

Table: Links to N=360 Instagram posts of influencers used in the analysis

	URL
1	https://www.instagram.com/p/B-G2h7VJAkx/
2	https://www.instagram.com/p/CXNz6M5lx8V/
3	https://www.instagram.com/p/CXar1hElhPf/
4	https://www.instagram.com/p/CTgYTngg8CN/
5	https://www.instagram.com/p/CW4PcxCPzAa/
6	https://www.instagram.com/p/CXeDrZsJdGj/
7	https://www.instagram.com/p/CXIDpJClYp2/
8	https://www.instagram.com/p/CXa1BcvvKn5/
9	https://www.instagram.com/p/CWF9pWeLejb/
10	https://www.instagram.com/p/CSztqXsIT-E/
11	https://www.instagram.com/p/CWJlOJABfi-/
12	https://www.instagram.com/p/CWSvIGXMqYL/
13	https://www.instagram.com/p/CXaCVS-tGnW/
14	https://www.instagram.com/p/CXyOjVitSt9/
15	https://www.instagram.com/p/CWrAvCyhmP4/
16	https://www.instagram.com/p/CRg-23yBzqT/
17	https://www.instagram.com/p/CXOuVqjPDJW/
18	https://www.instagram.com/p/CRaIPbRNLr_/
19	https://www.instagram.com/p/CVLXVCeMIT1/
20	https://www.instagram.com/p/CXDdu-vsfgw/
21	https://www.instagram.com/p/CXaYPTzhv1C/
22	https://www.instagram.com/p/CXbhNJ5LkoT/
23	https://www.instagram.com/p/CXeQvUJvaJC/
24	https://www.instagram.com/p/CUAnZcupEu_/
25	https://www.instagram.com/p/CV38I9GPrXs/
26	https://www.instagram.com/p/CXbBtEzDnCE/
27	https://www.instagram.com/p/CS2HZLThgR9/
28	https://www.instagram.com/p/CW1jb_8PpUn/
29	https://www.instagram.com/p/CQpJ1mqjFdY/
30	https://www.instagram.com/p/CWFvzgclpiR/
31	https://www.instagram.com/p/CFQ_LWsBxXC/
32	https://www.instagram.com/p/CWqhVijpY2Y/
33	https://www.instagram.com/p/CXPn8aTsGin/
34	https://www.instagram.com/p/CXgV5KFPSV3/
35	https://www.instagram.com/p/CRxCTW6DiFT/
36	https://www.instagram.com/p/CXFVYk_NC1Q/
37	https://www.instagram.com/p/CVcmo-lrb8i/
38	https://www.instagram.com/p/CQMIKrh22V/
39	https://www.instagram.com/p/CW8ot9cJgQj/
40	https://www.instagram.com/p/CWbooHKheyW/
41	https://www.instagram.com/p/CQ8_7g5Bzx3/
42	https://www.instagram.com/p/CQ2DvPsAFvw/
43	https://www.instagram.com/p/CXOHDSWgF73/
44	https://www.instagram.com/p/CW9LHN6BqwU/
45	https://www.instagram.com/p/CTcwprlpefh/
46	https://www.instagram.com/p/CWdHKAAtHxp/
47	https://www.instagram.com/p/CTIjL5hygT/
48	https://www.instagram.com/p/CV45pHllsK/
49	https://www.instagram.com/p/CXRulnbP_W5/

50	https://www.instagram.com/p/CXYCZTDMih_/
51	https://www.instagram.com/p/CXZSWXVpT83/
52	https://www.instagram.com/p/CCsbdG1hO2e/
53	https://www.instagram.com/p/CXMLBA0rRw3/
54	https://www.instagram.com/p/CTis2GkH5N3/
55	https://www.instagram.com/p/CVfQAEUIJN7/
56	https://www.instagram.com/p/CRCxkPUDsCr/
57	https://www.instagram.com/p/CUxgYnUsrAl/
58	https://www.instagram.com/p/CVT5F8Tp_Ge/
59	https://www.instagram.com/p/CWO-3uWFix8/
60	https://www.instagram.com/p/CM4jAkap4Y-/
