than the learning rates of the system's components (Jamasp, 2007; Rubin et al., 2015).
- Learning occurs more slowly for mature technologies that have already had a significant degree of deployment and subsequent optimization and LBD (Jamasp, 2007).
- For simplicity, it is essential to determine the factors most responsible for the cost reductions. Disaggregating cost drivers for CCU technologies may help provide more informed

predictions of cost decreases moving forward (Rivera-Tinoco et al., 2012; Elia et al., 2020).

- The influence of cost drivers such as learning (both by doing and by researching, among others), economies of scale, and markets (encapsulating feedstock, labor, and energy costs) are often different at different stages of development (i.e., research and development, demonstration, market formation, and full commercialization). In the early stages of technological development, learning, particularly LBS, is generally more important, while at later stages market demand and economies of scale take over (Rivera-Tinoco et al., 2012; Elia et al., 2020).
- Generating learning curves for components rather than entire technology systems can provide more precise predictions (Krishnan et al., 2020).
- Data availability is a concern for TFLC models, as R&D investment is often not reported or not transparent. As a result, LBS is often only used to qualitatively discuss the effects of further research on technological progress (Rubin et al., 2015).
- For learning rates in general, the modeling approach is an important consideration when projecting costs. Modeling considerations include the choice of learning rate but also the initial cost and experience level, shape of the learning curve, consideration of a cost floor, correct measure of experience, geographical limitations, and individual components of the overall technology (Rubin et al., 2015).
- Uncertainty analysis is critical for generalizable models (Rubin et al., 2015; Elia et al., 2020).

The authors of the aforementioned NETL report note that there are limitations when using learning curves because they cannot account for cost increases that may occur during the early stages of plant development (2013). They also argue that an S-shaped learning curve should be used, although this has policy implications as the forecasted price reductions vary widely from standard learning curves. Overall, the report summarizes the methodology provided in the IEAGHG report (Antes et al., 2005). This methodology includes the following steps: (a) break each plant design into major technology sub-sections; (b) estimate current plant costs and contributions of each sub-section; (c) select an appropriate learning rate for each sub-section/component; (d) estimate the current capacity of major plant components; (e) set the start of learning (FOAK) and ending (NOAK) period; and (f) perform a sensitivity analysis (National Energy Technology Laboratory, 2013). These steps informed the development of the methodology featured in this study.

In recent studies by Roussanaly et al. and Rubin, the authors propose a hybrid bottom-up/engineering-economic and top-down/learning curve approach for cost estimation (Rubin, 2019; Roussanaly et al., 2021). That is, the FOAK plant is estimated using a comprehensive bottom-up approach that models the costs of each component of the plant while the NOAK plant cost is generated using learning curves applied to the calculated FOAK cost (Rubin, 2019; Roussanaly et al., 2021). FOAK plants are designed with over-sized and redundant equipment to reduce risk of failure during operation. These designs tend to be optimized in mature technologies. The study further discusses

several other uncertainties and contingencies typically found in FOAK plant designs. The authors also emphasize that NOAK plant costs should not be derived using a bottom-up costing approach as it is not really possible to predict the exact costs of future plants, so it is only possible to model high-level cost behaviors deriving from original FOAK costs (Rubin, 2019; Roussanaly et al., 2021). For nascent CCU technologies, an approach such as the one defined here can also allow practitioners to bypass uncertainty in future bottom-up cost estimates.

There is little literature on learning rates for CCU technology in particular, as most CCU technologies are still at low TRLs. One study created a framework for evaluating CCU technologies at low TRLs (TRL 2–4) (Roh et al., 2020). Another discusses how “apples-to-apples,” early-stage evaluation of CCU technologies can help guide R&D investment (Zimmermann et al., 2021), which could increase the rate of LBS. The following section details this study’s approach to synthesizing these insights from past literature on early-stage CCU technologies and on TLCs to ultimately apply them in a consistent and harmonized manner to CCU technology assessment.

## PROPOSED TLC METHODOLOGY

To derive TLCs for CCU, we first investigate which method can be applied depending on the data available. As CCU systems generally involve multiple subsystems or components composing the overall process, the hybrid method proposed by Rubin et al. is applicable (Rubin et al., 2013). Here, the one-factor learning rate is employed first, where  $LR$  is the learning rate and  $\alpha$  is the learning index.  $\alpha$  can be derived from Equation (2) using Equation (4).

$$-\alpha = \frac{\log(1 - LR)}{\log(2)} \quad (4)$$

Either a historical learning rate for a given CCU pathway or a rate for the same or a similar technology from literature should be chosen and justified, based on their tier method from Thomassen et al. (2020). The learning index can then be calculated for use in the projection.

