The Flying Car—Challenges and Strategies Toward Future Adoption

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In recent years, our surface transportation infrastructure is suffering from overuse, extreme traffic congestion, and roadway disrepair. Instead of following the traditional infrastructure expansion policy, current transportation research focuses on developing innovative and novel solutions to the aforementioned issues. Current pathways to overcoming these issues include the gradual transition toward a number of emerging transportation technologies, such as, autonomous motor vehicles for human transport, as well as unmanned aerial vehicles (UAV's) and "drone" technologies for surveillance, and package deliveries. However, as a long-term solution, transportation scientists are also investigating the once-seemingly futuristic notion of flying car technology—a convergent form of ground/air vehicle transportation, and assessing associated regulations. In this paper, an extensive review of current literature is conducted to explore the technological capabilities of flying cars—each requiring appropriate regulations and governance—to become fully sustainable. Specifically, issues pertinent to training, safety, environment, navigation, infrastructure, logistics/sustainability, and cybersecurity and human factors are explored. This paper concludes with a preliminary quantitative analysis exploring the public perceptions associated with flying cars—including anticipated benefits, concerns, and willingness to both hire and acquire the technology once available to consumers. Insights offered by this data will help inform next-generation policies and standards associated with the gradual advancement of flying cars.

Keywords: flying car, emerging technology, challenges, concerns, willingness to pay, willingness to use, Urban air mobility

INTRODUCTION

The "Transportation network of Tomorrow" has long been a topic of discussion and debate, with numerous forward-thinking possibilities [e.g., Hyperloop and Personal Rapid Transit; (Cunningham, 2017)]. Since the depictions of flying cars were mostly confined in the science fiction movies, the notion of a real "Flying Car" has long-seemed nearer to science fiction than science fact. However, recent technological advances are slowly bringing these capabilities closer to reality (Covington, 2018). The surmised advantages of a Flying Car network are many, as it effectively combines ideal characteristics of both planes and cars. Specifically, a Flying Car is much

more maneuverable and would be less susceptible to traffic jams while traversing three dimensional airspace as compared to two dimensional ground-based roadways (Soffar, 2018). However, regardless of the superior transportation capabilities likely to be offered by this technology, the widespread adoption of flying cars will be predominantly shaped by public perception. Evaluation and statistical analysis of public perception toward a forthcoming transportation technology pose significant methodological challenges in terms of unobserved heterogeneity and temporal instability (Mannering and Bhat, 2014; Mannering et al., 2016; Fountas et al., 2018; Mannering, 2018). A number of recent studies have demonstrated that people's perception toward potential benefits and concerns from the future use of flying cars, as well as the associated safety and security issues are multifaceted, and influenced by a broad range of socio-demographic factors (Eker et al., 2019, 2020a). In addition, whether general population is willing to embrace and pay for flying cars as personal vehicles and/or as a shared mobility service are major research questions that have been investigated as well (Ahmed et al., 2019; Eker et al., 2020b). In addition to survey-based approaches, virtual and/or live motion and simulation (M&S) based approaches are warranted for in-depth investigation of safety-, infrastructure-, sustainability-, environment-, and human factor-specific requirements (as shown in **Figure 1**).

In this context, the ongoing evolution of Flying Cars will have profound impacts upon various policies and standards that govern future development, test, evaluation, validation, and deployment of the technology (Lineberger et al., 2018). Forecasting existing regulations and establishing appropriate incentives that will serve to standardize and sustain a full-scale Flying Car Transportation network will be required. In the next section, an overview highlighting the applicability and potential impacts of M&S toward the future deployment of flying cars in the existing transportation fleet is presented.

APPLICABILITY OF M&S AND TRAINING TOWARD DEPLOYMENT OF FLYING CARS

Modern technological developments demonstrate that flying cars may be available for commercial use by 2025 (Becker, 2017; Bogaisky, 2018). Many of the associated challenges to sustain the technology will necessitate virtual and/or live M&S for testing and validation. For example, the evolution of flying cars will demand new policies and standards to regulate transition and handoff periods between manual and autonomous vehicle control and the complex transition between ground and flight dynamics (e.g., for takeoffs/landings). Furthermore, new policies and standards will be required to explore the complexities of airborne navigation safety, which will necessitate both computational M&S for virtual testing and physical M&S performed within a live setting. For the latter, prototyping (e.g., within a "drone dome" enclosure; refer to **Figure 2**) must be leveraged to emulate a functional miniature-scale infrastructure for forecasted flying car transport modes. Flying car deployment will likewise have profound impacts on training, which will demand novel regulations for safe operational and maintenance procedures. The ongoing development of flying car technologies will enable next-generation training methods within related technological domains, including: (a) pilot training and certification, (b) repair/service/upgrade procedures, (c) connected/automated vehicles, including advanced robotics and sensor fusion, and (d) machine learning and artificial intelligence (AI). Lastly, human response to autonomous features of next-generation transport modes remains uncertain. Through application of M&S, an improved understanding of the complex human factors associated with flying cars is required to manifest policies and standards that will govern future operation. Ultimately—human behavioral patterns ascertained (e.g., via human behavior models and simulations) in conjunction with live/virtual testing to explore the human-machine interface can be leveraged to clarify the infrastructure challenges associated with real-world deployment.