61	https://www.instagram.com/p/B5EQ6TTA2X4/
62	https://www.instagram.com/p/CW9CSFZpgJz/
63	https://www.instagram.com/p/CNNRF5lrSOp/
64	https://www.instagram.com/p/CXE4mOpBu3_/
65	https://www.instagram.com/p/CWCVE9apBHO/
66	https://www.instagram.com/p/B5ZBZ07gtYi/
67	https://www.instagram.com/p/CXMh4viokVt/
68	https://www.instagram.com/p/CXTMlh5gvIV/
69	https://www.instagram.com/p/CFOMFwrBsi-/
70	https://www.instagram.com/p/CXgZpTeramX/
71	https://www.instagram.com/p/CWkPUaapX8S/
72	https://www.instagram.com/p/CVBWi7VoGT7/
73	https://www.instagram.com/p/CWcJ2H4sjjE/
74	https://www.instagram.com/p/CXWLgwgFEwR/
75	https://www.instagram.com/p/CNzrrnvBpQg/
76	https://www.instagram.com/p/CXNs7lYr3bs/
77	https://www.instagram.com/p/B4x4NXkB5Tv/
78	https://www.instagram.com/p/CV-axTEK91H/
79	https://www.instagram.com/p/CWjfkwxPJ-h/
80	https://www.instagram.com/p/CXVyHKKJGYk/
81	https://www.instagram.com/p/CXJaMAepQDP/
82	https://www.instagram.com/p/CXlbTk1MarP/
83	https://www.instagram.com/p/CXbYnbZMzp3/
84	https://www.instagram.com/p/CWpaJckg7m8/
85	https://www.instagram.com/p/CRwitKNgl8j/
86	https://www.instagram.com/p/CXZliHcvzot/
87	https://www.instagram.com/p/CXEdCVYlBmU/
88	https://www.instagram.com/p/CWPeF9SASZT/
89	https://www.instagram.com/p/CTF53VUB2RC/
90	https://www.instagram.com/p/CXM0etCjczY/
91	https://www.instagram.com/p/CXXK2wLgWFP/
92	https://www.instagram.com/p/CXHxtTGvnlj/
93	https://www.instagram.com/p/B4P-OERBpsy/
94	https://www.instagram.com/p/CRNOcqsDKMB/
95	https://www.instagram.com/p/CXfwGrcFd4y/
96	https://www.instagram.com/p/CMCO6wKJN3U/
97	https://www.instagram.com/p/CH7vCpOhxlS/
98	https://www.instagram.com/p/CXCcF4pjXFm/
99	https://www.instagram.com/p/CXaVIMFICJ1/
100	https://www.instagram.com/p/CW7twgKrsWU/

101	https://www.instagram.com/p/CT8DMHOIOhb/
102	https://www.instagram.com/p/CG9fqgSlclj/
103	https://www.instagram.com/p/CWwG7FghANL/
104	https://www.instagram.com/p/CXLkpklt6cp/
105	https://www.instagram.com/p/CW5hqErjKbM/
106	https://www.instagram.com/p/CWsTGf6slnP/
107	https://www.instagram.com/p/CWebBaElouM/
108	https://www.instagram.com/p/CXdpaHsL-4/
109	https://www.instagram.com/p/CWXrUi-g2Qd/
110	https://www.instagram.com/p/CV7YToYo1Km/
111	https://www.instagram.com/p/CWcpPXtLnZ2/
112	https://www.instagram.com/p/CXgXKQfr0tO/
113	https://www.instagram.com/p/CKPPqYMF15b/
114	https://www.instagram.com/p/CVhxWTKl1cc/
115	https://www.instagram.com/p/CW6Ylivh4XA/
116	https://www.instagram.com/p/CW1PHZZFiwR/
117	https://www.instagram.com/p/CVFvaO9IPQm/
118	https://www.instagram.com/p/CW99gtAIT6j/
119	https://www.instagram.com/p/CW00qXkoHyA/
120	https://www.instagram.com/p/CXVEIB2FQRu/