As learning generally occurs with equipment rather than operational inputs such as materials or energy, learning rates are most often applied to capital expenditures (CapEx) rather than both CapEx and operating expenditures (OpEx). For example, learning for solar PV technologies is often expressed in terms of the change in dollars per kilowatt over time (de La Tour et al., 2013; Görig and Breyer, 2016; Kavlak et al., 2018), with dollars per kilowatt being a common metric when discussing the capital expenditures associated with solar energy generation. Here, CapEx are calculated using a series of steps to reach “total plant costs.” First, the total direct cost ( $TDC$ ) of the plant and the factor for the indirect cost ( $f_{indirect}$ ) must be calculated or estimated from literature in order to calculate the engineering, procurement, and construction ( $EPC$ ) cost of the plant using Equation (5).

$$EPC = TDC^*(1 + f_{indirect}) \quad (5)$$

Factors for process contingency ( $f_{process}$ ) and project contingency ( $f_{project}$ ) must then be used with the EPC cost in Equation (6) to estimate the total plant costs ( $TPC$ ) for a FOAK plant.  $TPC$  is used synonymously with CapEx in the rest of this study.

$$TPC_{FOAK} = EPC * (1 + f_{process} + f_{project}) \quad (6)$$

Next, the previously-calculated learning index  $\alpha$  and  $N$ , the number of plants necessary to reach the desired NOAK plant, can be applied to  $TPC_{FOAK}$  using Equation (7) to calculate total plant costs for the NOAK plant ( $TPC_{NOAK}$ ) (Rubin et al., 2013).

$$TPC_{NOAK} = TPC_{FOAK} * N^{-\alpha} \quad (7)$$

In addition to the whole-system approach, a more granular approach for estimating cost learning is presented where in the first step the learning rate is estimated for each system element individually [similar to what is recommended by Roussanaly et al. (2021) and Rubin (2019)] and in the second step a composite learning rate ( $LR_{composite}$ ) is derived for the overall system as shown in Equation (8).

$$LR_{composite} = \sum_i \left[ LR_{system\ element\ i} * \frac{TDC_{system\ element\ i} * (1 + f_{indirect}) * (1 + f_{process} + f_{project})}{TPC_{overall\ system}} \right] \quad (8)$$

This composite learning rate may be higher or lower than the whole-system learning rate depending on the learning rates of the system elements and the indirect and contingency factors for each system element. Once the composite rate is calculated, a learning index can be derived and applied to FOAK metrics using the same method shown in this section.

For projecting GHG emissions, a similar approach is followed. Emissions for the FOAK plant ( $GHG_{FOAK}$ ) must be estimated and a separate learning rate and learning index for emissions specifically may need to be calculated as well. Environmental learning rates could be estimated based on historical data or using CapEx learning rates as proxies. While emissions for a system could technically go to zero if every part of the system were fully decarbonized, in this approach there is a limit on emissions decreases that can arise from learning alone. This methodology's projections of environmental learning are inclusive of factors traditionally considered as OpEx, and this poses stoichiometric and energetic limits on how efficient the process can be. Thus, the minimum level of emissions of the foreground system—which could be based on factors such as a 100% reaction rate or 100% heat recovery—is represented in Equation (9) as  $GHG_{min}$ .

$$GHG_{NOAK} = MAX \{ GHG_{FOAK} * N^{-\alpha}, GHG_{min} \} \quad (9)$$

Any further progress after reaching  $GHG_{min}$  would need to come from factors exogenous to the system under consideration (i.e., from the background system), such as less emissions-intensive electricity or feedstock materials. The CapEx learning