In this paper, we present an extensive overview of the capabilities and requirements for actionable regulations and

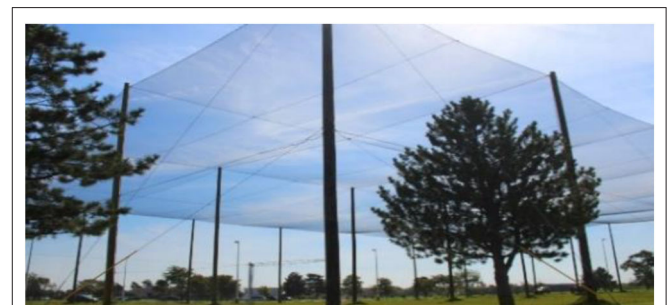**FIGURE 1** | Flying car M&S domains of interest.

FIGURE 2 | Flying car drone dome testing.

governance for flying car technology to advise and dictate future test, evaluation, validation, and deployment of the technology. A brief forecast of the primary issues pertinent to key M&S domains of interest includes:

Safety

The most critical segment of flying car operation will be ground/air transitions (takeoff/landing), which will demand NAS/FAA regulation, and suitable governance for an integrated (rather than segregated) airspace. Another critical aspect would be addressing operational challenges and ensuring safety during adverse weather conditions (e.g., heavy rainfall, high wind, snowstorm, etc.).

Pilot Training and Certification

For both manual and autonomous flying cars, the vehicle operator (or pilot), and the air/ground-based support systems (maintenance) will require appropriate certifications and governance.

Infrastructure

Flying cars will require regulations for "vertiports" (takeoff/landing facilities) for land/air transitions, and this in turn, will dictate policies and standards for vertical takeoffs and landings operational features.

Environment

Governance must be mandated (e.g., NASA UAM) to ensure environmentally conscious best practices for flying cars. For instance, fully electrical powered operation, minimum operational noise, and minimum greenhouse gas emission.

Logistics and Sustainability

Flying cars will require sustainable legal standards for operation, maintenance, control, and step-by-step adoption (e.g., as emergency vehicles, as a mode of ridesharing service, and as consumer vehicle).

Cybersecurity

Flying cars will be highly automated, computerized, and likely be connected to encrypted network for navigational purposes. Such a system will mandate policies for safeguarding against cybercrimes (e.g., unauthorized remote access through Trojans and malwares, DDoS attacks preventing network access).

Human Factors

Human preferences and attitudes will direct and dictate flying car sustenance, including financial (i.e., acquisition expenses; willingness to hire), operational benefits/concerns, and anticipated Use Case scenarios.

We begin with an overview of policies and standards related to safety (i.e., operational; mechanical)—a foremost concern for establishing and maintaining flying car sustainability.

SAFETY CONCERNS

Beginning with the M400 SkyCar (Moller, 2016), development of flying car technologies has been ongoing since the early 1980's,

and numerous manufacturer technologies [PAL-V, 2019; e.g., (Aurora Flight Sciences, 2019)] are already beyond conceptual design. With the popularity of drones and UAV's steadily on the rise, and with associated demand for policies to support commercial application, flying cars are slowly inching toward reality. If critical regulatory obstacles can be overcome, passenger drones and flying cars could begin to be operational in the next decade (Lineberger et al., 2018). Obviating safety concerns (both human and autonomous) associated with flying car technology is therefore of paramount importance. As with autonomous ground vehicles, any publicized adverse safety incidents (e.g., Garsten, 2018) can taint public perception (Haboucha et al., 2017; Hulse et al., 2018; Sheela and Mannering, 2019), and limit the growth rate of consumer acceptance.

The most challenging questions regarding flying cars involve suitable procedures for going airborne (takeoffs) and returning to the ground (landings), and requirement of a complex safety risk analysis to determine the logistics of how flying cars should be regulated by the National Airspace System (NAS), the governing entity for United States airspace (Del Balzo, 2016). From a regulatory standpoint, much additional research is required to ensure that novel autonomous systems to operate, navigate, and control flying cars are equipped with redundancy (backup system), and have "safe mode" capabilities (i.e., "on-the-fly" decision-making) if they encounter unusual situations. Airspace logistics may further dictate that the primary regulatory body (i.e., the FAA) will assign minimum safety standards, and then each individual State would then mandate its own private air traffic controllers (Niller, 2018).

Ensuring operational safety during adverse weather conditions (e.g., snowstorm, heavy rain, high wind, etc.) is another critical safety aspect. Simulation and live testing to determine the thresholds of safe operational environment in terms of visibility, wind speed, precipitation intensity, etc. for different flying car types will be required to form the necessary regulations.

As outlined earlier, advanced models and simulations—in both live and virtual contexts—will be required to prototype common modes of flying car operation to establish baseline Safety guidelines. Additional notional specifics are offered throughout this paper, and in the next section, regulatory requirements for pilot training and certification are discussed.