121	https://www.instagram.com/p/CVkiKw5prUH/
122	https://www.instagram.com/p/CWkP22Jrx4E/
123	https://www.instagram.com/p/B4kxHK9B9ZR/
124	https://www.instagram.com/p/CXdgcUlrP1z/
125	https://www.instagram.com/p/CWKXKVFqMB/
126	https://www.instagram.com/p/CWAQnKIL4Uk/
127	https://www.instagram.com/p/CSIUdHZJUUk/
128	https://www.instagram.com/p/CW7wfTyMYC0/
129	https://www.instagram.com/p/CXQ66QVros5/
130	https://www.instagram.com/p/CXcbLdrlyZh/
131	https://www.instagram.com/p/CRxfU_ZDfag/
132	https://www.instagram.com/p/ClthHq6Jfax/
133	https://www.instagram.com/p/CWu2zuorGwa/
134	https://www.instagram.com/p/Cl2oCcxMm4P/
135	https://www.instagram.com/p/CWXE3vSAIhz/
136	https://www.instagram.com/p/CMULDYzp_fY/
137	https://www.instagram.com/p/CW_q2XWhPkN/
138	https://www.instagram.com/p/CXNpHcNrUFJ/
139	https://www.instagram.com/p/CXVHn0nFW2z/
140	https://www.instagram.com/p/CW5lh03NaNI/
141	https://www.instagram.com/p/CXYWB1wDmNW/
142	https://www.instagram.com/p/CWprf-ksWN3/
143	https://www.instagram.com/p/CNsggrJMNkt/
144	https://www.instagram.com/p/CH03rgLFDpd/
145	https://www.instagram.com/p/B4x4uOOhkUd/
146	https://www.instagram.com/p/CXMwcHvFX8R/
147	https://www.instagram.com/p/CWAaSRKJ3ZG/
148	https://www.instagram.com/p/CW74nHUIYJk/
149	https://www.instagram.com/p/CXe0vsYPKRr/
150	https://www.instagram.com/p/CXSgNAQIZAT/
151	https://www.instagram.com/p/CVnRhmvpmGu/

152	https://www.instagram.com/p/CXeJosEAyoB/
153	https://www.instagram.com/p/CXZD_UKBcyO/
154	https://www.instagram.com/p/CW9D44Wh4TL/
155	https://www.instagram.com/p/CXBi6EQsufH/
156	https://www.instagram.com/p/CXOue85FzRp/
157	https://www.instagram.com/p/CXgDp1vvLd1/
158	https://www.instagram.com/p/CWE71ompHbh/
159	https://www.instagram.com/p/CXUvRPIFIYM/
160	https://www.instagram.com/p/CVZ9aEwLxa0/
161	https://www.instagram.com/p/B4x4iOGhntY/
162	https://www.instagram.com/p/CC-3UWlhS_m/
163	https://www.instagram.com/p/CTxPiyzodsl/
164	https://www.instagram.com/p/CSQTV8vh61V/
165	https://www.instagram.com/p/CWnMzRJIFA0/
166	https://www.instagram.com/p/CW3fportLec/
167	https://www.instagram.com/p/CXb_aQXlgr6/
168	https://www.instagram.com/p/CWski9AITMa/
169	https://www.instagram.com/p/CXT0I5cp5xq/
170	https://www.instagram.com/p/CXCwRHHFbXl/
171	https://www.instagram.com/p/CXdL-gIMpRg/
172	https://www.instagram.com/p/CXWdbJirhcl/
173	https://www.instagram.com/p/B4CwCpUgR7D/
174	https://www.instagram.com/p/CV6grhpPIbN/
175	https://www.instagram.com/p/CXKz_ATvjp_/
176	https://www.instagram.com/p/CXQYBcbFUIQ/
177	https://www.instagram.com/p/CW1PQwRv769/
178	https://www.instagram.com/p/CWxpzP-F1OQ/
179	https://www.instagram.com/p/CWajSDsMRtu/
180	https://www.instagram.com/p/CVXXqQYrxt/