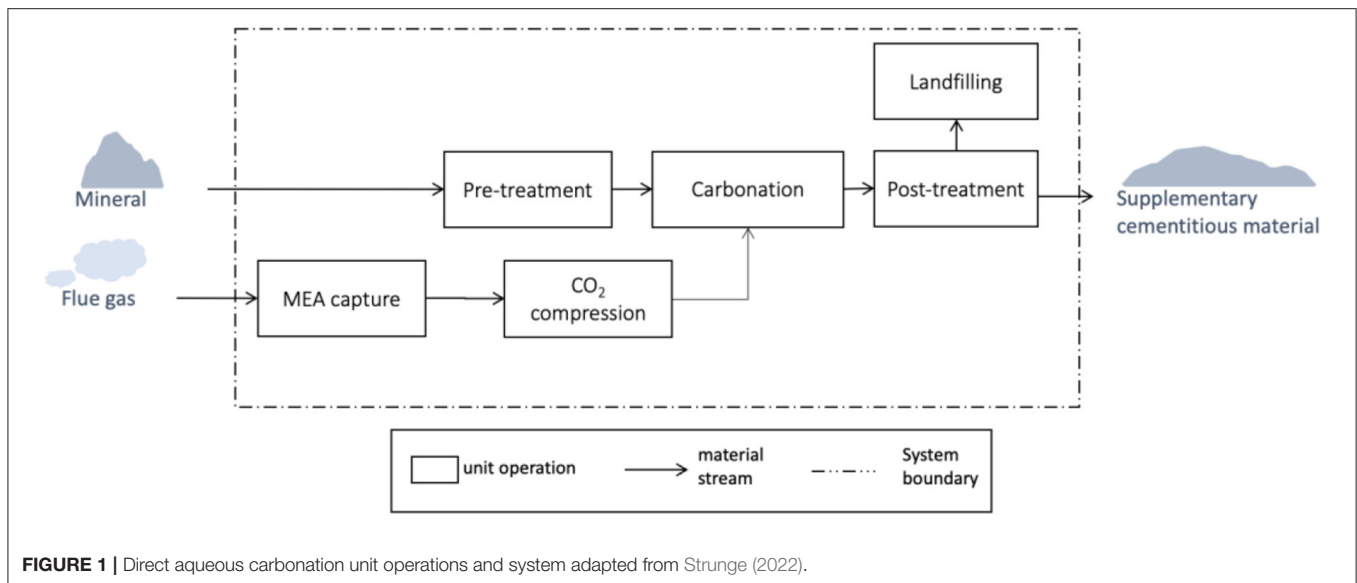
approach proposed here excludes any considerations of OpEx as learning is traditionally only applied to capital expenditures, but if OpEx were to be considered, then a similar principle would apply. Costs for variable raw material and energy needs, which would be considered as operating expenditures, would set a cost floor, and from that point only exogenous changes to the costs of these inputs could lower costs of the system further. This methodology does not explicitly consider such changes so as to focus on technological learning of the foreground system alone.

The learning curve formulas above require an estimate of  $N$ , which is the number of plants that need to be built to reach NOAK. This number might be determined differently depending on the overarching research question. Methods for finding a suitable  $N$  could include: (a) calculating the cumulative capacity that would need to be installed for a plant to break even (Rubin et al., 2013); (b) finding the cumulative capacity where the learning curve flattens out (Larson et al., 2020); (c) using a number of plants that would translate into a pre-defined market share; or (d) using a number of plants that corresponds to those that would receive external subsidies.

## CASE STUDY: DIRECT AQUEOUS MINERALIZATION

### Introduction

As one of the largest emitters of anthropogenic CO<sub>2</sub> accounting for ~7% of global emissions, the cement industry in particular needs solutions to move toward a sustainable future [International Energy Agency (IEA), 2018; le Quéré et al., 2018]. Around 50% of these emissions are direct process emissions released from limestone during the calcination to produce clinker (Hoenig and Schneider, 2002). Given that these emissions will occur as long as limestone is used as a feedstock for cement production, they cannot be mitigated by increasing energy efficiency or switching to alternative fuels. Hence, many believe that solutions such as CCUS will play a significant role in decarbonizing the cement industry. The general idea is to not emit CO<sub>2</sub> directly but rather to store or use produced CO<sub>2</sub> as a feedstock for products. One technological concept that has been developed in this area is so-called “CO<sub>2</sub> carbonation” also often referred to as “CO<sub>2</sub> mineralization.” With this technology, CO<sub>2</sub> reacts with activated minerals or industrial waste to form carbonates (Gerdemann et al., 2007; Sanna et al., 2014; Eikeland et al., 2015; Ostovari et al., 2020), which store CO<sub>2</sub> permanently. The obtained carbonates can be used as cementitious materials for various purposes, such as for fillers, cement additives, or clinker substitutes (Sanna et al., 2014; Romanov et al., 2015; Kremer et al., 2019). Cement is a competitive commodity market, and major hurdles for implementing CCU technologies in the cement industry are their costs and economic viability (Zimmermann and Schomäcker, 2017). Analyzing the effects



of technological learning is crucial for identifying the cost reduction or environmental improvement that can be realized when transitioning from a new technology (a FOAK plant) to a widely used technology (a NOAK plant).

## Process Description

Multiple processes for CO<sub>2</sub> carbonation have been proposed, and they can be categorized into direct and indirect processes. Direct processes react minerals in a pressurized autoclave using an aqueous slurry with additives in one step (Sanna et al., 2014). In contrast, indirect processes extract alkaline earth metal oxides and treat them in a first step and then react them with CO<sub>2</sub> to form carbonates in a second step. Due to its simplicity in design, we used data for a direct process based on a publication by Ostovari et al. and Strunge et al. in this case study (2020, 2021). For direct processes, multiple minerals feedstocks such as olivine- or serpentine-bearing rocks have been proposed in the literature (Geerlings and Zevenhoven, 2013; Sanna et al., 2014; Romanov et al., 2015). Both mineral feedstocks require a pre-treatment step; olivine-bearing rocks must first be crushed and ground for activation whereas serpentines require an additional calcination step for activation (Gerdemann et al., 2007; Sanna et al., 2014; Stopic et al., 2018; Kremer et al., 2019). The CO<sub>2</sub> necessary for the carbonation reaction comes from flue gas or ambient air and must first be captured and compressed. Post-treatment steps such as separation might have to be added to reach commercial specifications for supplementary cementitious materials (Sanna et al., 2014; Kremer et al., 2019; Ostovari et al., 2020; Strunge et al., 2022). Some of the separated material will then have to be landfilled. The general process is shown in Figure 1.