PILOT TRAINING AND CERTIFICATION STANDARDS

As flying cars will involve airborne egress (i.e., aviation), regulations will be mandated by the Federal Aviation Administration (FAA) with a conservative Safety Management System (Federal Aviation Administration (FAA), 2016) to govern and manage effective risk controls (Del Balzo, 2016). For traditional aircraft, the FAA has a successful regulatory system for pilot licenses, aircraft certification and registration, takeoff and landing sites (airports), and a mechanism for air traffic control. With the anticipated introduction of flying cars, traffic control systems will have to accommodate for added complications,

and compared to smaller drones, the path to regulating human flight will be challenging and time consuming (Stewart, 2018). For a ground vehicle, one requires separate driver's licenses to operate a sedan vs. a motorcycle vs. a multi-axle semi-truck. Conversely, a flying car operator will require licensure both to drive and fly, and will require appropriate vehicle registration and Type Certification. Proposed flying car technologies are essentially fixed-wing airplanes (e.g., the Aurora PAV), but others operate more as a motorcycle-gyrocopter hybrid (e.g., the PAL-V). Ultimately, certain proposed vehicles will operate as a car with wings (i.e., a flying car), while others will effectively serve as an airplane with wheels (i.e., a driving plane), which complicates regulatory matters relevant to the requisite skill of the flying car "operator," as well as matters related to certification, airworthiness, and licensure (Del Balzo, 2015).

A wide range of flying car types are forecasted to eventually be allowed to operate within large, metropolitan areas. As such, their sustenance will largely depend on Certification procedures, which will dictate the urgency and tempo of this emergent, and disruptive technology as it evolves. Preliminary versions of flying cars will likely have a driver/pilot on board for the flight segment(s) of the journey. However, technologists are already developing concept models for future flying car models that will be remotely piloted and supervised either: (a) by live humans on the ground, or (b) by autonomous systems in the air and/or on the ground. To operate "urban air mobility (UAM)" vehicles (either with or without passengers) without a pilot would depend not only on the Certification of the vehicle, but likewise on the Certification of pilots and support systems on the ground—for which suitable policies have not yet been established (Thipphavong et al., 2018). Ultimately, advanced (virtual) M&S will be required to specify appropriate training systems (with suitable fidelity), and design standardized training scenarios for future flying car operators—particularly for handling complex ground-air and air-ground transitions. Regulation of air traffic issues across all governing bodies will be a unique and complex challenge. Accordingly, in the next section, a number of key policies and standards issues related to infrastructure and navigation are investigated in greater detail.

INFRASTRUCTURE AND NAVIGATION

The navigational benefits of instituting a functional flying car network are obvious—a technology that allows civilians to transport from source to destination at a fraction of the overall time required to drive the same distance. Refer to **Figure 3**, which illustrates a sample journey that compares drive/flight times for a work commute. Here, the estimated 20 min drive path (shown in red) is constrained by 2D roads, ground congestion, and the natural limitations of land topography. The flight path (shown in green) obviates these constraints, and reduces the point-to-point straight path travel distance by ∼2/3 (i.e., to 7 min). In this scenario, the prevalence of infrastructures that would permit safe takeoffs and landings, as well as infrastructure for vehicle storage (e.g., parking) is assumed. Naturally, such a vast network of vertical takeoff and landing facilities, or "vertiports" would
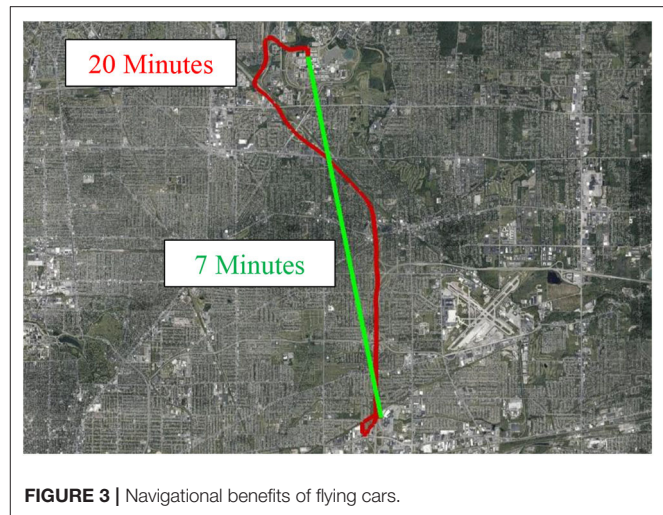

FIGURE 3 | Navigational benefits of flying cars.

necessitate standards and certifications for our infrastructure (e.g., helipads installed atop large public buildings; large segments of flat land designated for air-ground transitions) (Lineberger et al., 2018). Design, layout, and specification of such vertiports will require advanced M&S (e.g., Monte Carlo simulations and advanced heuristic optimization techniques) to guarantee human safety and likewise maximize operational effectiveness and efficiency. Accordingly, transportation authorities must mandate that flying car operators are constrained to selected flight corridors, such that a direct route might not always be an option. These corridors would likely be strategically located over reduced-risk areas of land that have minimal population (Roberts and Milford, 2017).