181	https://www.instagram.com/p/CUaOgY7p86a/
182	https://www.instagram.com/p/CSKxy0XDUpj/
183	https://www.instagram.com/p/CXbTGPRLomb/
184	https://www.instagram.com/p/CWeX3eevuNq/
185	https://www.instagram.com/p/CWfk9SModWI/
186	https://www.instagram.com/p/CW2_xftNBNb/
187	https://www.instagram.com/p/CWkgtBaDxvS/
188	https://www.instagram.com/p/CXO_5qhNvkk/
189	https://www.instagram.com/p/CWGujOkPzhv/
190	https://www.instagram.com/p/CQpinu-Npgb/
191	https://www.instagram.com/p/CXNr4pDLRFG/
192	https://www.instagram.com/p/CWlqDGGv4zd/
193	https://www.instagram.com/p/CXAXvtQFqsK/
194	https://www.instagram.com/p/CXAMGVAlK2o/
195	https://www.instagram.com/p/CXYzgSijf-c/
196	https://www.instagram.com/p/B4VjhoqgWWK/
197	https://www.instagram.com/p/CMbg3WKreKi/
198	https://www.instagram.com/p/CV8SfNosLdN/
199	https://www.instagram.com/p/CXFZ5fRN5H0/
200	https://www.instagram.com/p/CQGS_t1qOsG/
201	https://www.instagram.com/p/CWliVhIPivj/
202	https://www.instagram.com/p/CSyv7RZlyR2/

203	https://www.instagram.com/p/CW3UnO6p_aG/
204	https://www.instagram.com/p/CXbSDydtkdj/
205	https://www.instagram.com/p/CTg_s1irPP_/
206	https://www.instagram.com/p/CXLdyzlv1Ua/
207	https://www.instagram.com/p/CXTu8mWNCGc/
208	https://www.instagram.com/p/CW_OB3gPkZK/
209	https://www.instagram.com/p/CWctMvDr2H6/
210	https://www.instagram.com/p/CW2ITUBremB/
211	https://www.instagram.com/p/CW2jeT8sswT/
212	https://www.instagram.com/p/CXRwww_ozCi/
213	https://www.instagram.com/p/CWUWhwxPXjD/
214	https://www.instagram.com/p/CUINARgMvde/
215	https://www.instagram.com/p/B4kxV6QhSNu/
216	https://www.instagram.com/p/CW7D-a9pu59/
217	https://www.instagram.com/p/CW7WhL1j0aE/
218	https://www.instagram.com/p/CXAYW0VFBQT/
219	https://www.instagram.com/p/CNibiVg1aB/
220	https://www.instagram.com/p/CXHORS7BFp2/
221	https://www.instagram.com/p/CXSKYrcN2Bh/
222	https://www.instagram.com/p/B4x3-nlB9Y_/
223	https://www.instagram.com/p/CXS4yzEMwGi/
224	https://www.instagram.com/p/CXCz-lwFyfC/
225	https://www.instagram.com/p/CWK3iHeL7I7/
226	https://www.instagram.com/p/CAXC_kmpi4P/
227	https://www.instagram.com/p/CXYcl1Fv5FM/
228	https://www.instagram.com/p/CV8V118IEfA/
229	https://www.instagram.com/p/CW2yWx4sLsA/
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231	https://www.instagram.com/p/B4x4W4bhCsE/
232	https://www.instagram.com/p/CUGCCcGv6zG/
233	https://www.instagram.com/p/CXe-2MoJ_kR/
234	https://www.instagram.com/p/CHZLNWuh83c/
235	https://www.instagram.com/p/CWDE2HEL566/
236	https://www.instagram.com/p/CAwPcD_gGAP/
237	https://www.instagram.com/p/CWHdPM3lAcg/
238	https://www.instagram.com/p/CXERxQeJYJP/
239	https://www.instagram.com/p/CK43NWssSEr/
240	https://www.instagram.com/p/CQXCLxgFHdh/