Following previous work in Strunge et al. (2022), the case study uses the process described by Eikeland et al. (2015) where Mg-silicate rich minerals (i.e., olivine-bearing rocks) are ground to 10 μm in diameter and are reacted with captured CO<sub>2</sub> in an aqueous solution using the additives NaCl and NaHCO<sub>3</sub> under increased temperature and pressure ( $T = 185^{\circ}\text{C}$ ,  $p = 100$  bar).

**TABLE 1** | TRL definitions of the relevant system elements.

Step	Equipment	Estimated TRL	Comment
CO <sub>2</sub> capture	CO <sub>2</sub> capture plant (i.e., MEA)	6	Pilot trials
Compression	CO <sub>2</sub> compression	9	Commercially available
Mineral pre-treatment	Cone crusher	9	Commercially available
	Ball mill	9	Commercially available
CO <sub>2</sub> carbonation	SMD mill	9	Commercially available
	Carbonation reactor	4	Preliminary process development
Post-treatment	Separation	9	Commercially available
	Dryer	9	Commercially available

An overall product yield of 75–100% can be achieved (Eikeland et al., 2015).

## System Data

To begin estimating the technological learning of the process, we first identify the TRL for each system element. These are located in Table 1.

The simplest method to estimate the capital expenditure for NOAK ( $\text{CapEx}_{\text{NOAK}}$ ) is finding applicable existing learning rates and applying them to the corresponding parts of the system. Assumptions for the whole-system learning rate are based on the estimations by Rubin et al. (2015) for energy generation using coal-fired power plants with CCS (i.e., integrated gasification

**TABLE 2** | Assumed indirect costs, contingencies, and learning rates for system (guidelines for deriving project and process contingencies are shown in **Tables 3, Table 4**).

Description	Value %	References
LR system	10.55	Rubin et al., 2015
$f_{\text{indirect}}$	14	Anantharaman et al., 2018
$f_{\text{process}}$	50	Electric Power Research Institute, 1993; AACE International, 2011
$f_{\text{project}}$	35	Electric Power Research Institute, 1993

**TABLE 3** | Guidelines for deriving process contingency (Electric Power Research Institute, 1993; AACE International, 2011; Rubin et al., 2015).

Technology status	Process contingency %
New concept with limited data	>40
Concept with bench-scale data	30–70
Small pilot plant data	20–35
Full-sized modules have been operated	5–20
Process is used commercially	0–10

**TABLE 4** | Guidelines for deriving project contingency (Electric Power Research Institute, 1993; AACE International, 2011; Rubin et al., 2015).

Cost classification	Design effort	Project contingency %
Class I (similar to AACE Class 5/4)	Simplified	30–50
Class II (similar to AACE Class 3)	Preliminary	15–30
Class III (similar to AACE Class 3/2)	Detailed	10–20
Class IV (similar to AACE Class 1)	Finalized	5–10

combined cycle and pulverized coal combustion, both equipped with post-combustion capture). The unit operations of both of these processes feature similar equipment that allows for grinding, gravity separation, post-combustion capture, and CO<sub>2</sub> compression, for example. Assumptions including process contingencies are shown in **Table 2**.

Guidelines for deriving process and project contingencies are provided in **Tables 3, 4**.

The system element assumptions are shown in **Table 5**. Using solely the system elements for a bottom-up economic analysis is useful if an overall learning rate for the whole system is unavailable or if the technology learning is applied at a higher level of detail (Rubin et al., 2013).

For the techno-economic part of the case study, capacity and CapEx data for the FOAK plant were adapted from Anantharaman et al. (2018) and Strunge et al. (2022), leading to a  $TDC_{\text{FOAK}}$  of around \$150 per metric ton of mineral product. This derivation assumes a constant plant capacity of 500,000 metric tons of product per year or 160,000 tons of CO<sub>2</sub> stored each year. Data from Ostovari et al. (2020) on emissions from electricity and thermal energy consumption along with material use and transportation data were used to calculate  $GHG_{\text{FOAK}}$

for the process, which was ultimately around 330 kg CO<sub>2</sub>-eq per metric ton of the mineral product. Full calculations can be viewed in the file in the **Supplementary Material**.