A related consideration is the need to regulate and mandate a functional range of motion for a flying car. Suitable design specifications will rely upon live and virtual testing, and M&S to determine technical standards that meet all functional requirements, and are likewise cost effective and sustainable. For example, we presume that in standard operational mode, the bottom of the vehicle is oriented downward (i.e., along the $+Z$ axis), and it can traverse vertically while having the capacity to "hover," and likewise remain stationary while airborne. Furthermore, we presume that flying cars would travel longitudinally (i.e., along an X-axis), and laterally (i.e., along a Y-axis) without having to orient the vehicle in that direction. Flying cars, like aircraft, will thus require rotational motion: to bank (roll), to tilt (pitch), and to revolve (yaw) to establish orientation within a plane parallel to the ground (World building, 2016). There will likely be situations where extended horizontal runways are not geometrically feasible, and will require a vertical takeoff and landing (VTOL) capability. Ridesharing companies (e.g., Uber and Lyft) are forecasting VTOL vehicles that are easier to fly than helicopters (Stewart, 2018), and have a "segregated airspace" dedicated for and managed by ridesharing entities. However, Federal regulators will likely mandate long-term policies involving a holistic integrated airspace, where everyone shares the skies (Stewart, 2018). Accordingly, idealizations of

flying cars are such that they have the approximate size of a car, can drive on the road like a car, but also have VTOL capabilities.

Reliance on present-day battery science will be a limiting operational factor, as power constraints will dictate a brief (e.g., 10–20 min) flight duration prior to re-charge (Rathi, 2018). Uber (Uber, 2016) likewise concluded that batteries are not yet sufficient in terms of energy density, cycle life, nor cost-effectiveness, but supposes near-term improvement with economies of scale. A successful flying car engine is likely to be one that can successfully separate the source of rotational force from the speed of rotation (e.g., a "Split Power" engine Yeno, 2018). Commercial stakeholders, federal/state policymakers, and regional urban planning authorities therefore must envision an infrastructure that fully enables 3D egress within a densely populated (airborne) transportation grid. Likewise, to create a unified traffic management system, infrastructure for high-speed data communications and geolocation will be required along predefined flight corridors (World building, 2016). To this end, suitable policies and regulations will be required to establish guidelines to insure that scalability and operational efficiency are accounted for as a functional Flying Car network evolves.

Finally, to operationalize flying car aeronautics, policymakers and regulators must consider the in-vehicle user interface that will be required for flying car navigation. Instead of "floating" intersections, lane markers, and roadway signage—computer graphics technologists, virtual reality (VR)/Gaming enthusiasts, and M&S subject-matter experts are already evaluating and prototyping next-generation standards for flying car Heads-Up Display (HUD) navigation systems to support personal air travel (Frey, 2006). Such interfaces require customizable applications to permit airborne lane changes, and likewise, the augmented reality (AR) display would feature traffic information that will assist with safe navigation of changes in heading (i.e., turns). Policymakers therefore must establish guidelines for a robust human-machine interface such that on takeoff, the field-of-view will transform seamlessly into a display system appropriate for use in flight mode (AeroMobil, 2019).

ENVIRONMENTAL AND ENERGY CONSIDERATIONS

Although UAV's were initially marketed as purely recreational devices, the prospect that passenger drones might soon be transporting civilians across large cities and vast rural landscapes (Ratti, 2017) has obvious advantages. However, it is difficult to fully comprehend the far-reaching environmental impacts likely to be imposed by flying cars, and flying car-based ridesharing services. Although flying cars will presumably be a clean (i.e., partial- or full-electric power) mode of human transport, a substantial fleet of such vehicles could demand substantial energy resources and appreciably increase the overall amount that humans travel. In this context, extensive research on self-driving vehicles demonstrated that due to the mobility convenience offered, personally owned self-driving cars would almost invariably increase the total vehicle miles traveled (VMT), which translates into significant increase in energy demand

and emission, and perhaps increased congestions in roadways (Fagnant and Kockelman, 2015; Zhang et al., 2018). Self-driving vehicles may yield sustainable environmental benefit in terms of overall VMT reduction and greenhouse gas emission reduction only if they are deployed as shared mobility services (Fagnant and Kockelman, 2018). Environmental implications of electric vehicles (EVs) is also extensively investigated in the literature, and majority of the findings suggest that EVs would yield sustainable reduction in greenhouse gas emission only if the electricity production relies on renewable energy sources (hydro, nuclear, wind, solar, geothermal), instead of fossil fuels (Granovskii et al., 2006; Richardson, 2013). With the preceding findings regarding self-driving and electric vehicles in mind, life-cycle assessment of flying cars under different operational scenarios such as personal ownership, shared mobility service, and a mixture of both is warranted. In addition, environmental impact assessment under different energy sources, and propulsion systems is another significant direction toward future research. In this regard, findings from a recent study demonstrated the potential of flying cars in reducing greenhouse gas emission in a specific usage scenario, when compared against combustion engine based, and battery electric engine based personal vehicles (Kasliwal et al., 2019). However, to date, there have been no extensive analyses conducted upon flying cars that have attempted to quantify their systemic impact on the existing transportation network and environment as a whole (Stone, 2017). In this section, how flying cars might impact daily existence within highly urbanized environments, along with a dialogue concerning anticipated policy modifications, are explored.