241	https://www.instagram.com/p/CS61HQtcU9H/
242	https://www.instagram.com/p/CWgqPLOpjHT/
243	https://www.instagram.com/p/CWIUeBaAbot/
244	https://www.instagram.com/p/CUdBAgCMiZ3/
245	https://www.instagram.com/p/CWV6KrJph88/
246	https://www.instagram.com/p/CXhfDd_skRm/
247	https://www.instagram.com/p/CW_7THJhAHN/
248	https://www.instagram.com/p/CXCKtfiD_6_/
249	https://www.instagram.com/p/B_y8p9zlv6G/
250	https://www.instagram.com/p/CSaoO4zlitj/
251	https://www.instagram.com/p/CXNanplFC1F/
252	https://www.instagram.com/p/CWYvPh_Bic3/
253	https://www.instagram.com/p/B4k0Es1BShn/

254	https://www.instagram.com/p/CFeOE5mBLWV/
255	https://www.instagram.com/p/CUIDY1noeGO/
256	https://www.instagram.com/p/CWNF4IVr6rv/
257	https://www.instagram.com/p/CW-Tkrqsr0I/
258	https://www.instagram.com/p/B4kxMwUBdb4/
259	https://www.instagram.com/p/CHcljiVhPBM/
260	https://www.instagram.com/p/CV0ki2MtUIb/
261	https://www.instagram.com/p/CXOmLKZJz4i/
262	https://www.instagram.com/p/CWOPQu8pxWL/
263	https://www.instagram.com/p/CWqi7HqJkDa/
264	https://www.instagram.com/p/CEEXn96hX3m/
265	https://www.instagram.com/p/CW5UMGrP523/
266	https://www.instagram.com/p/CWzwl6LvYC9/
267	https://www.instagram.com/p/CXGX_B6Lhaj/
268	https://www.instagram.com/p/CWt2ucKv9ix/
269	https://www.instagram.com/p/CWQwInb13Tt/
270	https://www.instagram.com/p/CNxsMIKA-qi/
271	https://www.instagram.com/p/CWrIzRkBEfU/
272	https://www.instagram.com/p/CDLE4fep-jv/
273	https://www.instagram.com/p/CXbfBPEPQBz/
274	https://www.instagram.com/p/CXc8s0Xg5f1/
275	https://www.instagram.com/p/CXbaTjdNvaj/
276	https://www.instagram.com/p/CRcb1PSBhsa/
277	https://www.instagram.com/p/CWxadKBMOes/
278	https://www.instagram.com/p/CXc9A8xFiDM/
279	https://www.instagram.com/p/CXdKyJQMobZ/
280	https://www.instagram.com/p/CXf1WvNFGcM/
281	https://www.instagram.com/p/CW_x8xOJLBk/
282	https://www.instagram.com/p/CWd6iohjBgb/
283	https://www.instagram.com/p/Ci189kWB31X/
284	https://www.instagram.com/p/CR7oVy1F2iz/
285	https://www.instagram.com/p/CXNFhRaP6k7/
286	https://www.instagram.com/p/CRvRQcDQh1/
287	https://www.instagram.com/p/CXBDVfqFBfS/
288	https://www.instagram.com/p/CXdxZ2tvZfD/
289	https://www.instagram.com/p/CV49WwxqB2v/
290	https://www.instagram.com/p/B93TA17pYBs/
291	https://www.instagram.com/p/CXAQKfLv9UC/
292	https://www.instagram.com/p/CXNAYzZJyfF/
293	https://www.instagram.com/p/CXT3FB8JJOs/
294	https://www.instagram.com/p/CVx_RumMAdq/
295	https://www.instagram.com/p/CWvnGuAlOKr/
296	https://www.instagram.com/p/CW6TdKkvI9_/
297	https://www.instagram.com/p/CP9aAFageEn/
298	https://www.instagram.com/p/CG9TueFhOIE/
299	https://www.instagram.com/p/CSFWHhWBSxB/
300	https://www.instagram.com/p/CWsOmXlrqf6/