## Results

For the case study featured here, we assume that up to 5% of the 193 cement plants in Western Europe<sup>1</sup> will receive public subsidies, translating to about 10 plants at the NOAK level. This is only one way to estimate the number of NOAK plants, but it can help determine whether a given CCU process will be economically viable when external funding ceases. For the whole-system approach, CapEx<sub>FOAK</sub> are around \$320 per metric ton of mineral product per year and the estimated learning rate is 10.6%, resulting in CapEx<sub>NOAK</sub> of ~\$220/t for the tenth plant. The system element approach has CapEx<sub>FOAK</sub> of around \$290 per metric ton of mineral product per year (which is lower than the FOAK cost in the whole-system approach due to lower process contingencies for constituent processes) and estimates a slightly lower composite learning rate of 10.5%. These estimates result in CapEx<sub>NOAK</sub> of approximately \$200/t when using the system element approach as shown in **Figure 2**. Results represent projected gains from technological learning alone and do not account for changes in the cost of factors external to the analysis, such as changes in raw materials and energy costs, which will also likely have significant effects on system costs. However, it can be quite difficult if not impossible to fully separate the effects of exogenous and endogenous factors on cost (Nordhaus, 2014).

Generally, technology learning is applied to capital expenditures. However, as technology learning affects the entire plant, it also influences other criteria and indicators. Here, we apply the concept of technology learning to the GHG emissions environmental indicator using the methodology proposed in a previous section.

Greenhouse gas emissions in kilograms of carbon dioxide equivalent were first calculated on a per metric ton of product basis for the FOAK plant. An emissions floor was then calculated using two proxy factors: recycling of additives and process yield. The use of these proxy factors allows the results to account for theoretical limits, as the recycling of additives and process yield cannot exceed 100%. The GHG emissions for the core processes in the foreground system cannot be further improved if an ideal yield and additive recycling rate have been reached, although emissions for the overall process can decrease further due to changes in exogenous variables in the background system, however, as discussed below. The general approach for modeling the effects of learning on emissions can be used with any life cycle inventory parameters of interest across CCU systems.

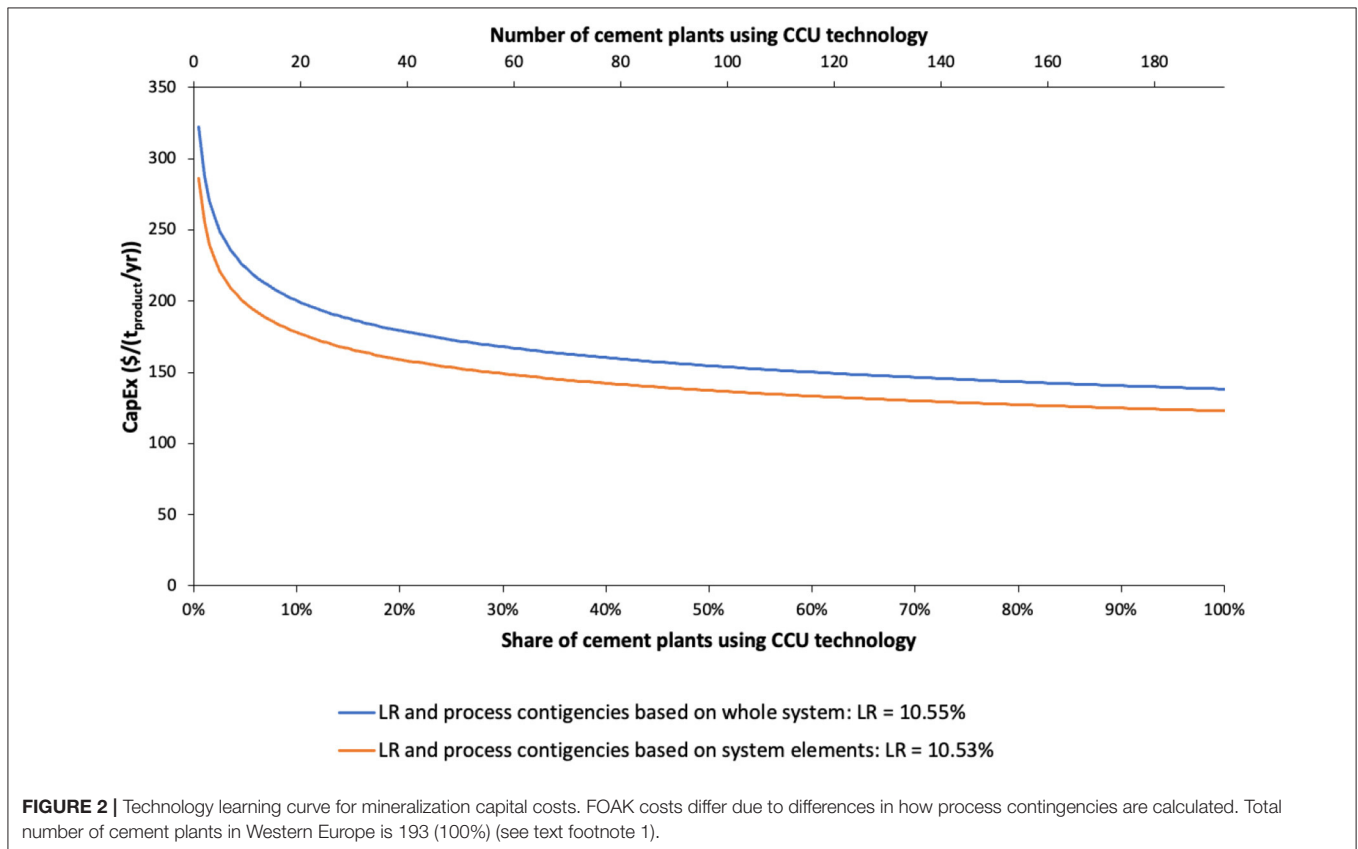
An environmental learning rate of 4.35% was assumed based on the average learning rate for operating and maintenance costs for post-combustion CO<sub>2</sub> capture facilities from Rubin et al. (2007). This rate was used as a proxy due to the correlation between energy consumption, energy-related operations costs, and GHG emissions. **Figure 3** shows the results of the analysis. GHG emissions of the process alone (which exclude credits