Based upon the anticipated operational dynamics of flying cars, energy requirements are forecasted to be substantial. It is widely assumed that many flying car designs will require rotors, which are essentially large fans that force air downward to generate an upward propulsion. It will be difficult or impossible to achieve this lift force without creating air disturbance—and associated noise. As discussed previously, novel and substantial modifications to existing infrastructure must be governed to enable safe takeoffs and landings (with VTOL capabilities), as well as vehicle parking/storage. However, highly urbanized areas (e.g., New York City) already have substantial problems regulating aircraft noise. Recent noise complaints for residential helicopter tours along the Hudson River have resulted in increased regulation for tour operators (Bellafante, 2014), when prior to this legislation, there were fewer than 5,000 tourist helicopter flights per month. Extrapolating the prospect that flying cars could potentially serve as a daily transport mechanism for the ∼8 million residents of metropolitan NYC, it becomes readily apparent that appropriate regulations (e.g., maximum sound decibels, at certain times-of-day and days-of-week, and within an appropriate distance of densely populated areas) will be required to inform a comprehensive noise ordinance to advise sustainable flying car operation (Ratti, 2017).

In addition to noise concerns, governance and oversight must be established to ensure that a network of flying cars will not result in undue burden of the existing Air Traffic Control (ATC) system. NASA's ongoing Urban Air Mobility (UAM) project aims

to develop an efficient air transportation network for unmanned package delivery as well as manned flying passenger taxis within both rural and heavily urbanized regions (Thipphavong et al., 2018). UAM researchers are considering aeronautics issues to mitigate noise concerns associated with flying car operation, and are partnering with the FAA to develop rules and procedures that can manage the anticipated low-altitude operation of flying cars (Salazar, 2018). Finally, the capability of the technology to reduce reliance on fossil fuels, and tailpipe emissions measured as carbon dioxide equivalent or CO_2e (Tischer et al., 2019; Union of Concerned Scientists USA, 2019) will help to establish the long-term sustainability of flying cars. It is reasonable to presume that through the application of e.g., human behavior modeling and discrete event simulation, this transportation analysis infographic is scalable to hybrid-style (flying car) vehicles that are capable of both driving and flight. Future policies and regulations (e.g., those governed by The Environmental Protection Agency, or EPA) will therefore demand that flying cars must comply with federal emissions and fuel-economy standards (Negroni, 2012).

ADOPTION LOGISTICS AND TECHNOLOGICAL SUSTAINABILITY

Emergent flying car technologies will need to meet the technical and safety standards of both cars and airplanes, and at least initially, will be costly both to acquire and to maintain. In addition, the manner in which complex control devices are currently employed to direct and monitor road safety, allowable flight routes for flying cars will need to be mandated and regulated in a similar fashion. Likewise, as flying cars will exhibit exponential complexity in terms of vehicle design (e.g., propulsion/engine) and achievable speeds that are much faster than standard cars, it will be a major and multi-faceted challenge for policymakers to institute sustainable legal standards (e.g., operation, maintenance, control) for such vehicles (Soffar, 2018). In addition, from manufacturer's and commercial operator's point of view, an optimal balance between energy capacity (gasoline and/or battery), and speed-range combination for flying car production models would be a multidisciplinary challenge.

Technologists (e.g., Templeton, 2018) forecast that adoption logistics for flying cars will transpire in a staged manner, initially, to meet our most critical transportation requirements. Driven by regional/national policies and regulations, one could envision a gradual deployment scenario beginning first with adoption by specialty vehicles (e.g., law enforcement, construction, emergency fire response, ambulances), followed by ridesharing companies, and eventually followed by civilians. For example, a limited fleet of self-operating flying ambulances could be effective at quickly transporting a patient, along with a health professional and essential supplies, in a manner that is non-disruptive to traffic on the ground. Likewise, in certain situations, if the transport was completely without a paramedic onboard to tend to a patient, it might ultimately be a better choice to fly (i.e., above the traffic) for ~5 min than to have the commute consume 15 min (by ground)

driving in a large vehicle with full gear and support team. Note that despite the idealized and academic expectation that flying car technologies should originate through emergency responders, a logical argument can be made that preliminary deployment might instead be driven by industry giants with substantial financial interests (e.g., Amazon, for package delivery; Uber, for consumer ridesharing applications). Regardless, proposed vertiports will require design standards (e.g., layout, features, geometries)—as advised by advanced M&S (e.g., multi-resolution models and macro/micro-simulations) to accommodate flying and landing hundreds of aircraft. Likewise, regulations for the associated airspace requirements to enable takeoff and landing patterns will be mandated.

Lastly, manufacturing challenges may inhibit the sustainability of flying cars as economies of scale will demand many aircraft flying as soon as possible. Leveraging advanced (e.g., lightweight, strong composite) volume-based manufacturing methods from automotive to aviation is required. However, it is anticipated that this transition will be a gradual process over time (Adams, 2018). From operational perspective, due to the complex engineering nature of flying cars, safety-certified, passenger-carrying flying vehicles will heavily rely on computers and autonomy. However, autonomous systems tend to lack the judgment, situational awareness, and instantaneous interventions often required from live human pilots—and will demand an extended period for development of regulatory standards.