301	https://www.instagram.com/p/CDtSTNahyiE/
302	https://www.instagram.com/p/CW6BYImpHfd/
303	https://www.instagram.com/p/B6tdfsTAOUv/
304	https://www.instagram.com/p/CWQZynhPVAn/

305	https://www.instagram.com/p/CXZind4Bnpy/
306	https://www.instagram.com/p/CXdQlwrFkCy/
307	https://www.instagram.com/p/CXa1tRjMcyH/
308	https://www.instagram.com/p/CXWrWLGmzhw/
309	https://www.instagram.com/p/CSNSYlthyyz/
310	https://www.instagram.com/p/CQprp8xpous/
311	https://www.instagram.com/p/CXfiYVwLzvr/
312	https://www.instagram.com/p/CW36zFXhHZG/
313	https://www.instagram.com/p/CXIIChQs-2Y/
314	https://www.instagram.com/p/CXKiVWypM2c/
315	https://www.instagram.com/p/CWcRNXqg3e8/
316	https://www.instagram.com/p/CWaZaZUJQdl/
317	https://www.instagram.com/p/CWkC8Wxt5iF/
318	https://www.instagram.com/p/CXLPGR-IYZ9/
319	https://www.instagram.com/p/CTy8wmJlku8/
320	https://www.instagram.com/p/CMiqaLdpEIA/
321	https://www.instagram.com/p/CW0tMPTJHdA/
322	https://www.instagram.com/p/CRutY3CDqQb/
323	https://www.instagram.com/p/CXgcAF-Jsem/
324	https://www.instagram.com/p/CXgDpWZP91U/
325	https://www.instagram.com/p/B-d6HwEpn3Z/
326	https://www.instagram.com/p/COi5wYPLZ9b/
327	https://www.instagram.com/p/CWIWkADgywX/
328	https://www.instagram.com/p/CWfITfiNrVA/
329	https://www.instagram.com/p/CMMaZtiJJEf/
330	https://www.instagram.com/p/CLEGxxBhIPP/
331	https://www.instagram.com/p/CWo_mtIj7nG/
332	https://www.instagram.com/p/CC5m34GB7lk/
333	https://www.instagram.com/p/CW1i3w7P4bX/
334	https://www.instagram.com/p/CXJFahClPYB/
335	https://www.instagram.com/p/CQ7MgEzh4hu/
336	https://www.instagram.com/p/CU0MK2osE0e/
337	https://www.instagram.com/p/CW8Czu7N4o8/
338	https://www.instagram.com/p/CWCIKEGJQBE/
339	https://www.instagram.com/p/CRaHS_Ghucg/
340	https://www.instagram.com/p/CleWhVqFjrz/
341	https://www.instagram.com/p/CSiFnIcPFFY/
342	https://www.instagram.com/p/CXcDxrphgTe/
343	https://www.instagram.com/p/CXF3icNjvDn/
344	https://www.instagram.com/p/CMlCjP_Jk9o/
345	https://www.instagram.com/p/CWxfmk_s1zQ/
346	https://www.instagram.com/p/CXH-yi8Fhed/
347	https://www.instagram.com/p/CUDQsvsr6zh/
348	https://www.instagram.com/p/CXbAKpJtldA/
349	https://www.instagram.com/p/B4kz2TphEJY/
350	https://www.instagram.com/p/CQP_oVPFEU-/
351	https://www.instagram.com/p/CReZuBaB4y-/
352	https://www.instagram.com/p/CXA48kDsVMz/
353	https://www.instagram.com/p/CXAtdfBlWIR/
354	https://www.instagram.com/p/CXPeDDFFJ0O/
355	https://www.instagram.com/p/CXWGcdQvfQq/

356	https://www.instagram.com/p/CKKEGh0hHuL/
357	https://www.instagram.com/p/CWpw-tfrMXD/
358	https://www.instagram.com/p/CWkLQ8qILRX/
359	https://www.instagram.com/p/CXSJ7hSFfTJ/
360	https://www.instagram.com/p/CVbCLszPHiB/