<sup>1</sup><https://www.cemnet.com/global-cement-report/>



**TABLE 5 |** Assumed indirect costs, contingencies, and learning rates for system elements (guidelines for deriving process and project contingencies are shown in Tables 3, 4).

	CO <sub>2</sub> capture and compression %	Mineral pre-treatment %	Reactor (CO <sub>2</sub> carbonation) %	Utilities %	Post-treatment %	References
LR system element	10	5	15	5	5	Estimates based on TRLs
$f_{\text{indirect}}$	14	14	14	14	14	Anantharaman et al., 2018
$f_{\text{process}}$	28	5	50	13	13	Electric Power Research Institute, 1993; AACE International, 2011
$f_{\text{project}}$	35	35	35	35	35	Electric Power Research Institute, 1993

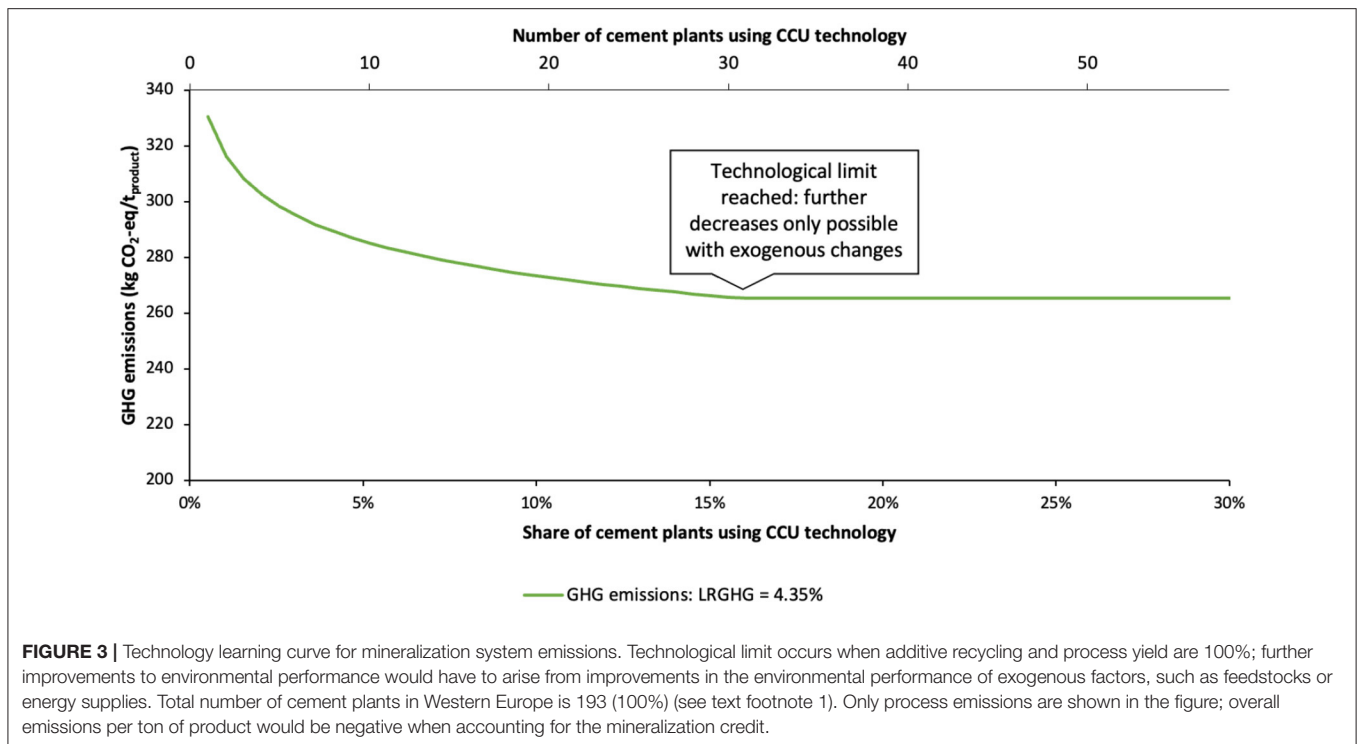


from the mineral storage of the captured CO<sub>2</sub>) would be reduced from ~330 kg CO<sub>2</sub>-eq per ton of the mineral product for the FOAK plant to 285 kg CO<sub>2</sub>-eq/t for the tenth plant. Storage credits were excluded from these calculations to focus exclusively on emissions arising from the core processes in the foreground system; if these credits were included, the mineralization process itself could be carbon negative depending on the system boundary. The technological limit of additive recycling and process yield is reached after building about 30 plants, and no further improvement of GHG emissions from the core processes in the foreground system will likely occur. However, there may be improvements in GHG emissions

due to factors in the background system, such as the decarbonization of heat and electricity as well as electrified transportation of raw materials. It is important to emphasize that the technology learning curves in this study apply to the core processes in the foreground system rather than these external factors in the background system, which would need to be modeled separately.