CYBERSECURITY

It is forecasted that flying car operation will rely heavily upon computational AI for Detect and Avoid (DAA) technologies to recognize, distinguish, and track other aircraft, predict conflicts, and take corrective action as required. To realize such functionality will demand cognitive systems and computing; platforms that encompass machine learning/reasoning, human-machine interaction/automation, and network sensors for seamless and real-time vehicle-vehicle and vehicle-infrastructure communications. Beyond the prevailing safety concerns associated with a major system malfunction while flying over a densely populated area, we still lack a comprehensive understanding of how flying cars can be protected from hackers, terrorists, or other cyber criminals (Ratti, 2017). The establishment of cybersecurity policies and standards will be a major requirement for fully realizing flying cars sustainably.

Many present-day Communications, Navigation, and Surveillance (CNS) systems will require expansion to cover additional airspace requirements for flying cars. Fortunately, NASA (and other agencies) are developing operational policies for Urban Air Mobility (UAM) related to aircraft, airspace, and hazards, and to include provisions for security. As flying cars will drastically enhance the overall mobility of persons and goods within metropolitan regions, our air traffic management system must assign protocols for cybersecurity to assure reliable exchange of data (e.g., vehicle, navigation, command/control (C2) link, weather), and novel authentication mechanisms will be

required to detect intrusions and data leaks (Thipphavong et al., 2018). Instatement of cybersecurity standards will be required to protect vehicle interfaces from attacks (both physical and electronic) to the networks that control flying cars. Stochastic M&S (Pokhrel and Tsokos, 2017) will be mandated to predict, quantify and assess risks to the overall network which will help to inform appropriate countermeasures. Cyber criminals have previously demonstrated the relative ease with which ground vehicles can be compromised after identifying access to its internal operating system (i.e., the Controller Area Network, or CAN bus). Accordingly, cybersecurity specialists for flying cars must impact policies for safeguarding against malwares and Trojans that attempt unauthorized remote access to its Electronic Control Unit (ECU) (Tabora, 2018). In the next section, a brief discussion concerning the critical human factors that interrelates to all of the relevant subdomains discussed so far is presented, which will drive and dictate the near-term adoption of flying cars.

EXPLORATORY HUMAN FACTORS TO INFORM FUTURE FLYING CARS POLICY

In addition to the various technological policy and regulatory requirements summarized thus far, we must forecast the critical human element associated with our relationship with flying cars (i.e., the Human-Machine interface). For the technology to sustain, humans will be required to overcome psychological, attitudinal, perceptual or behavioral barriers (Fountas et al., 2019, 2020; Pantangi et al., 2019) that are associated with the concept of flying a car, or longer-term, being transported within a pilotless and fully autonomous flying vehicle. Furthermore, for flying cars to be widely accepted and adopted, they will have to be as flexible and convenient for daily transport as a modern-day automobile and quickly establish well-documented safety records (Lineberger et al., 2018). A survey was conducted to investigate the human factors associated with flying car technologies. It was conducted in an online platform called SurveyMonkey, and a total of 692 respondents from 19 different countries participated in the survey. A number of exploratory studies have been conducted so far, based on the data collected in the aforementioned survey (Ahmed et al., 2019; Eker et al., 2019, 2020a,b). Here, we briefly summarize and illustrate the key issues investigated in the aforementioned works, as they will directly influence future policies and regulations associated with emergent technological advances.

The first analysis (Eker et al., 2020b), provides a preliminary investigation of individuals' perceptions regarding the future adoption of flying cars. **Figure 4** illustrates willingness to pay to purchase a flying car for personal use, forecasting what is expected to be common price points for this mode of transport. Just over 40% expressed an interest in acquiring a flying car vehicle at a ~$100k purchase value, and these numbers decline sharply with increased dollar amounts. In **Figure 5**, the anticipated use case scenarios for flying cars across three subcategories are explored: activity, duration of travel, and time-of-day. The figure illustrates the forecasted use of flying cars most
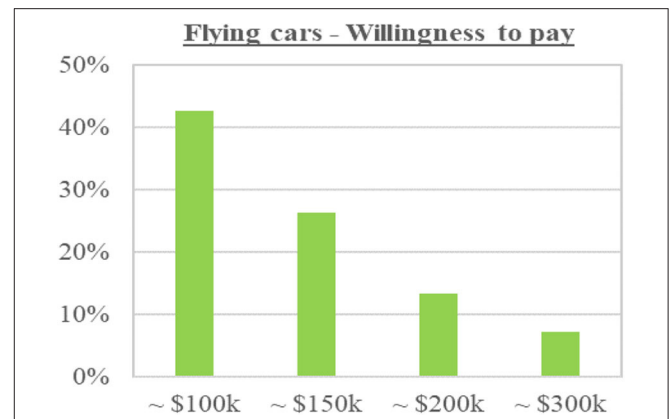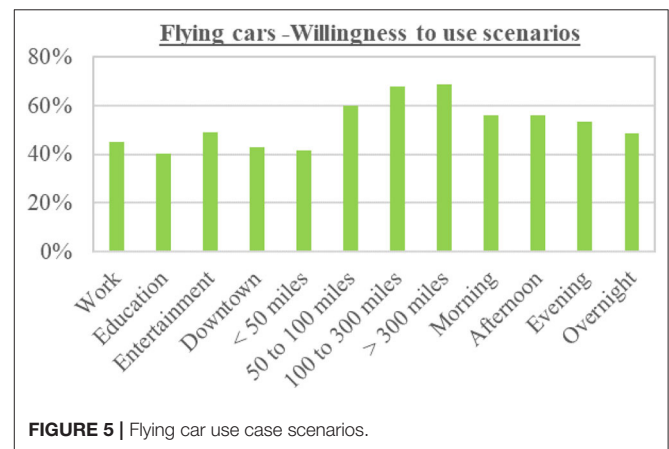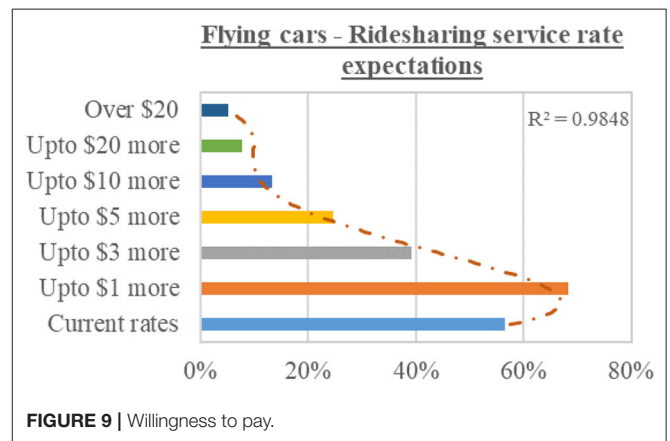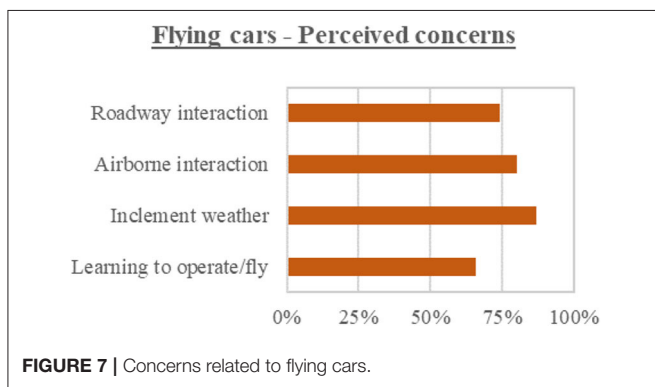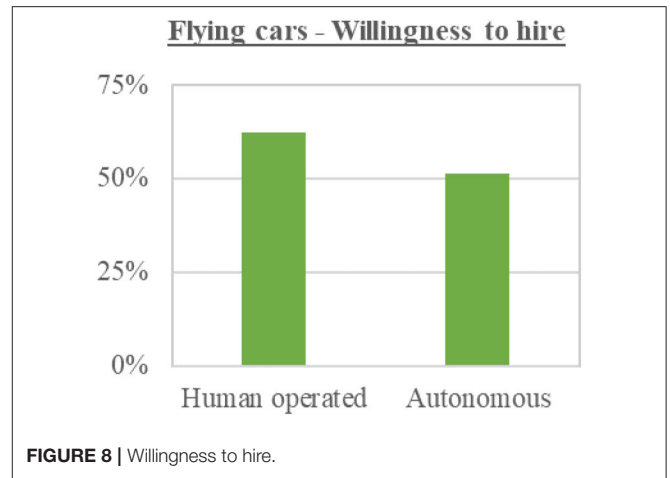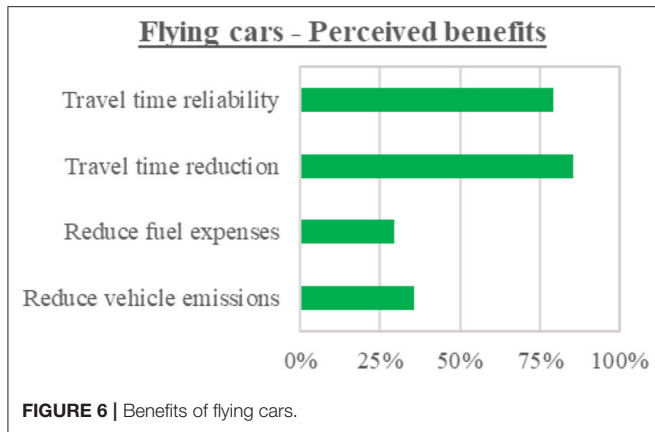

FIGURE 4 | Willingness to pay.

FIGURE 5 | Flying car use case scenarios.

often for entertainment and work activities; respondents seem more likely to use the technology for trips of longer duration (i.e., hundreds of miles) as opposed to short trips, and perhaps not surprisingly, remarked as being slightly more likely to use flying cars during daylight (i.e., morning/afternoon) periods than during darkness.