### Sensitivity Analysis

Sensitivity analysis can help demonstrate how sensitive final results for CapEx and GHG emissions are to various inputs. Such analysis can help identify what would have to be true



in order to meet certain targets, including economic and environmental viability relative to the status quo. A simple, one-way sensitivity analysis (i.e., where only one input parameter is altered at a time) was conducted using the results in the previous section. The results are shown in **Figure 4**. Two input parameters for TLCs were altered: the learning rate and number of plants required to reach NOAK relative to the base values. The results demonstrate that the selection of the learning rate has a significantly higher impact on the outcomes relative to the estimated number of plants to reach NOAK. As the sensitivity of the GHG emission calculations is lower than for the CapEx, it also shows that the impact of changing the learning rate decreases when the overall learning rate is lower.

### Case Study Conclusions

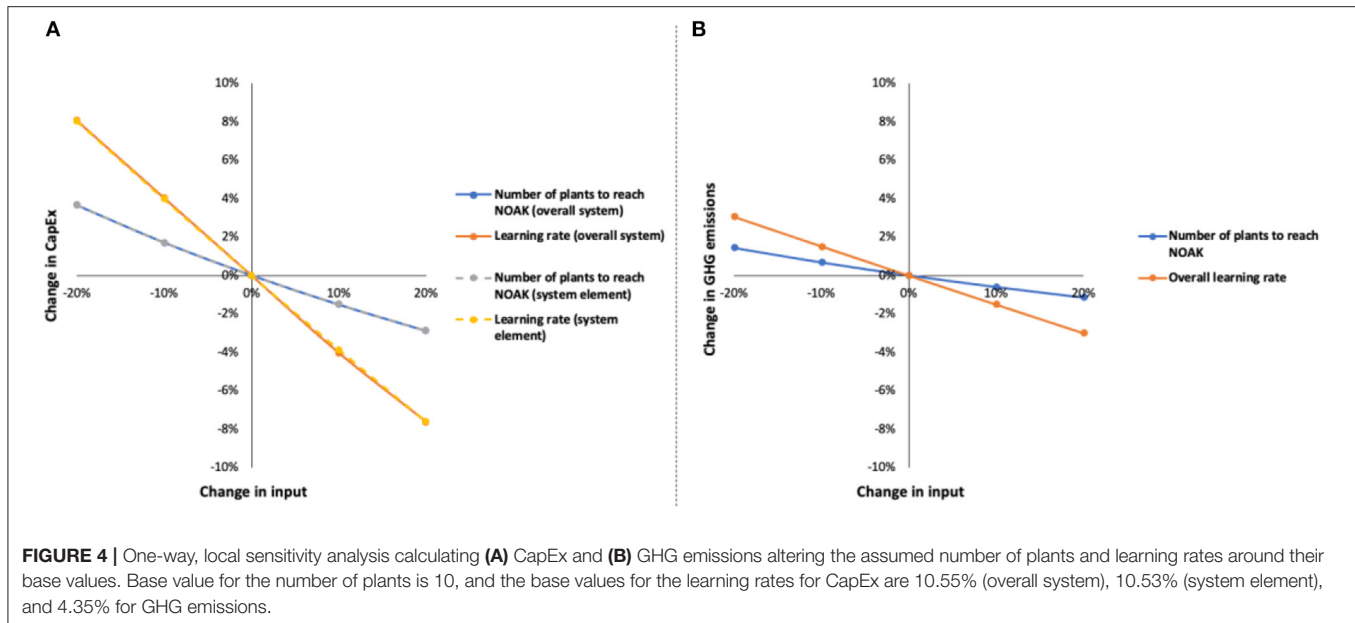
Being a significant emitter of greenhouse gases, the cement industry has developed a series of new technologies for the capture and utilization of carbon dioxide including mineral carbonation, producing cementitious materials with lower emission footprints. The economic and environmental characteristics of these technologies can improve when transitioning from a new technology (FOAK) to a mature technology (NOAK) due to technological learning. The methodology proposed in this study, if paired with sampling of estimated baseline trajectories, can help determine the scale of deployment necessary to meet target CapEx and greenhouse gas emissions per unit of mineral product. Understanding this necessary scale can assist with determining proper incentive