The second analysis (Eker et al., 2020a) provides a preliminary investigation in to the public perceptions of forecasted flying car technologies. Specifically, this effort explores the fact that the future adoption of flying cars is directly associated with individuals' perceptions of the benefits and concerns arising from key operational characteristics related to this complex and technologically disruptive technology. **Figure 6** illustrates the anticipated benefits of flying car technologies, where respondents anticipated the potential of reduced travel time, and increased travel time reliability (e.g., reduced traffic), while being comparatively less anticipatory of the possible gains resulting from reduced fuel expenses and vehicle emissions. Likewise, **Figure 7** illustrates the fundamental concerns for eventual flying car deployment, where respondents seemed most apprehensive about weather conditions, and more concerned about airborne (compared to ground) interactions with other vehicles, while

FIGURE 6 | Benefits of flying cars.

FIGURE 7 | Concerns related to flying cars.

FIGURE 8 | Willingness to hire.

FIGURE 9 | Willingness to pay.

somewhat surprisingly, expressing reduced concern regarding the forecasted requirement to fly one's own flying car.

Finally, the third analysis (Ahmed et al., 2019) explores human willingness to hire next-generation flying car based ridesharing services. This study investigates human perceptions and expectations involving flying cars with specific regards to shared mobility services, previously unexamined within travel demand literature. **Figure 8** illustrates human preferences toward flying car based ridesharing service. The graph shows that the willingness toward human-driven flying cars is slightly bigger than that of fully autonomous counterparts. **Figure 9** illustrates human expectations regarding the cost of flying car based ridesharing service. It shows that humans are willing to pay slightly more than current ground-based rates for ridesharing services. However, the current threshold for tolerated increase is slight, as indicated by the 4th order polynomial "trend line" displayed on the plot.

Recommendations and Directions Toward Future Research

The discussion on the seven key domains of interest presented in this paper provides an overview of the challenges that need to be addressed for the successful integration of flying cars as a new mode in the existing transportation infrastructures. With safety and human behavioral related challenges being of utmost importance, recommendations and directions for future work are discussed below.

A well-balanced regulatory framework for flying cars is ideally the first step toward ensuring safety for all stakeholders (from passengers, to operators, to public or private infrastructure owners). With an objective to form a baseline for regulations and security measures, Eker et al. (2019) evaluated the feasibility of four security measures in terms of public acceptability and trust on the measures. These measures are: (a) use of existing FAA regulations for flying car air traffic control; (b) establishing air-road police force with flying police cars; (c) detailed profiling and background checking for flying car owners and operators; and (d) establishing no-fly zones for flying cars near sensitive locations, such as military bases, power/energy plants, government facilities, and major transportation hubs, to name a few. Findings from this study revealed that the majority of the participants had positive inclination toward these four measures (61%, 71%, 75%, and 79%, respectively). This makes the proposed measures ideal as a regulatory and policy starting point. By making appropriate safety-related adjustments, effective measures and regulations can be derived by the regulatory and legislative authorities.

Technological progress in flying car development is rapidly accelerating across the world, reaching an increasingly wider audience over time. Exposure to this information is expected to affect public perceptions toward flying car technologies. In this context, continuous assessment of public perception toward several aspects related to flying cars is warranted. A few relevant examples related to uncharted thematic topic that are specific to flying cars include willingness to use, willingness to pay, opinions regarding various deployment scenarios, perception toward potential benefits and concerns, effects on environment, and transformational effects on urban settings, to name a few. Such assessment should also take place at a micro level, with specific focus toward different geographic regions, and different socio-economic and demographic target audience groups. The outcomes from such assessment would ultimately aid the stakeholders (manufacturers, operators, legislative, and regulatory entities) to amend their respective plans, roadmaps and policies.

SUMMARY AND CONCLUSION

As our surface transportation infrastructure continues to suffer from overuse, congestion, disrepair, transportation scientists are already investigating the feasibility of passenger drone and flying car technologies. For these reasons, we have presented an extensive literature-based overview of the emergent capabilities of flying car, and critically—their requirement for actionable regulations and governance to advise and dictate future test, evaluation, validation, and deployment.

In this paper, we emphasized seven key M&S domains of interest (Safety, Training, Infrastructure, Environment, Logistics/Sustainability, Cybersecurity, and Human Factors) critical to the forecasted advancement of flying cars, and explored how these technologies will influence future policies, regulations, certifications, and governance. Moving forward, an excellent direction toward future research would be the development of a high-fidelity M&S framework—including both live and virtual testing aspects—to examine the emerging operational feasibility of flying cars. Such a capability will allow technologists and subject matter experts to prototype and validate ground/air traffic simulation-tools, and enable researchers to model and analyze complex egress scenarios within diverse operational settings. We anticipate that live physical test environments will be necessary to perform advanced scenario prototyping, once baseline feasibility has been achieved through virtual simulation. The outcomes of such M&S frameworks will further serve to influence policymakers and service providers toward achieving sustainable technological policies and standards.

DATA AVAILABILITY STATEMENT

The datasets for this study are available on request to the corresponding author.

AUTHOR CONTRIBUTIONS

All authors contributed in the preparation and the completion of the submitted paper.

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