structures and making comparisons between different climate mitigation pathways.

## DISCUSSION AND CONCLUSION

In this study, we present how the concept of technology learning can be applied to the estimation of capital expenditure and greenhouse gas emissions for various CCU technologies. We show the approaches for applying learning rates to CapEx based on whole systems, to CapEx based on system elements, and to GHG emissions based on proxy factors. As expected, CapEx and GHG emissions decrease with deployment when accounting for technology learning. Learning could be further applied to additional criteria and indicators, such as operational expenditure and costs of goods sold or even other technology performance metrics. Furthermore, this analysis can help determine the scale at which cost or emissions goals can be met, which can in turn aid in the process of determining necessary levels of government incentives or even carbon taxes to enable proliferation of the technology in the marketplace.

The magnitude of technology learning is essential information, potentially changing outcomes in economic, environmental, or social criteria and leading to more informed decision-making in technology research, development and deployment. These considerations and modeling techniques will help industry, policymakers, and academics alike identify and accelerate economically viable pathways toward a sustainable future. For example, policymakers can use learning curves to help conduct cost-benefit analysis on particular policies



and determine the returns to society from subsidizing certain technologies (Duke and Kammen, 1999).

However, the robustness of this forecast is limited due to significant data gaps and general uncertainty. To improve the quality of emerging CCU pathways assessments a more coordinated effort in generating and building data inventories at different scales and maturity levels is critical. Practitioners of life cycle and techno-economic assessment of CCU technologies should focus on transparently and accurately reporting relevant data and indicators to enable more informed quantification of TLCs over time. Previous comparative studies (Nagy et al., 2013; Farmer and Lafond, 2016; Lafond et al., 2018) of technological learning have relied heavily upon corresponding product-level data recorded over several years, with much of it recorded in the Santa Fe Institute Performance Curve Database.<sup>2</sup> A similar database devoted to CCU technologies that is also inclusive of emissions performance over time would be extremely useful in the development of increasingly accurate learning curves, particularly as many TLC estimation studies rely on hindcasting to develop relatively high-resolution models. This is especially the case as measuring improvements in emissions performance over time is becoming increasingly important and there is currently very little data on environmental learning rates.

Over time, updated TLCs for CCU technologies will enable a more accurate understanding of cost and emissions trajectories, ultimately enabling better decisions regarding further investments of time and resources. When integrated with theoretical minimum emissions and costs as determined by LCA and TEA, respectively, TLCs will assist with determining if and when a particular CCU pathway will be environmentally and

economically viable. Such information will help better inform private investors about the potential impact and profitability of their investments. More importantly, it will also inform governments about further subsidies, taxes, regulations, or R&D funding that may be required to increase the viability of CCU technologies. CCU companies could also use these results to understand whether further innovations, increased scale, more favorable policies, or a combination are required for them to succeed.

With a limited number of years to completely decarbonize society to reach the global goal of limiting warming to 1.5°C, understanding the progress and development of climate technologies is more important than ever. Scholars, technology developers, investors, and governments need as much information as possible to compare all possible portfolios of climate solutions and mitigate potential innovation bottlenecks. Modeling technological learning curves for carbon capture and utilization technologies will help these stakeholders understand the potential promise and pitfalls in CCU, allowing for more informed and higher-impact decisions.

## DATA AVAILABILITY STATEMENT

The original contributions presented in the study are included in the article/**Supplementary Material**, further inquiries can be directed to the corresponding author/s.

## AUTHOR CONTRIBUTIONS

TL and FB: conceptualization. AR: investigation. GF, AR, TS, TL, AZ, SM, and LT: writing—original draft. GF, AR, TL, MH,

<sup>2</sup><http://pcdb.santafe.edu/>

and SM: writing—review and editing. GF, AR, MH, FB, and SM: methodology. GF and TS: visualization. TS, AZ, and LT: case study conceptualization and analysis. FB, SM, and LT: supervision. All authors contributed to the article and approved the submitted version.

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## SUPPLEMENTARY MATERIAL

The Supplementary Material for this article can be found online at: <https://www.frontiersin.org/articles/10.3389/fclim.2022.820261/full#supplementary-material>

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